Innovate 2012

The Premier Event for software and Systems Innovation.

23rd October

Grange St Paul's Hotel

10 Godliman Street, London



Start						
		Registration	\$2000M151760S \$20000T177 B	NAME OF THE PARTY		
09:30	10:00		IBM 'Rational Strategy and	Delivery Management'		
de			egy and Product Delivery '			
10:00	10:30	Haydn Leary			DIA/D Depar	rtment for
93		Department of Work	and Pensions, Head of Busi	iness Requirements	DWP Depar	and Pensions
10:30	11:00	Diego Lo Giudice			ECRE	ESTER
		Forrester, Vice President	dent, Principal Analyst servir	ng Application Developmen	nt & Delivery	ESTER
11:00	11:30	В	R	E	Α	K
		Application				
		Lifecycle	Design Development and	Complex & Embedded	Mobile Application	Strategic Business
		Management	Deployment	Systems	Development	Planning for IT
		Extending the Jazz	Agile Development using	Rational Systems Future	Real World	Risk-Aware Business
		Platform Beyond	Visual Requirement	Forward.	Experiences	Cases
		Rational Using	Definition & Management	Andy Gurd, IBM	Developing Multi-	Murray Cantor IBM,
		OSLC	in Rational Requirements	Engineering Lifecycle	Channel Apps.	Distinguished Engineer
		Stephanie L. Trunzo		Management	Leigh Williamson, IBM,	
		Jazz Lifecycle	Jared Pulham, IBM, Senior	-	Distinguished Engineer	
11:30	12:10	Management	Product Manager			
			Effective Collaboration for	Testing is Dead, Long	How to Select the right	Powering the PMO at
		business	Better Design with	Live Quality.	Mobile Testing Solution	Bank of America
		perspective.	Rational Software	Bart Vrenegoor, Sogeti	for your Enterprise:	Sarah Nunn, Bank of
		Sean Kennedy,	Architect Design Manager	Dair Vrenegoon, Cogen	Best Practices and	America
		OSLC Community	v4.		Case Study.	20012000000
			Steve Arnold, IBM Client		Paul Collins, Ascendant	
		Dovolopinoni Eduadi	Technical Specialist		Technologies	
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12:20	13:00					
13:00	14:00	L	U	N	С	Н
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		Outsourang & ALM.	Extending the Agile	BTC Embedded Systems	Driving Innovation in the	Using Crowdsourcing to
		Outsourang & ALM.	Extending the Agile Development Discipline to	BTC Embedded Systems AG: Model-Based		Using Crowdsourcing to Help Make Strategic
		Outsourang & ALM.	Development Discipline to		Driving Innovation in the Banking and Insurance Industries with Mobile.	Help Make Strategic
		Outsourang & ALM.		A.G.: Model-Based Development and	Banking and Insurance Industries with Mobile.	
		Outsourang & ALM.	Development Discipline to Deployment.	AG: Model-Based	Banking and Insurance Industries with Mobile.	Help Make Strategic Planning Decisions.
		Outsourang & ALM.	Development Discipline to Deployment. Michael Elder & Dan Berg	AG: Model-Based Development and Testing of Safety Related Software.	Banking and Insurance Industries with Mobile. Alon Geva, Perfecto	Help Make Strategic Planning Decisions. Martin Owen & Alan
14:00	14:40	-	Development Discipline to Deployment. Michael Elder & Dan Berg IBM SmartCloud Continuous Delivery (DevOps)	A.G.: Model-Based Development and Testing of Safety Related	Banking and Insurance Industries with Mobile. Alon Geva, Perfecto	Help Make Strategic Planning Decisions. Martin Owen & Alan
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For m<mark>ore information go</mark> to <u>http://www-01.ibm.com/software/uk/itsolutions/innovate/index.html</u>