

The Rational Software Conference





Enterprise Architecture Future Forward

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IBM Rational Enterprise Architecture Strategy & Roadmap

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Agenda

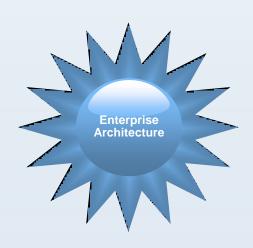
Enterprise Architecture portfolio overview and strategic objectives

Recent history

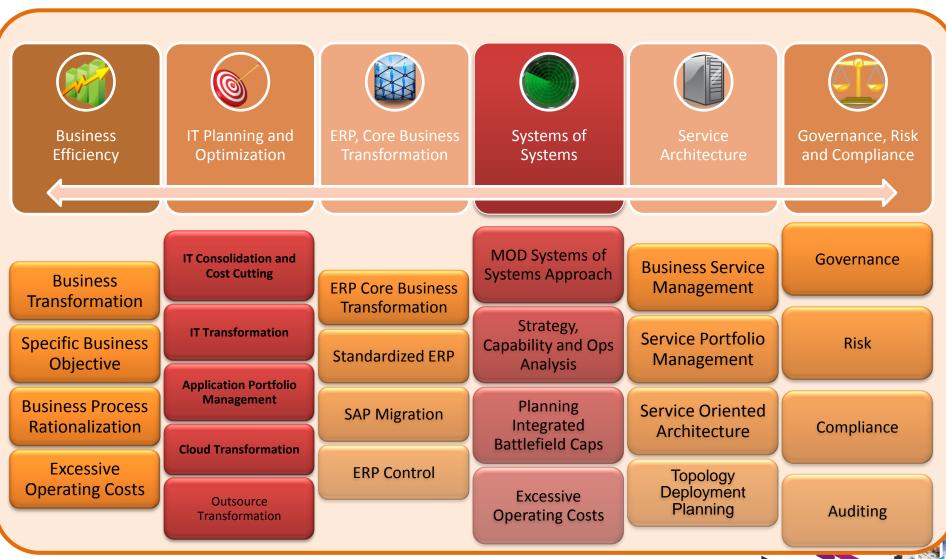
Multi-year roadmap and vision

Portfolio Vision

Architecture Vision



How can Enterprise Architecture help your business?



How can Enterprise Architecture help your business?

Understand What You Have

- Current state analysis
- Your intellectual property and Assets

Satisfy Mandated Compliance

- Regulatory or contractual
- DoDAF, TOGAF, FEA (iRMA), etc.

Manage the Portfolio

- Applications/Products
- Improved reuse across organization

Visualize and Communicate

Beyond basic drawing tools

Manage Outsourcing

- Customer: Reg'ts, specs, testing
- Vendor: Actual architectures

Improve What You Have

- Find incremental improvements
- Manage business transformation

Pass an Audit

- Architecture & business transparency
- Repeatable, documented

Return on Assets

 Leverage elements across subsystems and product lines

Common Project Starting Points

 Initiate new projects from a common starting point based on an EA model

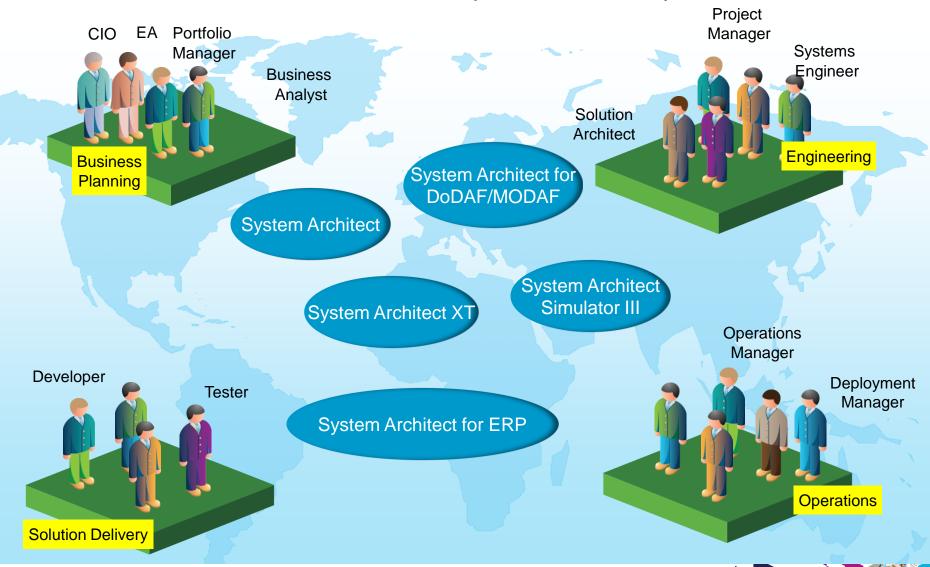
Manage Packaged Applications

Integrate with rest of architecture

Customers value Enterprise Architecture in different ways



Rational solutions address these problems today



Enterprise Architecture Adoption

Tactical, opportunistic Strategic, systematic Standardization Cost Reduction **Broaden Scope** Realizing Strategy What do we have? Develop standards Meet business **Develop business** Need all of it? and recommended needs by linking IT strategy Consolidate to best practices (e.g. to business Value propositions, reduce costs? technology stacks, Managing capabilities, Desire for impact server platforms) architectures resources? analysis Seeking outside IT Refine into to-be repeatability Increasing focus Compare to as-is **Encourage IT** on business Create transition evolution architecture and plan Focusing on IT Execute business scope only processes

Organizations often move through a set of phases as they adopt EA

Value focus

Cost focus

The Rational Enterprise Architecture Strategy

Deliver market-leading Enterprise Architecture tools and practices

 Relevant for all types of cultures, including business/ engineering / compliance and marketdriven

Foster an Enterprise Architecture ecosystem

 Enable partners and customers to provide value-add capabilities on the Enterprise Architecture platform

Innovate while protecting customer investments

- Deliver next-gen capabilities in a common product family
- Enable adoption by supporting backward compatibility and providing smooth migration paths

Do all this using jazz services and philosophy

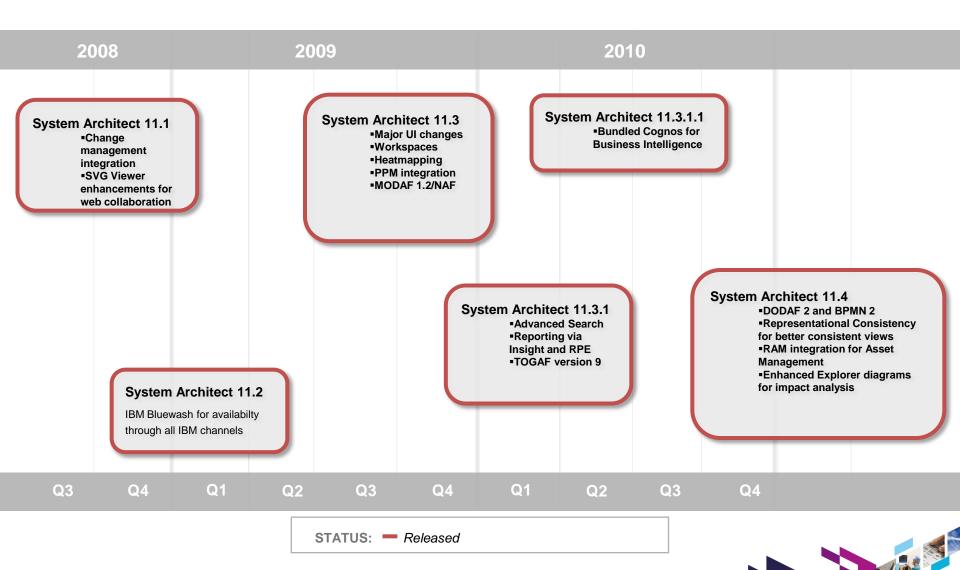
- Jazz is a platform for transforming software and systems delivery
- Service-oriented tools with loosely-coupled integrations making mashups and cross-product workflows more productive and flexible than ever



Jazz provides a foundation for the planning and development Lifecycle

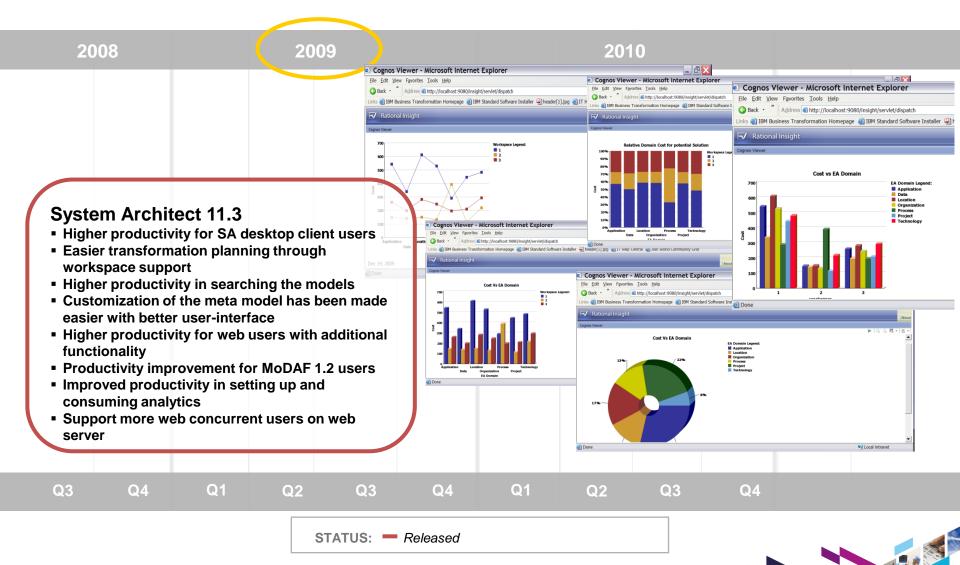


Recent Steps to Implement our Enterprise Architecture Strategy



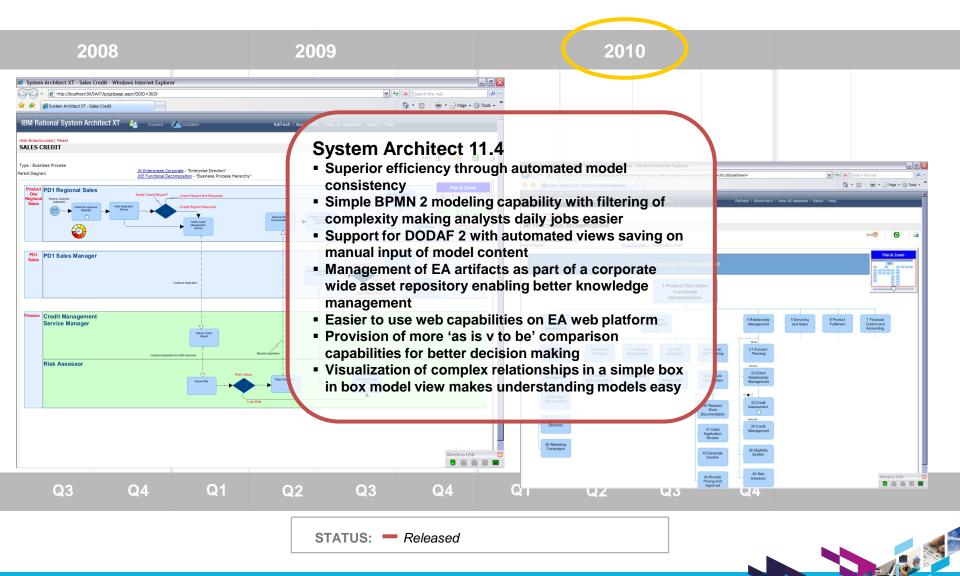


Theme: Major usability enhancements

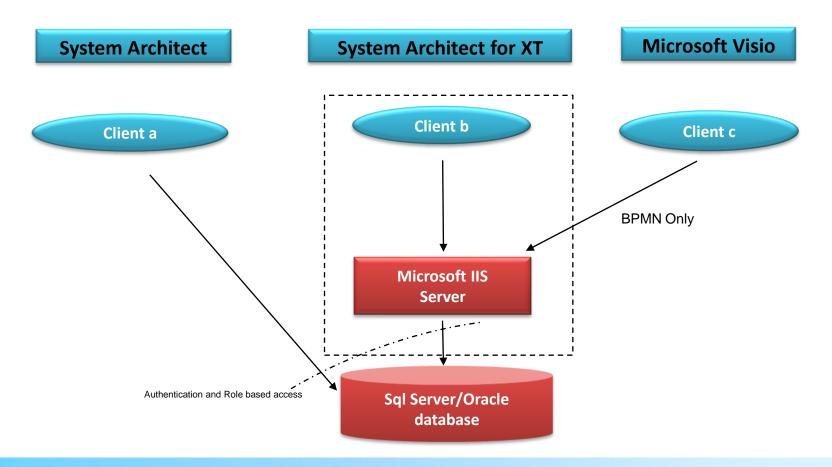




Theme: Major usability enhancements



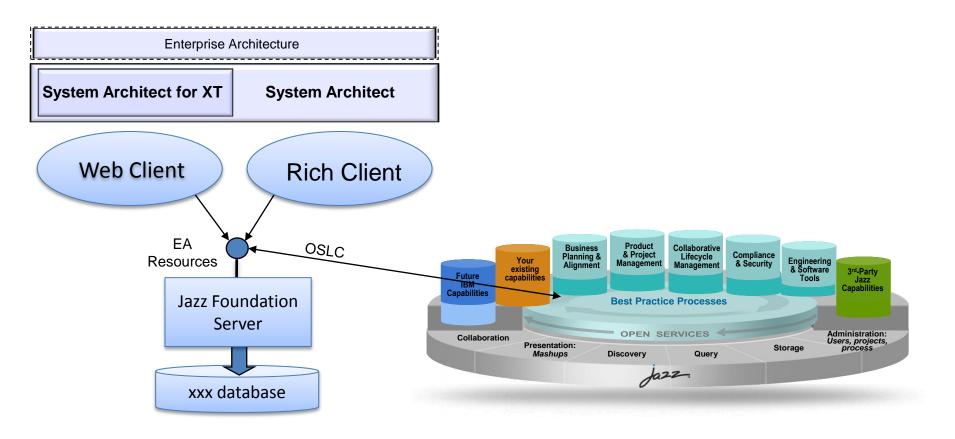
Today's High-level Enterprise Architecture 'Architecture'



Three user interfaces for different users using different client technology

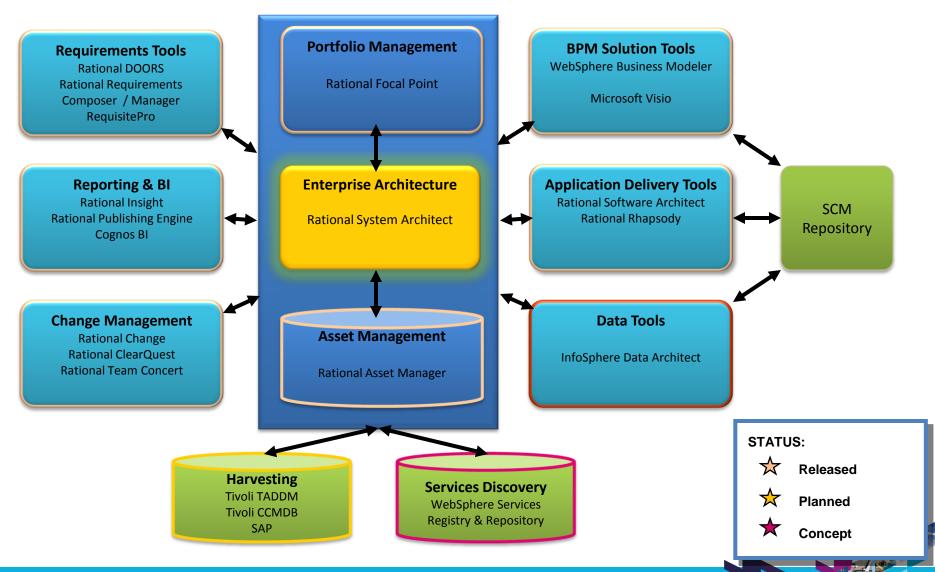
Using common repository specifically for Enterprise Architecture

Enterprise Architecture Vision: Proposed Long Term Architecture



Single product line Single Web client Single server Interoperability

Enterprise Architecture: Current and future integrations





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