



A SaaS delivery platform for Rational tools

Deborah Shakespeare, Alan Burnett, Corso Ltd

Innovate2013
The IBM Technical Summit



Agenda

- Cloud
- Drivers and Benefits
- Corso offering
 - Products
 - Infrastructure
 - Security
- Services
- Summary

Cloud Definition



Cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction

5 Characteristics: on demand/self service, resource sharing, elastic, SLA, broad network access

3 Service Models

- SaaS
- PaaS
- IaaS

4 Deployment Models

- Private
- Public
- Community
- Hybrid

Common Business Drivers

OPEX
Reductions

Efficient
Delivery of
Services

Systems &
Platform
Rationalisation

Reduce
Complexity

Cloud Adoption

Why Banks Are Finally Embracing Cloud Computing

2020 Starts Next Year: Cloud, Enterprise Mobile Lead Pivotal IT Shift

Dec 2012, Information Management

According to IDG Research, enterprises will spend an average of \$1.5M on cloud services by the end of 2014.

Cloud adoption's tipping point has arrived!

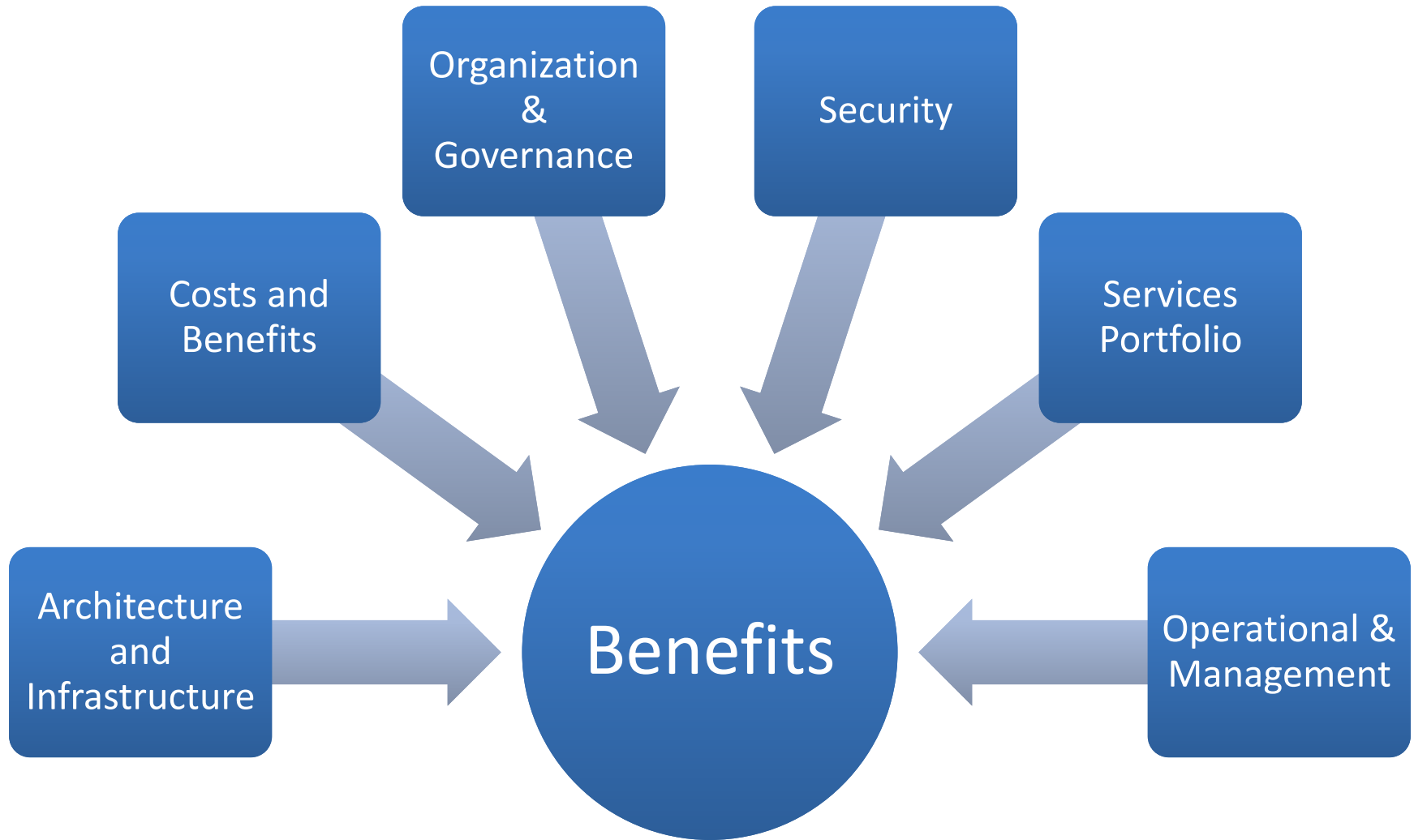
Companies now trust the cloud, so it's time for IT to move from denial and anger to acceptance

Info world June 2013

SaaS Market

- 2013: Gartner predicts that the worldwide market for cloud computing will grow 18.5 percent this year to \$131 billion.
- SaaS is 15% (almost \$20billion)

Do you have a Cloud Strategy?



Using SaaS for IT

- Drive costs down:
 - Avoid shelf ware
 - Eliminate infrastructure costs for Architecture, Portfolio Management & Development tools
 - Share resources
 - Eliminate duplication
- Align budgets with initiatives/projects
- Use OPEX budgets versus CAPEX budget



Using SaaS for IT

- Streamline delivery & provision users within hours
- Supports waterfall & agile development
- Scale to match project/program lifecycles
- Remove operations overhead
 - Back ups
 - Staying current with releases
 - Managing the infrastructure

Examples

“The Corso Cloud has provided us with: agility, great service & support ”

UK Energy company

“Thanks to Corso, our project team can now take advantage of the flexibility and agility of using a [cloud service](#) from within the NPIA”

UK Home Office

Corso SaaS Benefits

IBM Rational tools delivered as a service

Goal...

Drive significant costs out of planning and Application Lifecycle management by using the right tools at the right time mapped against program budgets

Additional Benefits...

Enhanced business agility, predictable costs, improved operational effectiveness, and superior quality of service



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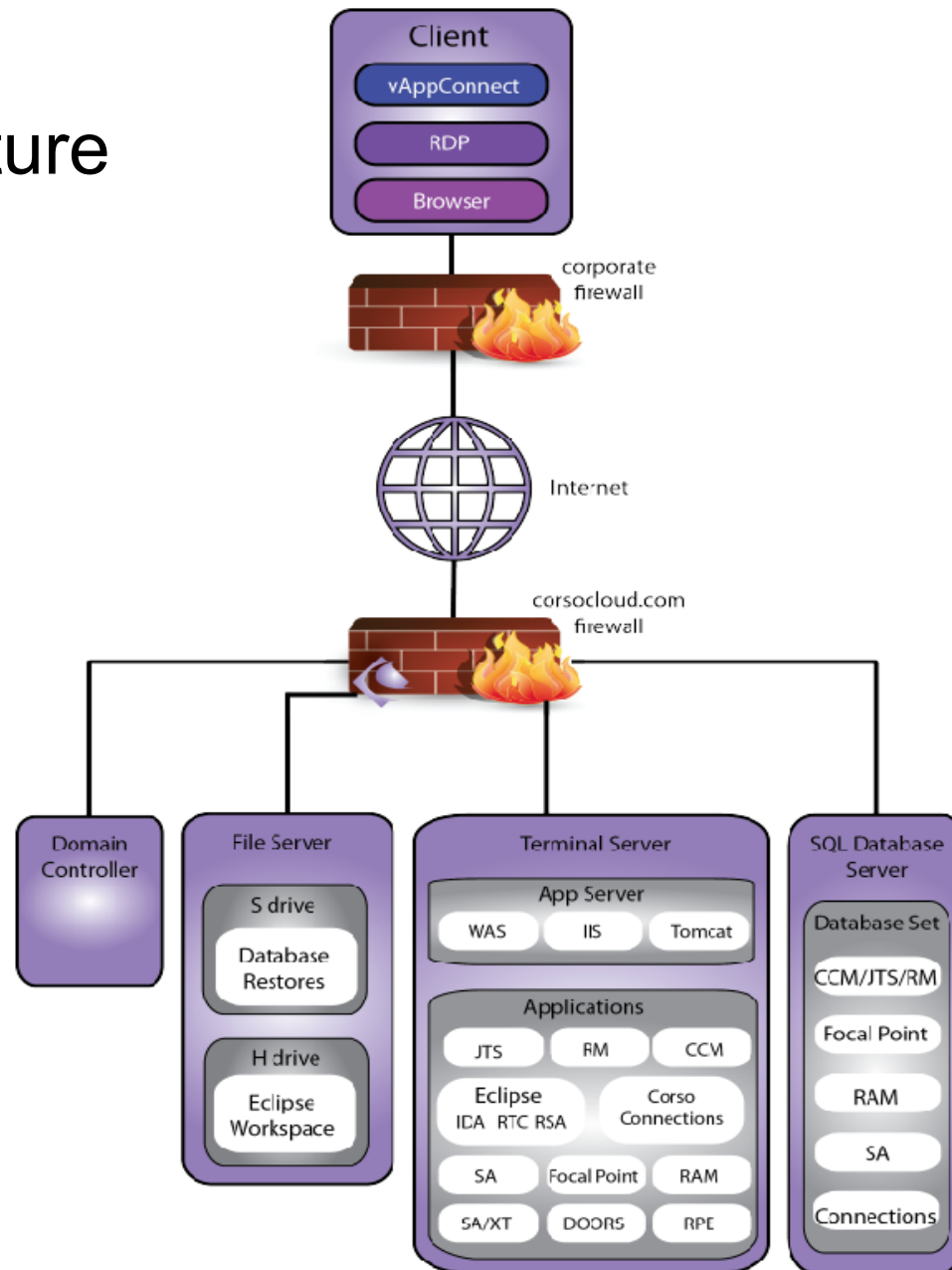
The Offering

IBM Rational Planning and Application Lifecycle Delivery tools as a software service

Offer as a complete end to end service via a single point of entry

- IBM and Corso software
- Product support
- Automated backups
- Disaster recovery
- Software upgrades
- Service Level Agreement
- Performance Management
- UK data center

Infrastructure



Security

ISO27001

- International Best Practice for Information Security
- Covers Processes, Procedures, Policies
- Includes logical as well as physical information security
 - People
 - Physical assets
 - Company policy
 - Best practice
- Continual Assessment

Corso Cloud

- Corso Cloud Infrastructure accredited to ISO27001
- Corso policies compliant with ISO27001
- Government IL2 is equivalent to ISO27001
- Corso moving towards IL3

Products vs. Bundles

SaaS offering is split into functional groups

User can select individual products or preconfigured bundles

- Innovation Management
- Portfolio Management
- Enterprise Architecture
- Development, Change and Configuration Management
- Asset Management
- Requirements Management
- Documentation and Reporting
- All preconfigured to utilise the latest software and integrations

Portfolio Management

IBM Rational Focal Point Full Edition Enables measurement and objective evaluation of investment scenarios \$210 per user/per month* ORDER NOW	IBM Rational Focal Point Team Edition Enables measurement and objective evaluation of investment scenarios \$133 per user/per month* ORDER NOW	IBM Rational Focal Point Stakeholder Only Enables measurement and objective evaluation of investment scenarios \$76 per user/per month* ORDER NOW	Planning for CLM IBM Rational Focal Point plus IBM Rational Team Concert \$233 per user/per month* ORDER NOW
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* price per floating user including 3 authorized user logins for the cloud. Additional authorized cloud users may be purchased separately. Minimum term is 1 year. Price also includes S&S and hosting.

Service Provisioning

Multiple Payment Methods

Method to suit the end use

- Direct from the Website (CorsoCloud.Com)
 - Credit Card Payment
 - Recurring Payments
 - Evaluation Period
- Contacting Corso
 - Creating a bespoke solution
 - Standard Purchase Order/Invoice cycle

Customer Provision

Method to suit the end user

- Standard service direct availability
- Bespoke environment can be created and stood up quickly
- Includes hosting of existing software and creation of a unique customer solution

The screenshot shows the Corso website checkout interface. At the top left is the Corso logo with the tagline 'from ideas to delivery'. The main product is 'Planning 4 CLM' with a '30 days trial' and a '1 MONTH' duration. The quantity is set to '1' and the price is '£150.00-GBP'. There is a 'Coupon Code' input field. A blue bar indicates the 'Order Total' is '£0.00 GBP'. Below this are sections for 'Contact Information' (First Name, Last Name, Email, Company / Organization Name) and 'Billing Information' (Card Number, CVV, Expires, Street Address, Address 2, City, State, Zip/Postal). A 'Cards Accepted' section shows logos for VISA, MasterCard, American Express, Discover, and JCB. At the bottom, there is a 'Terms and Privacy' section with a checkbox for 'I accept the Privacy Policy and Terms of Service.'

Consulting and Support

- ***On-Site Product Consulting provided***
 - On-Site Training using cloud, mentoring, advice on tool usage
 - Configuration support
 - Report writing
 - Web site development
 - Delivery of standard training courses
 - Quick Start packages
- ***On-line Product Consulting provided***
 - Cloud based support with flexible delivery schedule provided on a reoccurring basis
- ***Support***
 - Product Support direct from Corso
 - Integrated help desk covering SaaS and product support
 - 24x7x365 infrastructure support

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Summary

- Identify which Rational tools are needed
- Evaluate our SaaS Service
- Ask us for a quote today!

www.corsocloud.com

Questions



Thank You

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