



Release and Deployment – Getting innovations to customers rapidly while eliminating waste

Daniel Berg

Chief Architect, DevOps Tools and Strategy

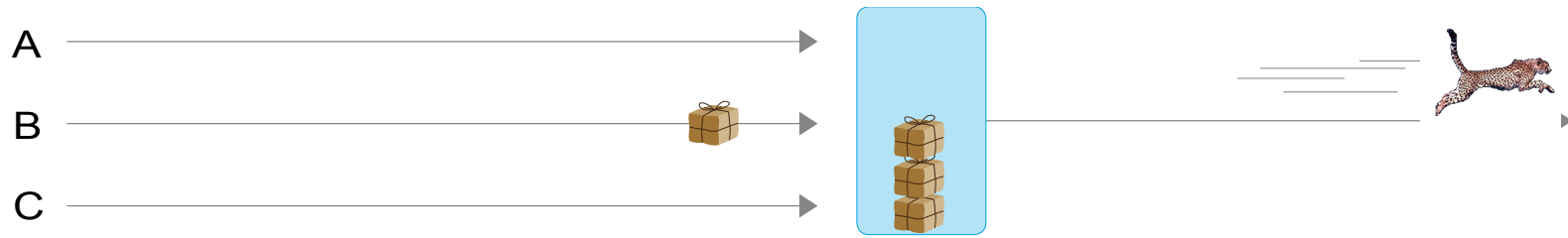
@dancberg

Innovate2013

The IBM Technical Summit

Key to Continuous Delivery

Smaller more frequent releases improve quality, increase speed, and reduce risk



Small Batch Size

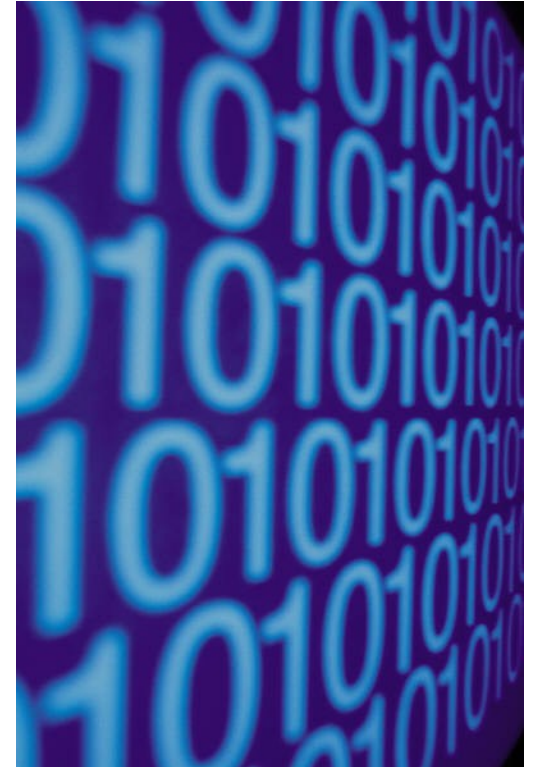
- Services: Few
- Dependencies: Few
- Changes: Few
- Complexity: Small
- Impact of Failure: Small
- Failure Analysis: Simple

Small changes, implemented more frequently can reduce risk



AUTOMATION

AUTOMATION

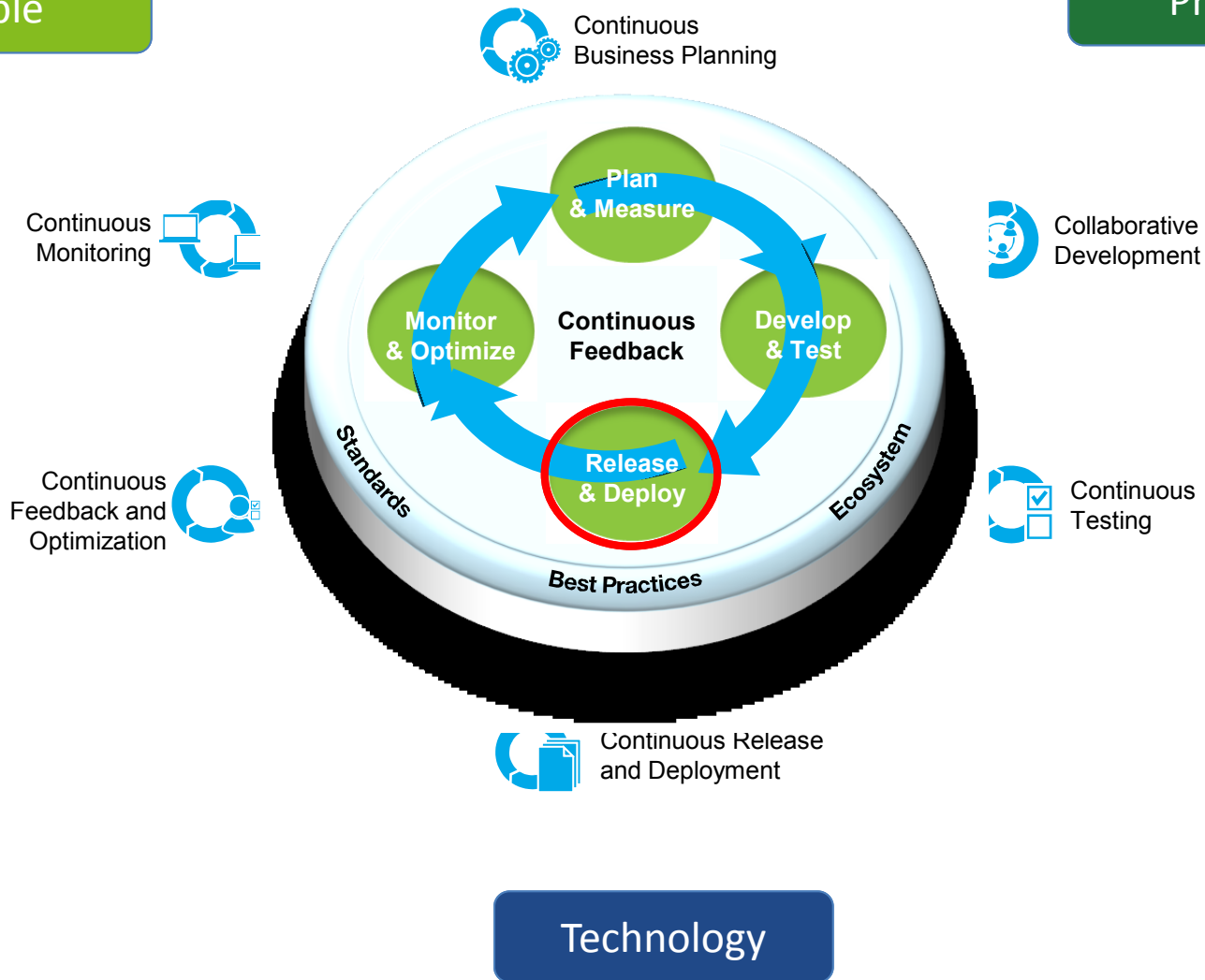


AUTOMATION

DevOps Adoption Paths

People

Process



Investing in Release Automation ... Introducing UrbanCode

Enabling clients to more rapidly deliver mobile, cloud, big data and traditional applications with high quality and low risk



Drive down cost

Remove manual effort and wasted resource time with push button deployment processes

Speed time to market

Simple, graphical process designer, with built-in actions to quickly create deployment automation

Reduce risk

Robust configuration management, coordinated release processes, audits, and traceability

IBM UrbanCode Deploy orchestrates and automates the deployment of applications, databases and configurations into development, test and production environments, helping to drive down cost, speed time to market with reduced risk.

IBM UrbanCode Release is an intelligent collaboration release management solution that replaces error-prone manual spreadsheets and streamlines release activities for application and infrastructure changes.

UrbanCode Deploy manages deployment of applications

Components

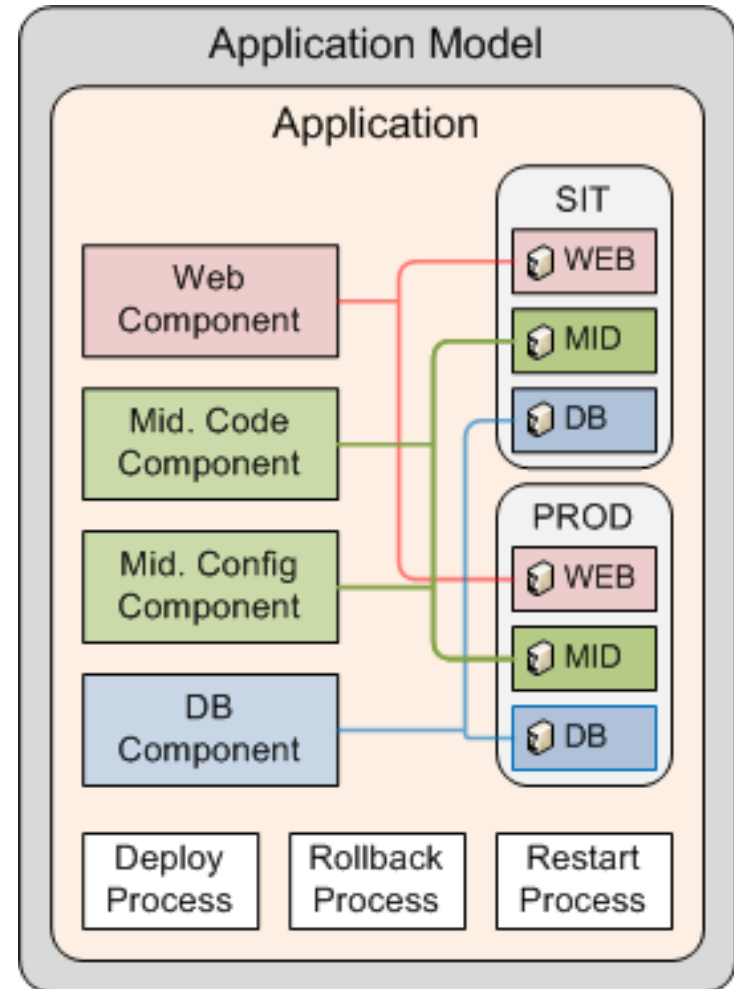
- Tiers or services

Environments

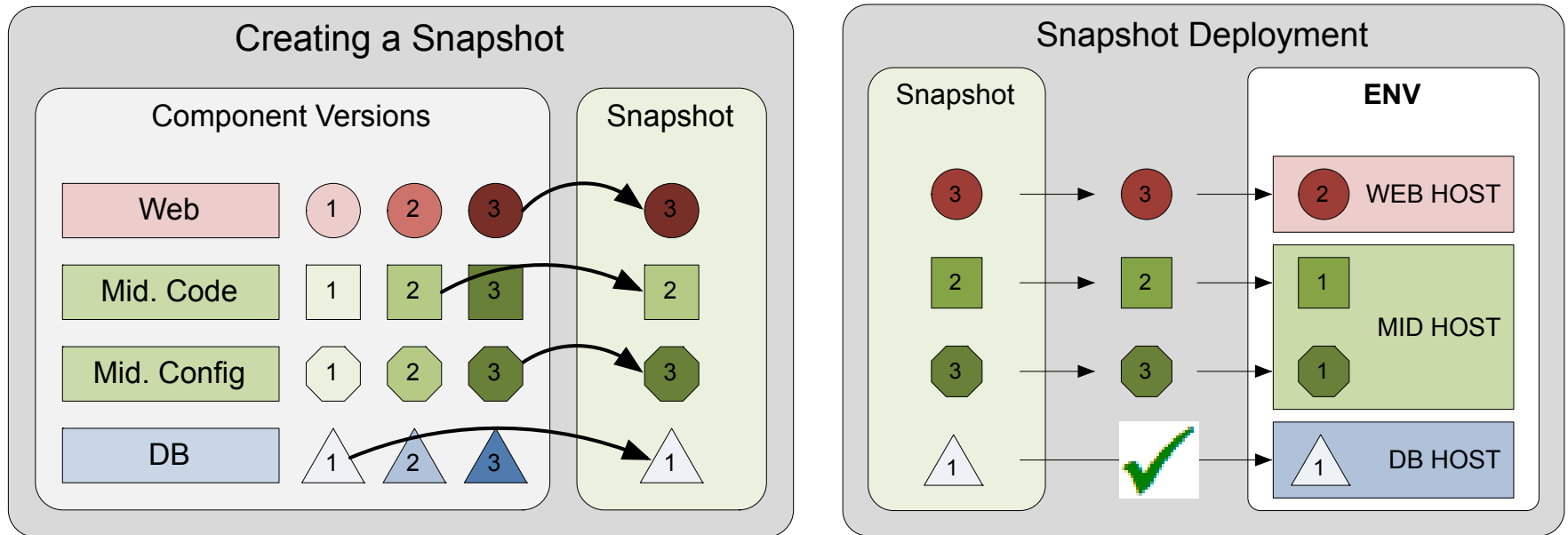
- Target servers
- Environment specific configurations

Processes

- Coordinates component level processes
- Same processes used across environments



Application versioning is critical - Snapshots

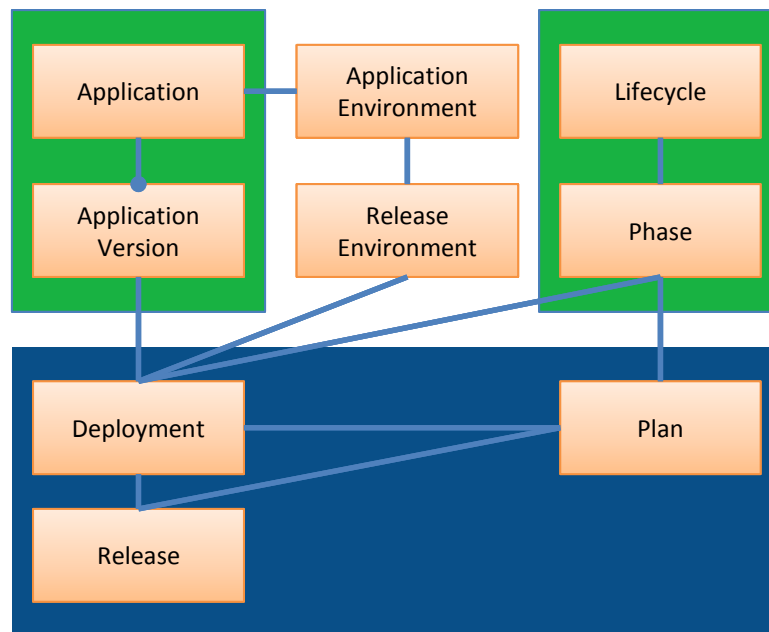


- Version components, configurations, and processes
- Manage a set of tested component versions as a single unit
- Promote snapshots between environments
- Ensures higher quality by guaranteeing the correct versions of related components are deployed together

UrbanCode Release

Release planning and coordination

- Plan the release day
- Execute the release
- Communicate what's going on
- Allocate environments to releases
- Tie release back to development



Sample Release

Default Lifecycle

NEWEST OLDEST UP NEXT

| | LATEST | DEV | CERT | QA | | PT | | PROD |
|----------------------|--------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| | | DEV-1 | CERT-1 | QA-1 | QA-2 | PT-1 | PT-2 | PROD-1 |
| Upcoming Deployments | | Schedule | Schedule | 9/24/13 09:08 AM | Schedule | Schedule | Schedule | Schedule |
| Current Deployments | | 9/22/13 12:23 PM | 9/23/13 10:46 AM | 8/31/13 03:00 PM | 9/22/13 12:18 PM | 9/20/13 03:30 PM | 9/23/13 09:24 AM | 9/20/13 04:00 PM |
| Applications | | | | | | | | |
| Release Versions | | rv0.2.3 | | | | rv3.4.3 | | rv1.1.1 |
| webApp | 2.3.0 | 2.3.0 | 2.3.0 | 2.3.0 | 2.3.0 | 2.3.0 | 2.3.0 | |
| mailApp | 3.4.2 | | 3.4.2 | | | 3.4.2 | | 3.4.2 |
| otherApp | A1.2.3 | A1.2.3 | A5.0.2 | A5.0.2 | | A2.0.4 | A1.2.3 | |
| tweeterApp | 1.0.1 | 1.0.1 | | 1.0.1 | | | 1.0.1 | 1.0.1 |

Beta

1 to 4 of 4 items, Page:1/1

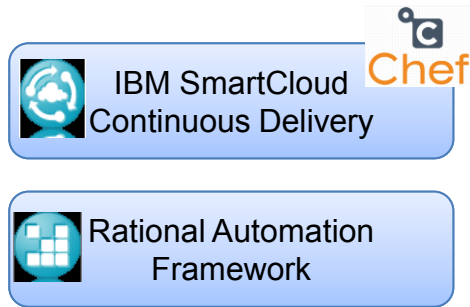
Rows Per Page: 10 25 50 100

Deploy and Release Positioning

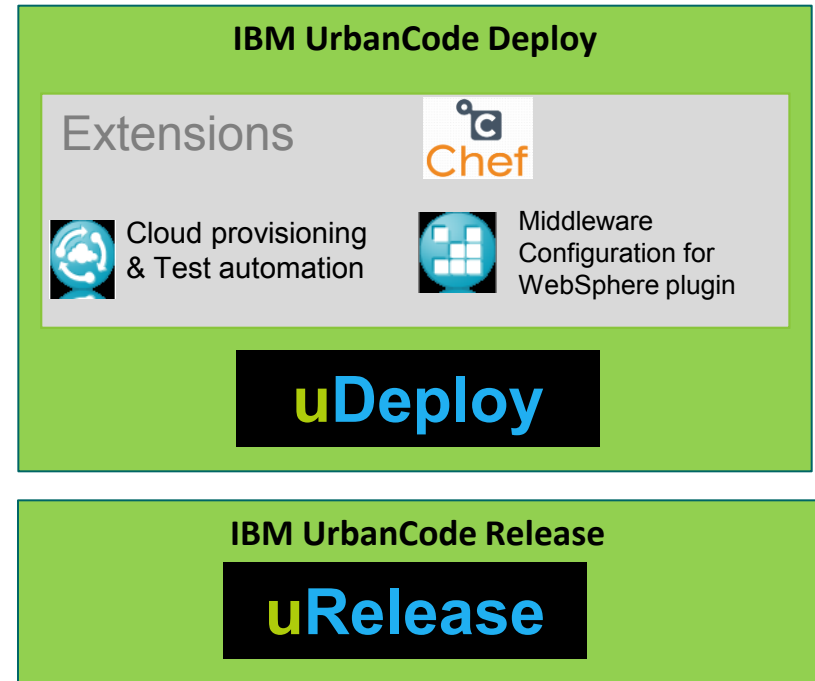
| | Deploy | Release |
|---|--------|---------|
| Application Deployment Automation | ✓ | |
| Automate deployment of applications and components | ✓ | |
| Visual process designer | ✓ | |
| Plug-in steps for application containers, web servers, network devices, database deployment, etc. | ✓ | |
| Model deployment targets with properties. | ✓ | |
| | | |
| Release Management | | ✓ |
| Orchestrate changes across multiple applications. | | ✓ |
| Coordinate changes outside the scope of application deployment automation. | | ✓ |
| Real-time status for long running production deployments. | | ✓ |
| Visibility and control of quality process. | | ✓ |

UrbanCode Acquisition Plan

Existing IBM Offerings

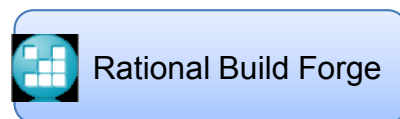


New Product Offerings

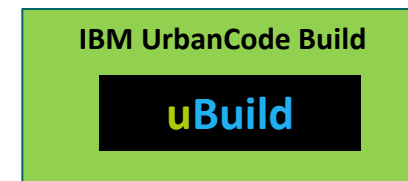


3Q2013 - DONE

4Q2013



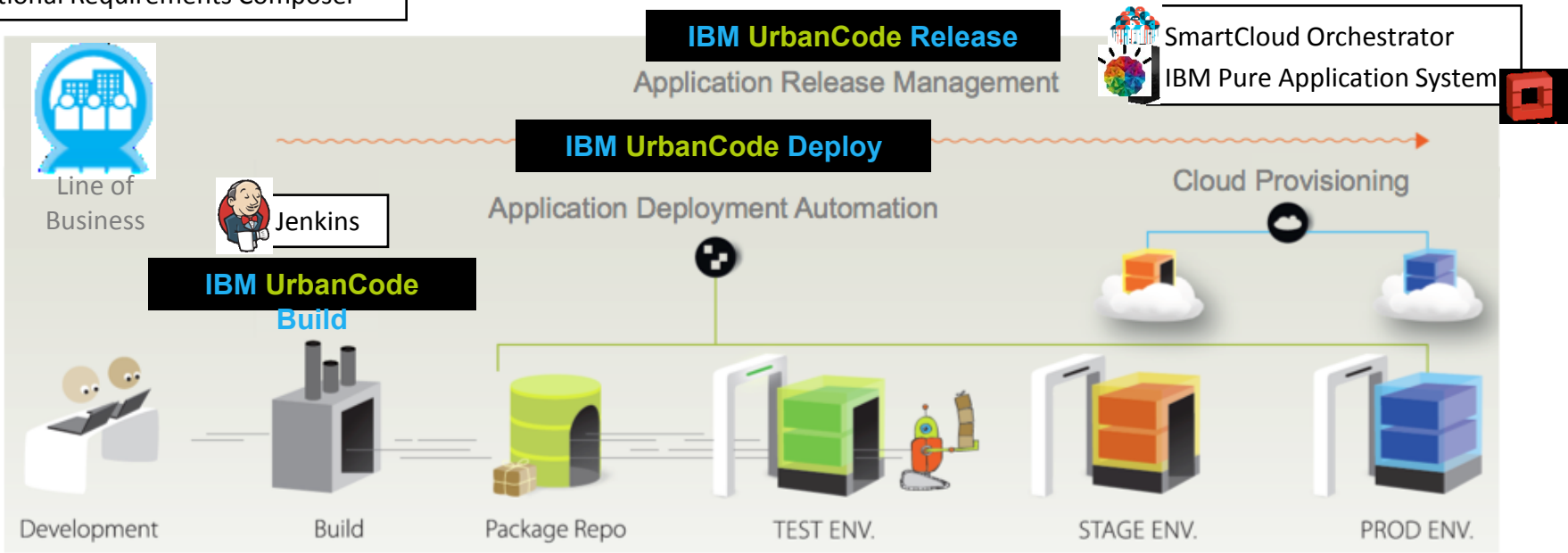
Under Consideration



Delivery Pipeline capabilities - Tools

Incrementally adopt when/if needed

- Rational Focal Point
- Rational Requirements Composer



- Rational Team Concert

- Rational Quality Manager
- Rational Test Workbench
- Rational Test Virtualization Server

- SmartCloud Application Performance Management

- InfoSphere Optim Test Data Management



IBM UrbanCode Deploy v6.0 – Plug-ins

- 51 plug-ins from 15 different vendors and open source organizations
- Broad range of plugins supported:
 - Application servers
 - Databases
 - Messaging platforms
 - Test automation
 - Issue tracking systems
 - Operating system services
 - Cloud platforms
 - Issue tracking
 - Even more...
- Plug-ins can be downloaded for free from <http://plugins.urbancode.com/IBMUrbanCodeDeploy>
- Dedicated team focused on rapid delivery of new and updated plug-ins



IBM UrbanCode Deploy – Plug-in Roadmap*

October

- **New plug-ins**
 - RTC Work Items
 - WebSphere Portal Server
 - Oracle WebLogic (ISSR)
 - Web Utilities
 - Jenkins
 - RAF (JazzHub)
- **Updates**
 - Greenhat
 - Middleware Configuration for WebSphere
 - Versioned File Storage

November

- **New plug-ins**
 - InfoSphere Optim TDM
 - TIBCO ActiveMatrix BusinessWorks
 - IBM HTTP Server
 - DataPower (ISSW)
 - Cloud Foundry (JazzHub)
 - Hadoop (JazzHub)
- **Updates**
 - Rational Quality Manager
 - Greenhat
- **Other**
 - Plug-in DevKit

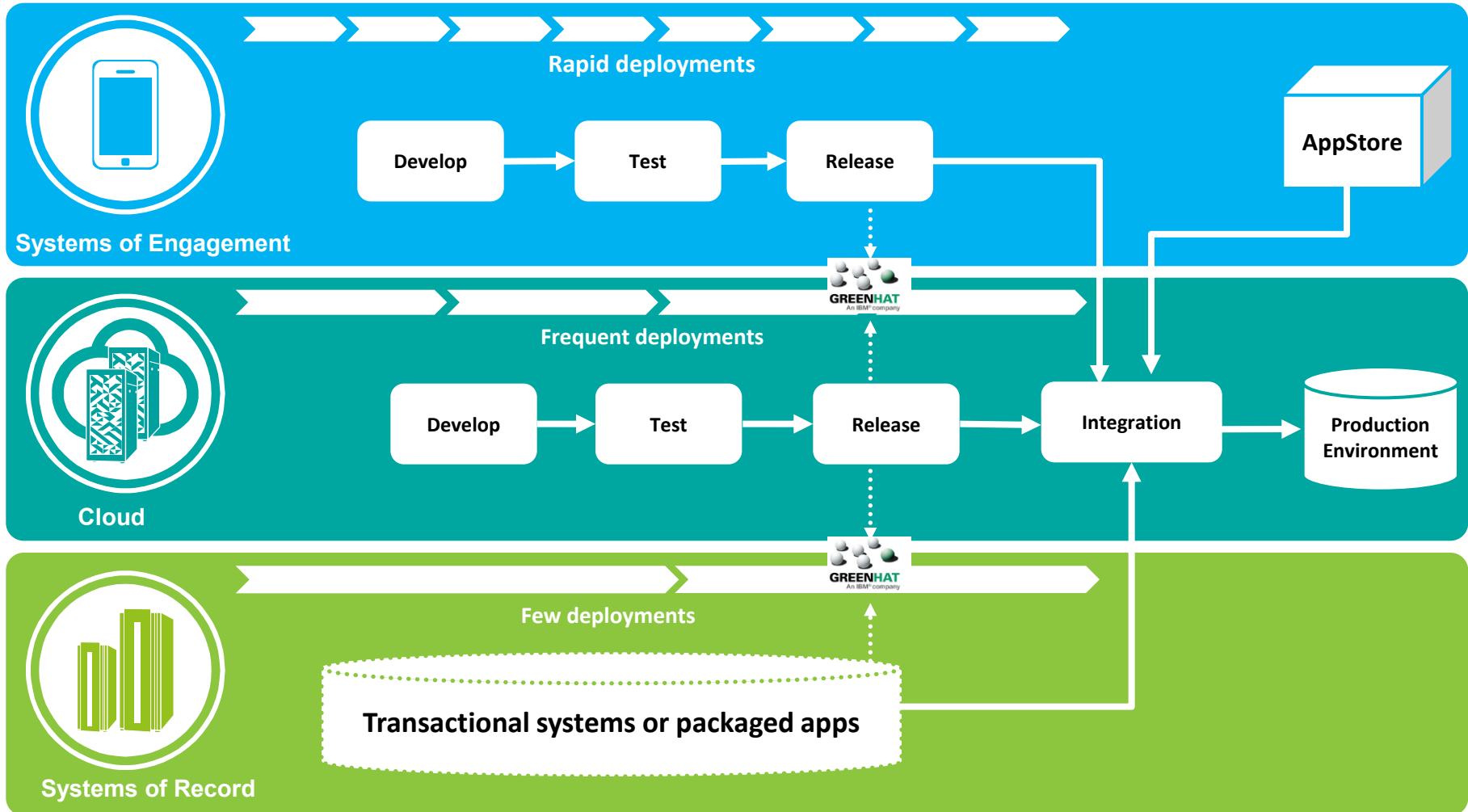
Backlog

- IBM BPM
- IBM WebSphere Commerce
- IBM WSRR
- IBM Security AppScan
- BMC CLM
- BMC CMDB
- Oracle OBIEE
- Puppet
- NNT Change Tracker
- Informatica PowerCenter
- Artifactory
- Many more...

* Information pertaining to new plug-ins is for informational purposes only, is not a commitment, promise, or legal obligation to deliver any material, code or functionality, and may not be incorporated into any contract. The development, release, and timing of any plug-in remains at our sole discretion.

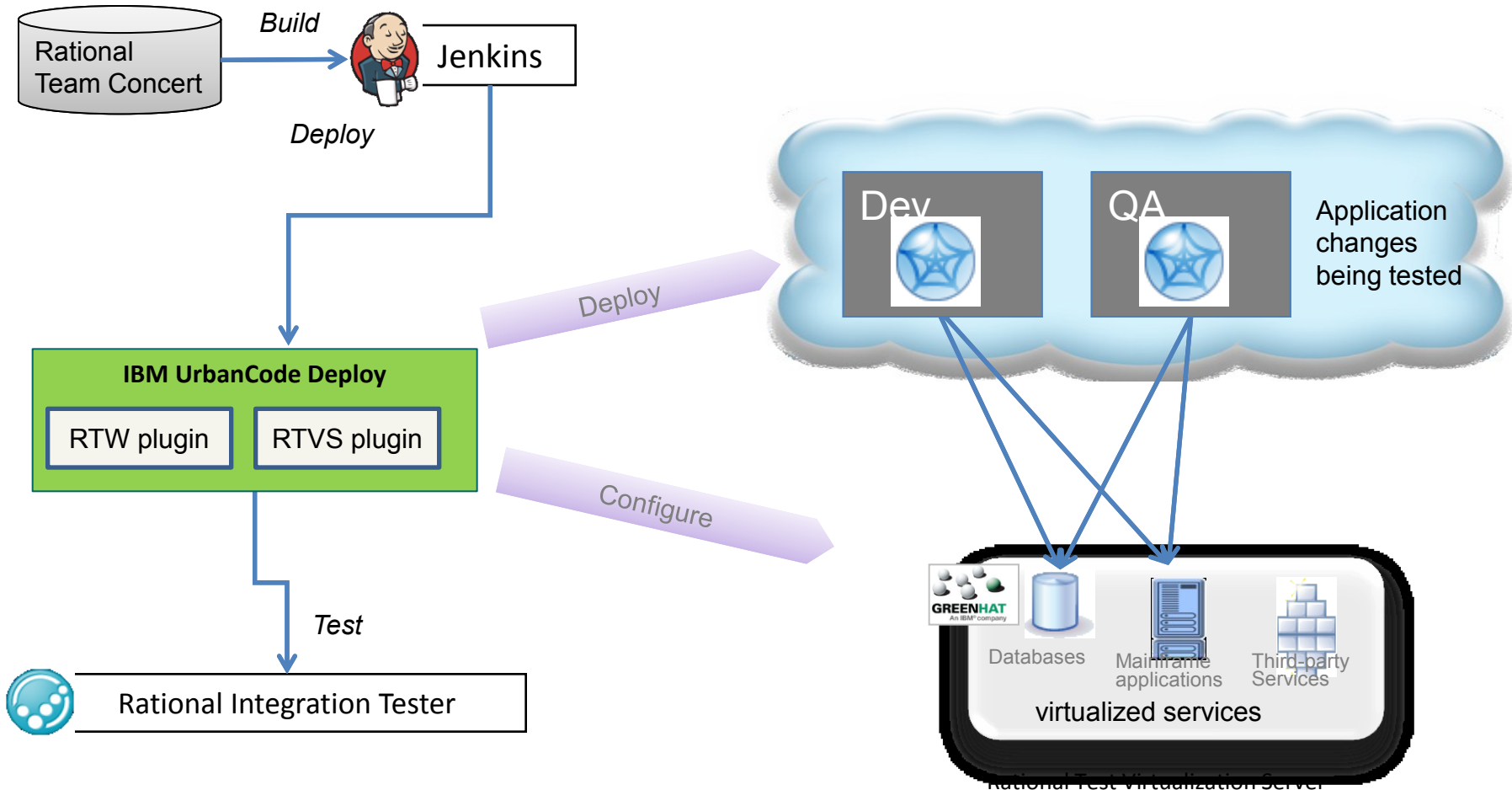
New DevOps solutions for **Systems of Interaction**

Activities across multi-tier app delivery moving at different pace need to be carefully coordinated



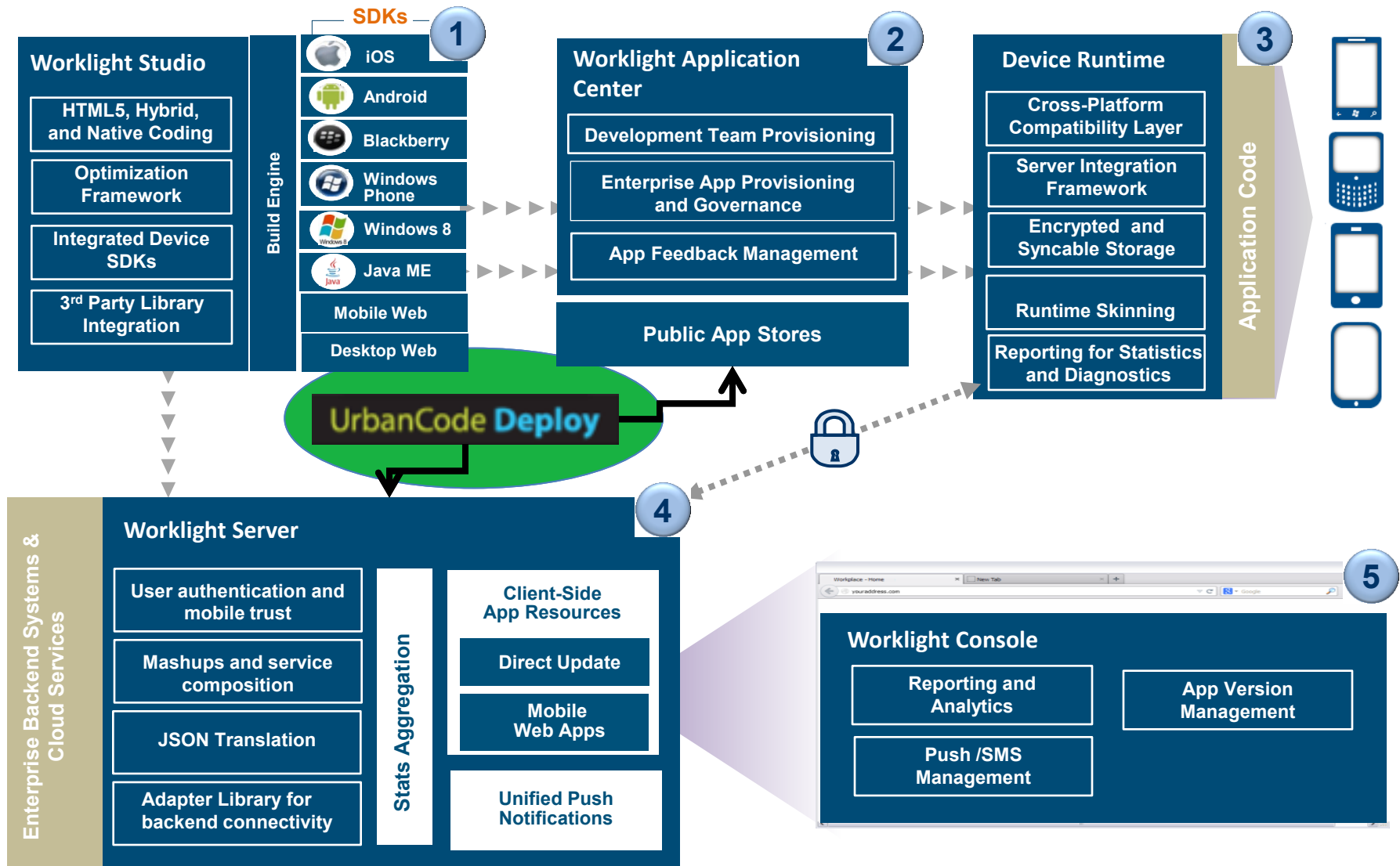
Continuous Testing with Virtualized Services

Automating deployment and testing to production-like environments





UrbanCode Deploy automates deployments for mobile apps





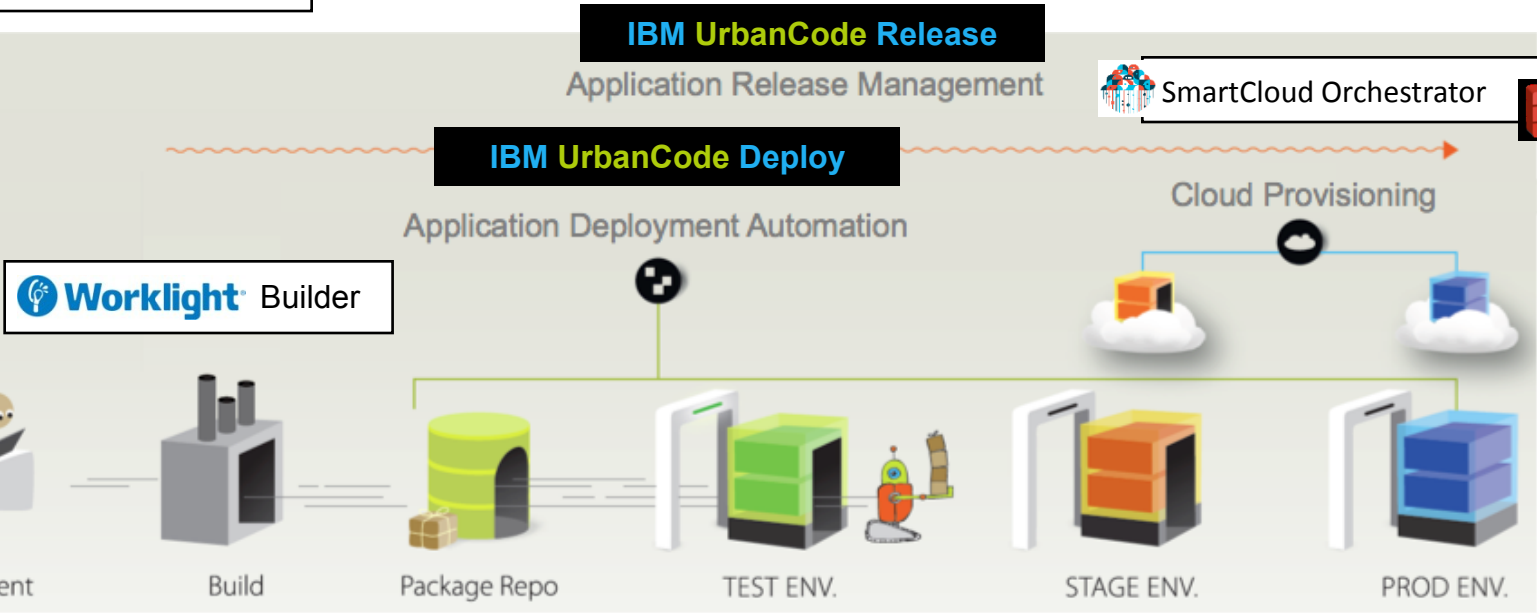
Delivery pipeline for mobile

Specialized delivery tools for mobile applications

Rational Focal Point
Rational Requirements Composer



Line of Business



Worklight Builder

IBM UrbanCode Release

Application Release Management

IBM UrbanCode Deploy

Application Deployment Automation

SmartCloud Orchestrator

Cloud Provisioning

Development

Build

Package Repo

TEST ENV.

STAGE ENV.

PROD ENV.

Rational Team Concert

Worklight Studio

Rational Quality Manager
Rational Test Virtualization Server

IBM Mobile Quality Assurance (beta 4Q13)

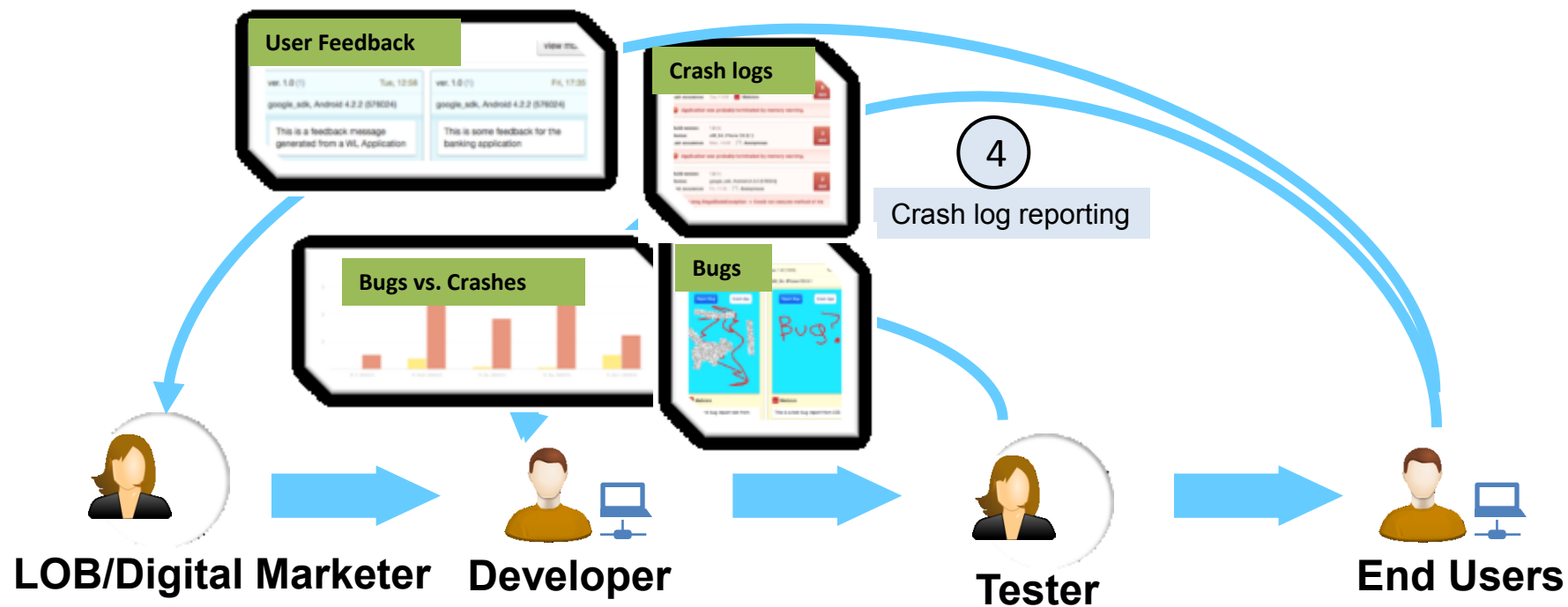
tealeaf



Smarter Mobile Quality Assessment

IBM Mobile Quality Assurance services (beta)

Addresses five key use cases, attacking pain points for all key users



5 Sentiment Analysis

1 Over the air build distribution

2 In app bug reporting

3 In app user feedback



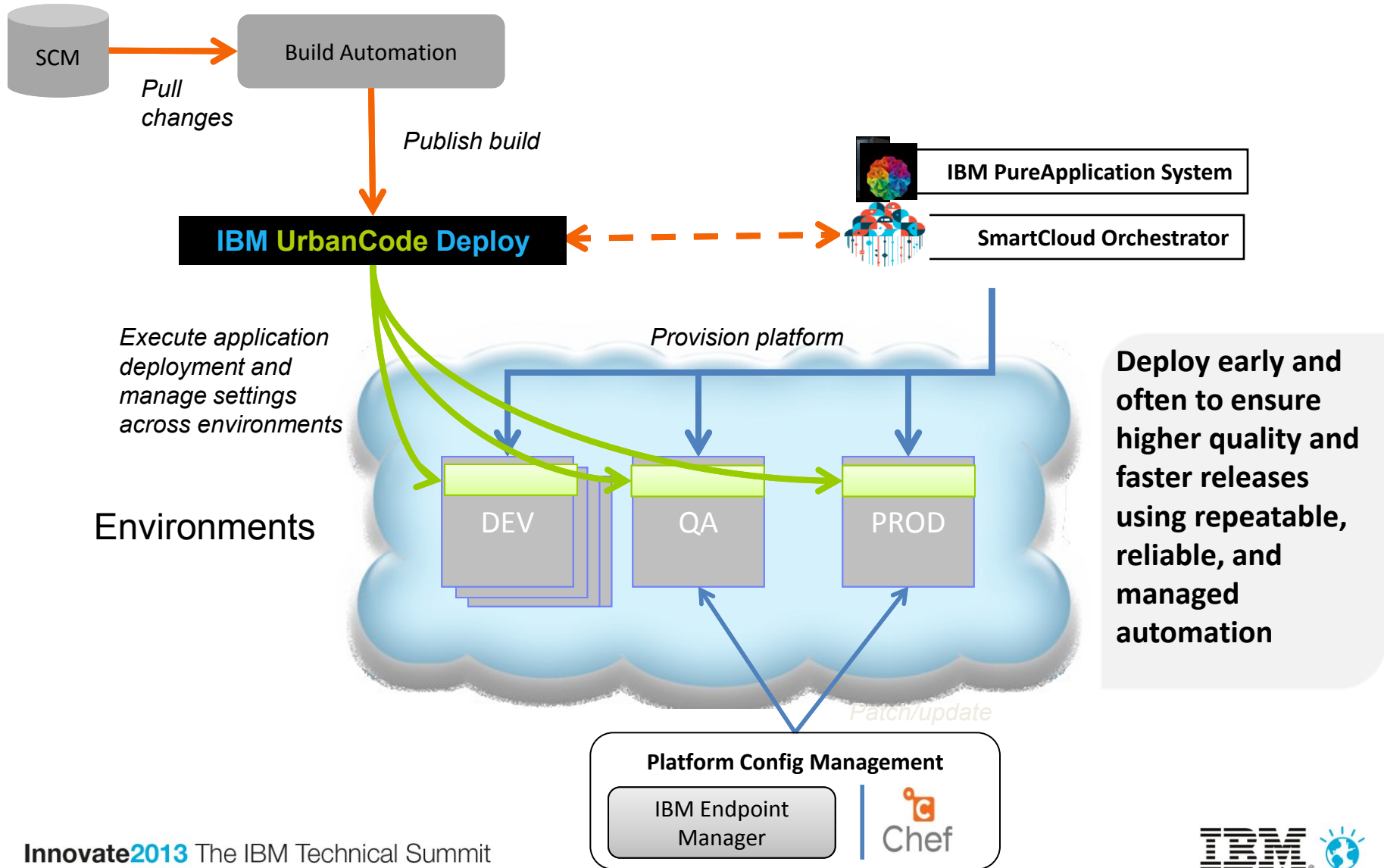
Builds

| Build | Version | Install | Download | Report bug | Share review | Get |
|--------------|---------|---------|----------|------------|--------------|-----|
| Jul 24, 2013 | 1.0 (1) | 0 | 0 | 0 | 0 | 0 |
| Jul 24, 2013 | 1.0 (1) | 0 | 0 | 0 | 0 | 0 |
| Jul 24, 2013 | 1.0 (1) | 0 | 0 | 0 | 0 | 0 |
| Jul 24, 2013 | 1.0 (1) | 0 | 0 | 0 | 0 | 0 |

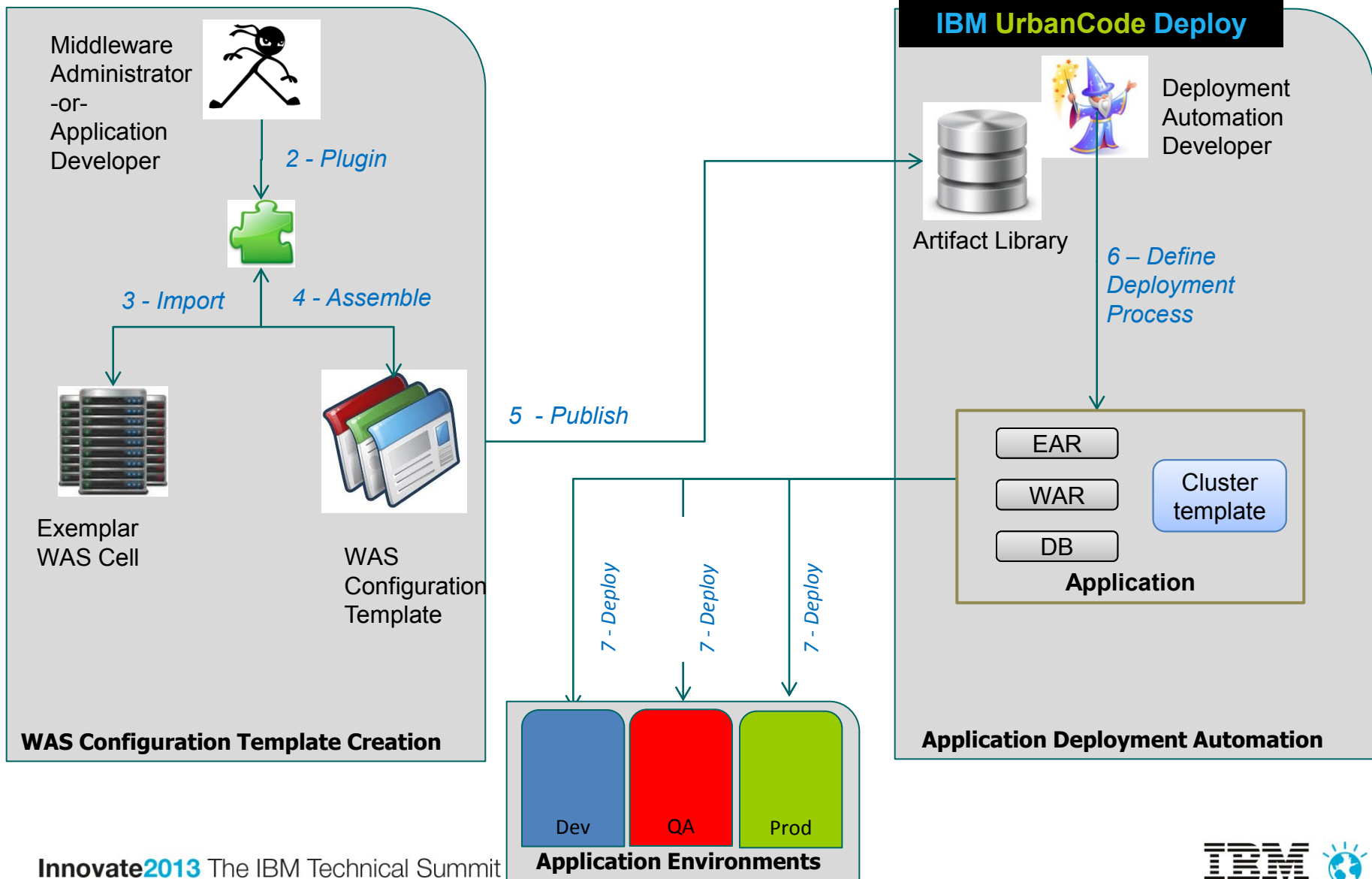




Faster, repeatable, reliable deployment processes with cloud



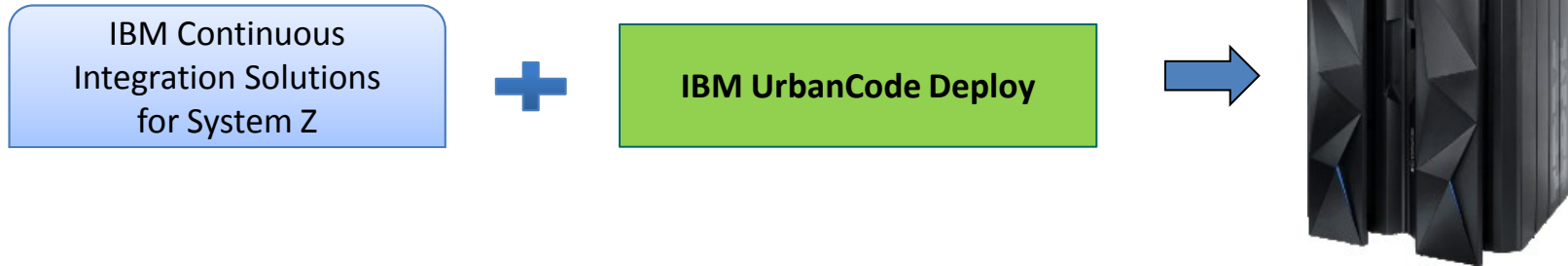
Reliable management of middleware configuration across environments





DevOps solutions for Enterprise systems

New capabilities to speed application delivery across z/OS, zLinux, IBM i, AIX and Linux environments on Power Systems

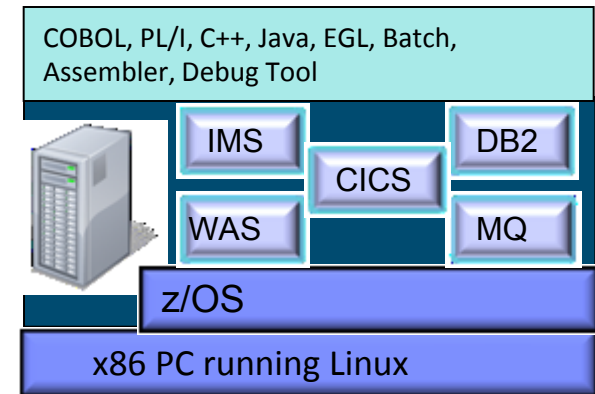


Staged Approach for deployment automation

- **Stage 1** – Support Linux for System Z
- **Stage 2** – Support Java and WebSphere applications on z/OS and IBM i

Planned for 2014

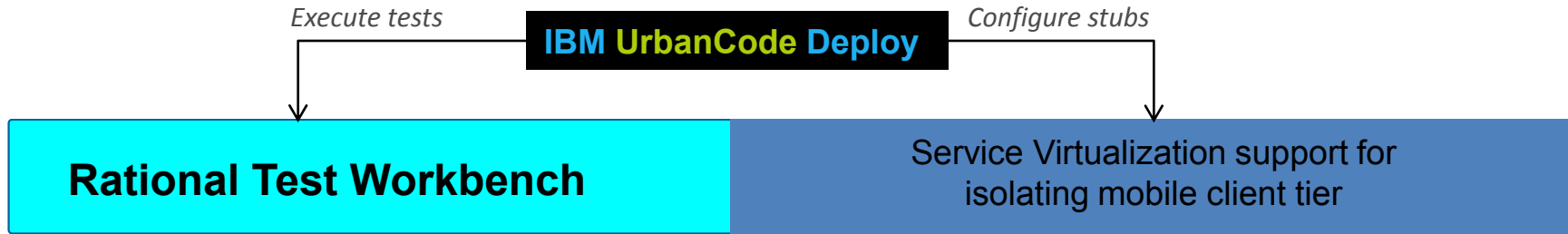
Stage 3 – Support native file systems for z/OS and IBM i workloads





Virtualize back-end services to maintain agility

Mobile development team can meet aggressive schedules and reduce MIPS usage on enterprise systems



Client Tier Devices UI Testing



Summary

- Smaller more frequent releases are key to speed and quality
- Automation is key to success
- DevOps is critical to the success of your business
- IBM UrbanCode Release and Deploy automation is key to your success



Questions



Thank You

© Copyright IBM Corporation 2013. All rights reserved. The information contained in these materials is provided for informational purposes only, and is provided AS IS without warranty of any kind, express or implied. IBM shall not be responsible for any damages arising out of the use of, or otherwise related to, these materials. Nothing contained in these materials is intended to, nor shall have the effect of, creating any warranties or representations from IBM or its suppliers or licensors, or altering the terms and conditions of the applicable license agreement governing the use of IBM software. References in these materials to IBM products, programs, or services do not imply that they will be available in all countries in which IBM operates. Product release dates and/or capabilities referenced in these materials may change at any time at IBM's sole discretion based on market opportunities or other factors, and are not intended to be a commitment to future product or feature availability in any way. IBM, the IBM logo, Rational, the Rational logo, Telelogic, the Telelogic logo, and other IBM products and services are trademarks of the International Business Machines Corporation, in the United States, other countries or both. Other company, product, or service names may be trademarks or service marks of others.

2013





Innovate2013

The IBM Technical Summit