



Implementing Business Analytics in Nottingham Building Society

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Agenda



- Nottingham Building Society
- Project drivers why did the project come about?
- Overview of the project
- Benefits
- Lessons learned

Nottingham Building Society

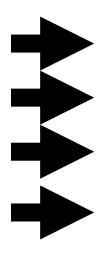




Project drivers









Overview of the project



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Benefits





Real Benefits!





Lessons learned



- Get buy-in across the organisation
 - education, education
- Select the right partner (see sponsors!)
- Invest in training from day 1
- Get a quick success to get the ball rolling
- Let the business users do as much as possible







QUESTIONS?

