

# IBM Storage Optimisation and Integration Services

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## Highlights

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- **Supports reduced costs  
by simplifying the storage  
infrastructure**
- **Increases the efficiency of data  
storage and access**
- **Incorporates IT optimisation  
objectives into storage  
infrastructure development**

### **Addressing escalating data storage and access needs**

Like most organisations, your company may be in the midst of a vicious cycle. When you have more up-to-date, relevant data, you are better equipped to make critical business decisions, meet regulatory requirements and direct operational activities. But the more data you collect, the harder it becomes for you to store, manage and access that data.

IBM Storage Optimisation and Integration Services can help you optimise your storage infrastructure so that you have more control over your data and the hardware, software and processes you use to manage it. IBM's services can help you reclaim and consolidate existing storage devices, reduce storage-related costs and build a storage infrastructure that can meet your needs both now and in the future.

### **Helping you optimise your storage investments**

As storage costs continue to soar, overprovisioned but underutilised storage capacity is simply not acceptable in today's dynamic,

highly competitive environment. Unfortunately, it's all too common. IBM Storage Optimisation and Integration Services can help you avoid this pitfall by enabling you to consolidate and simplify your storage infrastructure. IBM storage management experts can work with you to understand your unique data storage needs and develop plans for an infrastructure designed to optimise your existing storage resources and help you do more with less.

With IBM Storage Optimisation and Integration Services, you can realise benefits quickly – including a reduction in the amount of storage space your organisation uses and the reclamation of unused storage space for new uses. Doing so will help you control rising personnel costs associated with managing your storage infrastructure. You can also benefit for years to come from an effective storage architecture governance model and updated storage management processes designed to help you improve your storage utilisation planning.



### **Increasing the effectiveness of your storage infrastructure**

Rapid increases in data storage demands can often overwhelm traditional storage infrastructures, processes and procedures that were developed to meet less taxing requirements. But whether you need to create new information or service classes for different types of data or develop a tiered storage environment, times are changing – and so too must your storage environment. By optimising your storage systems, you can simplify the management of your data and improve access to the key information your employees need to perform their jobs. You can also improve your ability to safeguard critical data and help ensure that it's available to meet regulatory requirements.

### **Taking a holistic approach to storage management**

Your storage infrastructure shouldn't be an island within your IT environment. That's why IBM offers a structured and holistic approach that takes into consideration the breadth and depth of your IT and business needs throughout

the design and building phase of your storage operations. The result is an optimised storage infrastructure that is better able to support the deep integration of data into your applications and processes.

### **Why IBM?**

With Storage Optimisation and Integration Services, IBM taps into its more than 30 years of storage and data services experience to help you develop a storage strategy designed to meet your current and future business needs. IBM's services can help you define the technologies, people and processes that can best enable you to reduce complexity and maximise efficiency and effectiveness in your storage operations.

### **For more information**

To learn more about IBM Storage Optimisation and Integration Services, contact your IBM representative or visit:

**ibm.com/services**

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