

IBM Information Infrastructure: *Virtualising the Data Centre*









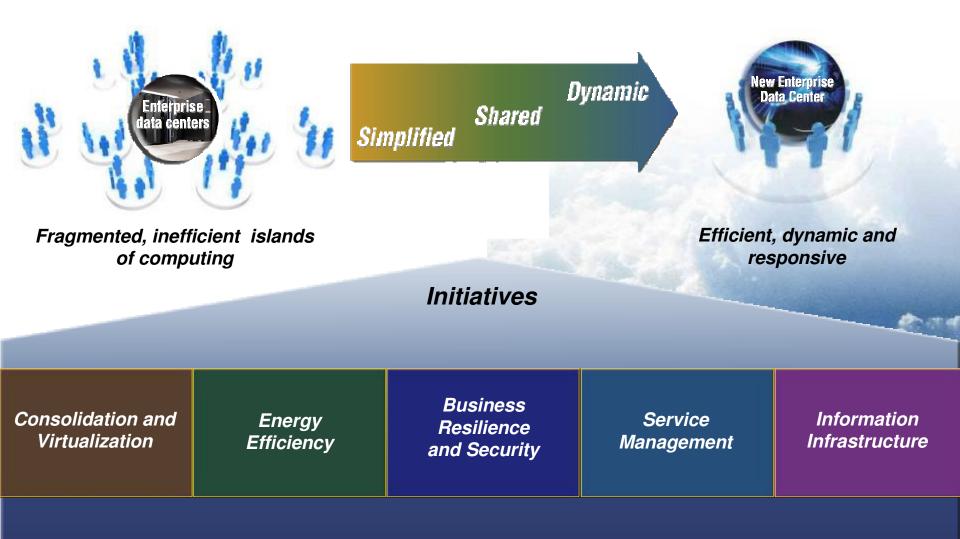
Steve P Legg CTO Storage IBM UKI

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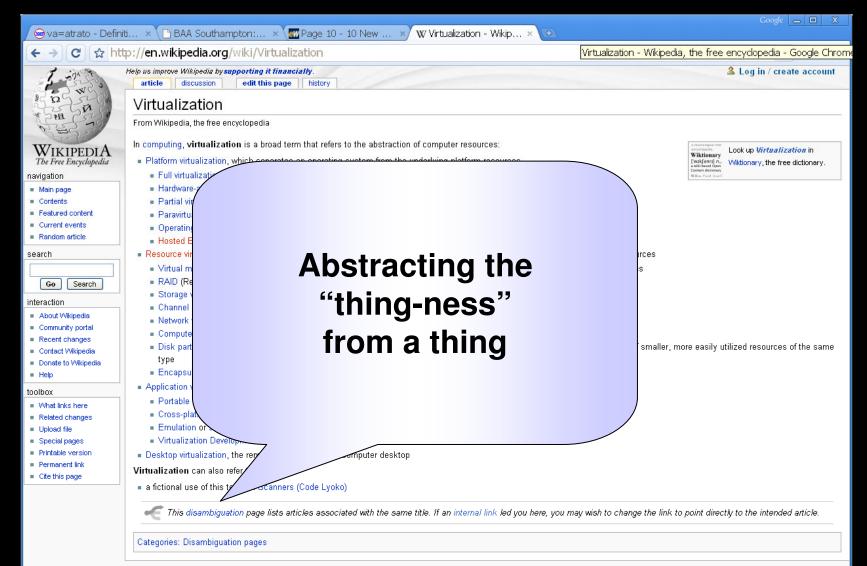


The New Enterprise Data Center

An evolutionary new model for efficient IT service delivery



Definition





How could virtualisation help your client lower costs?

Immediate savings potential for:

- Reduce the number of devices in the data center
- Improve utilization of existing resources
- Save on data storage costs
- Reduce the number of software licenses to monitor and pay
- Allow recapture floor space for more profitable use
- Increase your power and cooling efficiencies
- Cut administrative expenses

Longer-term value possibilities:

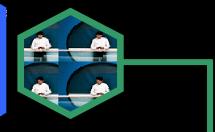
- Improve employee productivity
- Cut costly downtime
- Helps protect against high-cost security failures
- Support freedom of choice in selecting future technologies that have the best cost-to-performance ratios
- Enable greater flexibility to leverage new technologies more quickly





IBM Systems Agenda

Openness – Exercise choice! IBM provides the industry's richest portfolio of interoperable server and storage systems **Collaborative Innovation – Transform your business!** IBM provides the breadth of expertise and resources to design, build and implement IT solutions that can help you drive innovation

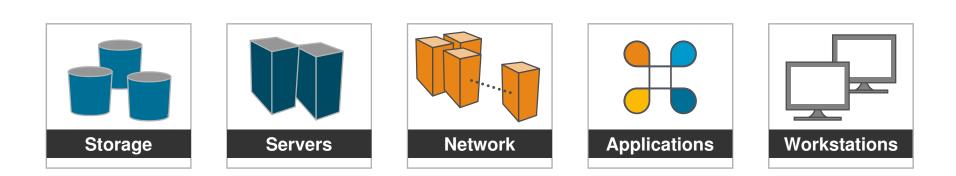


Virtualization – • Optimize IT operations!

Dynamically respond to the priorities of the business by managing the IT environment more efficiently



What can you virtualise?



freedom of choice



IBM Virtualisation

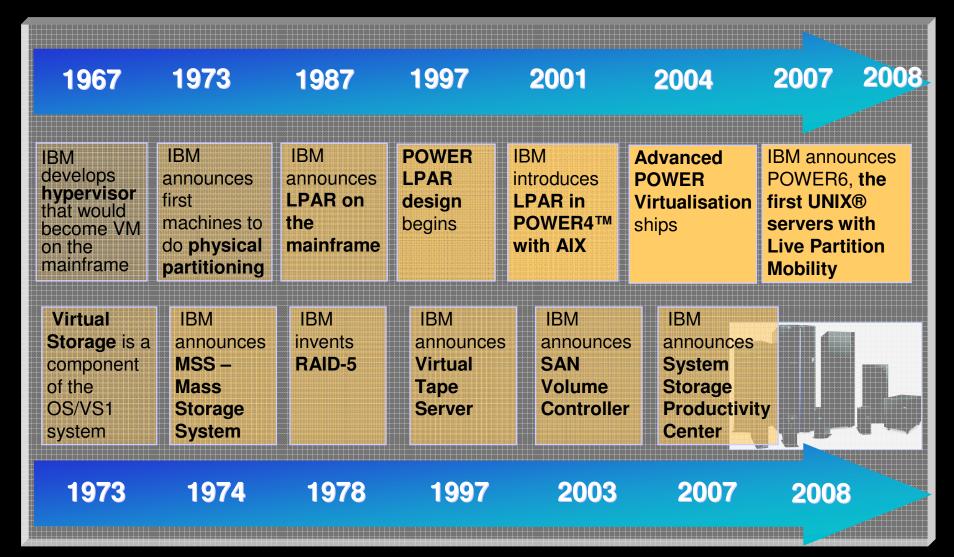
Key Principles

- Comprehensive
- Open
- Heterogeneous
- Common skills

SERVICE MANAGEMENT MANAGEMENT Physical and virtual platforms OPEN STANDARDS **RESOURCE VIRTUALIZATION** Network Storage **e e e**



IBM's 40 years of Leadership in Virtualisation





Virtualisation leadership



- **100 percent** of IBM mainframes are delivered virtualisation ready
- 82 percent of IBM System i5 595 servers are ordered with logical partitioning
- Over 40,000 UNIX, mainframe and System i companies exploit systems-level virtualisation
- IBM System x clients deploy over 1,000 virtual servers a day
- IBM is the leading reseller of VMware
- 3,000 storage virtualisation clients, adding more than five every day
- More than 3,400 virtual tape systems supporting one exabyte of data
- ServerWatch awarded IBM Virtualisation Manager Best Virtualisation Tool in their annual Product Excellence Awards for 2007
- IBM System x3950 won Best of Show at the 2007 WMworld event
- Hundreds of in-depth total cost of ownership studies



Systems Resource Virtualisation Offerings

Server virtualisation

- System z LPARs & workload management
- POWER Systems
 - PowerVM (Formally Advanced POWER Virtualisation)
 - Live partition mobility, live application mobility, workload partitions
- Modular Systems
 - BladeCenter
 - VMware, Xen virtual machines
- Virtually consolidate workloads on servers

Storage & File virtualisation

- File virtualisation
 - IBM General Parallel File System
 - Virtually consolidate files in one namespace
- File system virtualisation
 - IBM System Storage N series Virtual File Manager
 - Virtually consolidate file systems into one namespace
- Block storage virtualisation
 - IBM System Storage SAN Volume Controller

Complementary benefits of virtualisation throughout IT infrastructure

Consolidation, better management efficiency, improved flexibility & responsiveness, reduced cost, nondisruptive changes

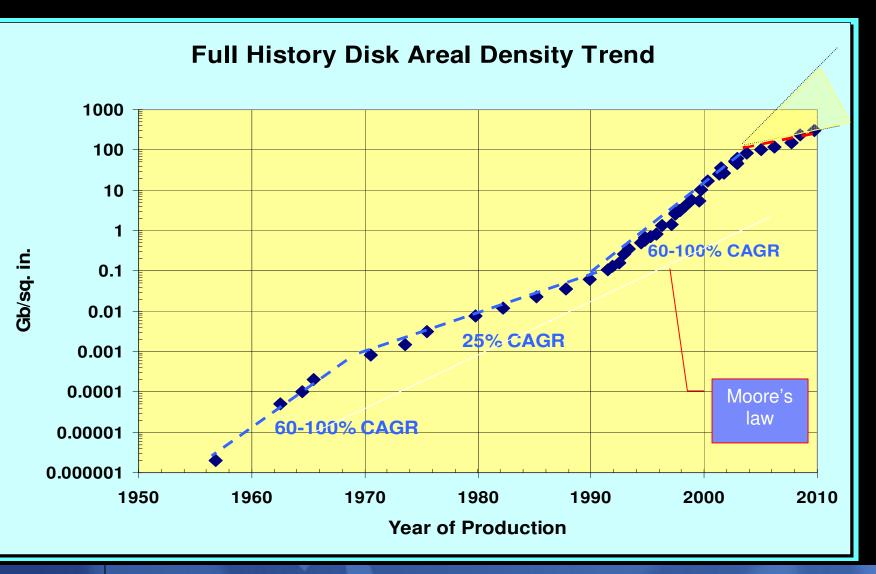








"Ye canna change the laws of physics Cap'n"



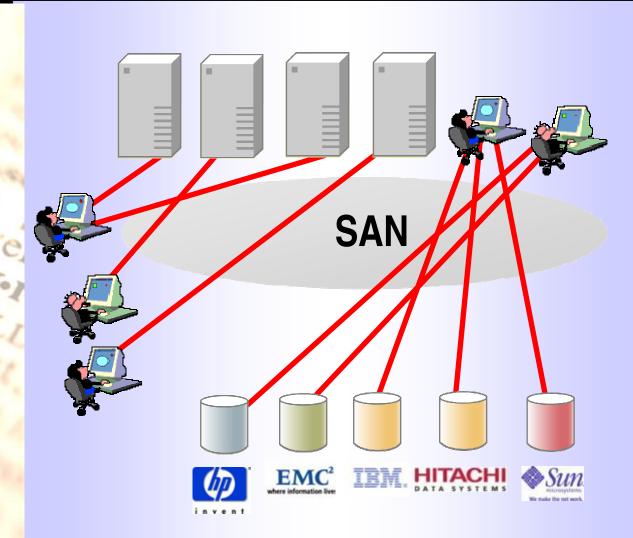


Today's Storage management

In a typical IT environment, infrastructure management is

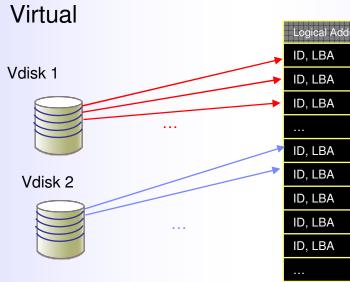
- Complex
- Inefficient
- Insufficient

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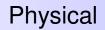


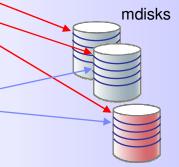


What is SVC doing?



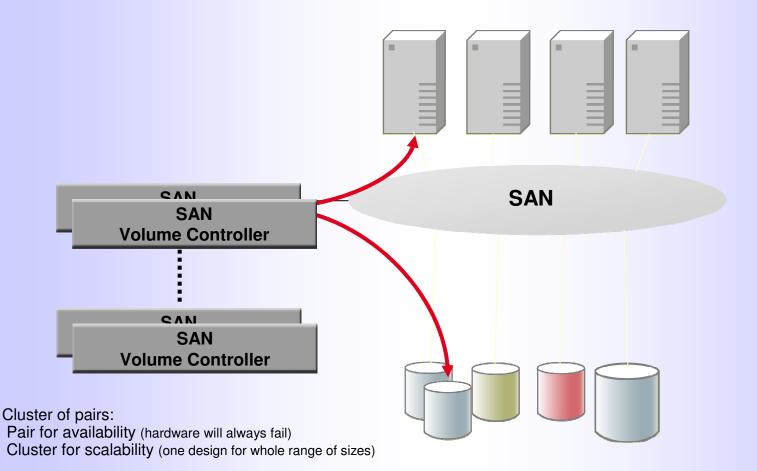
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SAN Volume Controller - Physical



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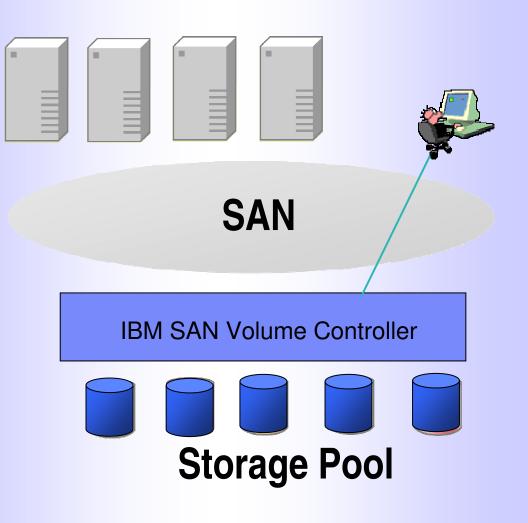


Virtualisation = Openness

Virtualization Enables:

- Vendor Choice
- Tiered Storage
- Migration
- Application Uptime

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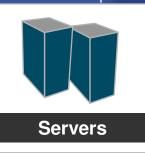
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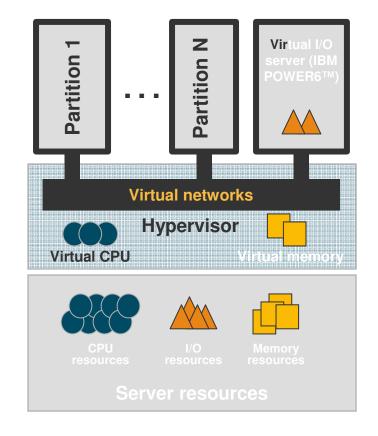




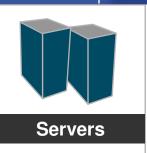
Virtualisation of Server

Optimize resources within a single server

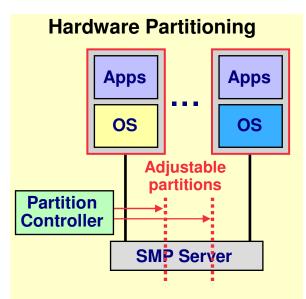
- Hypervisor technology offers:
 - High resource utilization
 - Flexibility and responsiveness
 - Workload quality of service
- State of the art virtualisation with hypervisors
 - IBM System z and IBM z/VM[®] technology
 - Gold standard for virtualisation
 - •IBM System p and IBM System i hardware
 - Unique capabilities including micro-partitioning, and dynamic partitions
 - •Network virtualisation, virtual input and output, multiple operating systems in a single server





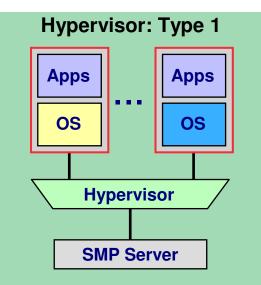


Virtualisation of Server

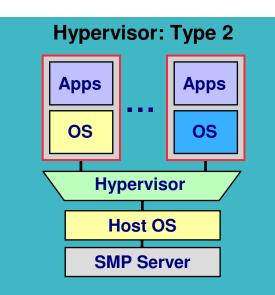


Physical partitioning Sun Domains, HP nPartitions

Logical partitioning pSeries LPAR, HP vPartitions



Hypervisor software/firmware runs directly on server. zSeries PR/SM and zVM POWER Hypervisor VMware ESX Server Open Source Hypervisor (Xen) Virtual Iron, ScaleMP



Hypervisor software runs on a host operating system. VMware GSX Microsoft Virtual Server Win4Lin User Mode Linux





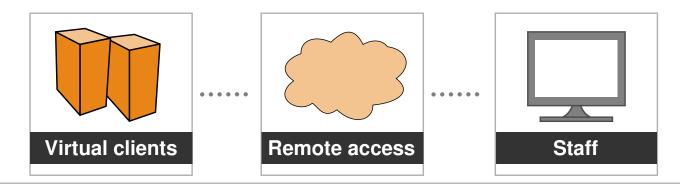
Virtualisation of Workstation

IBM virtual client solution enables:

- Central management
- Back-end storage of the desktop
- Offline patching of the desktop
- Automated enforcement of security policies

Potential Benefits:

- Lowers support costs by enabling you to centralize management of all desktops
- Enables you to replace thick clients with lower-cost thin client
- Increases security by reducing the number of fat clients





What do IBM virtualisation technologies provide?

