



Security and Cloud Computing

Martin Borrett, Lead Security Architect NE Europe,
WW Service Management Tiger Team

IBM Software

PCTY2010



Pulse Comes to You

Optimising the World's Infrastructure

27 May - London



Agenda

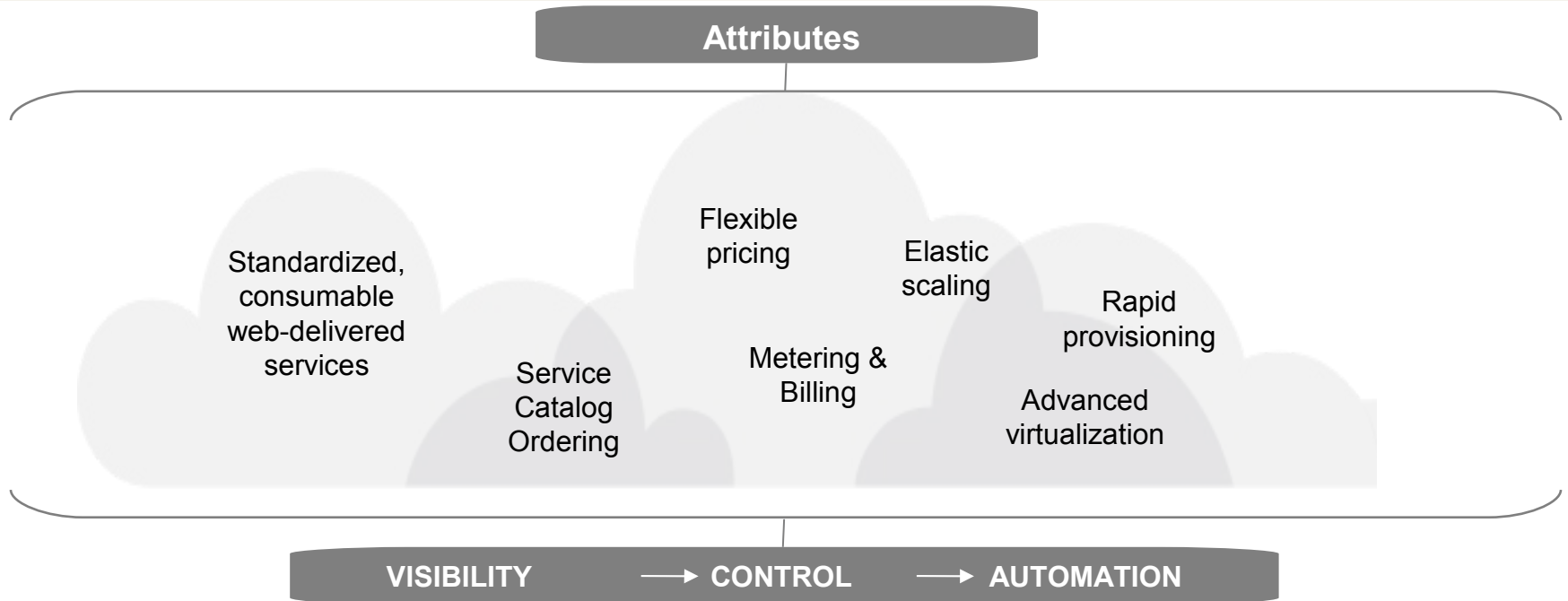
- Brief Introduction to Cloud Computing
- Security: Grand Challenge for the Adoption of Cloud Computing
- Cloud Security = SOA Security + Secure Virtualized Runtime
- IBM Cloud Security Offerings



Brief Introduction to Cloud Computing

What is Cloud Computing?

“Cloud” is a new consumption and delivery model for many IT-based services, in which the user sees only the service, and has no need to know anything about the technology or implementation



....service oriented and service managed

Cloud Computing Delivery Models

Flexible Delivery Models

Public ...

- Service provider owned and managed
- Access by subscription
- Delivers select set of standardized business process, application and/or infrastructure services on a flexible price per use basis

....Standardization, capital preservation, flexibility and time to deploy

Cloud Services

Cloud Computing Model

Hybrid ...

Access to client, partner network, and third party

Private ...

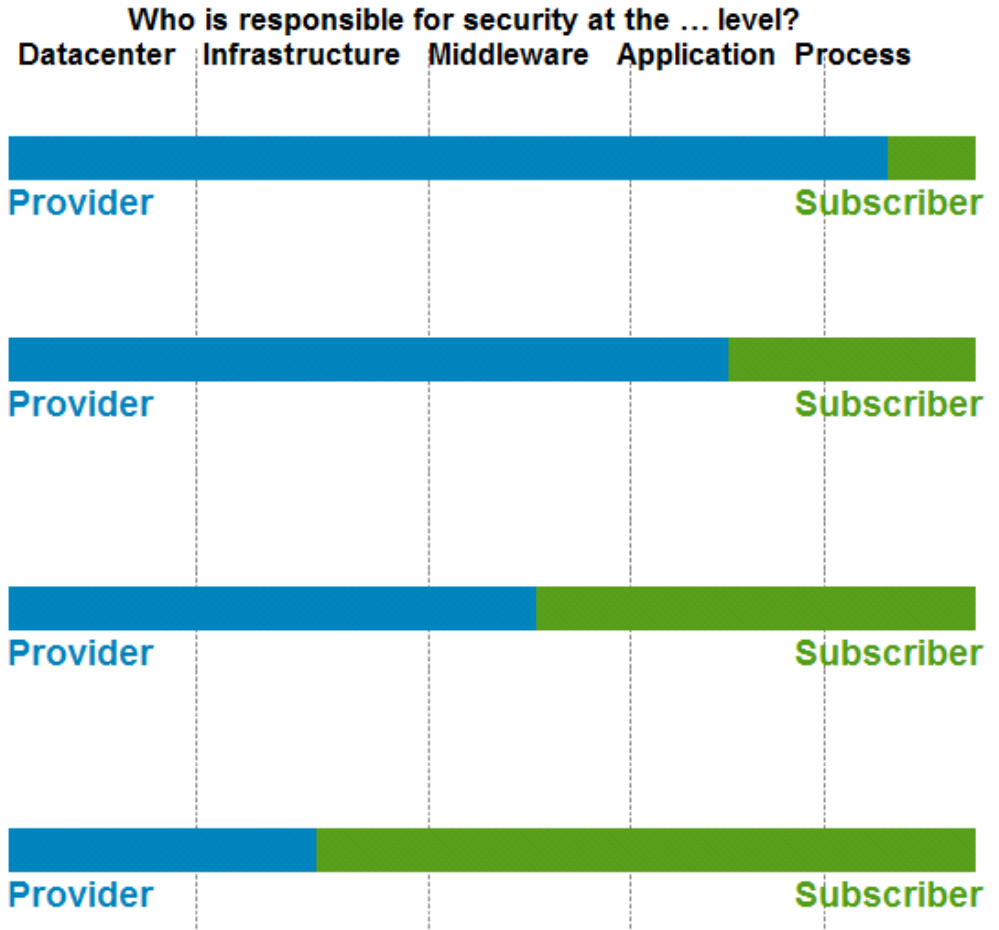
- Privately owned and managed.
- Access limited to client and its partner network.
- Drives efficiency, standardization and best practices while retaining greater customization and control

.... Customization, efficiency, availability, resiliency, security and privacy

ORGANIZATION → CULTURE → GOVERNANCE

...service sourcing and service value

Responsibilities of Provider and Subscriber



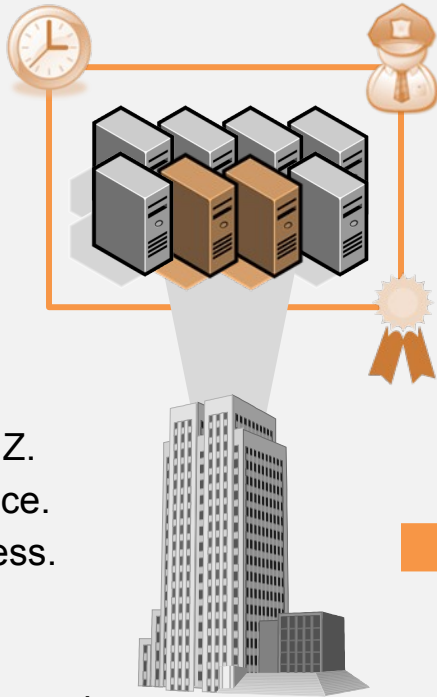
★ Provider/Subscriber service agreement determines actual responsibilities.



Security – Grand Challenge for the Adoption of Cloud Computing

Simple Example

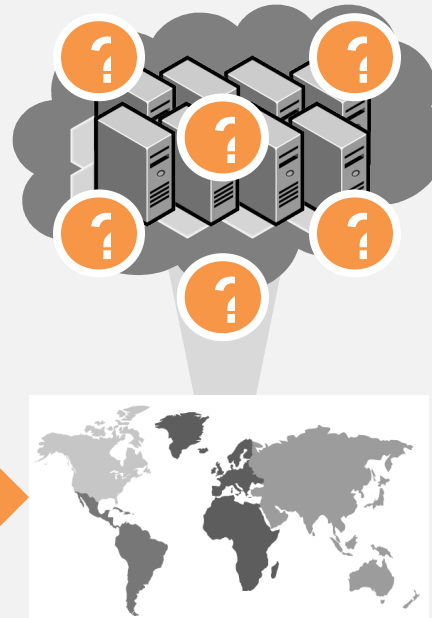
Today's Data Center



We Have Control

- It's located at X.
- It's stored in server's Y, Z.
- We have backups in place.
- Our admins control access.
- Our uptime is sufficient.
- The auditors are happy.
- Our security team is engaged.

Tomorrow's Public Cloud



Who Has Control?

- Where is it located?
- Where is it stored?
- Who backs it up?
- Who has access?
- How resilient is it?
- How do auditors observe?
- How does our security team engage?

Security Remains the Top Concern for Cloud Adoption

80%

Of enterprises consider security the #1 inhibitor to cloud adoptions

48%

Of enterprises are concerned about the reliability of clouds

33%

Of respondents are concerned with cloud interfering with their ability to comply with regulations

“How can we be assured that our data will not be leaked and that the vendors have the technology and the governance to control its employees from stealing data?”

“Security is the biggest concern. I don’t worry much about the other “-ities” – reliability, availability, etc.”

“I prefer internal cloud to IaaS. When the service is kept internally, I am more comfortable with the security that it offers.”

Source: Driving Profitable Growth Through Cloud Computing, IBM Study (conducted by Oliver Wyman)

Specific Customer Concerns Related to Security

Protection of intellectual property and <u>data</u>	30%
Ability to enforce regulatory or contractual obligations	21%
Unauthorized use of <u>data</u>	15%
Confidentiality of <u>data</u>	12%
Availability of <u>data</u>	9%
Integrity of <u>data</u>	8%
Ability to test or audit a provider's environment	6%
Other	3%

Source: Deloitte Enterprise@Risk: Privacy and Data Protection Survey

What is Cloud Security?

Confidentiality, integrity, availability
of business-critical IT assets

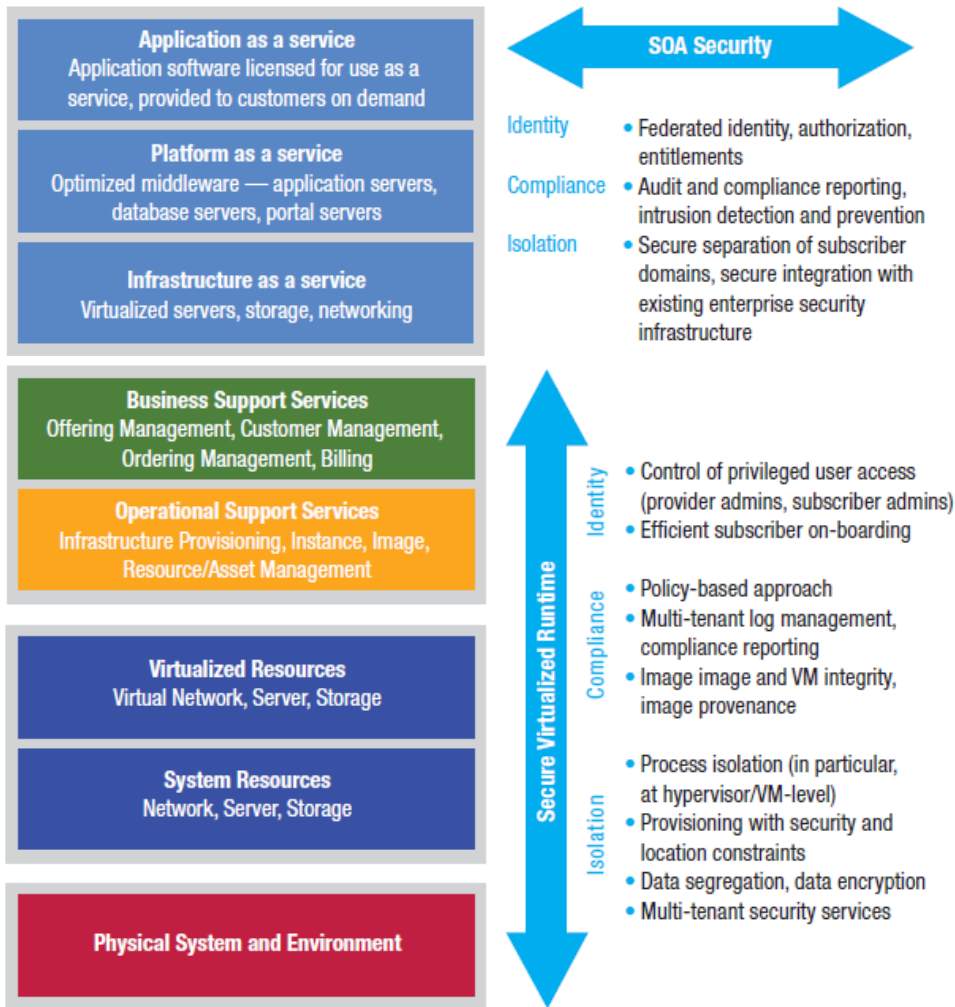
Stored or processed on a cloud
computing platform



**There is nothing new under the sun
but there are lots of old things we don't know.**

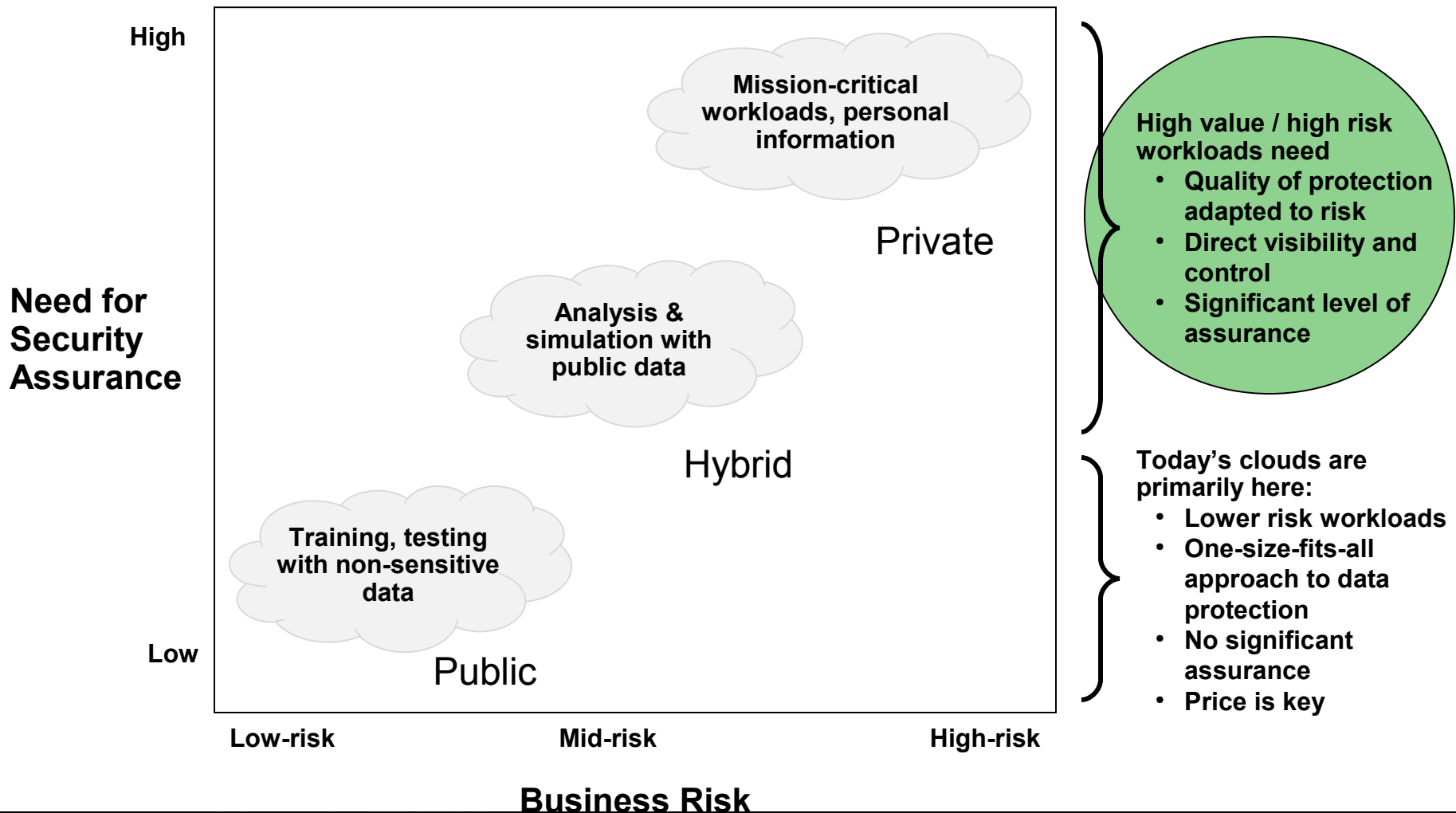
Ambrose Bierce, The Devil's Dictionary

IBM Point of View: Security and Cloud Computing



$$\begin{aligned}
 &\text{SOA Security} \\
 &+ \\
 &\text{Secure Virtualized Runtime} \\
 &= \\
 &\text{Cloud Security}
 \end{aligned}$$

Security as a Potential Market Differentiator: Different Workloads have Different Risk Profiles



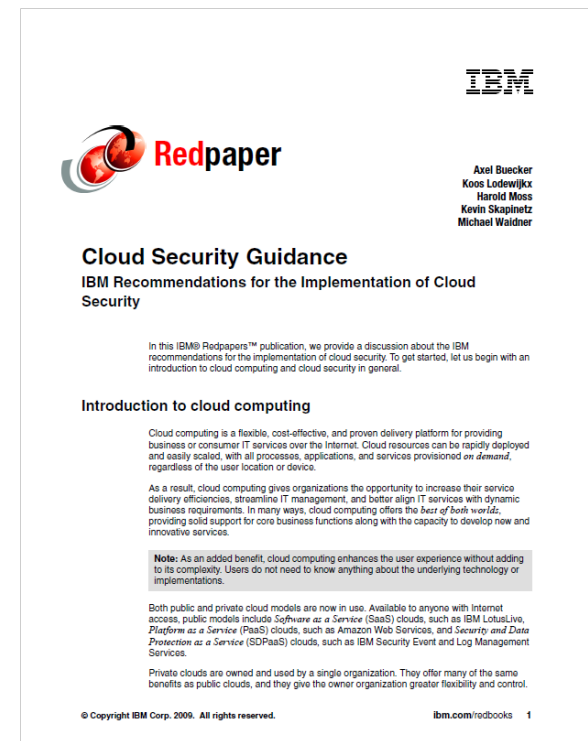


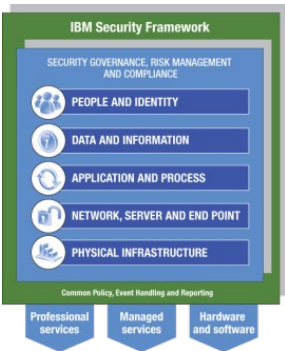
IBM Cloud Security Offerings

IBM Cloud Security Guidance document

- Based on cross-IBM research and customer interaction on cloud security
- Highlights a series of best practice controls that should be implemented
- Broken into 7 critical infrastructure components:

- *Building a Security Program*
- *Confidential Data Protection*
- *Implementing Strong Access and Identity*
- *Application Provisioning and De-provisioning*
- *Governance Audit Management*
- *Vulnerability Management*
- *Testing and Validation*





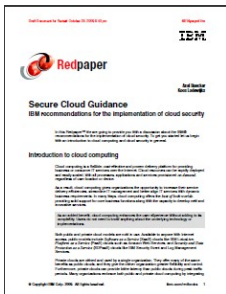
IBM Security Framework

Security governance, risk management and compliance

Customers require **visibility** into the security posture of their cloud. Trust is critical.

Implement a governance and audit management program

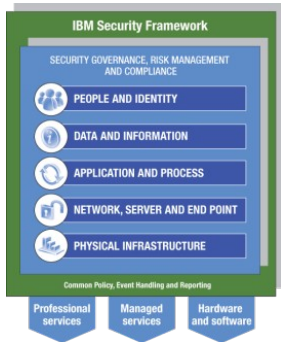
- Governance will be key to driving the trust and confidence customers will need.
- Provide access to tenant-specific log and audit data
- Create effective incident reporting for tenants
- Visibility into change, incident, image management, etc.
- Establish 3rd-party audits (SAS 70, ISO27001, PCI)



IBM Cloud Security Guidance Document

People and Identity

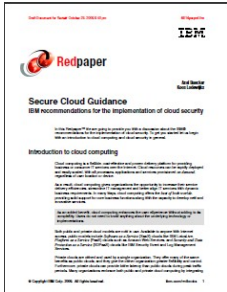
Customers require **proper authentication** of cloud users.



IBM Security Framework

Implement strong identity and access management

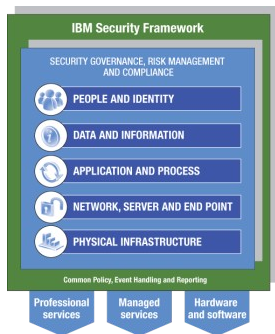
- Privileged Identity Management, privileged user monitoring, including logging activities, physical monitoring and background checking
- Utilize federated identity to coordinate authentication and authorization with enterprise or third party systems
- A standards-based, single sign-on capability can help simplify user logons for both internally hosted applications and the cloud.



IBM Cloud Security Guidance Document

Data and Information

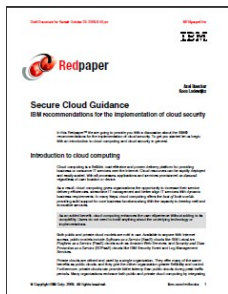
Customers cite **data protection** as their **most important concern**.



IBM Security Framework

Ensure confidential data protection

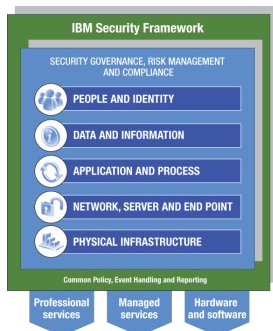
- Use a secure network protocol when connecting to a secure information store.
- Implement a firewall to isolate confidential information, and ensure that all confidential information is stored behind the firewall.
- Sensitive information not essential to the business should be securely destroyed.



IBM Cloud Security Guidance Document

Application and Process

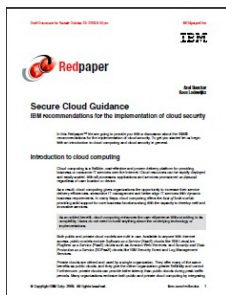
Customers require **secure cloud applications** and **provider processes**.



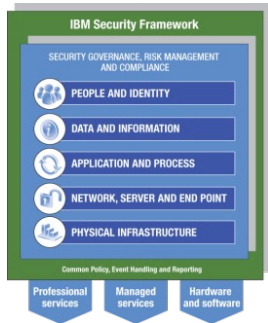
IBM Security Framework

Establish application and environment provisioning

- Implement a program for application and image provisioning.
- A secure application testing program should be implemented.
- Ensure all changes to virtual images and applications are logged.
- Develop all Web based applications using secure coding guidelines.



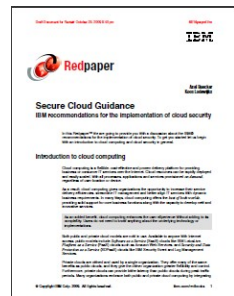
IBM Cloud Security Guidance Document



IBM Security Framework

Network, Server and End Point

Customers expect a **secure cloud operating environment**.



IBM Cloud Security Guidance Document

Maintain environment testing and vulnerability/intrusion management

- Isolation between tenant domains
- Trusted virtual domains: policy-based security zones
- Built-in intrusion detection and prevention
- Vulnerability Management
- Protect machine images from corruption and abuse



Trusted Advisor

Solution Provider

Security Company

The Company

Security for the Cloud

Security from the Cloud



Security & Privacy Leadership



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