Understand your current IT estate and your Total Cost of Ownership - Free Study from IBM

Which IT infrastructure really costs less: a distributed platform, or zEnterprise?

IBM offers, at no charge, a comprehensive IT discovery and Total Cost of Ownership Study to help you examine the cost differences between alternative approaches you might be considering, and to provide recommendations to assist you in making a decision on your strategic IT infrastructure.

IBM provide a unique approach to working with you to analyse your individual situation, with a focus on factors that are the most important to you and your business.

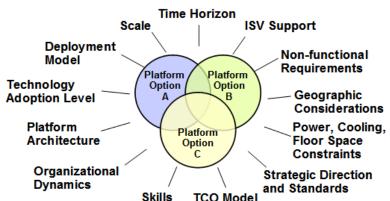
This Study reviews your current IT estate and considers key costs in operating an IT platform over a span of 3-5 years, a one-year study is insufficient to show the benefit of strategic spending over time. The study is tailored to your organisation as results are different for every customer.

What is covered in this Study?

Example scenarios to study:

Key cost factors Examined

Consolidation to zLinux zEnterprise Offload to distributed New Workload Placement Platform Comparison Workload/Application Consolidation Assist in determine Strategic IT Infrastructure Other scenarios as required



How It Works

The TCO Study will take 30 days to complete with minimal impact on you and your business:

Customer Commitment	IBM Commitment
	Establish Scope of Study and
Half a day onsite Workshop	Gather information
	Gather information
Phone and email support	Build Cost Model
	Review Cost Model
1 Hour meeting	Present completed Study

The TCO team consists of senior IT analysts who have worked with worldwide customers of all sizes in all industries.

For more information contact your local IBM Client Representative or Jon Jensen on jonjensen@uk.ibm.com