

Business Activity Monitoring with WebSphere Message Broker and WebSphere Business Monitor

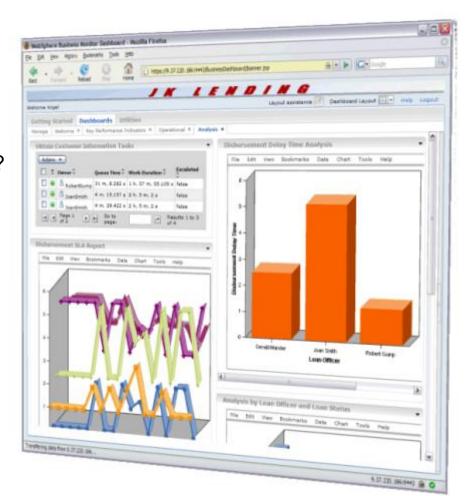
Matt Lucas – WebSphere Message Broker Lead Architect Tetti Pandelias – Consulting IT Specialist, WebSphere SOA and BPM Architect





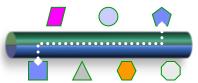
Agenda

- Message Broker Usage Patterns
- What is Business Activity Monitoring (BAM)?
- Implementation IBM Business Monitor
 - Dashboard
 - Infrastructure
- Monitoring events in Message Broker





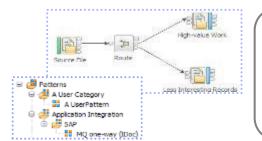
Message Broker Recap





Universal Connectivity: FROM anything TO anything

- Diverse Endpoints: applications, services, systems, devices, mobile...
- Diverse Environments: Web, WAS, MQ, .NET, SAP, Data, Batch...
- Diverse Message Formats: XML, Text, Binary, CSV, JSON, Industry...
- Diverse Protocols: MQ, HTTP, TCPIP, JMS, DB, Email, CICS, MFT...
- Diverse Processors: Route, Transform, Sequence, Monitor, Analyze...



Powerful Solution Creation with Quick Time-to-Value

- Patterns for top-down parameterized solutions for common use-cases
- Graphical data flows for sophisticated endpoint connectivity scenarios
- Model business data using non-proprietary XSD and DFDL schemas
- Custom logic via graphical map, Java, JAXB, PHP, ESQL, XSL, .NET



Flexible, Dynamic, Intelligent Solution Operation

- High performing, robust, scalable, lightweight architecture
- Various deployment options: traditional OS, Cloud, HVE, IWD, Pure...
- Provide Business Insight through Monitoring and Record and Replay
- Built-in caching and high availability for resilient, distributed workloads



Added Value through Industry-specific Content

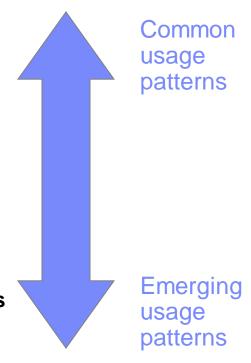
- Domain expertise for wide applicability and ease of solution creation
- Message formats supported including SWIFT, EDI, TLOG, HL7...
- Healthcare Connectivity Pack
 - Includes Device and HL7 Connectors, Patterns and Tooling



Top Integration Usage Patterns

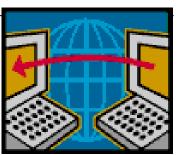
What are the top issues that people want to solve with Message Broker?

- Extend the Reach of Existing Applications
- Distribute Database information to where it's needed
- Create a **File Hub** to connect batch and online applications
- Get the most from Packaged Applications
- Take advantage of .NET applications
- Provide a Policy Enforcement Point for Secure Connectivity
- Extend Enterprise to Devices and Mobile
- Monitor your business activity and act intelligently
- Detect and Act Upon Business Events and Rules
- Provide Connectivity and Integration for Business Processes
- Make an inventory and enable Policy based management



New usage patterns are continually emerging as business needs evolve!

Business critical applications and in-flight data

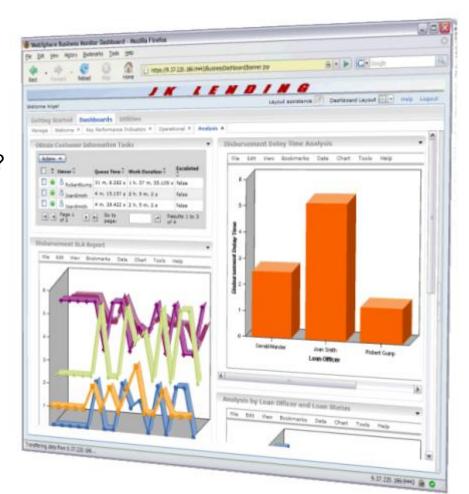


- Business applications rely on information exchange
 - Application to application communication represents business interactions
 - E.g. Web to Order system, Warehouse to Distribution, Payments to Accounts
- Business data passes through the ESB
 - Message Broker has full visibility of the data content in any format
 - Uniquely positioned to report on the status of the business data as it is being processed
 - Can emit events containing relevant data as well as the success of failure of transactions
 - Typical usage scenarios include
 - Audit
 - Data capture for potential later replay
 - Business Activity Monitoring...
- ...and IBM Business Monitor can provide real-time operational visibility of these business transactions



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What is Business Activity Monitoring?

"Business activity monitoring tracks and measures end to end business activity by aggregating, analyzing, and presenting real-time information from disparate sources, and empowering the business user"



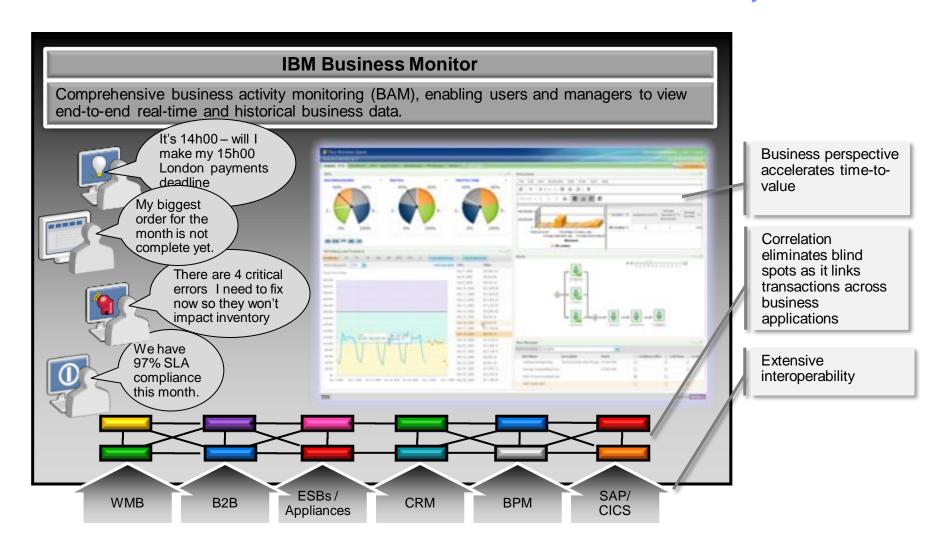


(from Wikipedia)



Business Activity Monitoring

- Foundation for Role Based End-to-End Visibility



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IBM Business Monitor - Analyze a range of real time data Take action faster with up-to-minute information on personalized dashboards

Individual business situations



 Drill down to investigate why John Smith's new bank account request has not been processed within the specified service level agreement

Aggregated KPIs across multiple processes



 Redirect Group A's backlogged new account opening queue to Group B to rebalance workload

Trend analysis



 Compare new account opening metrics across time periods to manage resources more effectively



IBM Business Monitor

- Reduce Risk and Increase Opportunity





"IBM Business Monitor allows me to make business improvements and manage exceptions via alerts and KPI. It allows me to look forward, rather than continually looking in the rear view mirror"

"When something goes wrong, I may not know about it until after a severe negative impact. I can't catch problems before they occur. Even when I'm aware of bottlenecks, I can't easily shift work to get around them. When I make changes in workflow, I'm not sure that it makes a difference."



IBM Business Monitor

- Reduce Risk and Increase Opportunity

- Snapshot of the 'state of the business'
 - In real-time (and historic)
 - Dashboards (KPIs, metrics, alert)
 - Role based
 - Business user customisable
 - Available anywhere, anytime
 - Correlating events across multiple systems or applications



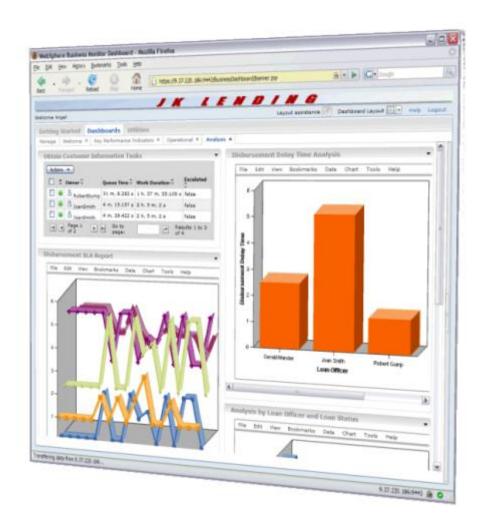
"IBM Business Monitor allows me to make business improvements and manage exceptions via alerts and KPI. It allows me to look forward, rather than continually looking in the rear view mirror"

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IBM Business Monitor - Understand, monitor & explore business state

External Information

Information affecting business performance

Collaboration

Share metrics and models with teams to resolve situations



Business Alerts

Notification of situations that require response

Business Metrics

Key Performance Indicators for business units

Reports & Analysis

Understanding trends by combining real-time performance and historical information



Business Monitoring – Channels of delivering information



Business Space



On Blackberry smartphones and iPhones



In Excel



IBM Portal



Through Google Gadgets and Google Desktop





Business Space Widget Palette for Business IBM Monitor



KPIs

This widget displays a dashboard with quantifiable measures designed to track the critical success factors of business processes.



Alert Manager

This widget enables y subscribe and unsub alerts and select the t



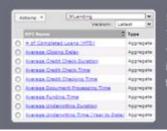
Instances

This widget displays a dashboard with the available monitoring context in either individual instances or user-defined groups of context instances.



Alerts

This widget displays a dashboard with alert notifications of predefined situations occurring at run time.



KPI Manager

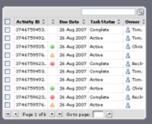
This widget enables you to work with key performance indicators (KPIs) directly from the dashboard interface.



Diagrams

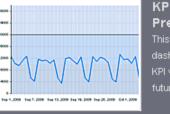
This widget displays a dashboard with diagrams and instance diagrams associated with a context.





Human Tasks

This widget displays a dashboard with human tasks running inside any Business Process Execution Language (BPEL) process



KPI History and Prediction

This widget displays a dashboard with a history of KPI values and predictions for future time periods.



Report Designer

This widget allows for creating a simple dimensional report.

Role-based business space templates span multiple products based on iWidget specification



Key Performance Indicators

Determine business performance compared to expectations





① Expert... E Search for: Loan Type Crodit Check Durati Diagram Loan ID 11000 525,000 5.375 h, 0 m, 0 s Jumbo Completed 4h,0m,0s 18000 Conforming Processing 21000 1000 9h,0m,0s 8000 Paul Lyon 16 h, 0 m, 0 s Paul Lyon 8 h. 0 m. 0 s 14000 350,000 6.125 9h.0m.0x 15000 Conforming 350,000 2 h, 0 m, 0 s ■ ■ Page 1 of 3 ► ► Go to page: Presults 1 to 10 of 23 Restore Original Content

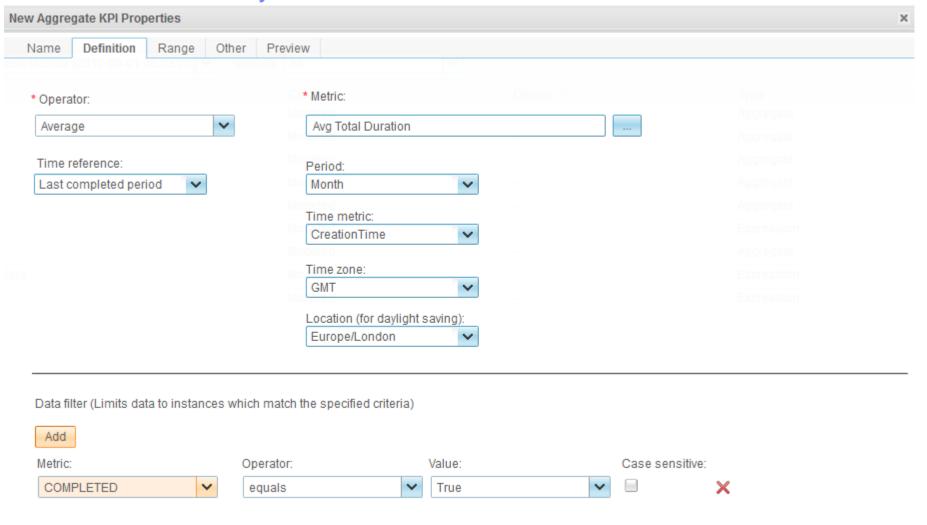
"Power Users" can add/change KPIs without ongoing IT involvement

KPI Properties Name Definition Range Other Provine * Metric: * Operator Average AdjudicationDuration Time reference: None ~ Data filter (Limits data to instances which match the specified criteria) Add Matric: Operator Case sensitive Provider × United Doctors

"Drill to Instances" to check for values aggregated into the KPI.



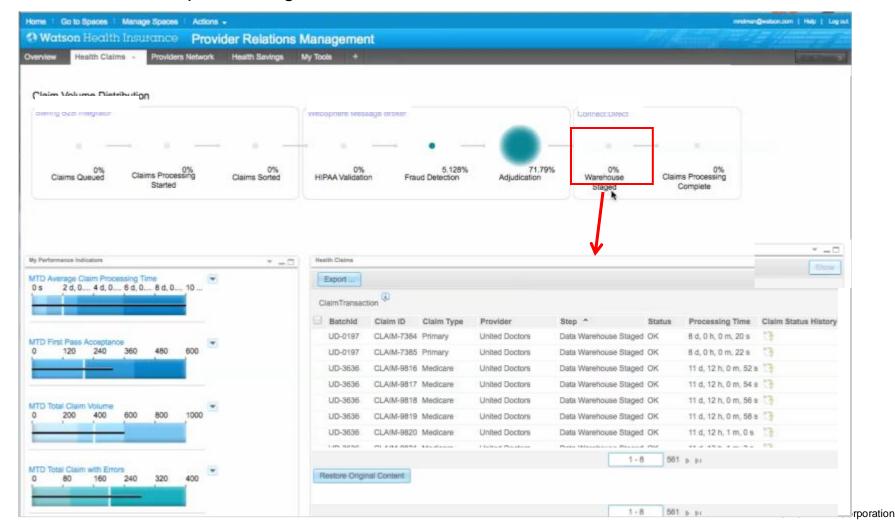
KPIs – definable by end users





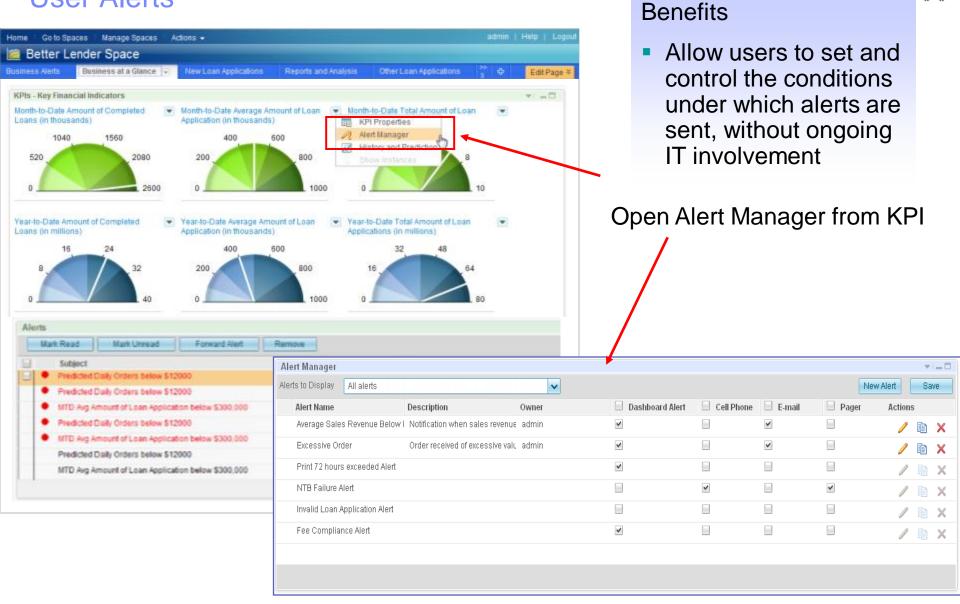
Interactive Diagrams

- Show only instances of the clicked step in the diagram (e.g., backlog)
- You can also click on a row in the Instances widget, which causes the Diagram widget to update to show an instance-specific diagram





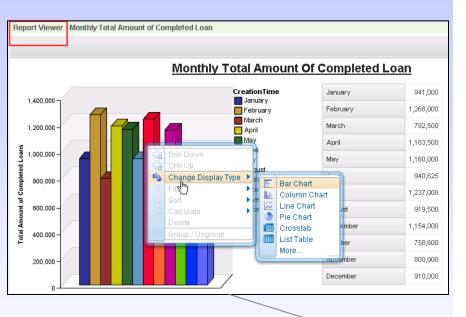
User Alerts



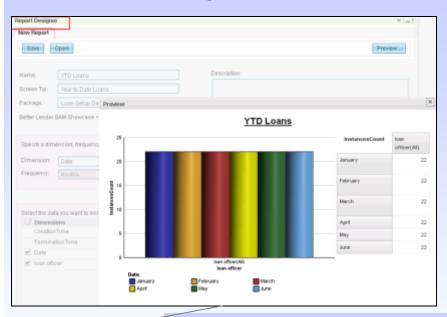


Reports & Drilldown Charts

Dimensional Reporting "built into" the Monitor dashboard



Design new reports and preview without leaving the dashboard



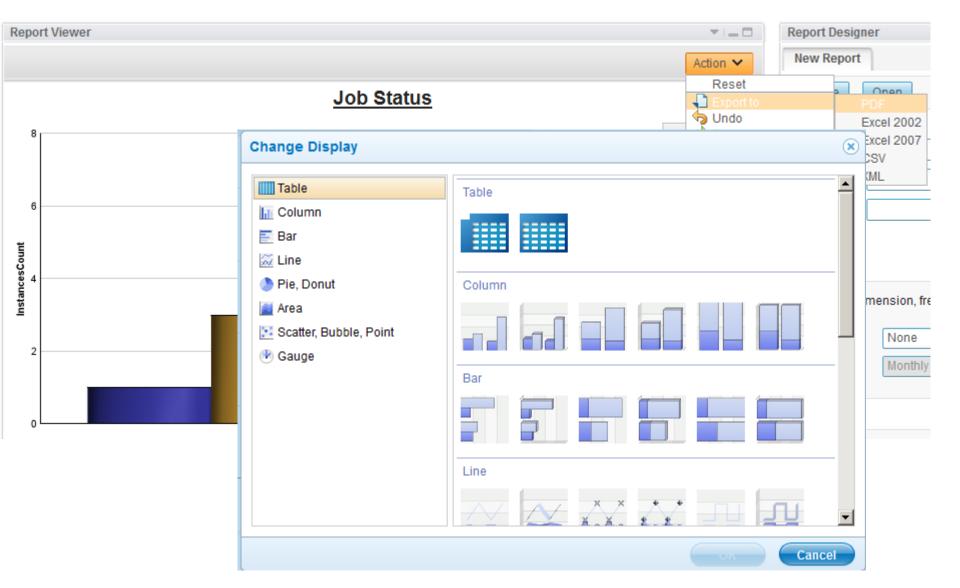
Business Monitor with built-in Cognos BI repository and services



Exploit optional Cognos product capability



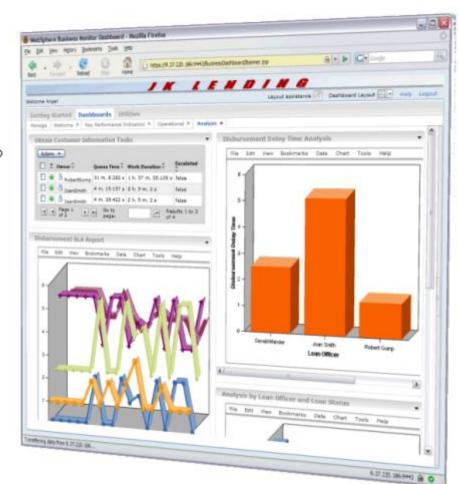
Reports – design as an end user



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Agenda

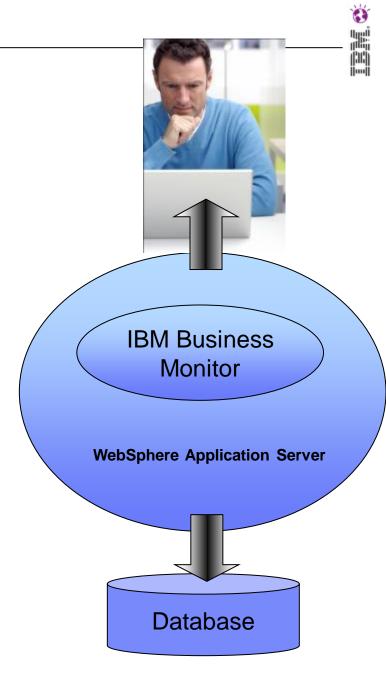
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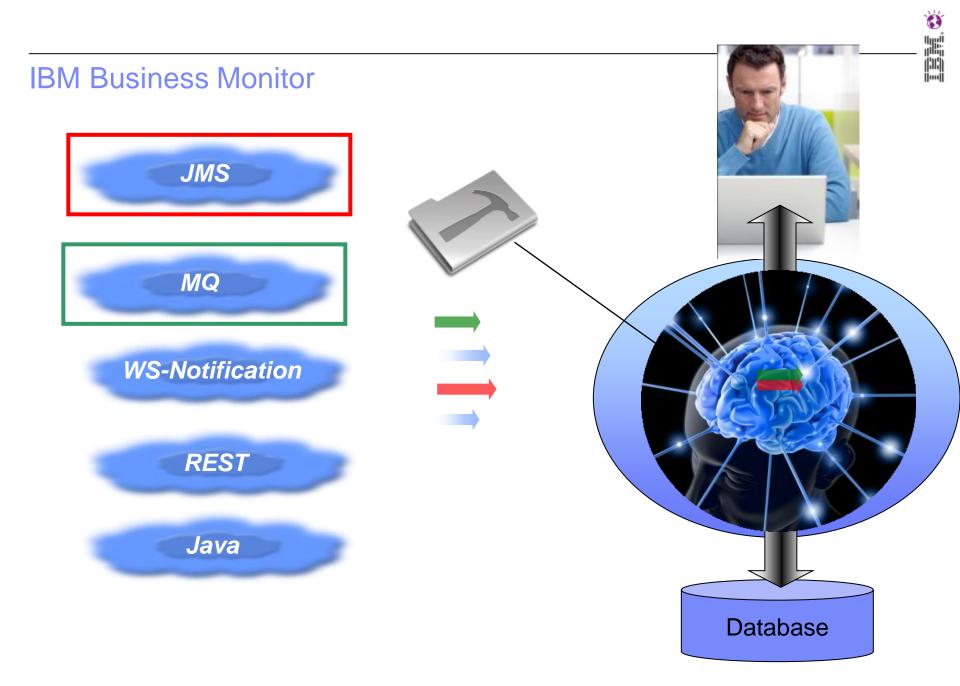


IBM Business Monitor

Emitted Events









What can we monitor?

Products offering first-class integration with Business Monitor

 emit events in defined format and generate monitor models

IBM Business Process Manager WebSphere BRMS WebSphere Decision Server WebSphere ESB WebSphere Message Broker WebSphere MQ Workflow WebSphere Process Server

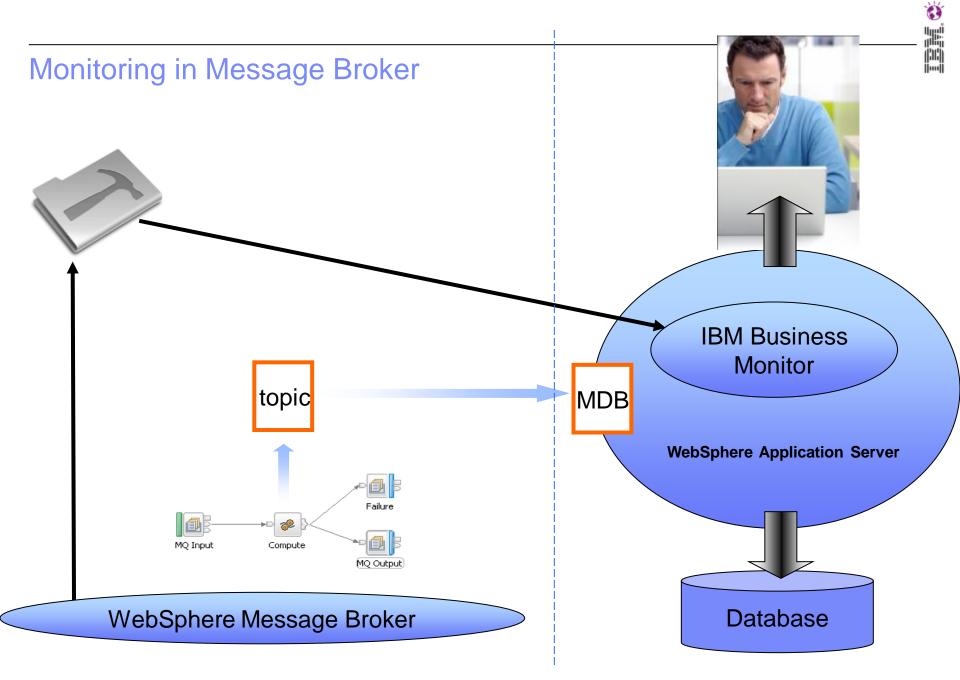
Products offering basic integration with Business Monitor

 emit events in defined format. Create custom monitor model with Monitor Toolkit.

WebSphere Business Events
WebSphere DataPower Appliances
WebSphere Sensor Events
WebSphere Adapters
IBM Case Manager / Filenet BPM
CICS and IMS
Sterling Commerce
IBM Intelligent Operations Center

"Everything Else" - Other Applications and Infrastructure

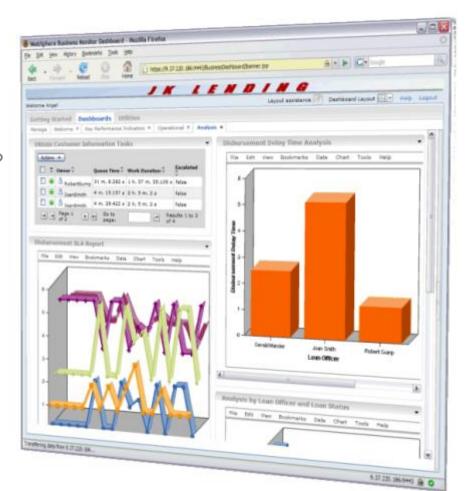
- Use one of the above products as a "proxy"
- Or use the JMS, REST or web service interface to send XML events to Monitor

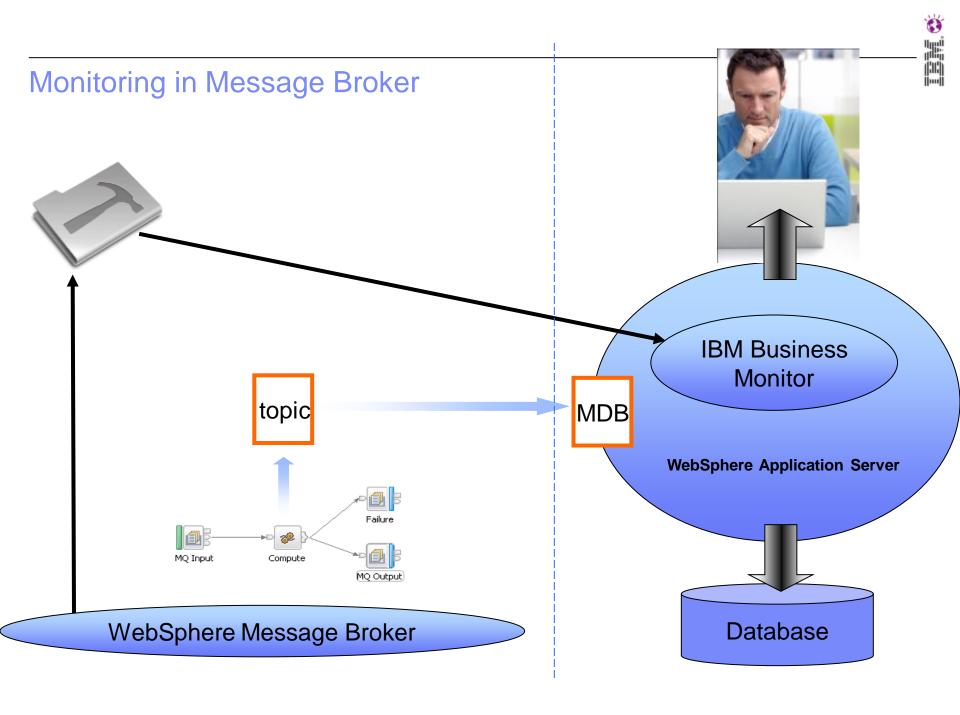




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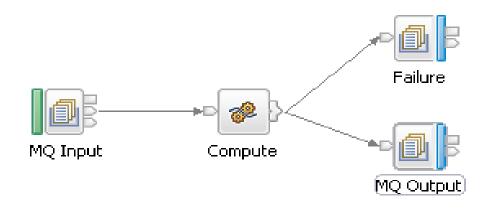
Monitoring support in Message Broker

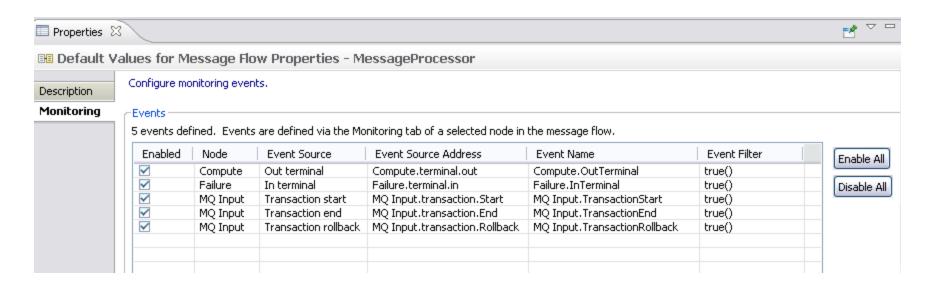
- Events are published to an MQ topic
 - To allow multiple subscribers
 - To allow each subscriber to choose the level of granularity
 - Domain / Broker / Execution group / Message flow
- Event format is XML (published schema)
 - Designed to be compatible with CBE
 - Allows message broker to integrate with other monitoring applications
 - Allows entire message to be captured and logged to a database for audit purposes
- Events can be forwarded to monitoring tools, e.g. WebSphere Business Monitor
 - A WBM message driven bean is provided with the monitoring sample
 - The bean is hosted on a WebSphere Application Server and wraps the message broker event with a Common Base Event wrapper and then submits it to the CEI server.





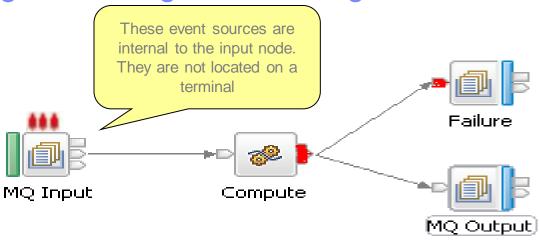
Configuring monitoring events using the toolkit

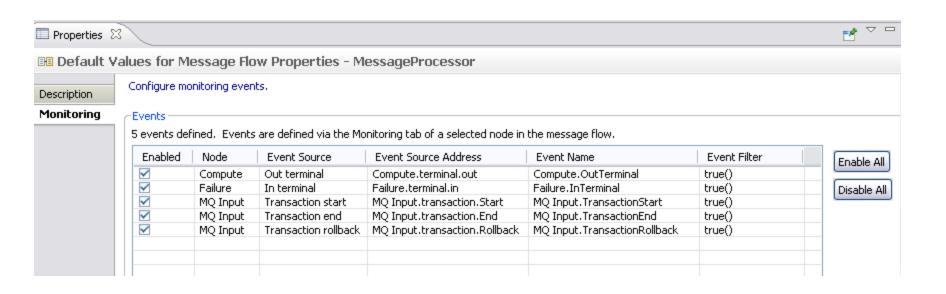






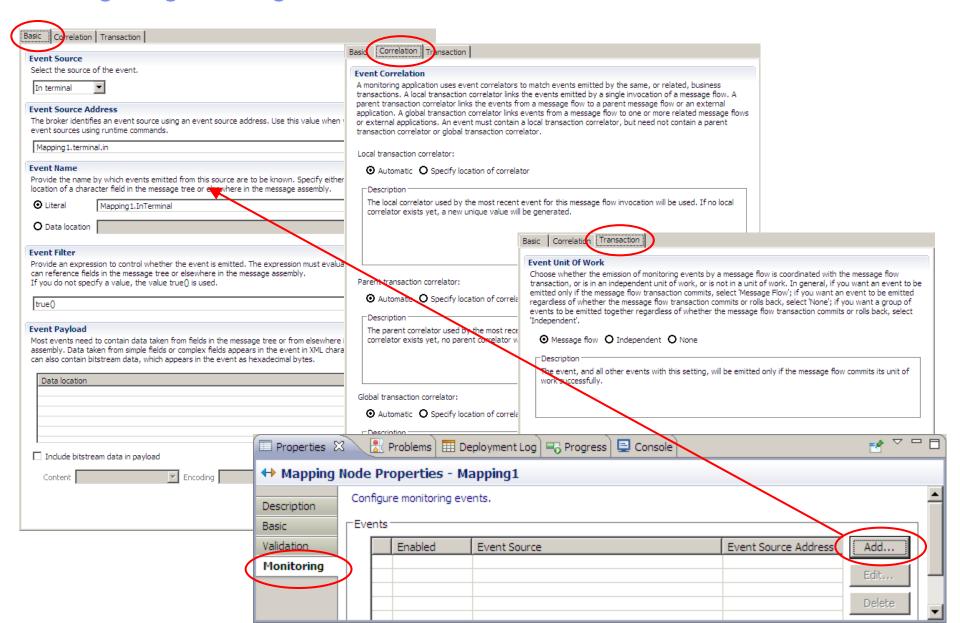
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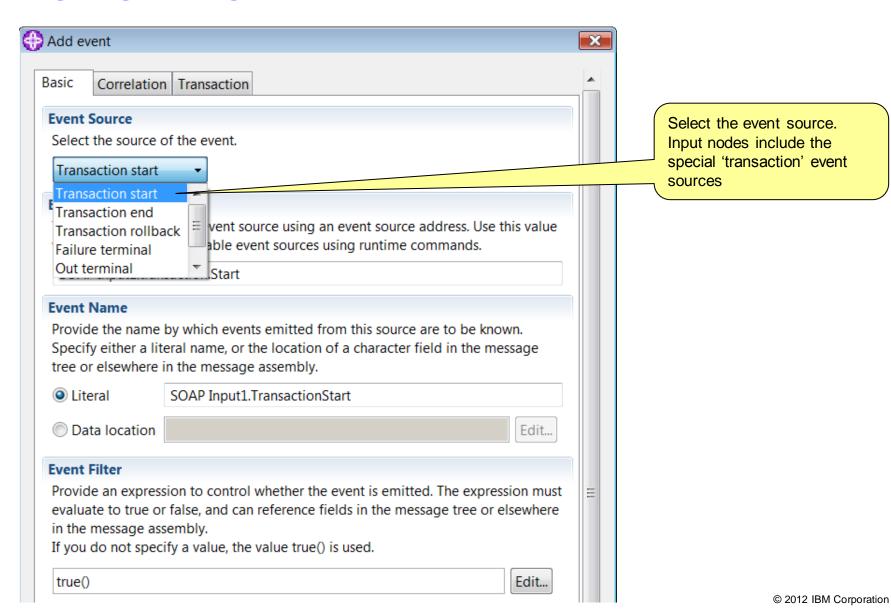


Configuring: Adding an event to a node



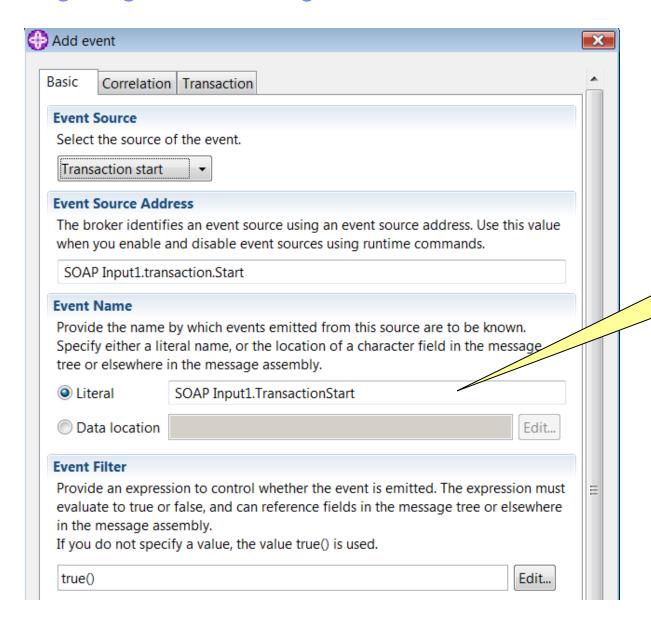


Configuring: Adding an event to a node





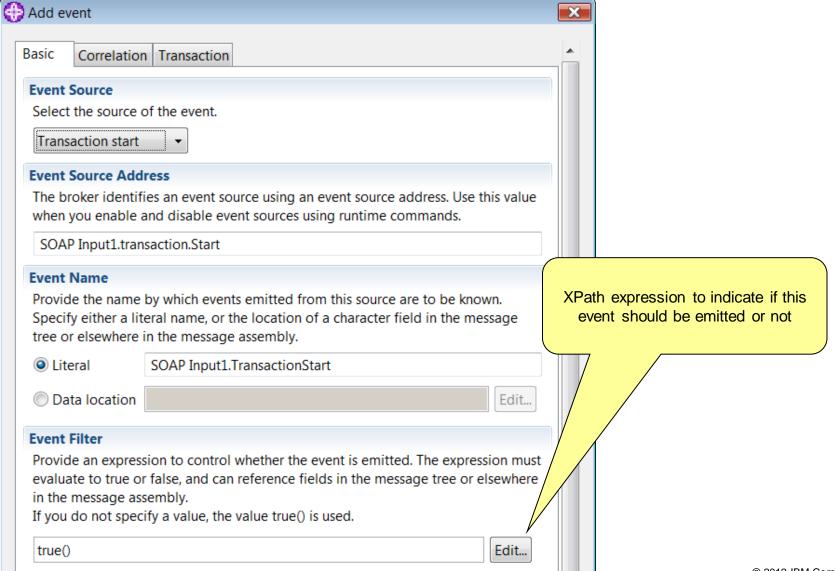
Configuring: Customizing an event



The event name can be a literal value, or can be extracted from the message payload using an expression

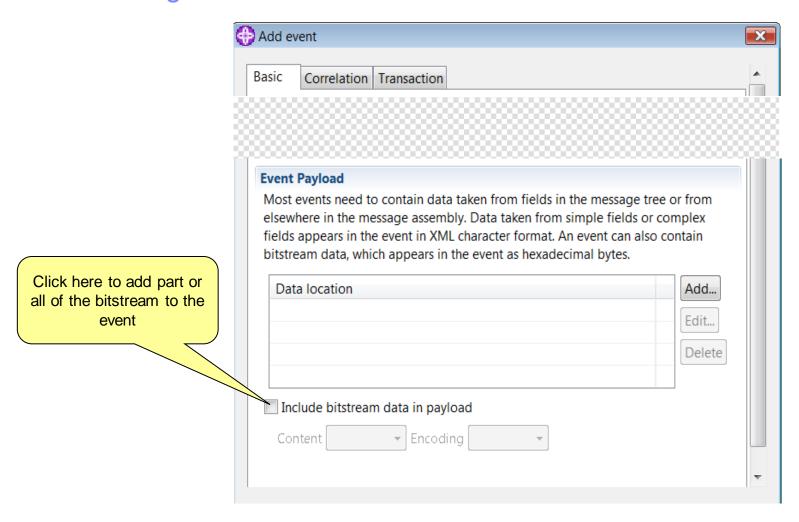


Configuring: Adding a filter to an event





Customizing an event – bitstream data





Operational Control of Business Monitoring

mqsireportflowmonitoring

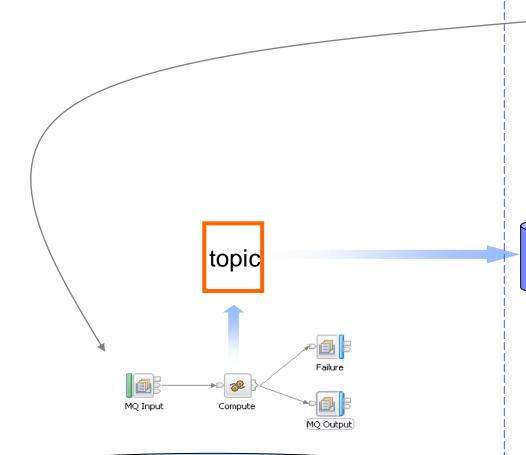
- Reports whether monitoring is active, and name of monitoring profile
- report all <u>configured</u> event sources for a single message flow
- report all <u>available</u> event sources in a single message flow
- Export the current monitoring properties as a monitoring profile.
- If monitoring profile is in use, registry contents are written to file
- If node properties are in use, XML is constructed from them
- Tip: Use this to easily construct a monitoring profile, rather than hand-crafting it in a schema editor.

mqsichangeflowmonitoring

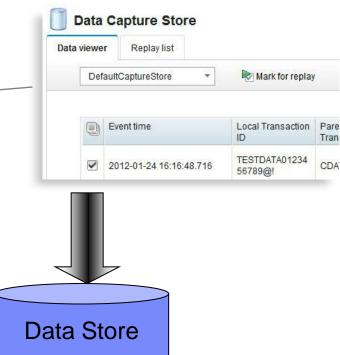
- activate monitoring for the specified message flow(s)
- set name of monitoring profile to use for the message flow(s)
- enable and disable individual event sources in a message flow
- Multiple event sources can be modified in a single command invocation
- No need to edit message flow and redeploy



Record And Replay



WebSphere Message Broker

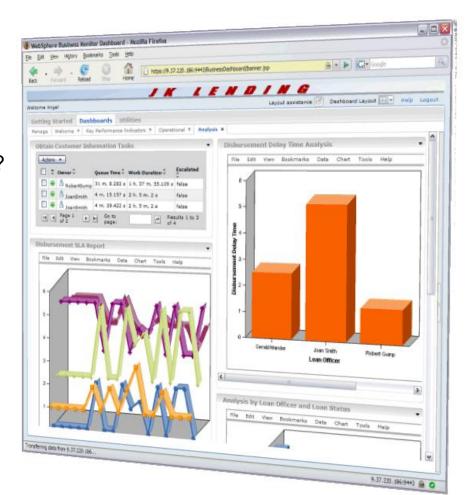


WebSphere Message Broker Record and Replay Feature



Summary

- Message Broker Usage Patterns
- What is Business Activity Monitoring (BAM)?
- Implementation IBM Business Monitor
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Backup



IBM Business Monitor Right information, right time, right user

- Reduce Risk & Increase Opportunity
- Through real-time end-to-end operational visibility into your existing applications and systems
- To enable Business Users / Team leaders / Executives to see contextual real time snapshots of business performance
- Using role-based customised dashboards enabling 'personalised' views of KPIs, metrics and alerts



Client quote: 'Business Monitor allows me to make business improvements and manage by exception via alerts and KPIs. It allows me to look forward, rather than continually looking in the rear view mirror'