vmware[®]

vmworld 2011 Snapshot Your City

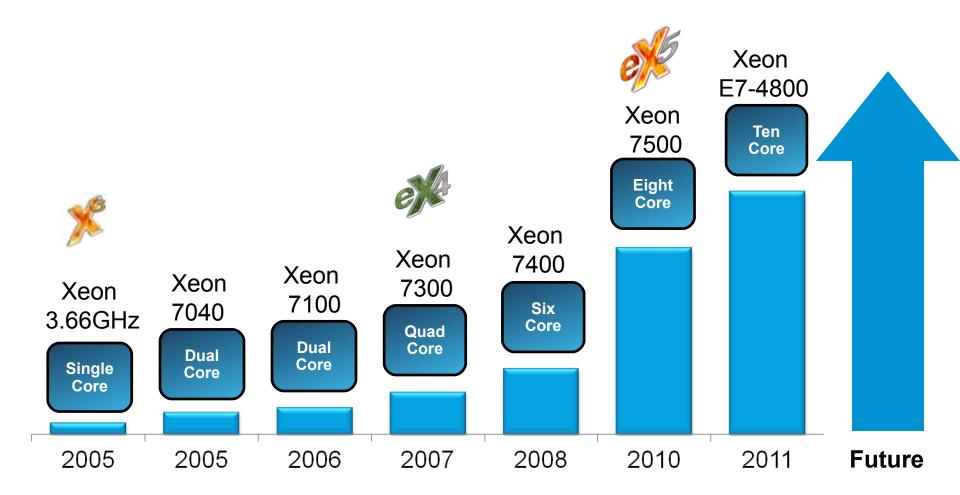
Why Virtualise on IBM eX5?

Jonathan Patterson Systems and Technology Group – Cloud Sales Specialist jpatterson@uk.ibm.com

In partnership with



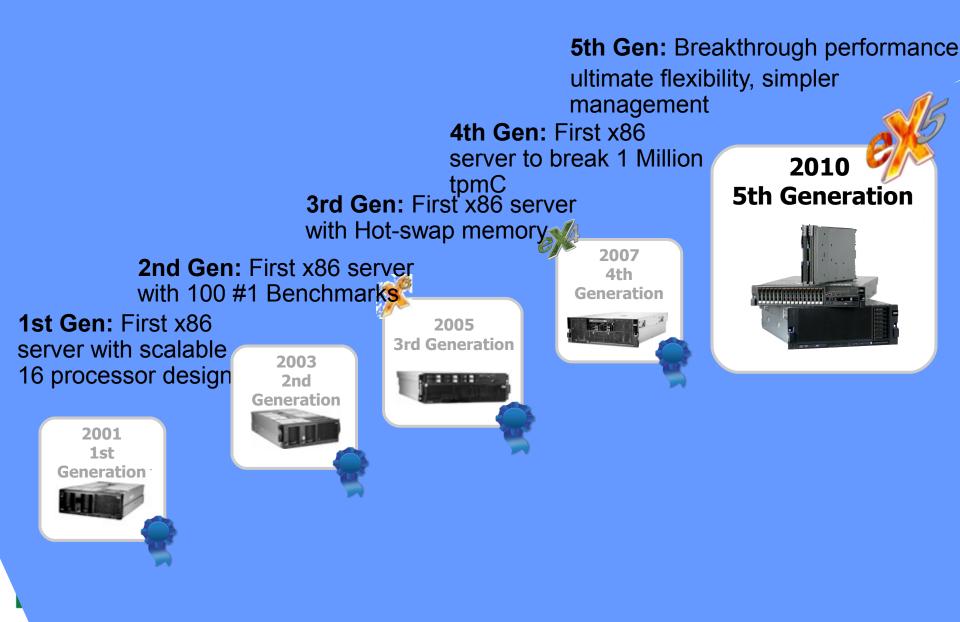
4 socket Intel® Xeon® Processor Historical Performance



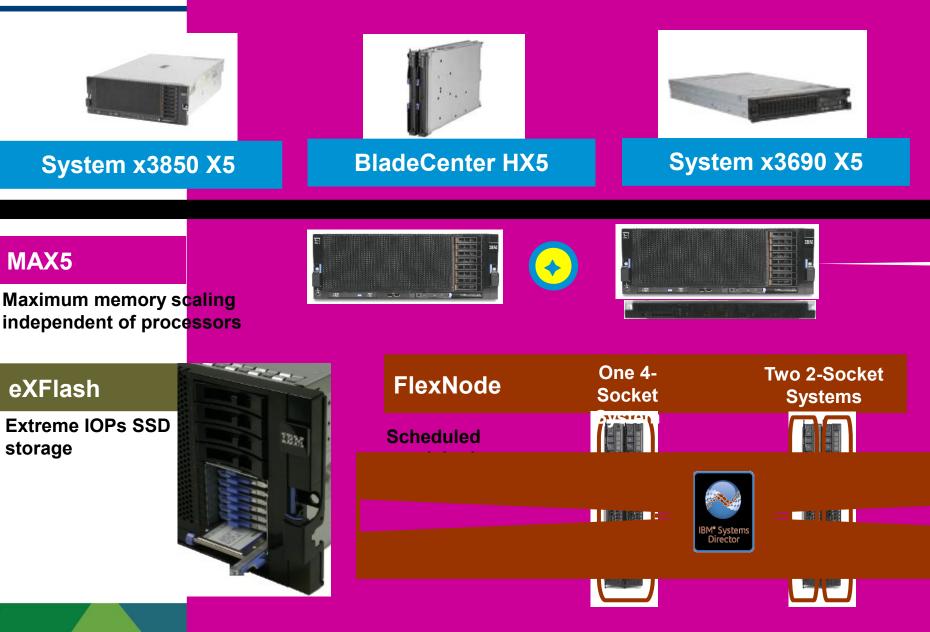
20x Increase in Database Performance since 2005

vmware[®]

eX5 innovation for an evolving marketplace with increasing demands



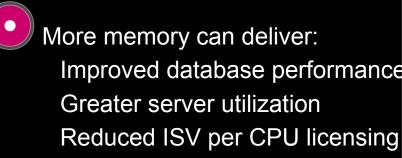
The new thinking from IBM... Introducing the eX5 Portfolio



MAX5 enables eX5 systems to support twice the DIMMs per system, exceeding x86 limitations

| 1 | | |
|---|---|----|
| | | |
| | | |
| | | |
| | _ | // |

More memory enables companies to support: More virtual machines Larger virtual machines Bigger databases



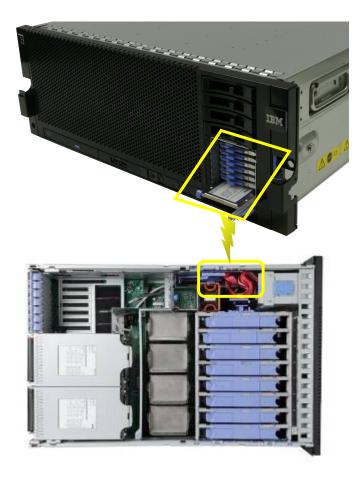




eXFlash - the new standard in storage performance

eXFlash delivers integrated solid-state disk technology and a high-speed controller architecture.

- eXFlash supported on x3850 and x3690 eX5
- · Standard 1.8" drive form factor
- 50GB or 200GB capacity per drive => 1.6TB per eXFlash
- IOPS and MB/s performance than SATA/SAS HDDs
- Cost per IOP vs. traditional HDDs = 0.07
 v 1.4 \$ per IOP
- · Hot swappable RAID capability.
- Much lower energy consumption than traditional HDD arrays.
- 64 x reliability versus spinning disks.



Only eX5 can deliver the fast access to data required for high quality of service in multi user database environments

Customer requirement: Fast data access with 240K IOPS

THE PROBLEM Industry standard

- 80 JBODS with 800 spinning disks
- * Each with 300 IOPS
- Cost \$1153K over 3

years

| Management Management | | | |
|---|--|--|--|
| | Contraction of the | and and | Contractor and Contractor |
| | 2 1 1 | E : | 8 1 - |
| | | | 2 1 |
| Concernant Concernant | And in case of the local division of the loc | 100 A 100 | State of Concession, Name |
| Second Second | Contraction of the | 1 m + - | Contraction of the local distance of the loc |
| | | 2000 | and the second |
| | - | - | - |
| | | | and the second s |
| | | and the second s | 10 I |
| Second Second | | | |
| | | | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| | - | | |
| | | and the second se | - |
| | - | | |
| | - | | 1 Carlos and a second |
| The second se | - a - | · · · | |
| | | | |
| | - | | |
| | | | |
| · · · · | · · | | · · · |

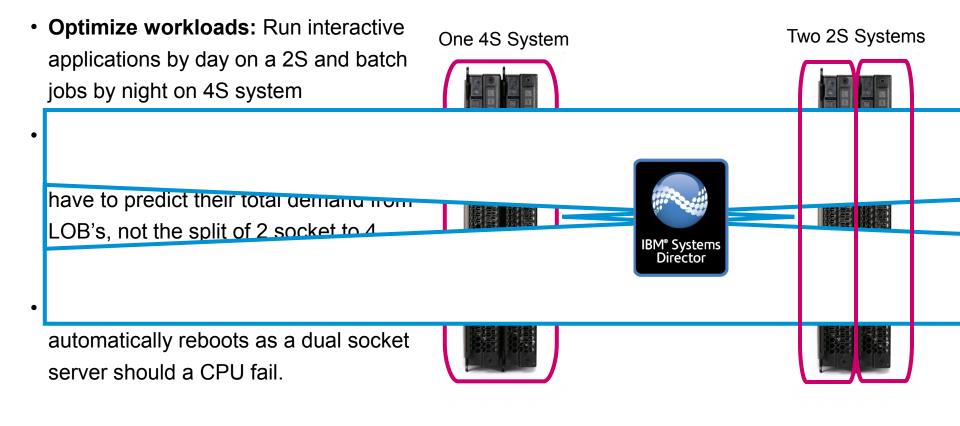
THE SOLUTION eXFlash

- 1x eXFlash for self contained fast (240K) IOPS solution
- No additional parts required
- 97% less expensive and
- 99% less power



FlexNode – advantages and use cases

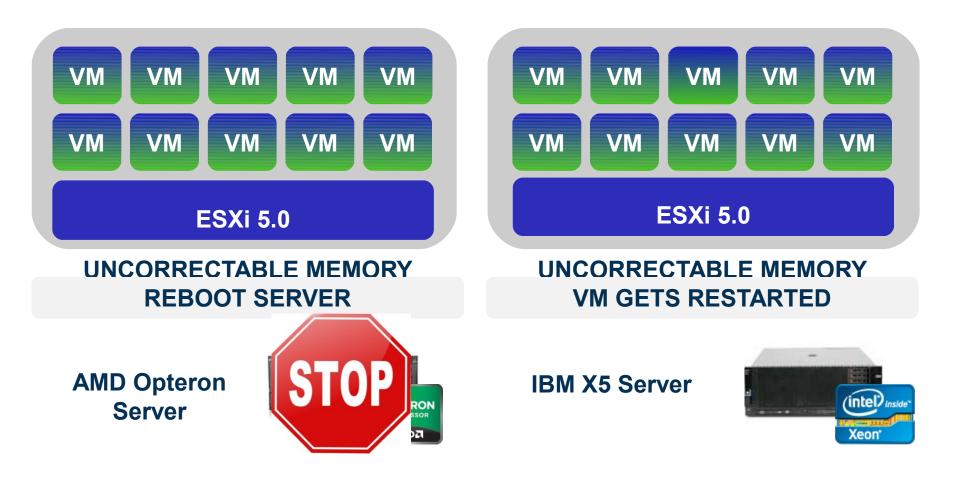
FlexNode enables you to dynamically transform a single into two distinct systems—and then back again





Host Reliability is key - MCA-R

Isolates Memory faults to only the Virtual Machine affected

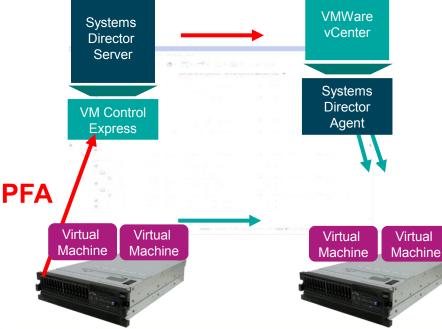


IBM VMControl

Monitors hardware and automates smart movement of workloads ahead of potential hardware failure

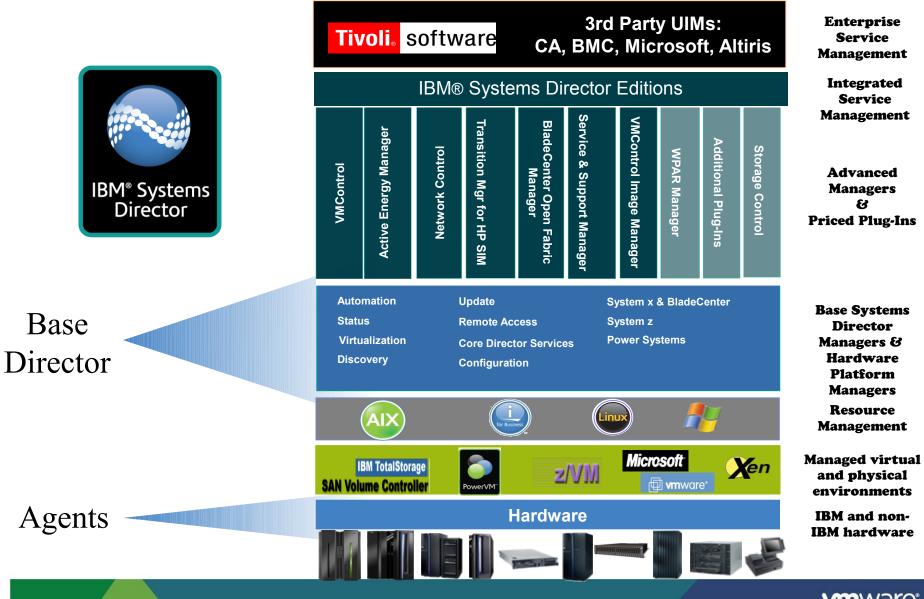
VMControl delivers:

- A tool to manage the health of the physical estate and interface with the Virtual estate
- ✓ System Director automation plans to link physical alerts to VMware VMotion™
- VMControl Express, a free Systems Director plug-in available for download



| PFA | DELL | HP | IBM |
|------------|------|-----|-----|
| Hardware | Yes | Yes | Yes |
| Disk | Yes | Yes | Yes |
| Memory | No | Yes | Yes |
| CPU | No | No | Yes |
| Fan | No | No | Yes |
| VRM | No | No | Yes |
| Pwr supply | No | No | Yes |

IBM Systems Director Base and Agent

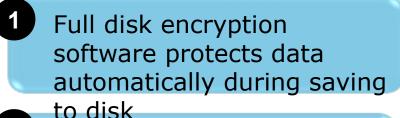


vmwar<u>e</u>[®]

11

Hardware Accelerated Encryption

For IBM eX5 Servers with Xeon E7 Processors & ESX 4.1 U1 and later

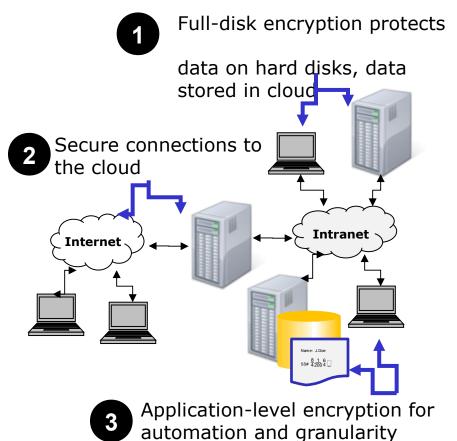


5

Secure transactions used pervasively in ecommerce, banking, etc.

3

Most enterprise and many cloud applications offer options to use encryption to secure information and protect confidentiality

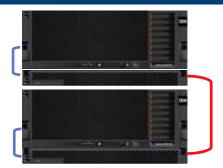


Database, HTTPS, Storage. Physical or Virtualized



Supported scaling options

Memory Expansion with two MAX5 and QPI Scaling



System x3850 X5 8 socket 192 DIMM



vmware[®]

vmware[®]

vmworld 2011 Snapshot Your City Your

Thank you & Questions?

In partnership with

