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Mobile trends

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CIC: Who are we?



- Analyst research, advisory and consulting firm
- Focus on Software development, delivery and lifecycle management
- Combined 100 + years IT industry and analyst experience
- Authored many reports and thought leading research







But enterprises aren't always in the driving seat

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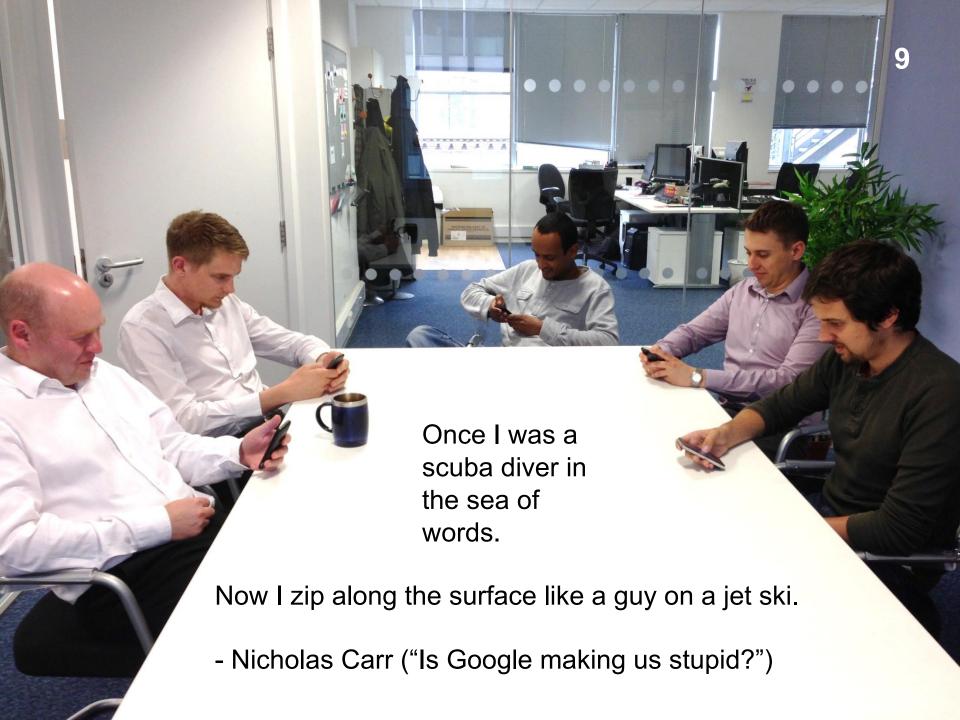
Up to 95% of organisations allow some form of BYOD (Various sources, 2012)

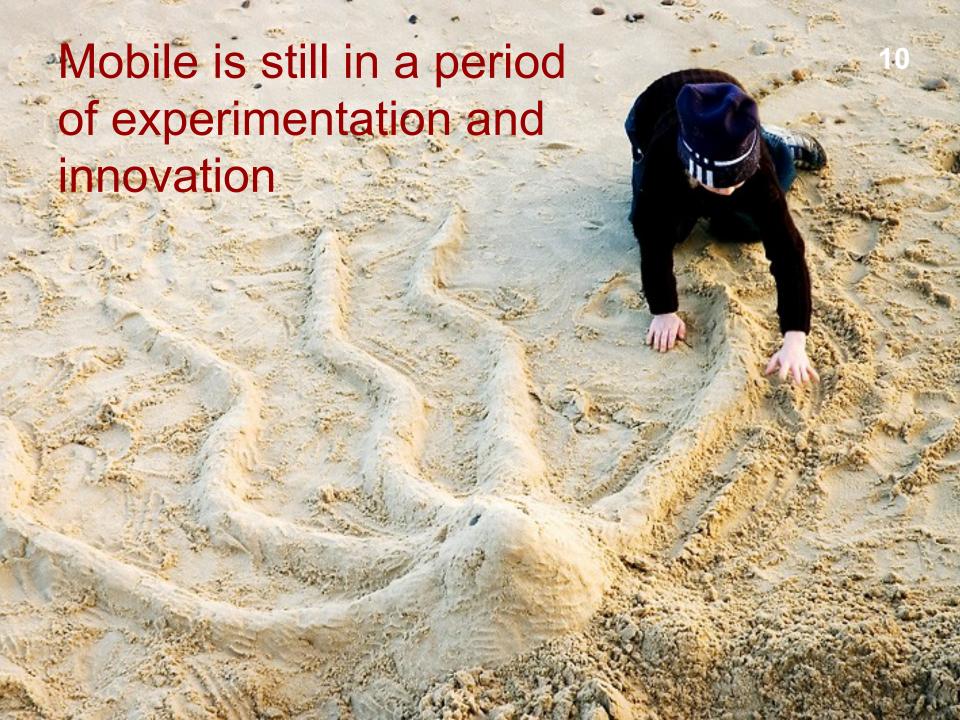
Only a third have an explicit BYOD policy (BT & Cisco, 2013) 79% of businesses had a mobile security incident in the past year (Check Point Software, 2013)

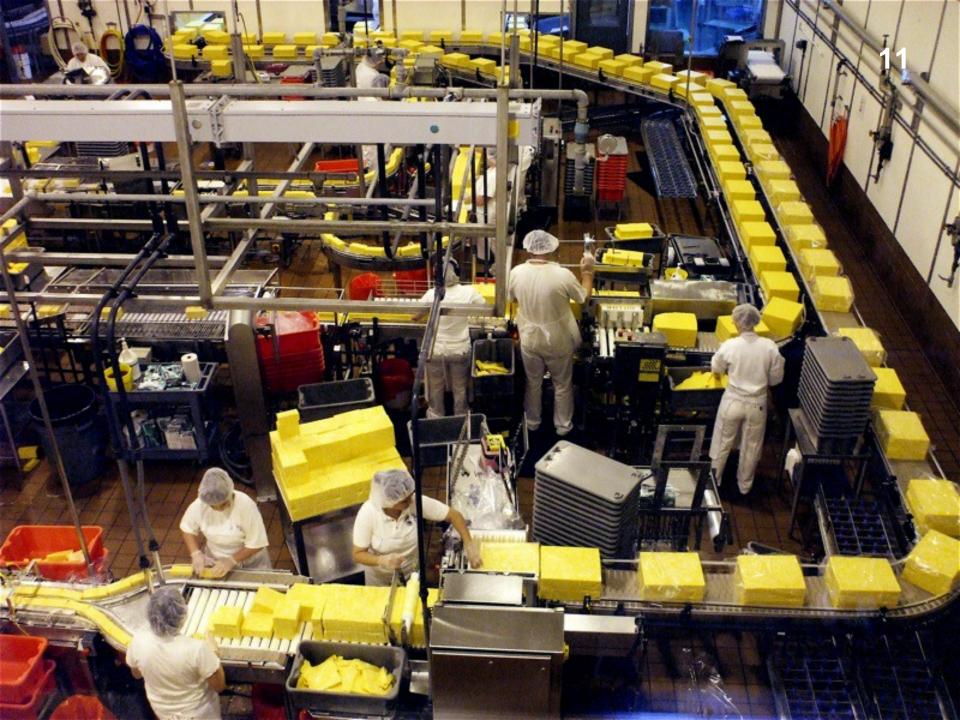
42% of those incidents cost over \$100,000

















Thank you

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