

Security Intelligence. Think Integrated.

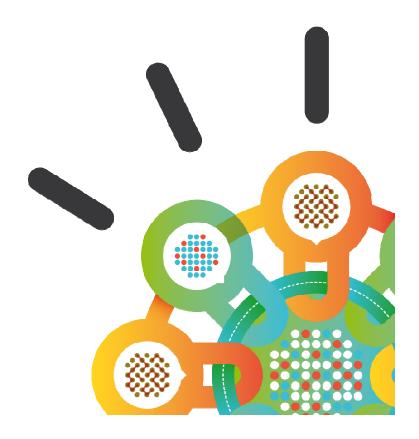
Stepping-up to the IT Network Security Challenge

IBM QRadar Security Intelligence

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QRadar SIEM Technical Specialist

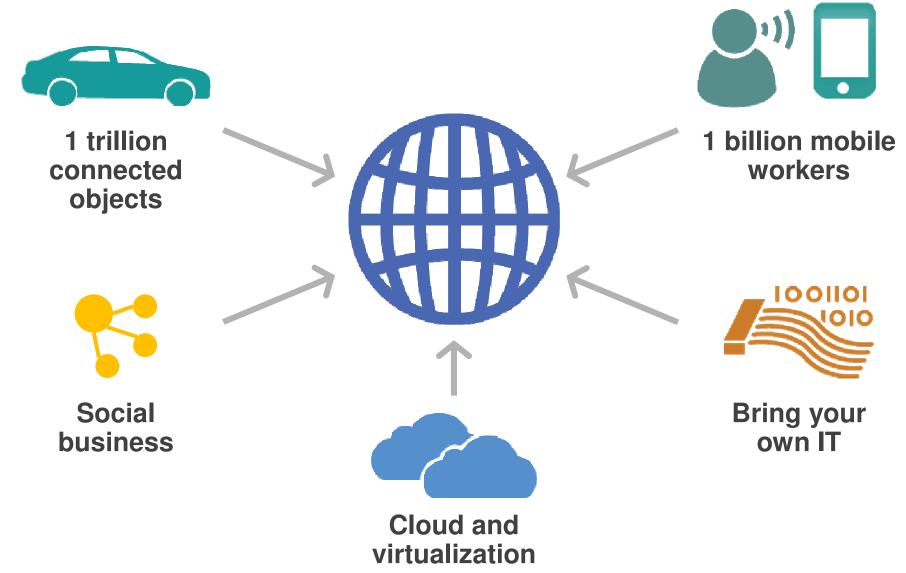
Infosec 2013







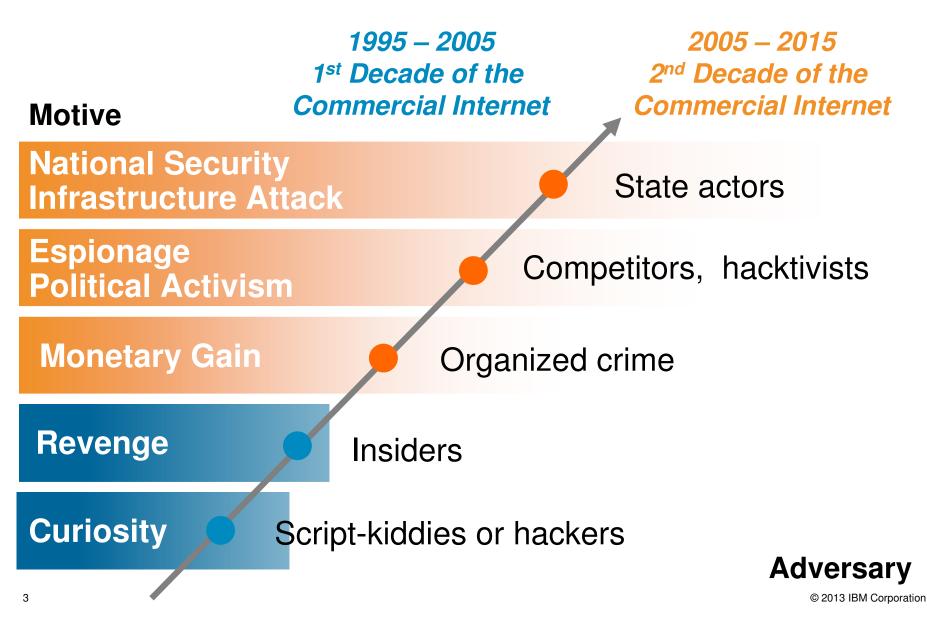
Innovative technology changes everything







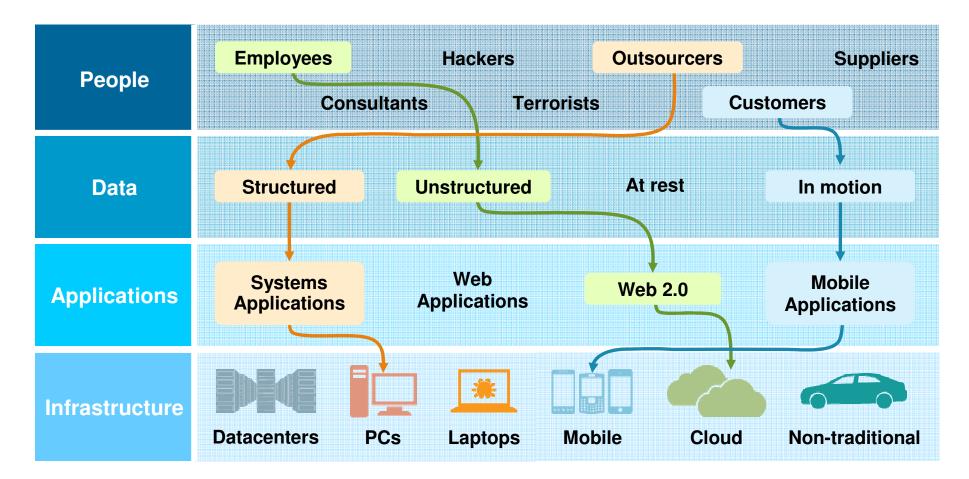
Motivations and sophistication are rapidly evolving







Security challenges are a complex, four-dimensional puzzle ...



... that requires a new approach



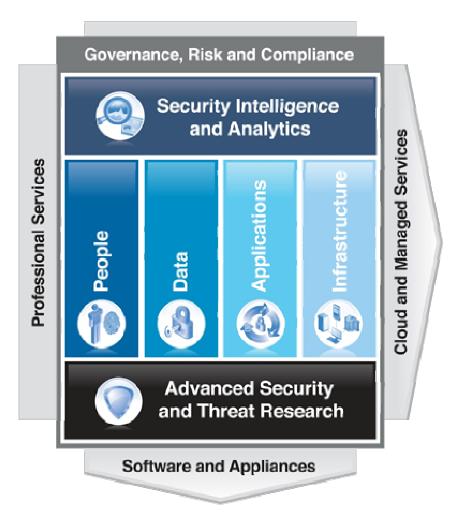


IBM delivers solutions across a security framework

Intelligence

Integration

Expertise



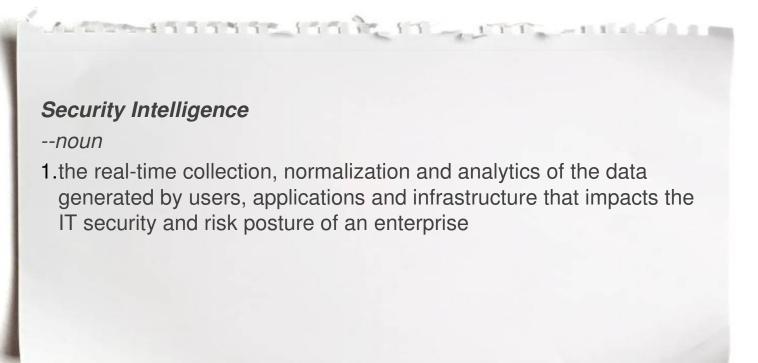




Security Intelligence Defined



What is Security Intelligence?

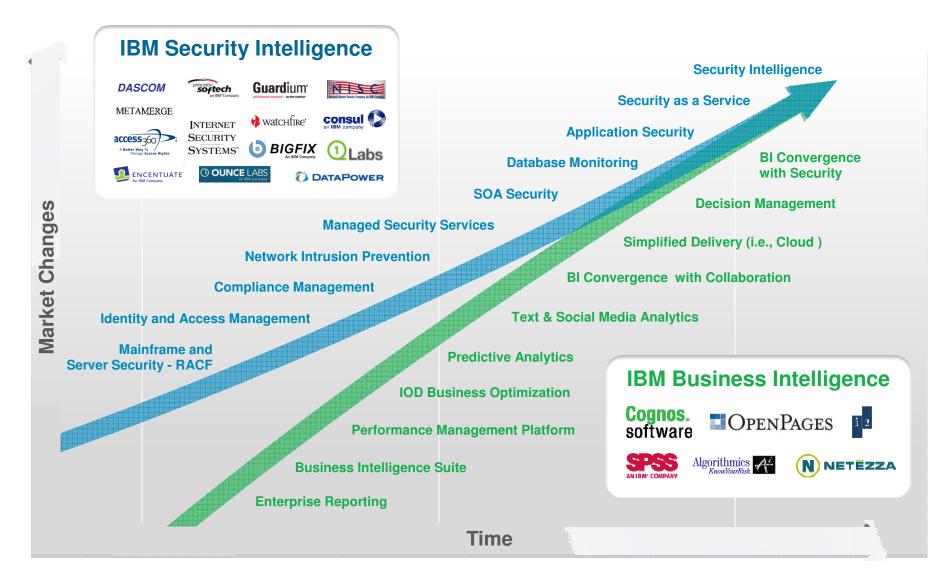


Security Intelligence provides actionable and comprehensive insight for managing risks and threats from protection and detection through remediation





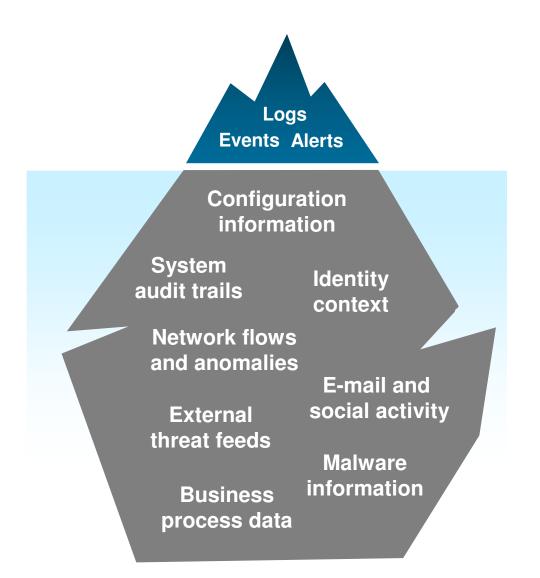
Security Intelligence & Business Intelligence offer insightful parallels







Evolving along with changing threat landscape



Then: Collection

- Log collection
- Signature-based detection

Now: Intelligence

- Real-time monitoring
- •Context-aware anomaly detection
- Automated correlation and analytics





QRadar Security Intelligence Platform





A quick introduction

QRadar:

- Foundational acquisition for IBM Security Systems Division completed October, 2011
- Nexus for integration of IBM security software offerings

Award winning solutions:

- Family of next-generation Log Management, SIEM, Risk Management, security intelligence solutions
- Common database, common user interface
- Leader in Gartner SIEM Magic Quadrants 2009 - 2012

Executing, growing rapidly:

- +3000 customers worldwide spanning North America, EMEA and Asia Pacific
- Integration with IBM X-Force including information about software vulnerabilities, malware, spam, phishing, web-based threats, and general cyber criminal activity

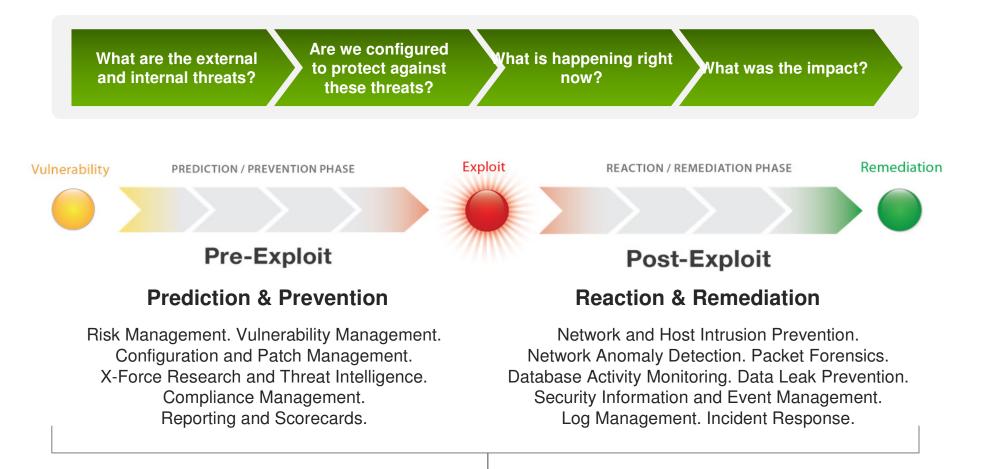








Solutions for the full Security Intelligence timeline



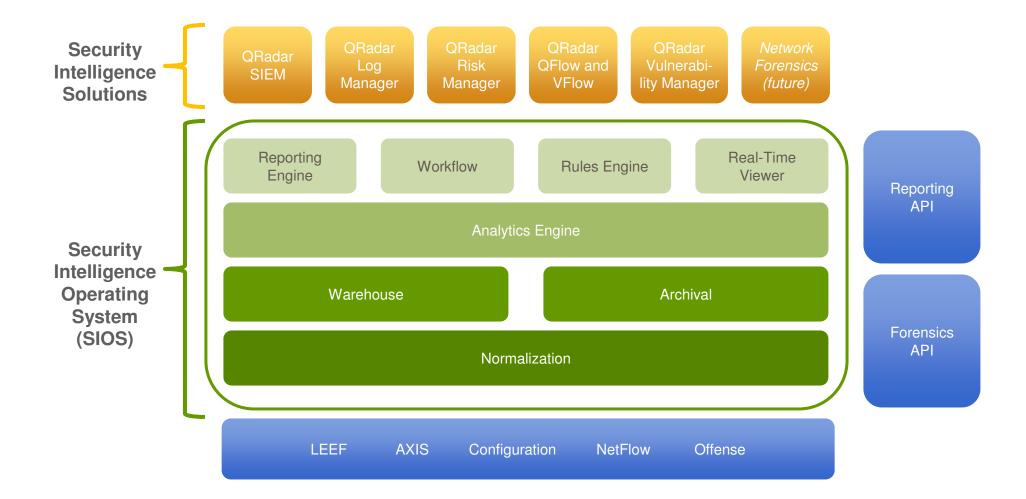


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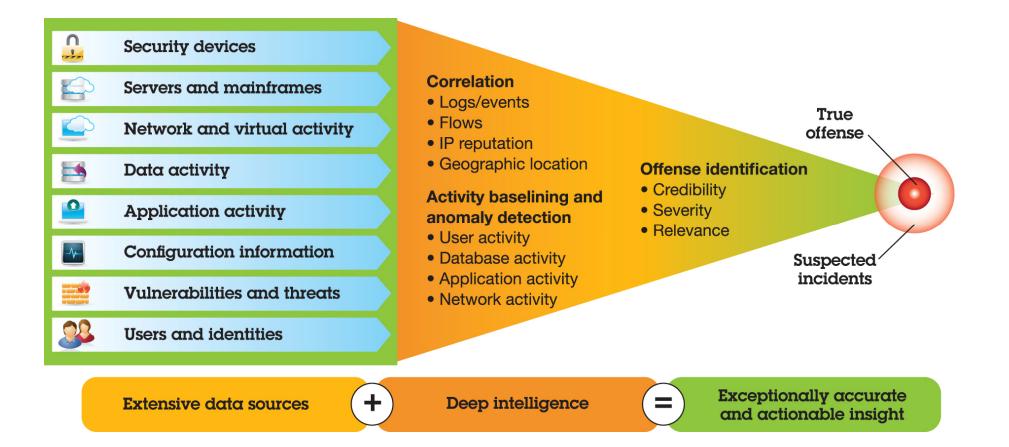
Built upon common foundation of QRadar SIOS







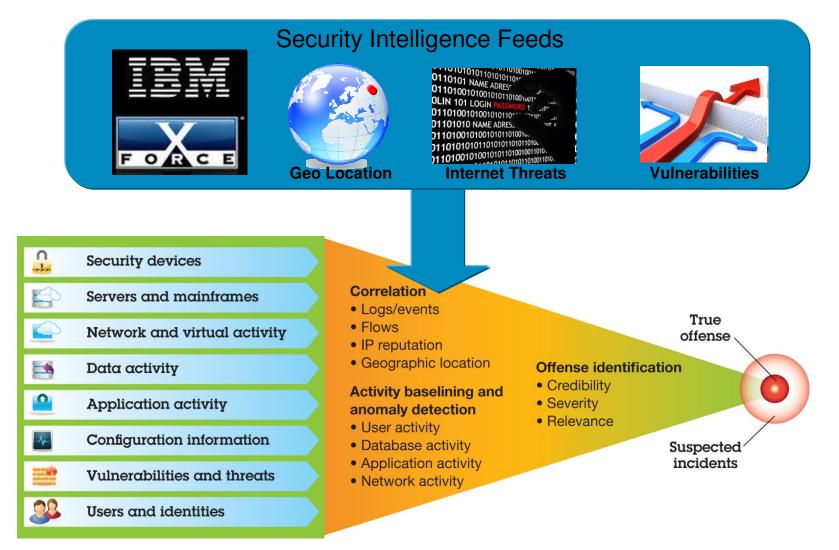
Taking in data from wide spectrum of feeds







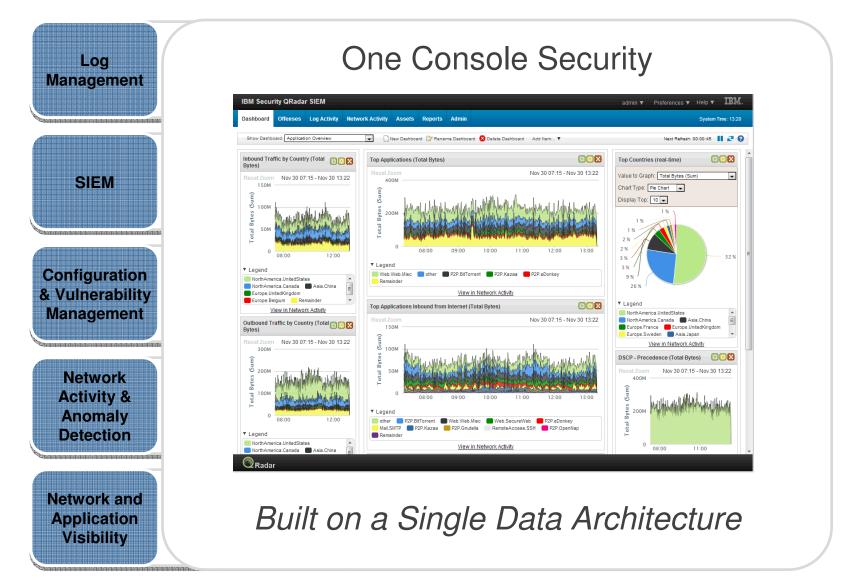
And continually adding context for increased accuracy







Using fully integrated architecture and interface







QRadar's unique advantages

 Scalability for largest deployments, using an embedded database and unified data architecture

> Impact: QRadar supports your business needs at any scale

 Real-time correlation and anomaly detection based on broadest set of contextual data

> Impact: More accurate threat detection, in real-time

 Intelligent automation of data collection, asset discovery, asset profiling and more

> Impact: Reduced manual effort, fast time to value, lower-cost operation

- ÷
- Integrated flow analytics with Layer 7 content (application) visibility
 Impact: Superior situational awareness and threat identification
- Flexibility and ease of use enabling "mere mortals" to create and edit correlation rules, reports and dashboards

> Impact: Maximum insight, business agility and lower cost of ownership



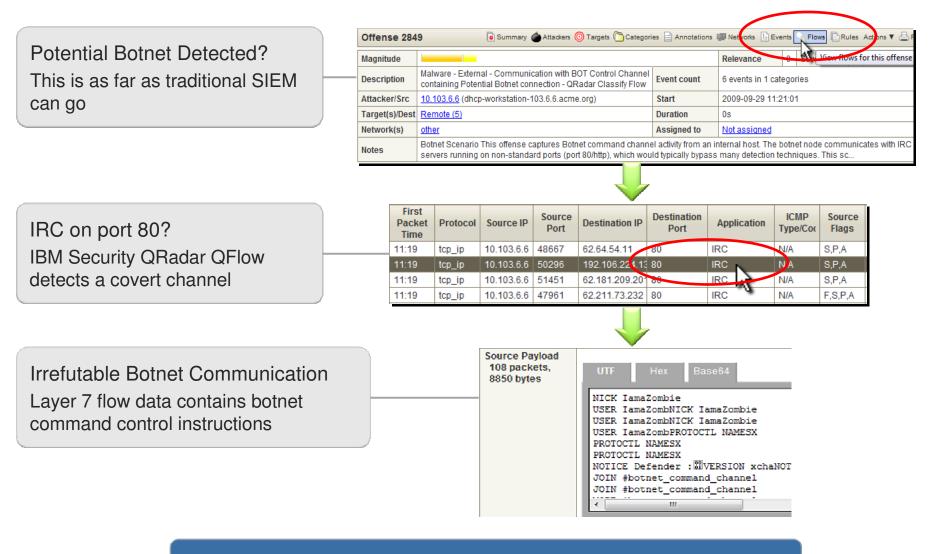


Security Intelligence Use Cases





Challenge 1: Detecting Threats



Application layer flow analysis can detect threats others miss





Challenge 2: Consolidating Data Silos

System Summary	
Current Flows Per Second	1.4M
Flows (Past 24 Hours)	1.3M
Current Events Per Second	17,384
New Events (Past 24 Hours)	677M
Updated Offenses (Past 24 Hours)	588
Data Reduction Ratio	1153571 : 1

Analyzing both flow and event data. Only IBM Security QRadar fully utilizes Layer 7 flows.

Reducing big data to manageable volumes

Advanced correlation for analytics across silos

Magnitude		-	Relevance 5 Severity 10 Credibility			
	Destination Vulnerable to Detected Exploit preceded by Exploit/Malware Events Across	Offense Type	Source IP			
Description	Multiple Targets	Event/Flow count	<u>19984 events</u> and <u>355 flows</u> in 12 categories.			
Source IP(s)	202.155.43.55	Start	2010-10-01 07:51:00			
Destination IP(s)	Local (315)	Duration	2m 52s			
Network(s)	Multiple (2)	Assigned to	Not assigned			
			Notes			
	rrelation Use Case nario involving correlation of vulnerability data v	vith IDS alerts				
An attacker originating from China (202.153.48.66) sweeps a subnet using the Conficker worm exploit (CVE 2008-4250						

Extensive Data Sources (+

Deep Intelligence

Exceptionally Accurate and Actionable Insight

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IBM Security Systems

Challenge 3: Detecting Insider Fraud

Potential Data Loss Who? What? Where?

Magnitude	
Description	Potential Data Loss/Theft Detected
Attacker/Src	10.103.14.139 (dhcp-workstation-103.1.139.acme.org)
Target(s)/Dest	Local (2) Remote (1)
Network(s)	Multiple (3)
Notes	Data Loss Prevention Use Case. Demonstrates QRadar DL authentication

Event Name	Source IP (Unique Count)	Log Source (Unique Count)	Username (Unique	Category (Unique Count)		Who?	
	(ondue county		Count)			An internal user	
Authentication Failed	10.103.14.139	OracleDbAudit @ 10.101.145.198	Multiple (2)	Misc Login Failed			
Misc Login Succeeded	10.103.14.139	OracleDbAudit @ 10.101.145.198	scott	Misc Login Succeeded			
DELETE failed	10.103.14.139	OracleDbAudit @ 10.101.145.198	scott	System Action Deny			
SELECT succeeded	10.103.14.139	OracleDbAudit @ 10.101.145.198_	scott	System Action Allow		What?	
Misc Logout	10.103.14.139	OracleDbAudit @ 10.101.145.198	scott	Misc Logout		vvnat:	
Suspicious Pattern Deteo	10.103.14.139	Custom Rule Engine-8 :: qradar-vn	N/A	Suspicious Pattern Detected		Oracle data	
Remote Access Login Fa	10.103.14.139	Custom Rule Engine-8 :: qradar-vn	N/A	Remote Access Login Failed		Oracle Uala	

Navigate			1	QRadar Has Completed Your Request	
Information		DNS Lookup		Go to APNIC results	
Resolver Actions I		WHOIS Lookup Port Scan		[Querying whois.arin.net]	Where?
	-	Asset Profile		[whois.arin.net]	Gmail
	17	Search Events Search Flows			Gindi
			J	OrgName: Google Inc. OrgID: GOGL	

Threat detection in the post-perimeter world User anomaly detection and application level visibility are critical to identify inside threats

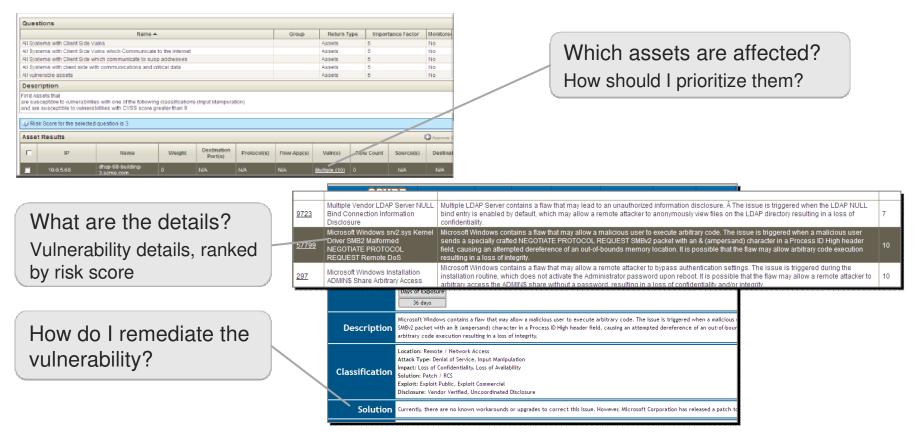
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Challenge 4: Better Predicting Risks to Your Business

Assess assets with high-risk input manipulation vulnerabilities



Pre-exploit Security Intelligence

Monitor the network for configuration and compliance risks, and prioritize them for mitigation





Challenge 5: Addressing Regulatory Mandates



Event Name 🔻	Log Source	Source IP	Source Port	Destination IP	Destination Port
Compliance Policy Violation - C	Flow Classification Engine-5 :	10.103.12.12	1482	10.101.3.30	23

Unencrypted Traffic

IBM Security QRadar QFlow saw a cleartext service running on the Accounting server PCI Requirement 4 states: Encrypt transmission of cardholder data across open, public networks

Compliance Simplified

Out-of-the-box support for major compliance and regulatory standards Automated reports, pre-defined correlation rules and dashboards





QRadar customer case studies







Case study: An international energy company reduces billions of events per day to find those that should be investigated

An international energy firm analyzes

2,000,000,000

events per day to find

20 – 25

potential offences to investigate





Business challenge:

- Reducing huge number of events to find the ones that need to be investigated
- Automating the process of analyzing security data

Solution: (QRadar SIEM, QFlow)

Real-time correlation of hundreds of data sources, anomaly detection to help identify "low and slow" threats, flexibility for easy customization and expansion







Security Intelligence and Analytics: A financial information provider hardens defenses against threats and fraud

Optimize risk management

Tracks 250 activity baselines dynamically adjusted over time

Saved 50-80% on staffing vs. alternative solutions





Business challenge:

Detect wide range of security threats affecting public-facing Web applications

Help identify subtle changes in user behavior that could indicate fraud or misuse

Solution: (QRadar SIEM, QFlow)

Real-time correlation of hundreds of data sources, anomaly detection to help identify "low and slow" threats, flexibility for easy customization and expansion







Security Intelligence and Analytics: A credit card firm simplifies complexity, reduces costs and optimizes resources

Optimize risk management

50% reduction in cost of deployment, tuning and maintenance vs. competitor





Business challenge:

 8-year old SIEM technology did not provide visibility into and protection from current threats

 High cost of tuning and maintenance of incumbent SIEM product

Solution: (QRadar SIEM)

Advanced security analytics engine for real-time threat detection and analysis

Scalable architecture to meet client's large data and infrastructure requirements



IBM



Case study:

A financial information provider hardens defenses against threats and fraud

A European Bank

250

activity baselines dynamically adjusted over time and saved on staffing versus alternative solutions





Business challenge:

- On-line banking system targeted
- DDOS attack, three times
- Had 'security' in place
- Early warning capability

Solution: (QRadar SIEM, QFlow)

Real-time correlation of hundreds of data sources, anomaly detection to help identify DDoS to "low and slow" threats.



IBM



Security Intelligence and Analytics: Growth markets payments processor achieves PCI compliance / exceeds regulatory mandates

Re-engineer profitable growth

Global electronic payments firm operates in 32 countries and processes over 2 billion transactions per year





Business challenge:

- Protect client data at the heart of this business
- PCI compliance for processing of >\$25 billion in annual transactions
- Rapidly implement proven solution, 0 tolerance for delays or errors

Solution: (QRadar SIEM, IBM Security Network IPS)

- Integrated solution to provide visibility into PCI and data exposure risks
- Expert implementation services based on decades of financial industry experience
- Client passed PCI audit four weeks after purchase







Case study: Fashion Designer uses compliance mandate to detect insider fraud & use evidence in court

Fashion Designer

Using deep forensic analysis, ability to detect insider fraud to be used in court



Business challenge:

- Employee
- Downloading information
- Erasing files
- Time stamped

Solution: (QRadar SIEM)

Ability to detect who, what and how specific events occurred. Saving of raw files allowed for exact timings and application layer 7 provided methods used







Next Steps



Download the Gartner SIEM Magic Quadrant Report: bit.ly/SIEM_MQ



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IBM Research



10B analyzed Web pages & images 150M intrusion attempts daily 40M spam & phishing attacks 46K documented vulnerabilities Millions of unique malware samples



World Wide Managed Security Services Coverage

- 20,000+ devices under contract
- 3,700+ MSS clients worldwide
- 9B+ events managed per day
- 1,000+ security patents
- 133 monitored countries (MSS)