

Tivoli software

Pulse

2009

Managing the World's Infrastructure

The Premier Service Management Event

February 8–12, 2009 | MGM Grand Hotel | Las Vegas, Nevada



Join us at the MGM Grand Hotel in Las Vegas, February 8–12, 2009.

Find out how IBM is expanding service management to effectively address the challenge of managing the world's infrastructure.

WHY YOU DON'T WANT TO MISS PULSE 2009

- An estimated audience of over 6000 attendees
- Over 250 sessions featuring 200 clients sharing firsthand experiences in leveraging IBM Service Management
- A full spectrum of high-quality business, industry and technical content at every level — in fast-paced presentations, general sessions and breakouts
- Over 100 IBM Business Partner exhibits in our enhanced Solution Expo
- Larger-than-ever IBM Booth showcasing over 100 real-world solution demonstrations
- Pre- and post-conference education
- Self-paced, technical, hands-on labs and product certification
- Opportunity to network with peers from around the world at the International Connection Reception
- IBM Service Management Healthcheck to diagnose your service management fitness
- Motivational speakers and world-class entertainment

CUSTOMIZE YOUR AGENDA

NEW!

New this year, Pulse 2009 will provide the unique opportunity for you to customize your own online agenda. Starting in December, you will be able to build a truly customer-oriented view of what your week at Pulse 2009 will look like — allowing you to take full advantage of the premier service management event!

PLAY AN ACTIVE ROLE

The key to an outstanding conference program is your participation. We invite you to submit an abstract for presentation and publication. *The deadline for submissions is November 7, 2008.*

To submit a proposal, go to:

IBM.COM/EVENTS/GLOBAL/PULSE/PULSE2009EMS

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EARLY BIRD REGISTRATION DISCOUNT!**

Offer available through December 5, 2008.



Register now at:
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Pulse 2009 Conference Agenda at-a-Glance

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Morning	Pre-conference education	Pre-conference education	General session	General session	Breakout sessions	Post-conference education
Afternoon	Pre-conference education	Business Partner Summit User Group Int'l Connection Reception Business Partner Reception	Track kick-offs	Breakout sessions	Breakout sessions	Hands-on labs
Evening		Hands-on labs	Expo	Expo	Expo	Hands-on labs and certification testing
		Hands-on labs	Breakout sessions	Breakout sessions	Breakout sessions	Hands-on labs and certification testing
		Hands-on labs	Hands-on labs and certification testing	Hands-on labs and certification testing	Hands-on labs and certification testing	Certification testing
		Welcome Reception and Expo Ribbon Cutting		Pulse Palooza		



GET INSPIRED BY OUR PULSE SPEAKER!

We're proud to present 14-time Olympic gold medalist, Michael Phelps. Michael won eight gold medals at the 2008 Olympics in Beijing, surpassing Mark Spitz for the most gold medals in a single Olympics and seven of those eight wins set new world records. He founded "Swim with the Stars"—the first ever Olympic Swimming Tour that travels the country to give kids the opportunity to learn from the best. Michael is also a national spokesperson for the Boys & Girls Clubs.



JOIN US FOR AN EXCITING EVENING OF ENTERTAINMENT TUESDAY NIGHT!

The multi-platinum band Smash Mouth, will perform at this year's Pulse Palooza. Smash Mouth singer Steve Harwell describes the band as "California in a can!" Their fun in the sun supremacy comes from hits like "All-Star," "I'm a Believer," "Walkin' on the Sun," and "Can't Get Enough of You Baby."

Register now at:

IBM.COM/SOFTWARE/TIVOLI/PULSE