A journey of collaboration

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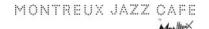


SSP – who we are and what we do

A leading operator of food and beverage outlets in travel locations worldwide:

- Operating in 29 countries, serving c.1m passengers each day
- c.2,000 outlets; 124 airport sites and 271 railway sites
- Portfolio of c.300 franchised, owned and local brands
- FY2014 revenues of £1.8bn
- Underlying operating profit of £88.5m
- Strong performances in UK, Asia Pacific and North America























A need to overcome a global obstacle

Challenged by the lack of a local need



Enterprise Social Network (ESN) or Social Intranet?



Poacher turned Gamekeeper



Engagement comes from a need from the audience, not just a need from the business



The tool does not change the culture. If the two are not aligned it will fail



What does your business need? Social isn't always the answer....



Listen....be strategic....



...It's about what the business needs to achieve and how technology can help it do that



Any questions?

If you want to get in touch after the event you can find me:

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