## WODM Competitive Comparison Checklist



Use this checklist to easily compare WebSphere Operational Decision Management's business, technical and vendor capabilities against any other products under consideration. For more information about this offering, visit www.ibm.com/operational-decision-management.

| Category  | Sub-<br>Category | Requirement   | IBM<br>Wodm | Vendor<br>1 | Vendor<br>2 | Build<br>Your<br>Own |
|-----------|------------------|---|-------------|-------------|-------------|----------------------|
| Business  | Ease of Use      | Out-of-the-box, Web-based environment designed specifically for non-technical subject<br>matter experts to participate directly in managing operational decisions | •           |             |             |                      |
|           |                  | Interactive rule editors assist users in authoring and maintaining rules, with error highlighting and correction guidance   | •           |             |             |                      |
|           |                  | Rule templates to simplify authoring for commonly used definitions  | ✓           |             |             |                      |
|           |                  | Customizable vocabulary allows rules to use domain-specific terminology   | <b>√</b>    |             |             |                      |
|           |                  | Natural language syntax + graphical business rule metaphors (decision tables, decision trees. scorecards and ruleflows)   | •           |             |             |                      |
|           | Transparency     | Centralized repository for business event and business decision rule definitions  |             |             |             |                      |
|           |                  | User configurable navigation and display of the repository  | <b>√</b>    |             |             |                      |
|           |                  | Customizable querying of the repository against rules and associated metadata   | <b>√</b>    |             |             |                      |
|           |                  | Configurable metadata for rule context and governance   | <b>√</b>    |             |             |                      |
|           | Control          | Role-based access control and permissions, including promotion of changes   | <b></b>     |             |             |                      |
|           |                  | Fine-grained versioning down to individual rule definitions, with side-by-side graphical comparisons of different versions  | •           |             |             |                      |
|           |                  | Multiple release management allows teams to work on staged sets of changes in parallel  | <b>√</b>    |             |             |                      |
|           |                  | Comprehensive testing and simulation capabilities for non-technical users   | 1           |             |             |                      |
| п         | Functional       | Eclipse-based development environment   | <b></b>     |             |             |                      |
|           |                  | Automated refactoring of business event/rule projects when object model is modified   | <b>_</b>    |             |             |                      |
|           |                  | Selective sychronization between the development environment and the repository/business user environment   | •           |             |             |                      |
|           |                  | Highly extensible with comprehensive API library  | <b></b>     |             |             |                      |
|           |                  | Proven, documented implementation methodology   | <b></b>     |             |             |                      |
|           | Architectural    | Supports all major operating systems, including AIX, HP-UX, Linux, Solaris, Windows and z/OS  | <b>√</b>    |             |             |                      |
|           |                  | Designed for service-oriented architectures   | <b></b>     |             |             |                      |
|           |                  | Open repository supports XML and relational database schemas  | <b></b>     |             |             |                      |
|           |                  | Ability to support multi-lingual rule authoring and maintenance within a single project   | <b></b>     |             |             |                      |
|           |                  | Purpose-built runtimes for handling the specific needs of event/rule execution  | <b>1</b>    |             |             |                      |
| Strategic | Vendor           | Company stability and financial health  | <b></b>     |             |             |                      |
|           |                  | Successful client deployments across every major industry/sector  | <b></b>     |             |             |                      |
|           |                  | Accelerated time-to-market: Quick Win Pilot consulting engagement   | <b>1</b>    |             |             |                      |
|           |                  | Comprehensive training courses  | <b></b>     |             |             |                      |
|           |                  | Worldwide support team  | 1           |             |             |                      |
|           |                  | Complete technology portfolio   | <b>√</b>    |             |             |                      |
|           |                  | Flexible financing options  | 1           |             |             |                      |

Copyright © 2011 IBM Corporation. All rights reserved. IBM, the IBM logo, ibm.com, DB2, System z and z/OS are trademarks of IBM Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml.