\$100 OFF FOR THEM, POOL SIDE CABANA FOR YOU!

Impact 2012 special offer for IBM Business Partners

STEP 1:

Register for the contest by sending an email to <u>impact12@us.ibm.com</u>
Please include your company name, contact name and phone number

STEP 2:

You will receive a promotion code that your clients will need to use to register for Impact

We will include a logo for your website and invitation materials

STEP 3:

Promote Impact! Ask clients to use the promotion code so they receive \$100 off registration AND the registration is credited to you!

The Business Partner with the most customer registrations will be allocated one of our coveted cabanas from Monday – Wednesday the week of Impact.

Promotion valid February 13th – March 30^{th.}

