Impact2011

Changing the Way Business and IT Leaders Work

Optimize for Growth. Deliver Results.

April 10-15 Las Vegas, NV

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The Top 5
Reasons
To Attend **Impact 2011**

1 **Sharpen your skills** in WebSphere®, BPM, SOA and Cloud technologies through hands-on labs, training and certifications

2 **Boost business performance** by leveraging insights from industry experts and peers at the Forbes-sponsored business program

3 **Network and meet** leading worldwide experts, from inventors to educators, industry analysts and senior IT and business executives.

4 **Discover the latest demos and technologies** for working smarter at the state-of-the-art solution EXPO and ProductTechnology Center

5 **Experience the all-in-one conference** where business and IT leaders can together optimize for growth and deliver results

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