

READY TO HARNESS THE POWER OF SOA? MAKE AN

What's your Service Oriented Attitude?

Join us at The Venetian in Las Vegas May 3-8th for IMPACT 2009 -

the largest SOA event of the year. This year we're featuring one-on-one sessions, a world-class solution showcase, networking receptions, hands-on learning labs, certifications, user feedback sessions, complete hands-on lab coverage of new application server features, as well as a number of new product introductions.

Don't miss the chance to participate in any of the 500+ interactive sessions. Highlights include:

- Achieving Cost Savings and Operational Excellence with SOA
- Speeding Deployment with SOA Appliances
- Best Practices for Building RESTful Web Services
- · Creating a Cloud-based application Infrastructure within your Enterprise
- The CICS Explorer "The New Face of CICS"
- SOA Governance, Standards, and Methodologies
- Creating a Shared WebSphere Cloud Environment within your Enterprise
- Using SOA Reference Models to Drive Sustained Value in SOA Deployments
- Enterprise Architecture Frameworks, Reuse and Enterprise Driven Modeling
- The Smart Supply Chain of the Future

This conference is well worth the investment. Similar educational courses could cost up to \$10,000. And the knowledge you'll gain to navigate today's economy is invaluable.



Register for Impact 2009 and see all our latest promotions. ibm.com/soa/impact2009/itflyer



