

WebSphere software

IBM WebSphere Business Connection solution for Nekema

Highlights

- ***Lets you accelerate e-business initiatives by leveraging advanced Web services integration technology***
- ***Helps ensure data security and leverage open standards***
- ***Promotes sharing of business processes across the entire product lifecycle***
- ***Enables rapid access to services for distribution partners***
- ***Integrates back-end systems within a WebSphere software-based distribution channel***

The continued growth of Internet technology by the insurance industry is changing the way carriers communicate and conduct business with affiliates and agents. Gone are the lengthy and complicated processes — paper applications, delays in receiving quotes, manual policy issuance — that once governed insurance processing. Now, linked by the Internet, carriers can provide online quotations of coverages and premiums, and binders can be issued immediately — using realtime customer feedback. Quickly. Cheaply. Efficiently.

Agents can access one system to get quotes from the carriers they choose. And create the right solutions for their customers from multiple offerings and carriers. Agents and their clients get the insurance and benefits they need without having to waste time in lengthy delays.

Unfortunately, back-end legacy insurance systems often haven't kept pace with changing technology. It's easy to add a new front-end that looks good. Integrating your back-end systems to share data and business processes and take advantage of new Web technology requires a comprehensive solution.



Surviving the industry shift

The challenge faced by those who wish to successfully survive this industry shift is to provide a next-generation solution that allows carriers to operate efficiently in a single distribution channel. To help ensure your data is in a more secure environment and leverage open standards to lower integration costs, you need to execute rapid trading-partner access to services without rewriting or replacing existing systems. You need to maintain control over your business processes—whether in-house or outsourced—and reinforce business practices that make sense. Create workflow efficiencies across transactions between carriers, agents and insured parties.

Accelerate your e-business with a solution from IBM and Nekema

IBM and Nekema have collaborated to provide a solution that enables you to meet the challenges of today's complex insurance environment. With WebSphere® software from IBM and a proven origination and distribution channel from Nekema—an insurance technology solution provider—you get affordable, scalable and more secure access to a robust rules-based platform, which helps you accelerate your application processing, underwriting, rating, quoting and binding.

A comprehensive software platform

Using IBM WebSphere Business Connection software, Nekema offers a comprehensive software platform that allows carriers to more easily integrate back-end legacy systems with the Nekema global distribution channel. Value chain activities can be managed at lower costs and in less time. Networked business-to-business (B2B) process integration can help you achieve an overall reduction in expense and time. Some of the advantages of the combined software and network solution include:

- *B2B collaboration which allows easily built and accessed applications and services*
- *Rules management that enables maintenance, collaboration and migration of application data between carriers and agencies*
- *Secure infrastructure to help ensure highly reliable collaboration over the Internet with encryption, authentication and authorization use software functions, and data-access privileges*
- *End-to-end process collaboration by leveraging worldwide business integration solutions, services and skills from IBM*

The IBM and Nekema solution allows message creation, message routing and reliable message delivery. The solution simplifies back-end and legacy integration—reducing the cost and time of changes to application or data environments.

Choose the software that suits your needs

Three editions of IBM WebSphere Business Connection can meet the needs of a wide range of trading partners—from a low-cost Web services connection to connections scaled to support additional trading partners and complex business processes. Each of the three editions offered—WebSphere Business Connection, Express Edition; WebSphere Business Connection; and WebSphere Business Connection, Enterprise Edition—presents a modular approach that can give you faster deployment, easier application upgrades and the capability to reuse business process flows and application access code. These WebSphere Business Connection editions also provide easy access to legacy systems over multiple channels.

Business Connection, Express Edition
 This edition includes the Web services Gateway and a Web services runtime capable of executing Java™ 2 Platform, Enterprise Edition (J2EE) and Web services-based business processes. It allows 10 Web services-based connections and helps to lower implementation costs while speeding deployment for small trading partners.

Business Connection
 This edition offers the Web services Gateway, IBM CrossWorlds® InterChange Server, and can run—but not modify—collaborations. Business Connection also provides trading-partner management and federated partner profile service.

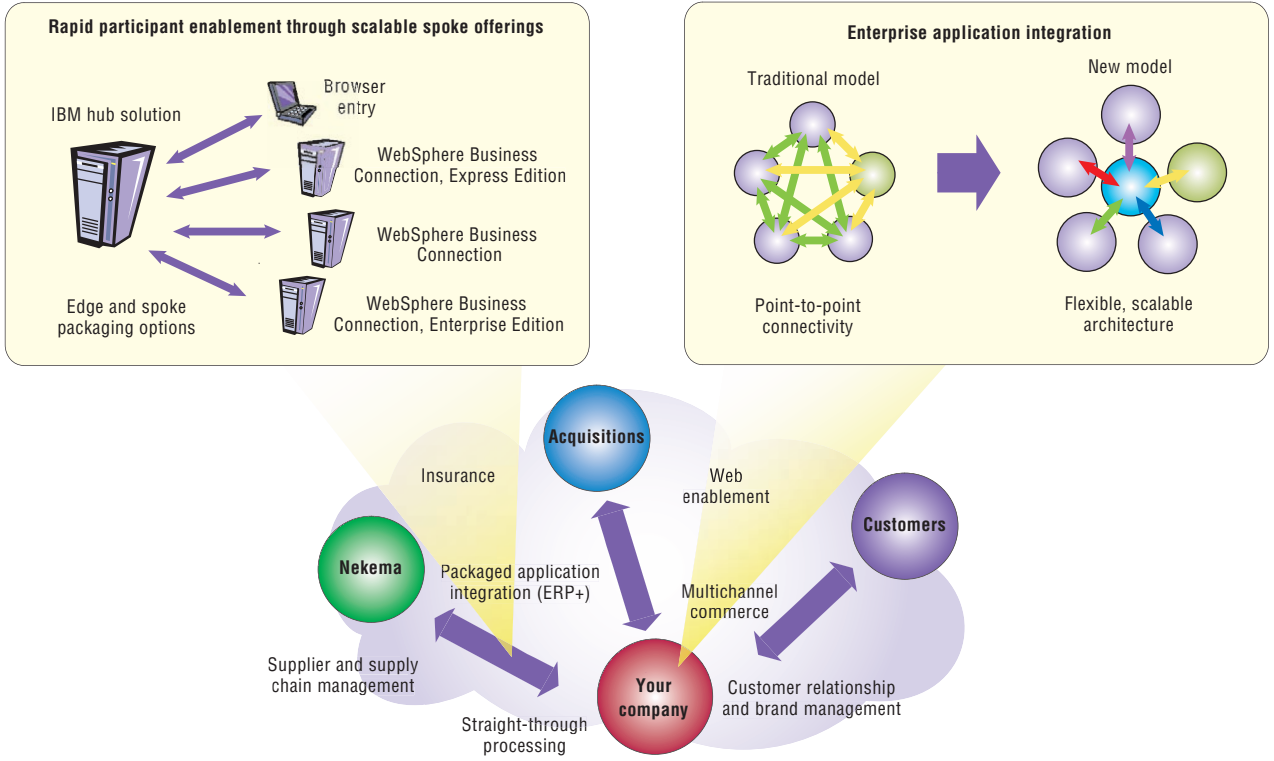
It accommodates 50 Web services-based connections and enables a wide range of industry protocols.

Business Connection, Enterprise Edition
 This edition includes both the Web services Gateway and IBM CrossWorlds TPI server. It also includes the IBM CrossWorlds InterChange Server and tooling and provides trading-partner management, and federated partner profile and document exchange services. Business Connection, Enterprise Edition accommodates 100 Web services-based connections and facilitates electronic data interchange (EDI) over the Internet.

For more information

The way you do business has changed. To succeed within today's shifting market configurations, you need a smart solution. You need global collaboration. And a network for managing business processes. IBM WebSphere Business Connection solution for Nekema is the answer to next-generation trading-partner integration. For more information, visit:

ibm.com/websphere/integration/busconn



Building on the WebSphere software platform, the Nekema network offers an open, dynamic infrastructure that fundamentally changes the economics of trading partner integration.



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