Many organizations are continuously redefining their end-to-end ebusiness strategy and Web technology direction. Some of the challenges encountered along the way include:

- Rapid evolution of technology "What is the right Web technology platform that will allow my IT resources to easily develop and maintain solutions that are scalable, reliable and secure?"
- Highly integrated solutions at a reduced cost "How do I provide real time integration with my customers, supplier and business partners while leveraging my existing investment in core legacy business systems?"
- Reduced time to market for new services and products

Kanbay's experience and expertise assists companies to operate in the connected economy. Clients receive both front-end Web site design and development, along with successful integration of these Web technologies with back-end core legacy business applications.

As ebusiness covers a broad spectrum of solutions, Kanbay's eSolutions focuses on core ebusiness applications and technologies that are common across most industries. These technologies provide a robust and flexible foundation for Webbased solutions. These areas include:

- Custom Web development based upon re-useable architectures
- Web enablement of core business applications
- Web site development and content management
- Intranets/Extranets and Web portals
- Other selective ebusiness applications and tools (i.e. ecommerce retailing solution)
- ebusiness commercial software development



## **Your Benefits**

Kanbay provides competitive advantage through architecture and design re-use. The business components framework can be re-used saving several days of work. It also references ebusiness and ecommerce frameworks, re-usable architectures and design patterns, and supports a wide range of solutions for different technologies including front-end development, application servers, middle-ware development, and back-end systems.

- Speed to market and predictable delivery
- High quality solutions at a competitive/lower price point
- Industry and technology expertise
- Proven methodologies and project management capabilities
- Experience with web development and integration into back-end core legacy business applications
- Global presence and multi-site capabilities
- Established infrastructure and development environment
- Project acceleration techniques

With the help of Kanbay's Global Link<sub>SM</sub> methodology, Kanbay has the capability to rapidly assemble a team with cross-functional, cross technology expertise. As expertise requirements could vary significantly over time, customers benefit from our top-notch professionals across technologies and platforms to ensure that requisite capabilities are deployed when necessary.

The global delivery model uses the "One Team" concept to seamlessly integrate the onsite and offshore components of projects. A major portion of projects is executed offshore, using Kanbay's methodology for virtual distributed project management. This translates to speed and cost advantages for customers.

Kanbay has a dedicated infrastructure to support virtual development teams. This virtual environment helps to deliver solutions in timely and cost effective way at multiple locations. This includes replication of hardware and software environments, secure and firewalled networks, technology upgrades consistent with customer's requirements and standards, dedicated link lines that facilitate communication through videoconferencing, teleconferencing and email.



Kanbay has strong partnerships and expertise with IBM WebSphere and Microsoft .Net solutions. Additional expertise includes use with leading Web development technologies including, Java, Java Script, Java Servlets, JSP, EJB, XML, DHTML, ASP, VB Script, COM/DCOM, CGI/Perl, and Rational Rose.

## **Customer Successes**

Kanbay has developed ebusiness solutions for Internet start-ups to large Fortune 1000 companies. Kanbay focuses on helping companies realize and evolve their ebusiness strategy and direction. The following are sample representative engagements:

- Web enablement of core business applications for a large financial services institution. This included developing web based credit card processing applications, establishing a Java/WebSphere architecture and using MQSeries to integrate into their legacy business applications.
- Web site design and development for an Internet start-up that provides corporations with a virtual management education and training environment. The project started with an initial business concept and Kanbay provided the design, development and implementation of this site that allows for dynamic maintenance of courses and content.
- Web development of key software products for a leading software vendor.
   The client supplies products to Fortune 500 companies for use in the Import/Export trade compliance area of their business. Kanbay managed the development of new web based product offerings using Java and XML in a WebSphere based environment.

