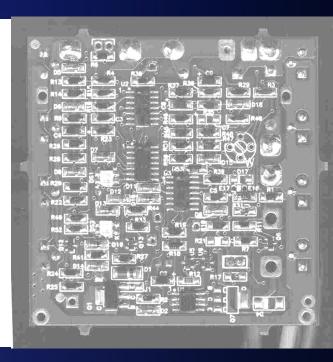


Day in the Life Demo of Electronics Supply Chain Alerts

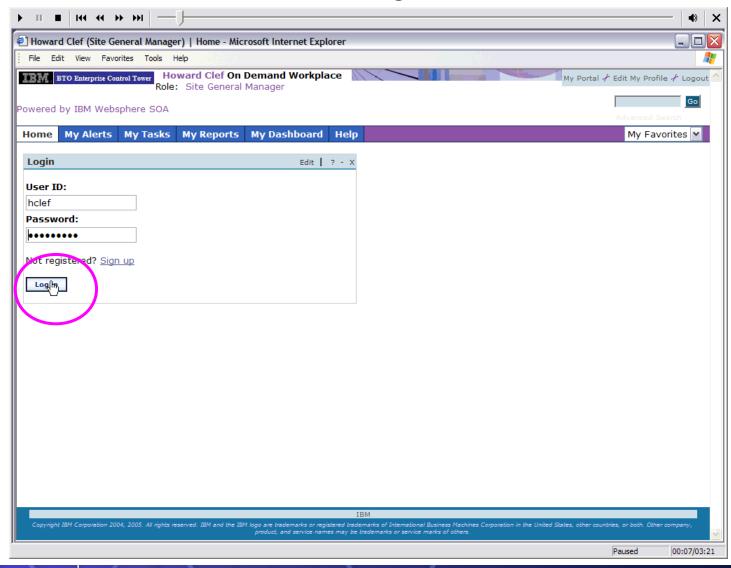




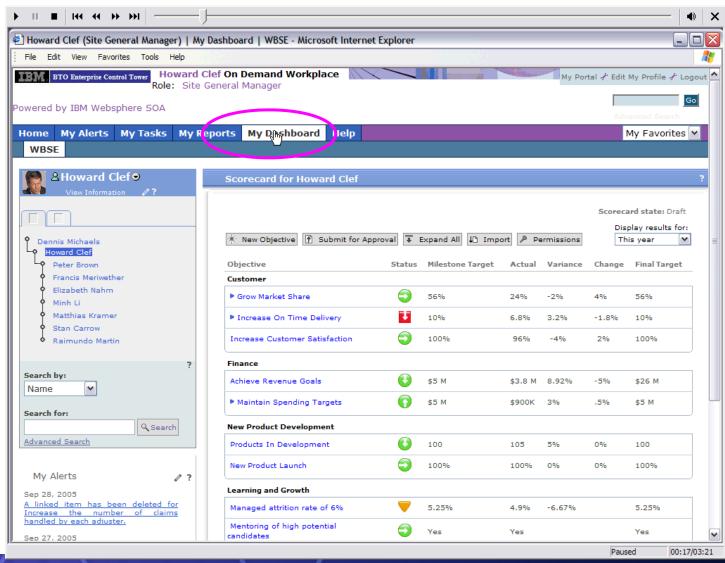
Role: Splash





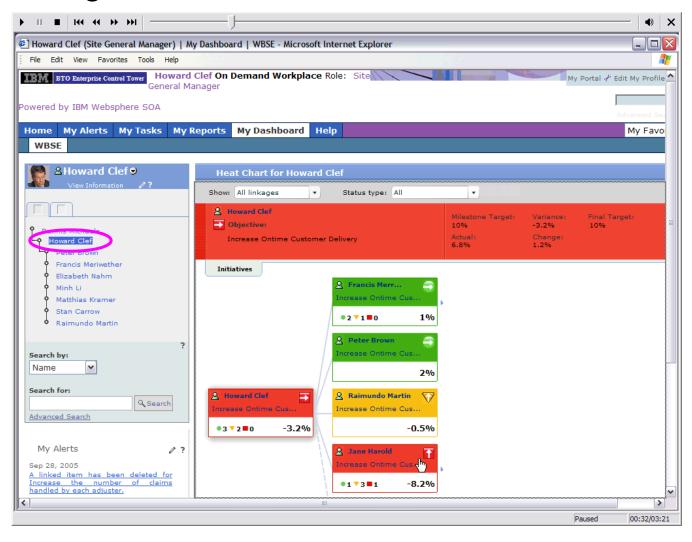




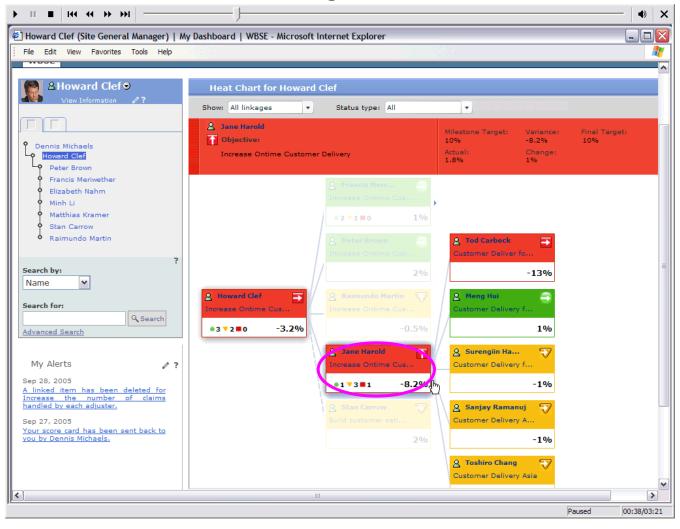




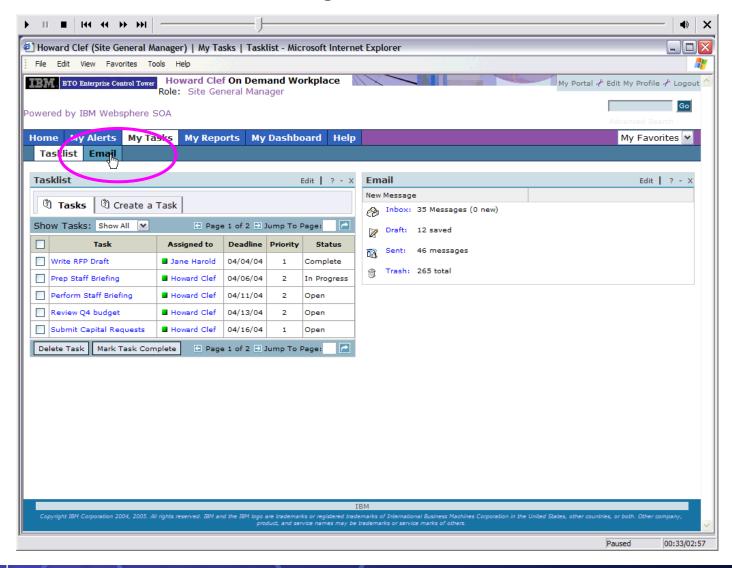
Role: Regional Sales VP



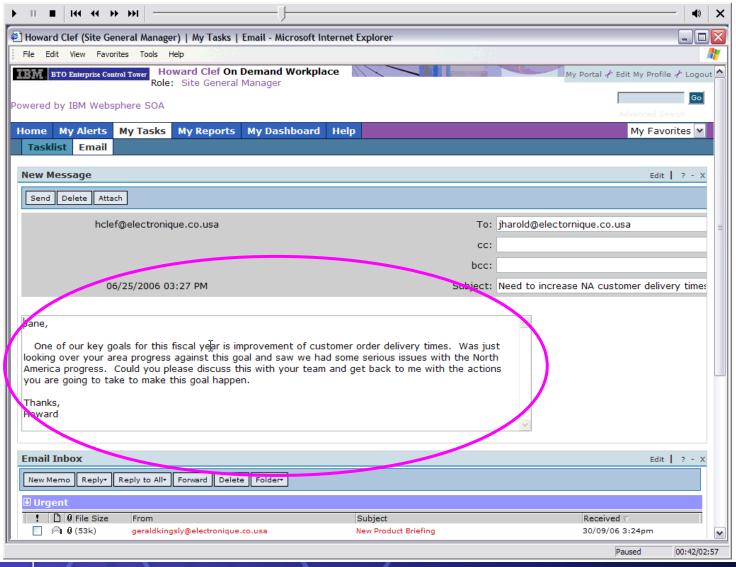




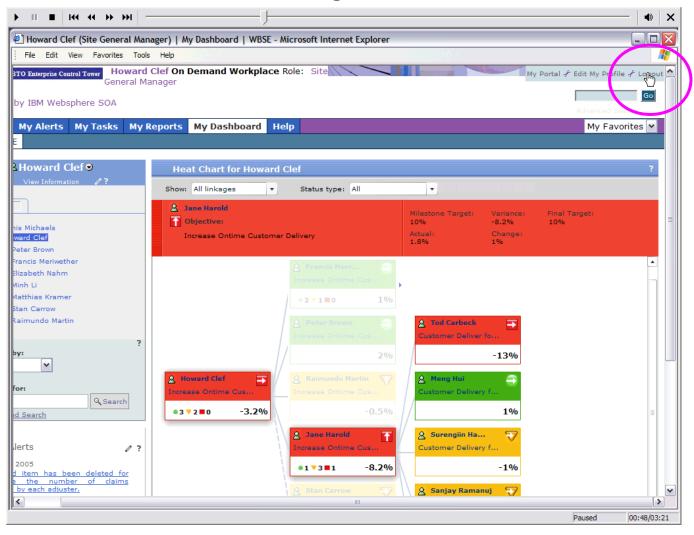








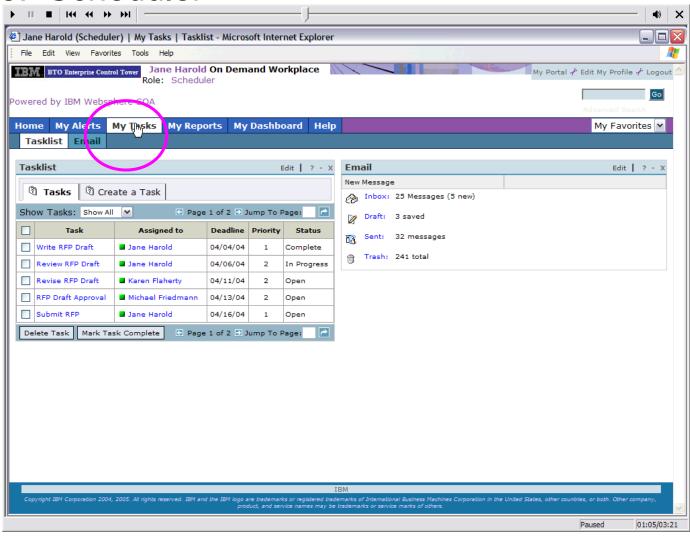




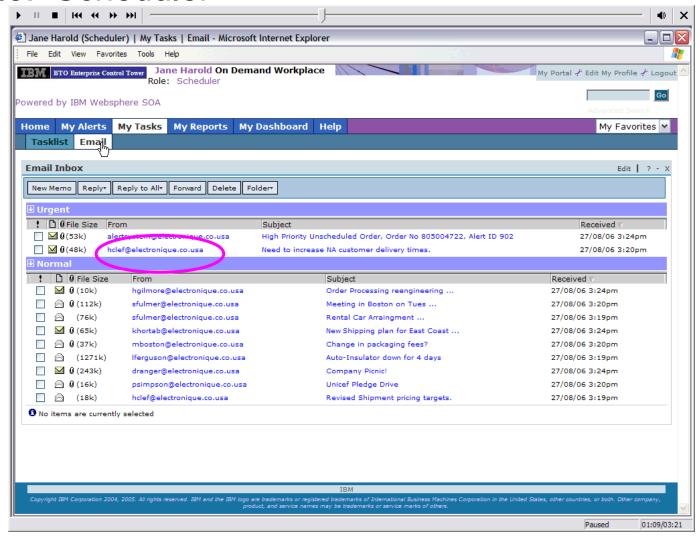




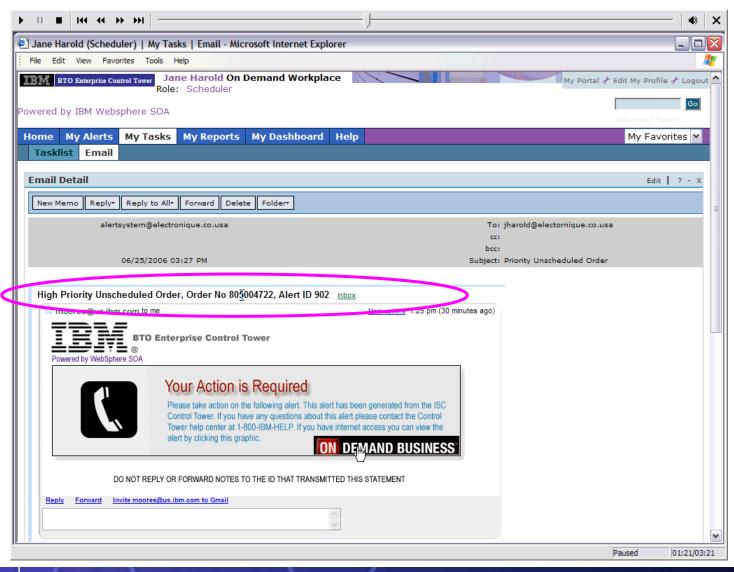




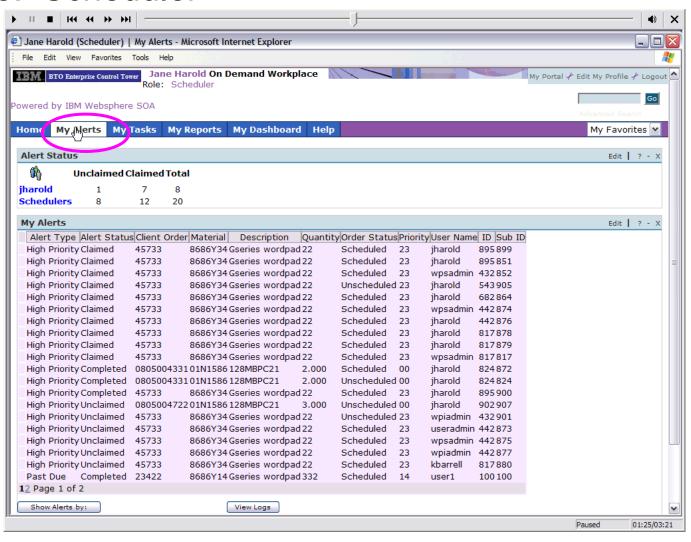




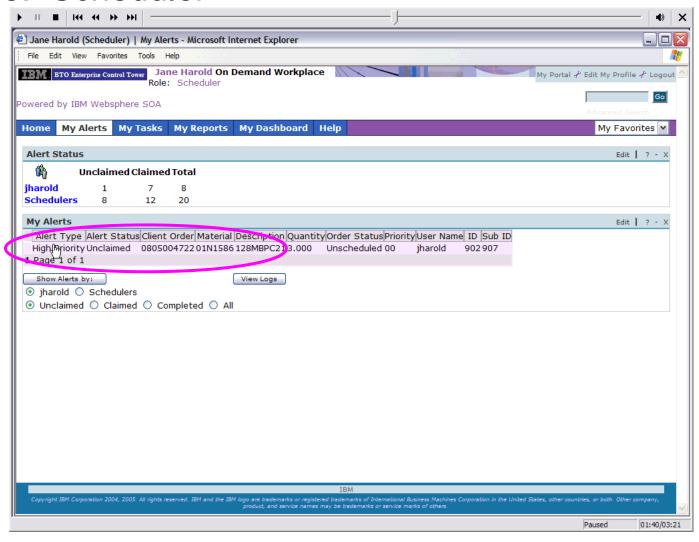




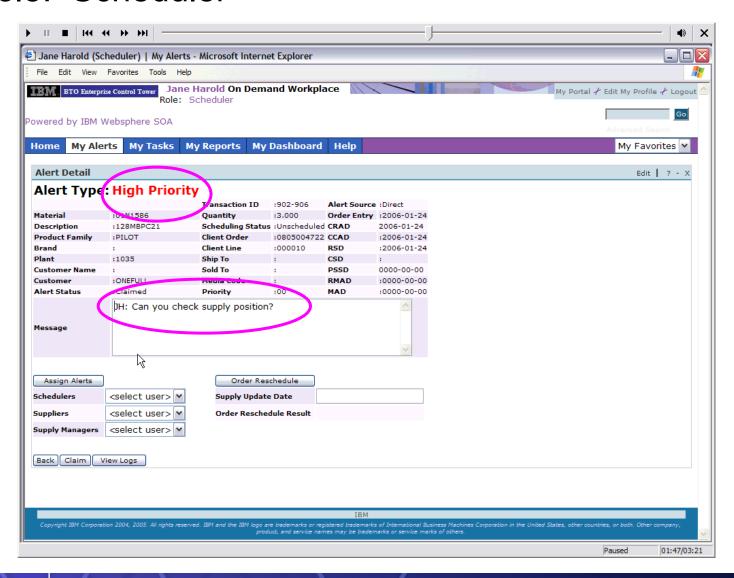




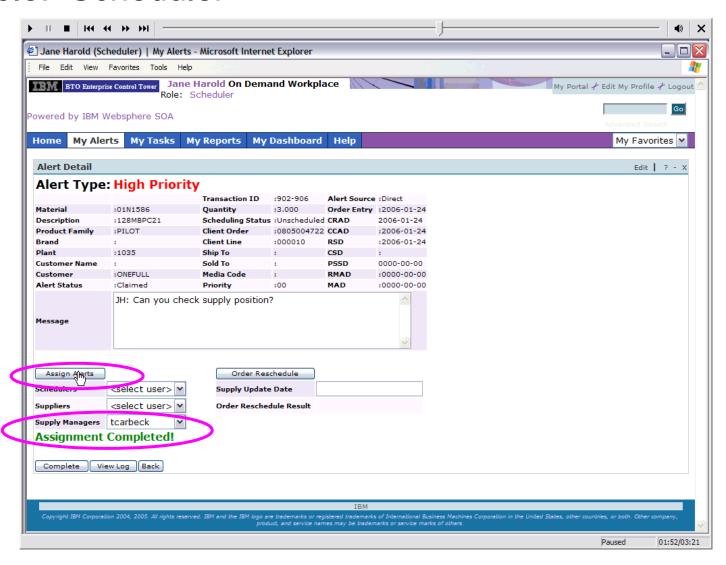




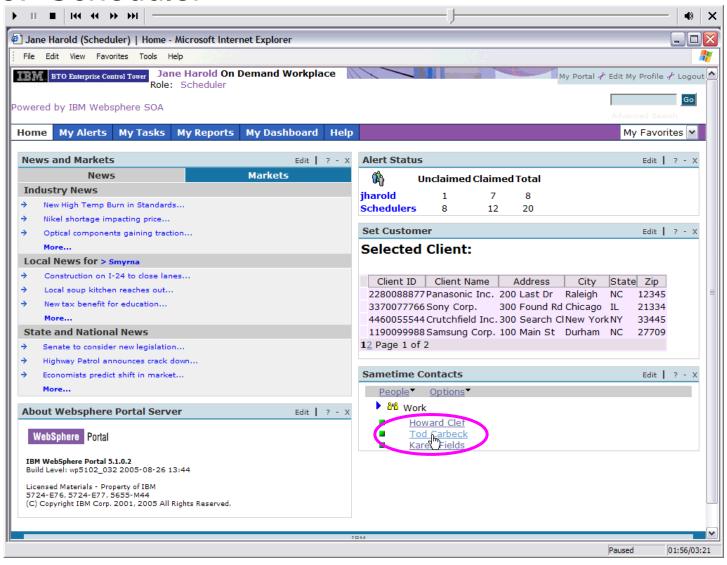




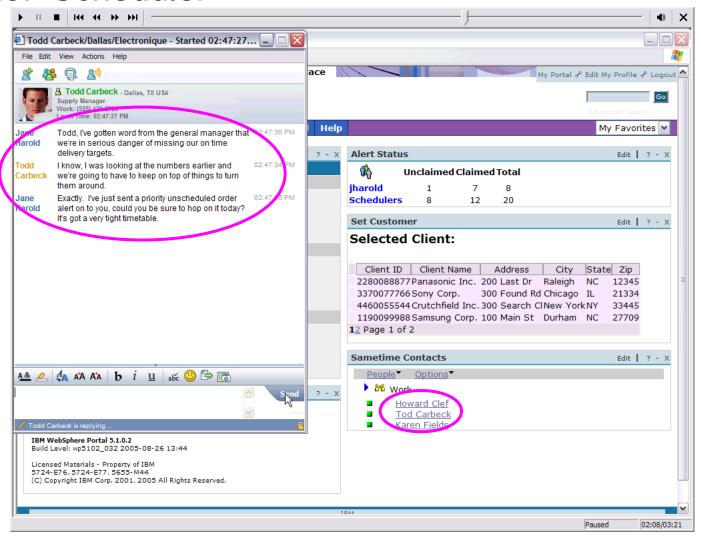




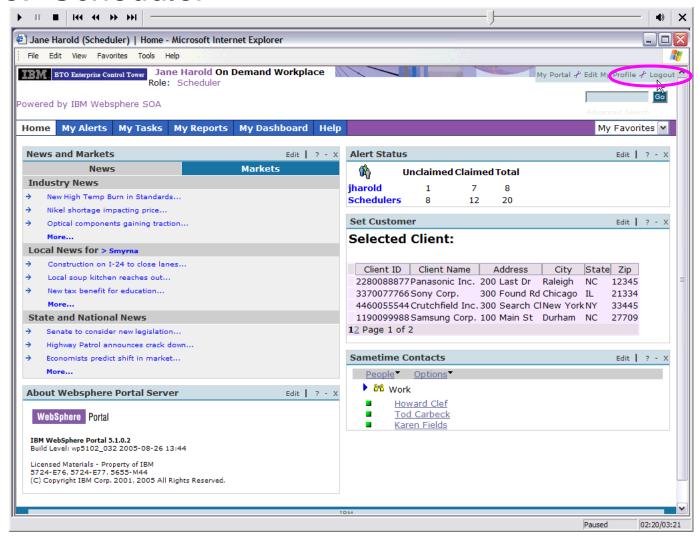








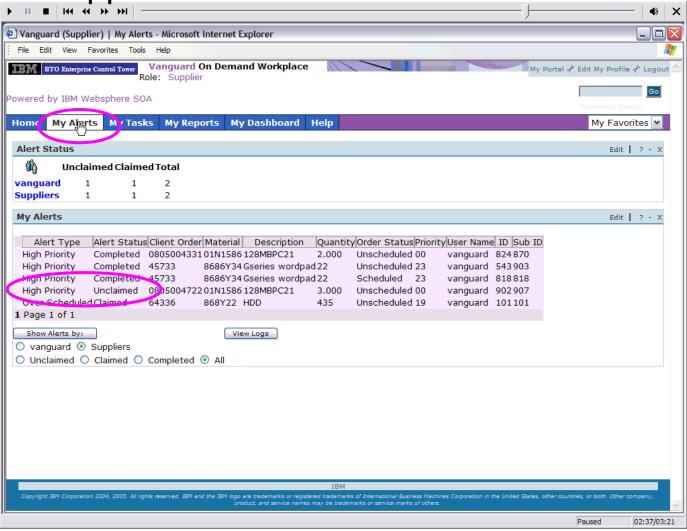




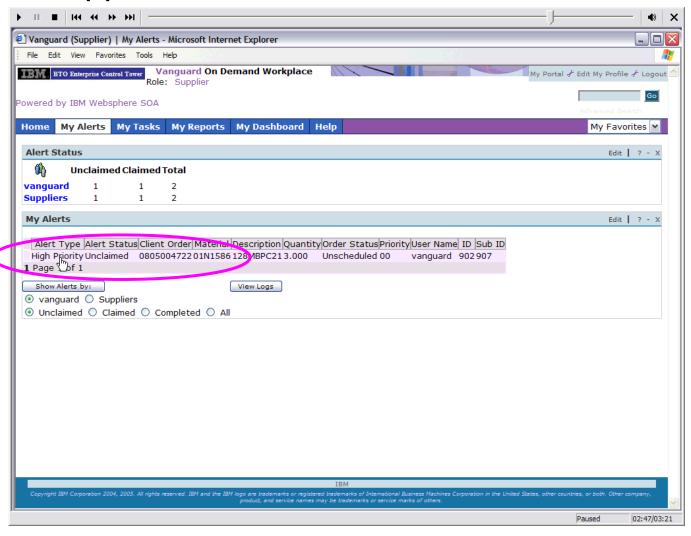




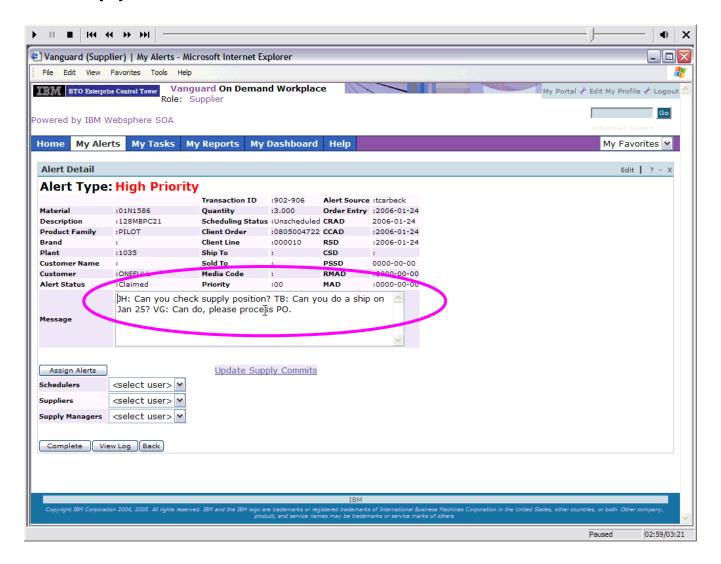




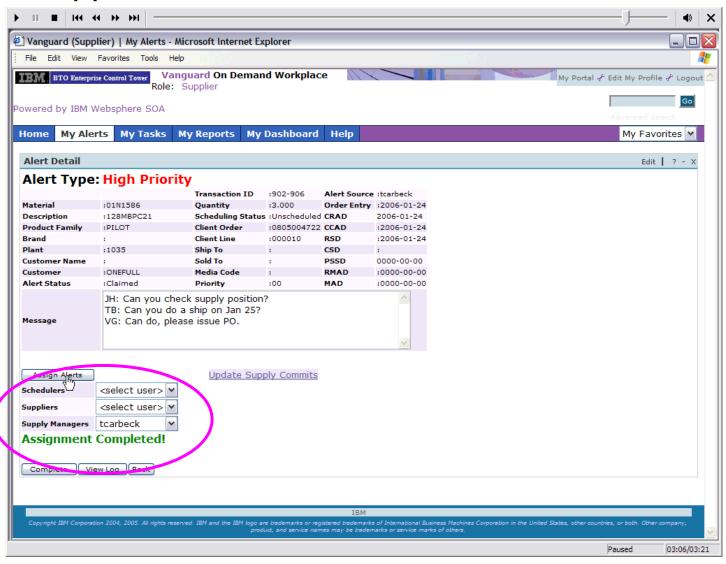




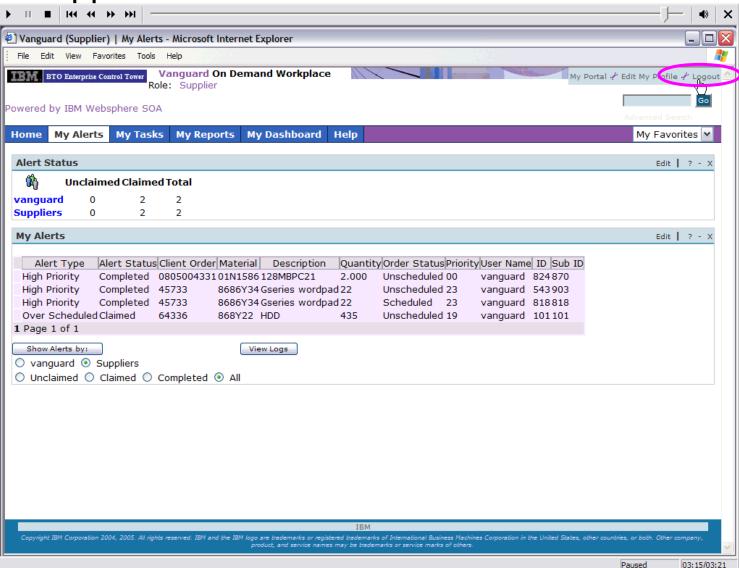






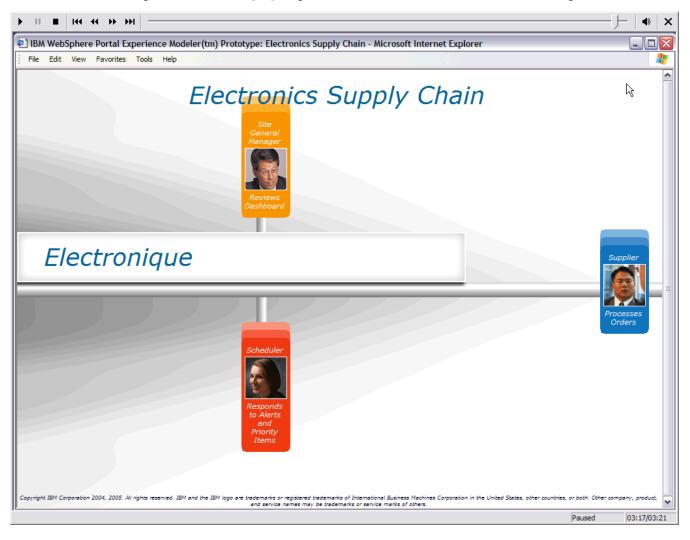








Role: Summary of Supply Chain Alerts Day in the Life Demo





Many IBM Software products are explicitly shown and more are used in the infrastructure. The main products with their role are:

Product

Role in demo

WebSphere Process Server Process integration platform with STAR standards used for SOA services

WebSphere Business Monitor Real time process visibility and management of business

WebSphere Business Modeler Business measures and process modeling shown via Monitor

Workplace & WebSphere Portal People view of information and processes

Lotus Sametime and Notes Instant Messaging, Email and Calendar

Workplace Business Strategy Execution performance measurements across the organization

WebSphere Product Center

WebSphere Information Integrator Enterprise search across multiple systems

DB2 Data management

Quality Insight solution Quality information and analytics used across the organization

Tivoli Security management Secure access and collaboration Tivoli Storage management Maintain critical business data

Tivoli Provisioning management Automatically directing IT resource to meet dealers' demands

Rational Business Driven Development Application development and testing

WebSphere Integration Developer Application development