

IBM WebSphere Portal

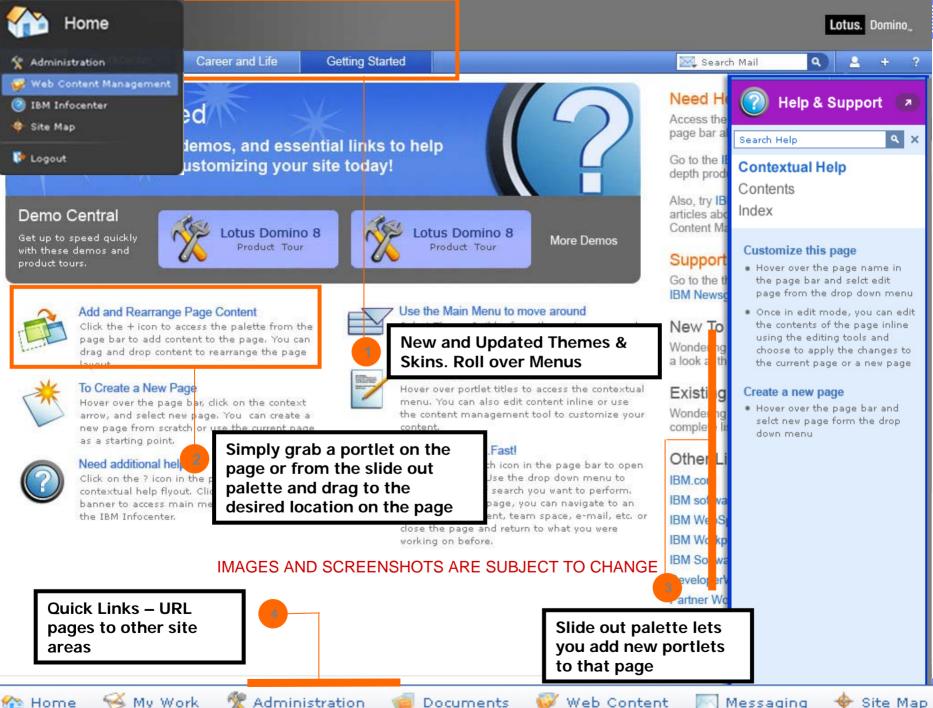
Experience the revolution: WebSphere Portal for z/OS



IBM WebSphere Portal Version 6.0

1 Improves efficiency and productivity

- 2 Accelerates application and content deployment
- 3 Delivers responsiveness and reliability at lower cost

























Portal Document Manager new look & feel

Look & Feel

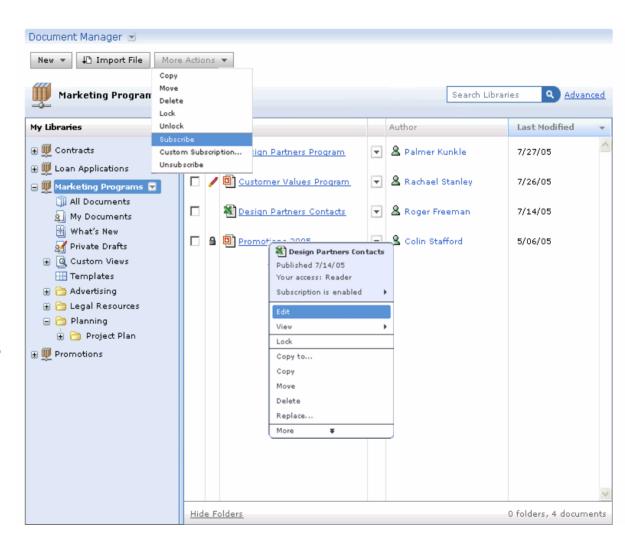
- Native MS Office Icon
- Icons show document state

Ease of Use

- Drag & Drop in the Browser
- One Click Edit button
- Contextual Menus
- Simplify ACL interface
- Subscribe to a documents
 & folders

Admin

- Multiple file import
- Custom Metadata & Columns
- Customize the "New"
 Menu





Microsoft Integration

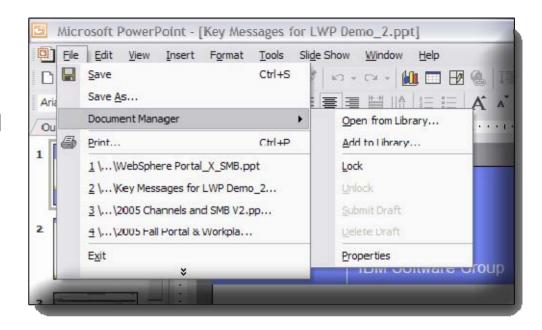
Microsoft Office Integration

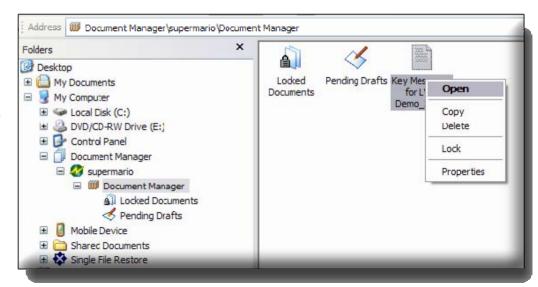
- Power Point, MS Word & Excel
- Check in, check out

Microsoft Windows

- Drag & Drop
- Right click support

- Secure Storage & File level security
- Leverage existing MS products (MS Office 97 & Higher)
- One step away from sharing documents







Improved Search raises productivity

Usability

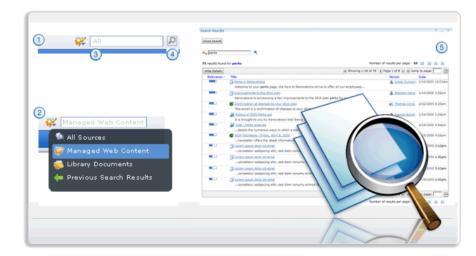
- Search Center improvements
- Search performance improvements on indexing throughput (single digit % improvement)
- Site map provides Secure "outline" of Portal hierarchy
- Search API (SIAPI) published externally for applications

External Search of Portal Content

 Better search results from Google and other search engines

Welcome to Search Center

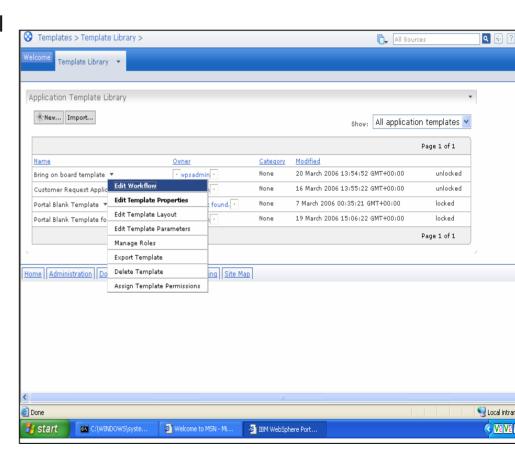
Find what you're looking for, anytime, anywhere. . .it's that easy





Automate departmental tasks with Workflow Builder

- Business User tool for simple workflows
 - Many processes handled via email today
 - Automate best practices or infrequent tasks
 - Example: Bringing new employee on board
- Workflow definition
 - Roles
 - Tasks
 - Actions
- Workflow Binder includes all related documents for a given workflow
- Utilizes BPEL engine
- Integrated into Portal Composite Application template model
- Business Value
 - Reduction of errors
 - Consistently better decisions





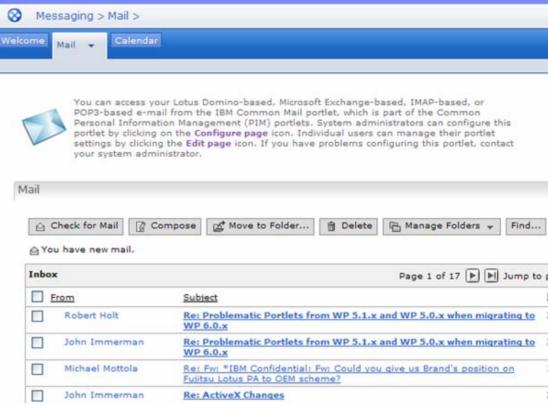
Common PIM Portlets

Enhanced Ul

- –Mini View Portlets
 - Mail & Calendar
- –Drag & Drop
- Usability Enhancements

Exchange Functionality

- -Exchange 2003 support
- Auto discovery of mail file for non Domino backends
- -Out of Office
- Increased Deployability
- Performance Enhancements
 - –Domino & Exchange

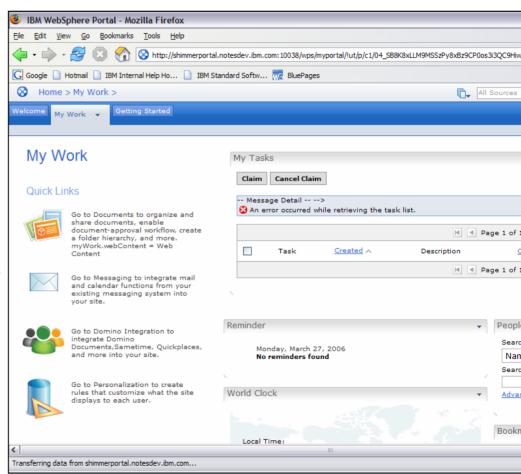






Domino & Extended Product Portlets (DEPP) Enhancements

- Performance improvements
- Support for Domino 7.0
- Notes View
 - Domino 7, WSRP support , improved UI
- Domino Web Access
 - Domino 7 support, support for
 Domino redirect db, more features
- Quickplace
 - Domino 7, improved UI, place creation
- Sametime contact list
 - -Improved ease of use, sorting



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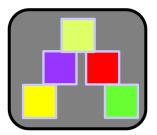
Improves efficiency and productivity

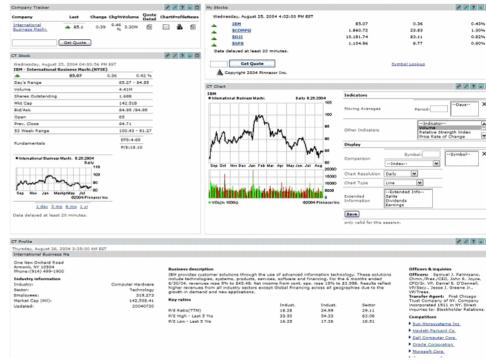
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Portal as platform for Composite Applications

- Build and deploy composite applications using portal services
 - Personalization, collaboration, search, orchestrated workflow,....
 - Portal framework provides the aggregation and integration
- New Concepts:
 - Templates
 - Application Context
 - Membership / Community
 - Application Roles
- Application Programming Model built on SOA Principles
- Business Value
 - Reuse critical assets
 - Business flexibility since it is easier/cheaper to make changes

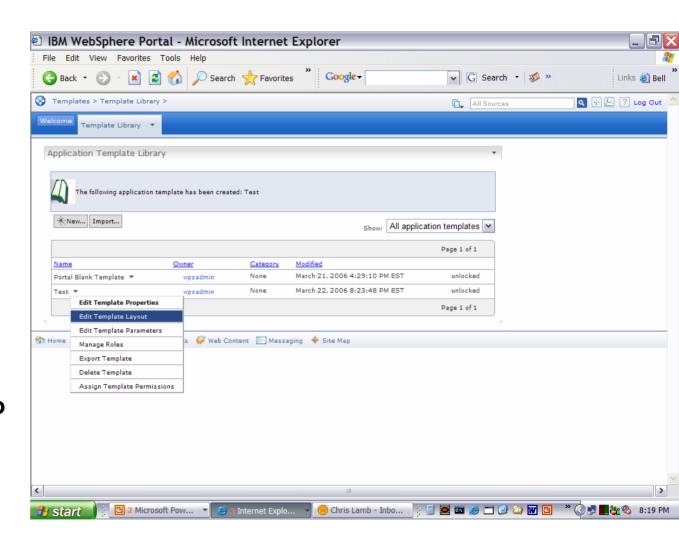






Build Composite Applications with Portal Application Templates

- Easily create new composite applications
- Deploy them to different communities with different...
 - Look and feel
 - Members and Roles
 - Other Parameters
- Application owners can then change it to meet new requirements



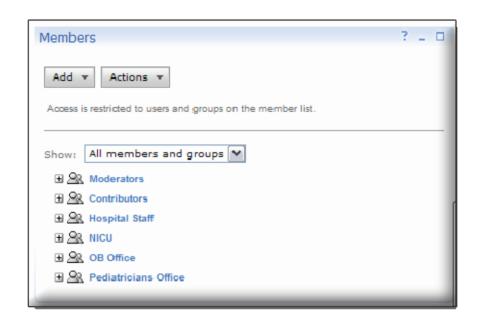


Membership and Roles

Create unique "Roles" for members

 Build upon template for SOA / Composite application

- Simplified interface to apply "rights" for each of the members
- Designed for Business person No IT required
- Create new SOA
 Composite applications
 that inherit current
 membership

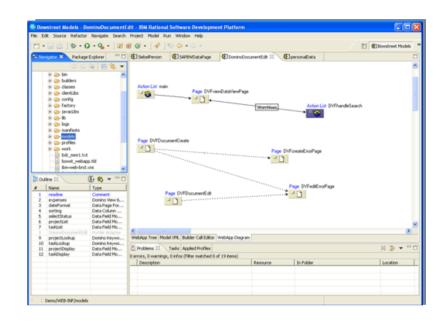






WebSphere Portlet Factory Speeds SOA Value & Deployment of WebSphere Portal

- Automation for multi-page, complex portlets without coding – <u>speeds</u> development/deployment
- Change simplified for evolving business requirements – increases <u>efficiency</u> of IT, LOB and users
- Reuse for generation of new portlets from existing portlet models on demand – serve more business and user requirements for more value
- SOA for integration/delivery of existing applications and portlet interfaces as reusable services – <u>flexibility</u> for increased productivity and ROI



Using the tool [Portlet Factory] also saved Allmerica \$1 million in development costs, Clifton adds. The technology enabled Allmerica to build the portal in four months, whereas using API technology would have taken about 16 months, he estimates.

Mike Clifton, Vice President of IT, Allmerica Insurance

Source: Insurance & Technology, May 2005

http://www.insurancetech.com/story/showArticle.jhtml?articleID=160906146

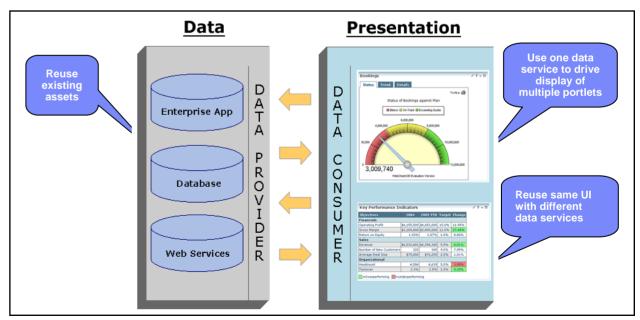


WebSphere Portlet Factory v 6.0

- Developer Success Improved getting started wizards along with updated examples and tutorials
- Cooperative Portlets Support Simplifies the creation of portlets enabled using with inter-portlet (portlet-to-portlet) communication
- Edit Defaults Support Enables portlet values to be easily customized using the new Edit Defaults mode in WebSphere Portal.
- Multi-language Support
- WP 6.0 and WAS 6.1 Support

Portlet Factory Automates SOA

- Reuse of existing assets
- Automates back end connectivity
- Speeds creation of new applications

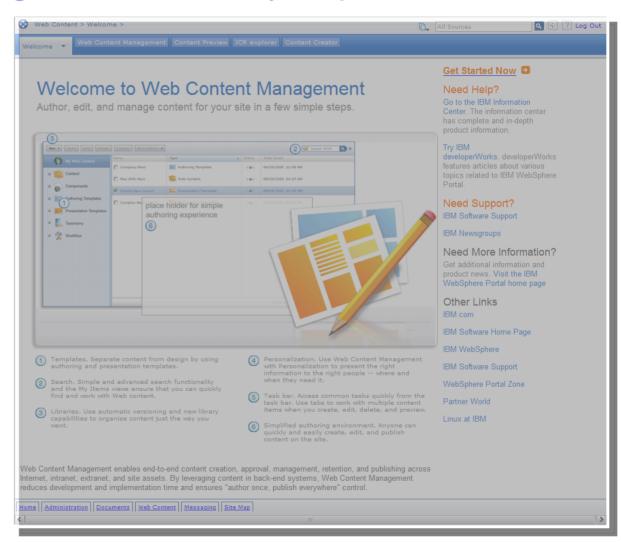




Web Content Management Usability Improvements

•Authoring usability enhancements:

- Inline Editing for in-context content changes
- User-friendly, simple template for entering new content
- Improved process for including personalization rules in new content
- Full text search and searches within searches
- Improved process for including personalization rules in new content
- New views allow users to find their content easily
- New welcome page to help authors get started



Other Web Content Management Enhancements

Improved Site Scalability

- Library Sections can be created and updated separately to support specific site areas, making it easier to keep large, dispersed websites up-to-date
- WebSphere Clustering Support ensures demand on servers is distributed more effectively

Greater "Look and Feel" Flexibility for sophisticated websites

 Enhanced Cascading Style Sheets (CSS) support enables designers to not only define the overall look & feel of the site, but also create specific designs for different site areas, user profiles, or individual content items

Protection against broken links

 New Link Management ensures all internally referenced website links will be up to date (e.g. "live" and not "broken")

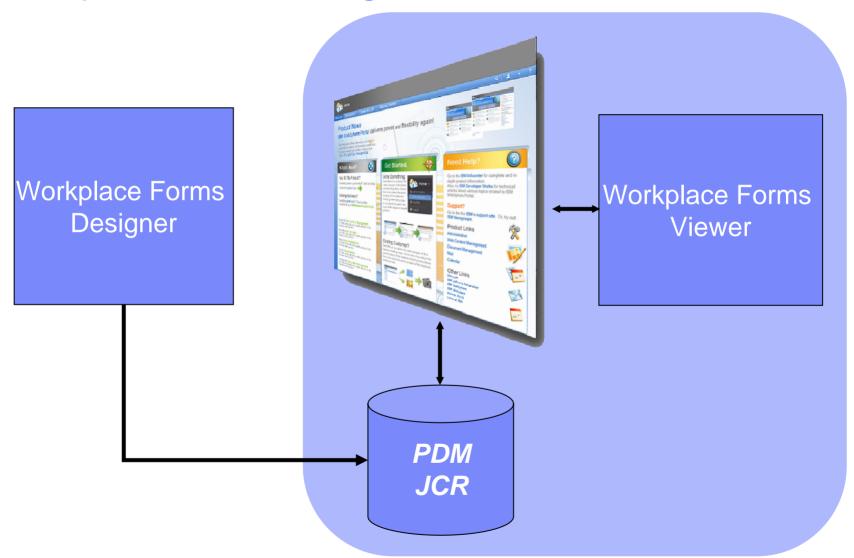
Simplified Administration

- Integrated administration within Portal no need to learn a different UI or administer from different location
- Uses Portal's built-in Java Content Repository
- Unified access control for users and content objects
- WebSphere clustering support: Administration of multiple WCM servers as one
- Simplified cache and logging



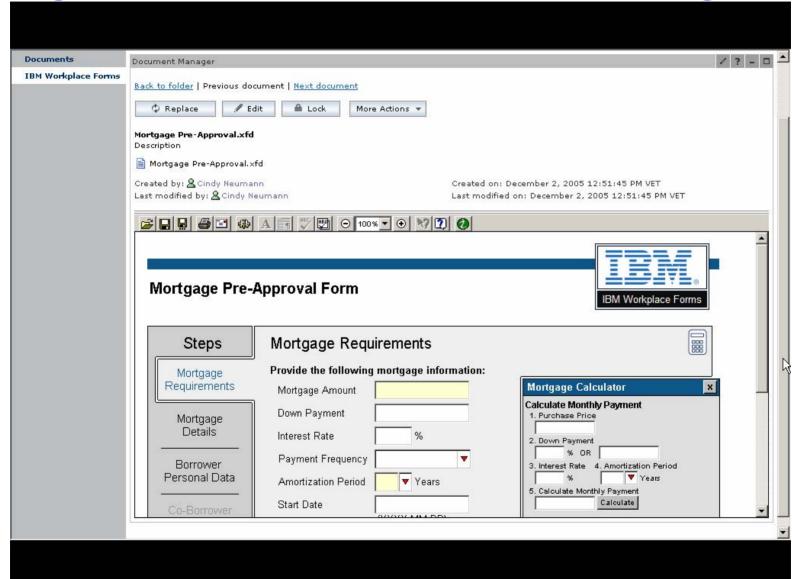


Workplace Forms Integration with Portal





Viewing a Form within Portal Document Manager



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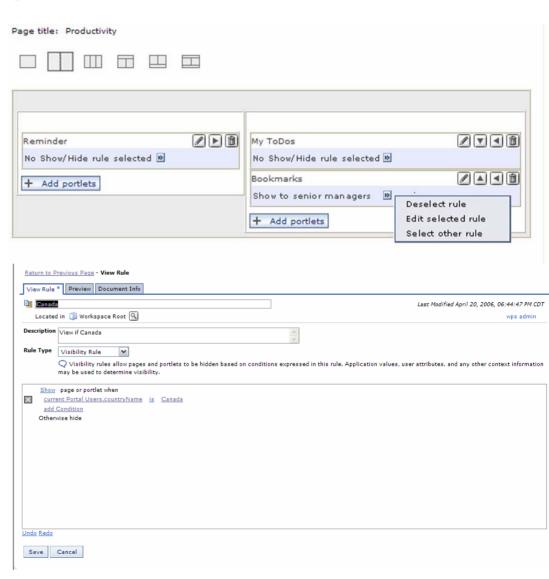
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Advanced Personalization

- Administrators can apply "Personalization rules" to both portlets and portal pages
 - Use of Business logic to provide "dynamic" experience
 - Ex. Show HR Benefits Page during enrollment period

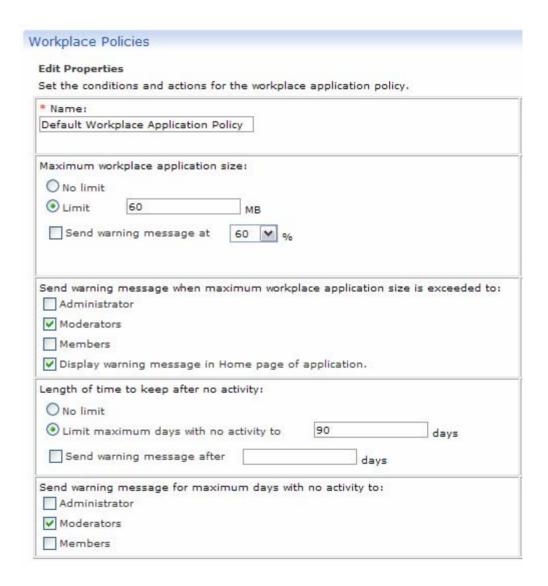
- Granular Personalization
- Further map the business requirements to the Portal
 - Ex. Marketing campaign
- Modify portal based on what time of day the user is looking at the page





Policy

- Introduce policy as part of the programming model
 - Policy is a globally scope set of values for a given group of users
 - For example: maximum document storage used
- Admin interface for setting system wide "policy sets"
 - Default Policy Set
 - Policy Set for groups of users
- Enables site-wide personalization of applications, content, and look and feel



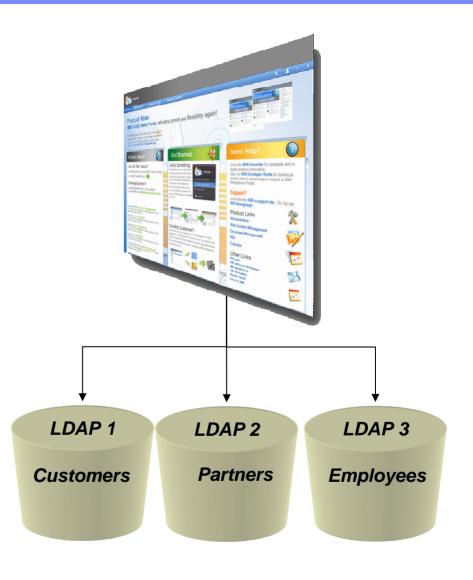


Multiple LDAP Binding

Multiple LDAPs

Can bind to multiple
 LDAP directories

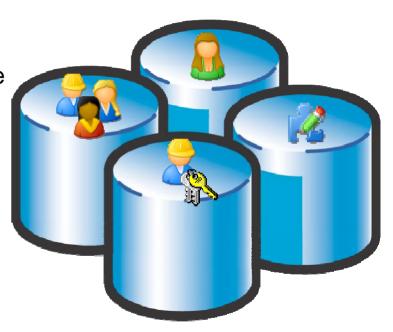
- Flexibility for different customer environments
- Reduces the need to customize the "Member Manager" or a Tivoli Directory Integrator
- Reuse Portal
 deployments both inside
 & outside firewall
 Including Virtual Portals



Portal Configuration Split

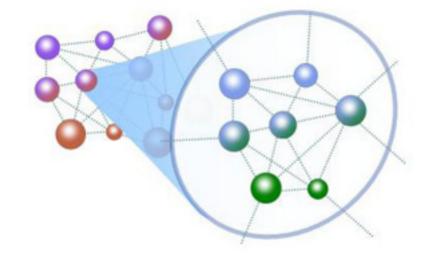
- Partition Portal configuration data into 4 logical buckets
 - Configuration data: Class files and property files, etc.
 - Release data: portal pages and the portlet instances + default modes & state
 - Customization data: portlet data (user data)
 - Community data: WCM, PDM, application instances

- Allows for easier 24/7 maintenance, upgrades, back ups & restores
- Preserves end-user customization during portal cluster upgrades
- Enables global deployment (with replicated user data)



Performance Focus Areas

- Improve computation during request processing
 - Supports Portal sites with over 30000 pages
 - Caching context in session
 - Reuse already computed results and objects
 - Reduce DB calls



- Better linear scaling by adding CPUs
- Performance Best Practices
 - Provide guidance for design regarding tradeoffs so that customers know what they have to give up in order to scale