



Business Service Management

Aligning IT operations with business priorities using IBM Tivoli Business Systems Manager

Dan Urdaneta – Automation Sales
Christopher O Lockyer-bratton - WW Sales Enablement

IBM Tivoli Software





Agenda

- IT Service Management Intro
- Business Service Management
- Future Direction







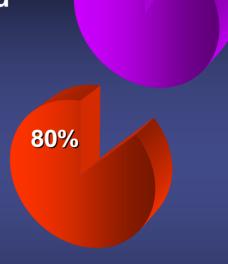
IT Ineffective In Preventing Business Service Disruption



85% of problems are caused by IT changing something



 IT customers have become the IT systems test team



85%

Source: Tivoli Primary Research 2005



IT Dilemma: Managing Cost and Responsiveness Across IT Silos

Many Businesses Struggle to Manage Composite Applications

Desktop Experts and Tools

Network Experts and Tools Application Experts and Tools

Database Experts and Tools Server Experts and Tools Mainframe Experts and Tools Storage Experts and Tools

Availability Management

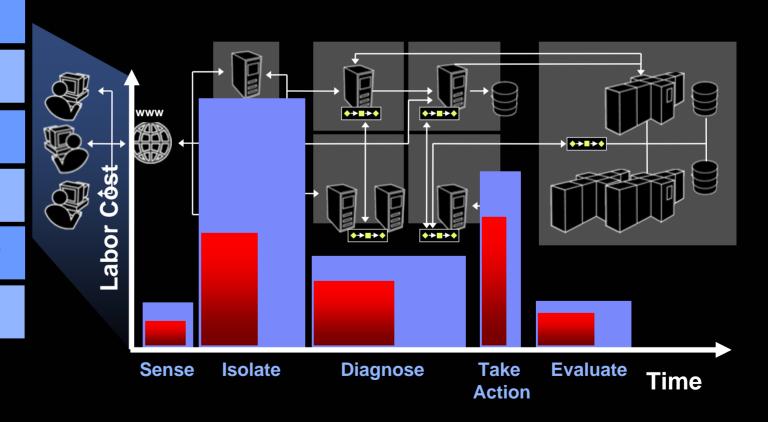
Change Management

Service Level Management

Security Management

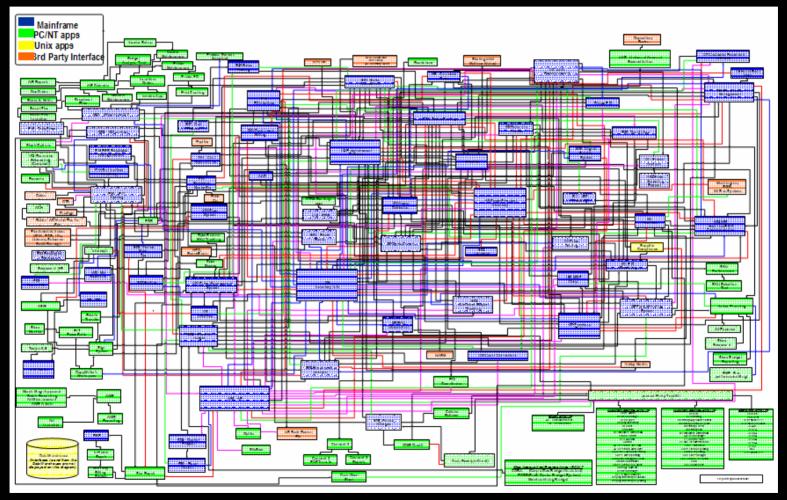
Information Lifecycle Management

> Release Management





Primary Driver: Architectural Complexity Reduces IT Efficiency & Effectiveness

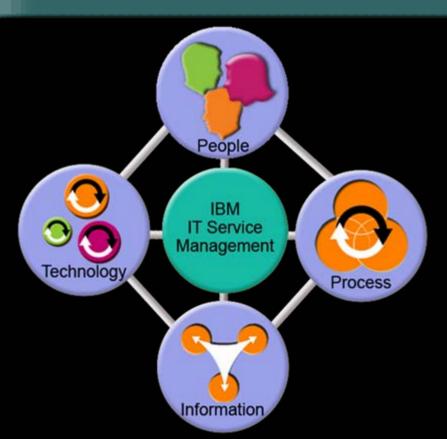


Actual Application Architecture for Consumer Electronics Company



Innovation that Matters – IBM IT Service Management

An innovative vision for the optimal intersection of people, process, information and technology



- Optimize the sharing of information across people, processes and technology
- Establish decision-making policies to collaborate across organizations
- Automate and integrate IT processes aligned to business
- Leverage IBM's modular approach to achieve your business goals



IBM IT Service Management – A New Approach

IBM IT Service Management







Best Practices

Traditional Approach

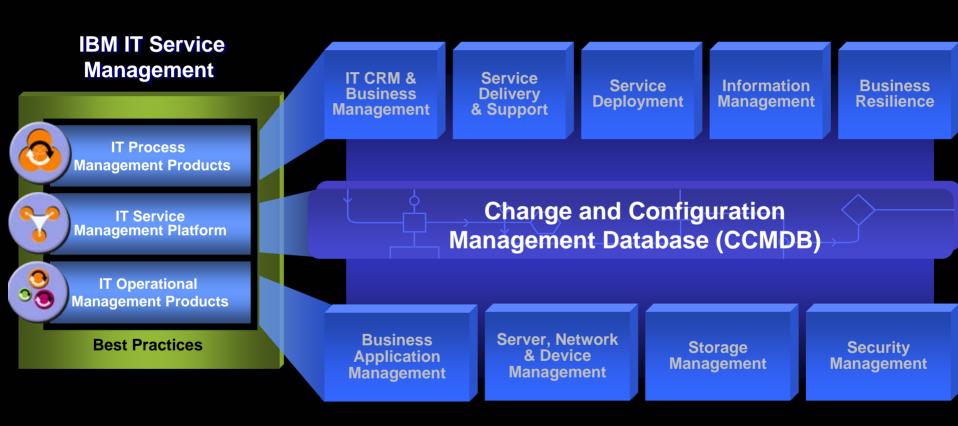
- Manual processes
- Inconsistent execution
- Unable to audit processes
- No CMDB or CMDB not integrated
- Inconsistent policy enforcement
- Incomplete tool portfolio
- Point function focus
- Limited data integration
- Guidelines for process execution

IBM Approach

- Automated processes
- Automation enforces consistent execution
- Audit-enabled processes
- CMDB integrated with management tools and process automation
- Policies enforced through ITSM platform
- Comprehensive tool portfolio
- Process enabling integration
- Information shared by management tools
- Tivoli Unified Process from IBM



The Change and Configuration Management Database (CCMDB) Is At the Heart of Innovation





Do You Really Have a CMDB Today?

Existing databases and repositories were not designed with a CMDB in mind, and they lack one or more of four management-related critical capabilities needed to provide desired CMDB capability: reconciliation, federation, synchronization, and mapping and visualization

Does your CMDB:

- 1. Bring multiple data sources into a coalesced view that represents relationships across components?
- 2. Rationalize the same instance of a CI or component that might come into the CMDB from multiple sources?
- 3. Use approved changes for updates and identify changes that are not approved?
- 4. Illustrate logically or physically the peer-to-peer and hierarchical relationships between CIs?

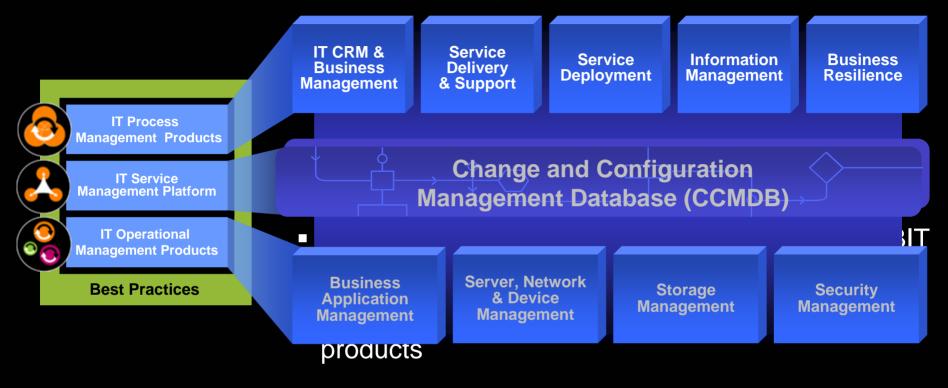
Is your CMDB a service desk or inventory management tool in disguise?

Source: Gartner report "CMDB or Configuration Database: Know the Difference" 13 March 2006

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What are the Process Managers?



- Customization tools allow you to:
 - Customize the processes
 - ➤ Integrate additional products into the processes including in-house and third party applications



IT Process Managers Bridge Organizational Silos

IBM IT Service Management





Service Information **Business Deployment** Management Resilience **Service** Release Storage Management Continuity Management Process Manager Management **Process Manager Process Manager** Security Management **Process Manager** Compliance Management Process Manager

Change and Configuration Management Database

Available in June 2006!

Available in 2H 2006!

Future Directions



IT Operational Management Products

Integrated across silos through ITSM Platform and to IT Process

Management Products

IBM IT Service Management



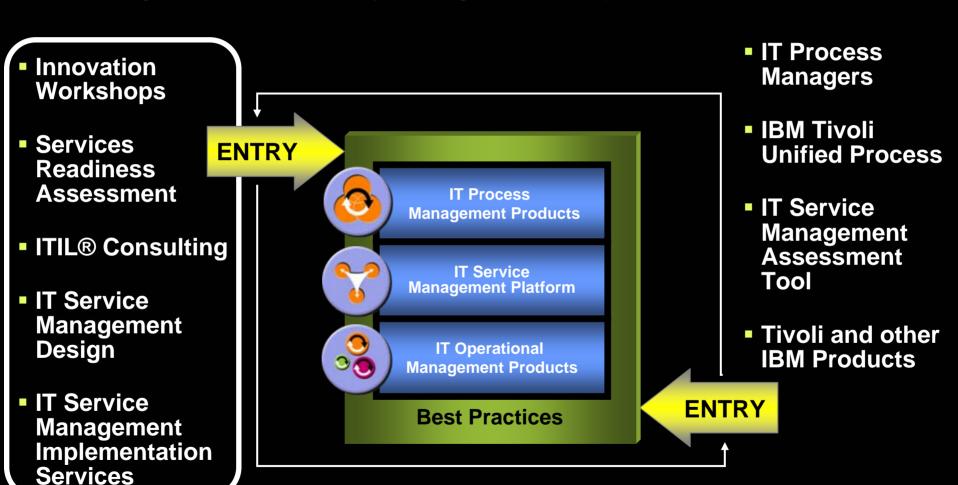
Tivoli Product Portfolio Available TODAY!

rought is switt lation in and to it is rocess									
Business Application Management	Server, Network & Device Management	Storage Management	Security Management						
Products include: Tivoli Composite Application Management Tivoli Business Systems Manager Tivoli Intelligent Orchestrator Tivoli Service Level Advisor Tivoli License Manager Tivoli License Compliance Manager Netcool/Impact	Products include: Tivoli Enterprise Console Tivoli Monitoring Tivoli OMEGAMON Tivoli NetView Tivoli Remote Control Tivoli Systems Automation Tivoli Workload Scheduler Tivoli Provisioning Manager Tivoli Configuration Manager Tivoli Decision Support for z/OS Netcool/OMNIbus Netcool/Precision Netcool/Monitors	Products include: Tivoli Storage Manager Tivoli Continuous Data Protection for Files TotalStorage Productivity Center	Products include: Tivoli Access Manager Tivoli Identity Manager Tivoli Federated Identity Manager Tivoli Directory Server Tivoli Directory Integrator Security Compliance Manager Netcool/NeuSecure						



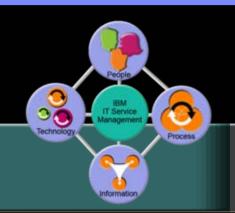
Multiple Entry Points to IT Service Management

Starting point depends on your organization's priorities





IBM IT Service Management



A Better Way to Manage the Business of IT

- Effectively and Efficiently Deliver IT Services Aligned with business priorities
- Quantifiable process performance End-to-end process measurements and quantification
- Extract Greater Value of Existing Investments Tighter Integration across technology, information and people
- Increase IT Organizational Productivity Alignment of IT silos through data and workflow integration



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Business Service Management

Christopher O Lockyer-bratton WW Sales Enablement

IBM Tivoli Software

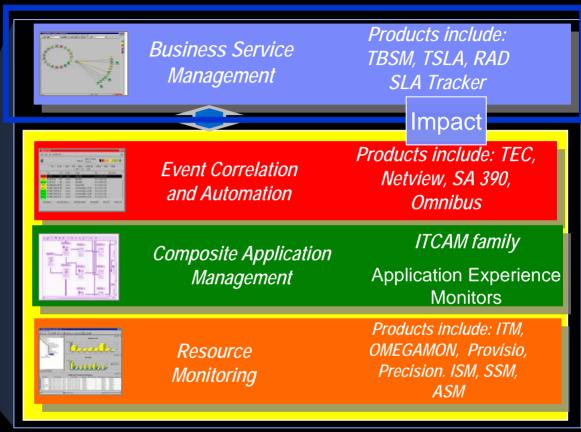






What is Business Service Management?







Category of IT operations software products that link the availability and performance status of the underlying IT infrastructure and application components to business oriented IT services that enable business processes - Gartner October 2005

Business service management dynamically links business-focused IT services to the underlying IT infrastructure. A business-focused IT service may be a specific IT service or part of a business process, but it must support a significant, visible business metric for a business owner - Forrester - Feb. 2006



With BSM IT Organizations can:

Visualize

How does this IT component support the application and the service we provide?

Prioritize

How does this problem impact the services we deliver?



"IBM Tivoli Business Systems Manager allows us to view our IT infrastructure from a business process perspective in real-time, and respond to problems with the correct priority. This helps to ensure that we maintain the service levels that our customers

demand."



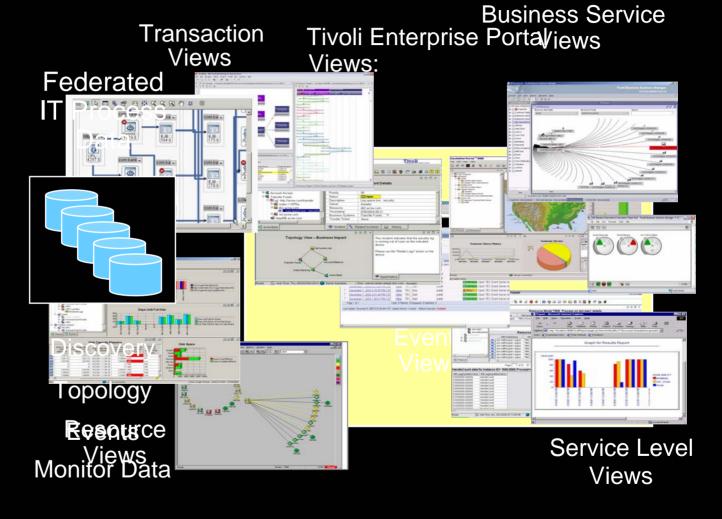
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CICS

Resources
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- •Middleware
- Storage
- Network



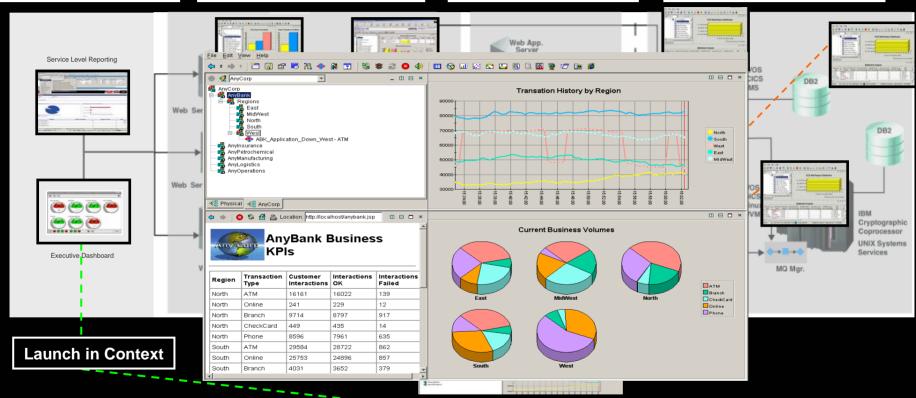
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Tivoli Enterprise Portal – Demonstrable Deep Integration

A Dynamic Role-based Workspace for Integrating IT Operations Silos – One portal to manage the overall health of the infrastructure

Business Services Distributed Resources J2EE Transactions Mainframe Resources



Everything at your Fingertips





IBM Tivoli Business Service Management Solutions

Business Systems Management

- Helps IT operations to visualize the components of an IT business service
- Helps IT operations reduce mean-time-to-repair through quicker isolation of problem area
- Enables the prioritization of IT activities based on business Impact
- Provides a vehicle for IT to communicate to the business
- Service status/health from external sources
- Dynamic visualization of key performance indicators (KPIs)
- Has some discovery capability as well as integration to more robust discovery technology such as ITADDM

Service Level Management

- Historical analysis and reporting of service level data
- Rich graphic reporting helps IT executives visualize service performance
- Provides trend information to assist IT in prioritization
- Enables communication of service performance to executives
- Real-Time tracking of SLA's





Tivoli Business Systems Management







Operator Challenges

Too many consoles and events

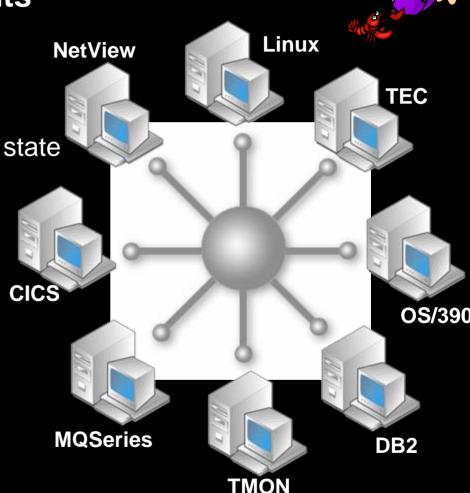
- Based on skill & comfort level
- Easy to miss critical messages
- Messages are resource oriented
- No awareness of desired resource state
- > False alerts
- System overhead

Information overload

Leads to operational errors

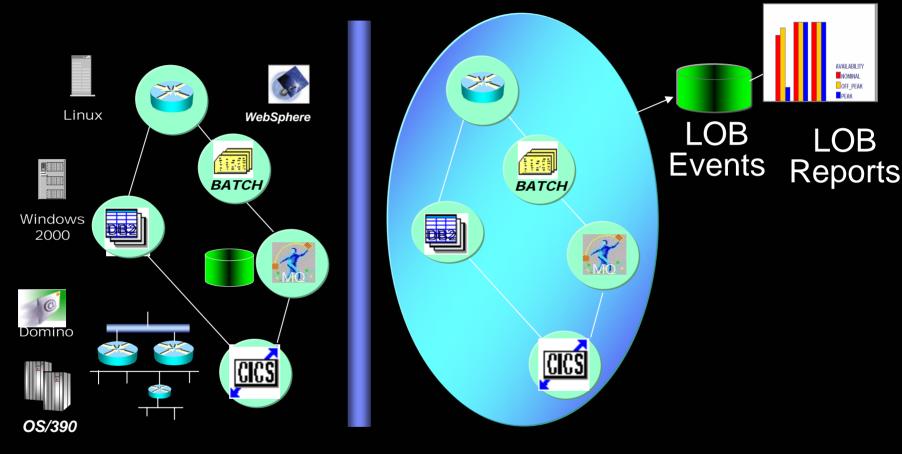
Common Industry response:

- Manager of managers
- ➤ Console consolidation





Managing Lines of Business



Resources

Lines of Business

What is the SLA on my LOBs?

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Know the State of the Business

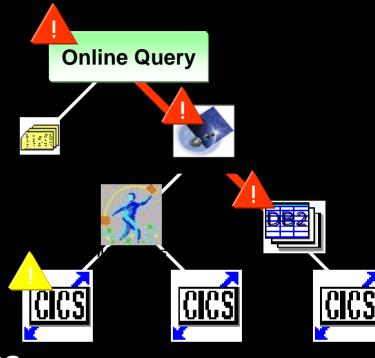
Manage IT based on business objectives

Line-of-business views

- Organizational hierarchy
- Geography
- Major applications
- Key resources

Logical relationships match business model

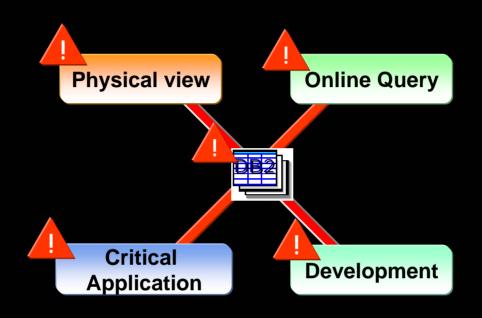
Created via drag-and-drop



Business-orientation tells you that customers are having trouble with Online Query due to DB2 not CICS!



Business Impact Analysis





- Unique "drill-out" function from any resource
- Identifies all affected lines-of-business via a single action



Tivoli Business Systems Manager

Discover

Systems Unix, OS400, Windows, OS/2, NetWare, Linux









MQSeries

Batch

Tasks

Networks
Domino

Exchange

Oracle

Informix

Sybase SQL Server

WebSphere ■

WmySAP.com

🛑 IIŠ

iPlanet

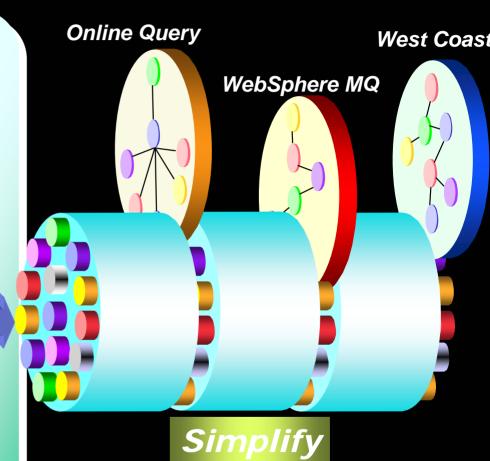
Siebel

🖰 Apache

Leverage

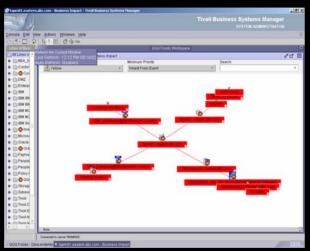
OMEGAMON XE/DE AF/Operator IBM SA for z/OS, **TWS** IBM SMS, RMF **NetView for z/OS DFSMS CICSPLex** CA OPS/MVS CA/7, CA-TNG **ASG** Zeke **ASG TMON BMC MainView**, Patrol, Control-M BMC Auto Opera netIQ AppManager Tivoli Framework **TEC Tivoli Monitoring Tivoli NetView Workload Scheduler Tivoli Storage Mgr Tivoli Monitoring** for: **Applications**

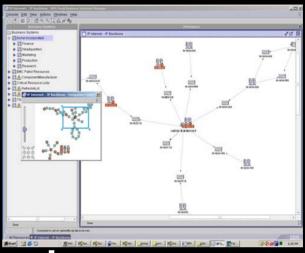
Databases Infrastructure Messaging





The Right View for Everyone

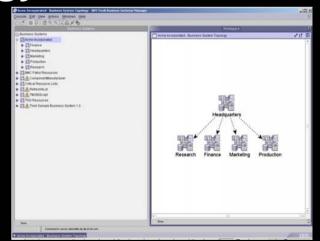




Business Impact

Topology





Web Console

Business Process

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Challenges Managing the z/OS

- I see multiple errors for a shared resource in a parallel sysplex.

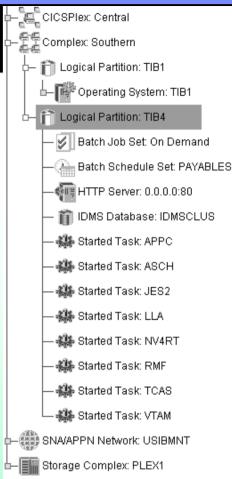
- Who is impacted because of a batch job is running late?
- What files are holding up my CICS Region?
- If a CICS regions fails what are the impacted connecting CICS regions?
- What are the CICS to DB2 connections?
- Shared DB2 datasets problems can impact applications in multiple systems
- How can I monitor critical IMS databases and transactions?
- What is the status of the key WebSphere 390 Servers?
- I have a critical dataset that is key for my Business Systems



TBSM z/OS Management

Discovery and Event processing

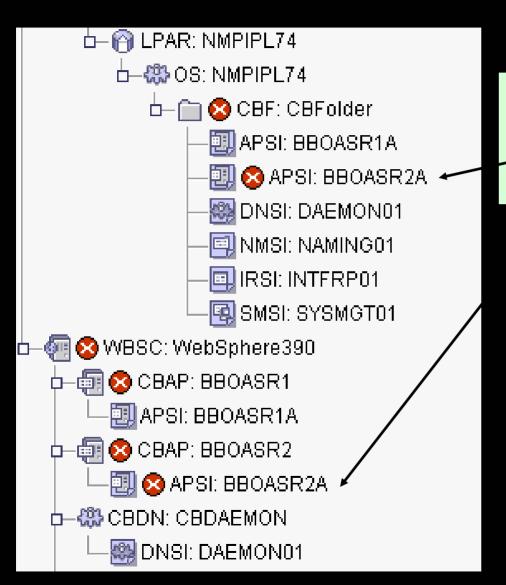
- Hierarchy of CICS, DB2, IMS, WebSphere Resources
- Batch jobs
- z/OS Hierarchy of Resources
- IDMS
- Sysplex
- Tasks
- Storage
- NetView for z/OS (RODM and SNA)
- Proactive monitoring
- In-context commands
- Leverage
 - CA-7, ASG-Zeke, BMC CONTROL-M, IBM TWS, OPC
 - BMC MAINVIEW for MVS, CICS, IMS, DB2
 - ASG-TMON for DB2, CICS, MVS
 - OPS/MVS, IBM System Automation for z/OS, BMC AutoOperator
 - OMEGAMON II for MVS, CICS, DB2, IMS, AF Operator
 - NetView z/OS, RODM
 - IBM RMF, CICSPlex System Manager for OS/390
 - DFSMS Hierarchical Storage Manager, XRC





TBSM support for WebSphere/390





- WebSphere/390 Servers
 - By OSBy Enterprise

- WebSphere Objects:
 - Daemon
 - Interface Repository
 - Naming
 - System Management
 - Application Server

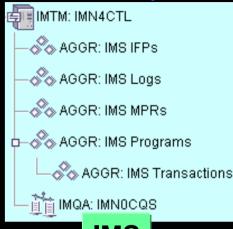
TBSM Management of CICS, IMS, and DB2

- Discovery
 - Hierarchy of CICS, DB2 and IMS Resources
 - Cross Enterprise Application views
 - Topology of CICS to CICS Connections
- In-context commands
- Leverage
 - OMEGAMAN, TMON, MAINVIEW, CICSPLEX, DB2PM
- Proactive monitoring

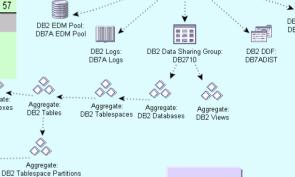


MAS214

MAS211



IMS



DB2

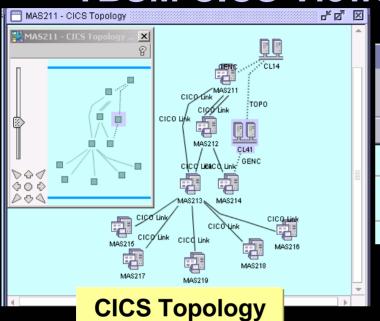
Challenges in Managing CICS

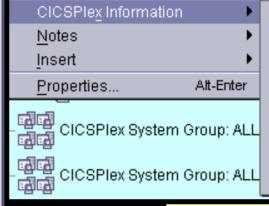


Challenge	TBSM Vision
If I have a problem with a CICS Region, I need to determine what other Regions might be impacted	With a CICS topology, I could see the connecting regions that might be impacted
How do I know if any CICS region is having problems talking to DB2?	View all CICS to DB2 connection statuses in your enterprise
Sometimes I have problems with CICS Regions waiting for file availability	View of all files that could be impacting CICS Region availability
Certain CICS transactions are critical for the business	Discover and include key CICS transactions into the Business System

TBSM CICS Views







CICSPlex WUI Launch...

Disable CICSPlex Monitoring...

Enable CICSPlex Monitoring...

CICSPlex Discovery Request...

CICS Corba Servers...

CICS Jar Files...

CICS to CICS Connections...

CICS to DB2 Connections...

CICS In-Context Commands

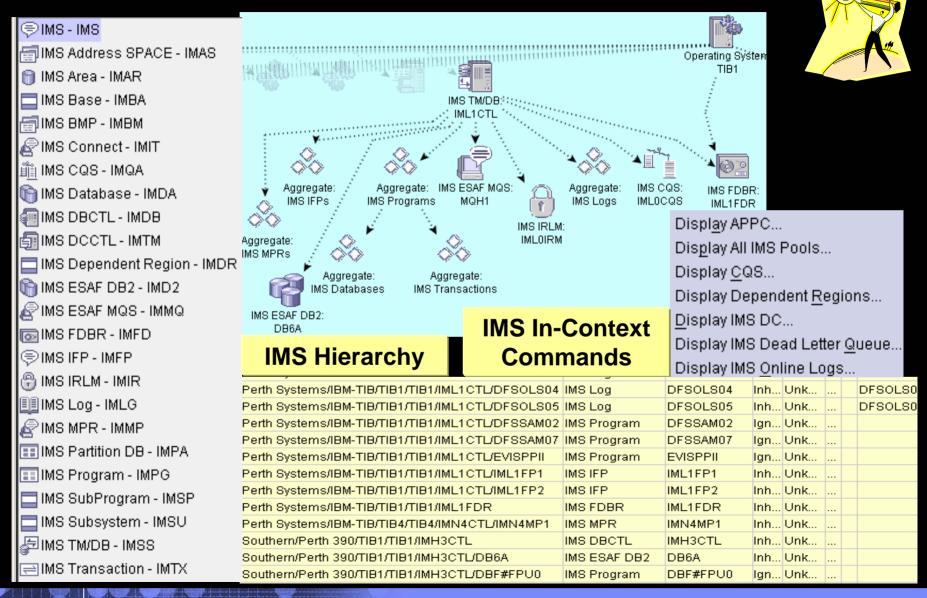
Alert Stati ▽	Туре	Location			Scheduled S	Current State	Unavailab	le (3154)	Change (0)	Registered (4381)	Unregistered (4246)
🔇 Red		Eastern/IBM	-1H/H001/CICE	4000	Unknown	Abended		0	0	0	0
Green		Western/IBM	I-3J/J003/CICWJ	J110	Unknown	Unknown		0	0	0	0
Green		Western/IBM	I-3J/J003/CICWJ	J098	Unknown	Unknown		0	0	0	0
Green		Western/IBM	I-3J/J003/CICWJ	J124	Unknown	Unknown		0	0	0	0
Green		Western/IBM	I-1J/J001/CICWJ	J027	Unknown	Unknown		436	0	444	546
Green		Western/IBM	I-1J/J001/CICWJ	J042	Unknown	Unknown		0	0	25	57
Location			Dataset	Status	Last U	ndate Priority	Red	Stale			

Location	Dataset	Status	Last Update	Priority	Reg Stale	
CICWJ027/ADSIF02X	*UNKNOWN*	\	09:00 AM 1	Medium	✓	0
CICWJ027/ADSIF03X	*UNKNOWN*	\	09:00 AM 1	Medium	✓	0
CICWJ027/ADSIF06X	*UNKNOWN*	\	09:00 AM 1	Medium	~	0

CICS cross enterprise view



TBSM IMS Views



DB2 Buffer Pools:

DB7A Buffer Pools

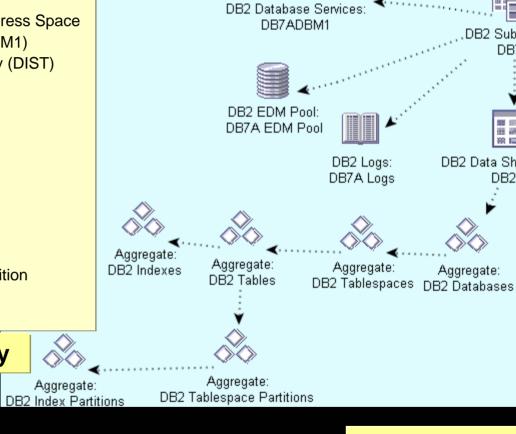
DB2 Master:

DB7AMSTR

TBSM DB2 Views



DB2 Hierarchy



DB2 In-Context Commands

Aggregate:

DB2 Subsystem:

DB7A

88 III III

DB2 Data Sharing Group:

DB2710

Display Database...

DB2 DDF:

DB7ADIST

Display Group...

Addredate:

DB2 Views

Display Location...

Display RLimit...

Display Thread...

Display Trace...

Display Utility...

Set Poll Monitor Intervals...

Free-form Display...

Rediscover DB2 Resources...

Send Test Event...

TBSM Storage Management



Storage Complex

- Disk Devices
- Disk Volumes
- Data Sets
- Catalogs
- Catalog Entries

Extended Remote Copy (XRC)

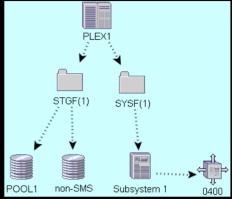
XRC Sessions

Hierarchical Storage Manager DFSMShsm

- HSM ABARS
- HSM Backup
- HSM Control Data Set
- HSM Dump
- HSM Migration
- HSM Recall

Launch HSM Monitor/Tuner workstation

Storage Hierarchy





01:28 PM 0 <u> </u>	MON0030	Tape copy function i
01:28 PM 0 <u>1</u> Yellow	MON0031	Tape replace functi
01:28 PM 0 🔕 Red	MON0033	Journaling is inhibited
01:28 PM 0 🗥 Yellow	MON0012	ARECOVER function

RODM objects loaded into TBSM

NetView for z/OS







Application1



Application2



Application3



Application3

RODM GMFHS_Aggregates



TBSM



맾

SA/390 Group

NMC Launch

Objects

& Status

Java Console



Command and Control



- > Discovery
- **≻Commands**
 - Out of box
 - Simplified operations
- > Password proliferation
 - Reduce number of logons
- > Application monitors

CICS DB2

NetView for z/OS

Distributed Systems

Exchange
MQSeries
WebSphere
Oracle
SAP R/3
Domino
Microsoft SQL Server

Tivoli Framework



Automated Business System (ABS) Creation

How can I keep my lines of business up to date?



> By monitoring for objects that satisfy stated criteria.

➤ i.e all operating systems with names that begin with the letter "A" and are in complex "RTP"

Dynamic Update of ABS View contents

Qualifying new objects will automatically be added





IT Challenges

IBM Tivoli Business Systems Manager

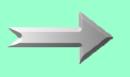
Business impact



Aligns IT with business

- Line-of-business views
- Business impact analysis

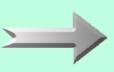
Reactive operations



Understand true cause of problems

- Focus on root-cause analysis
- Reporting based on LOB

Operator effectiveness



Simplified operations

- Increased awareness
- Reduced user errors

Islands of Process



Process - enabled repository

- Integrated service level solution

24x7 Availability



Increases system management ROI

- Leverages IT Investment



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- Business Service Management Overview
- Future Direction





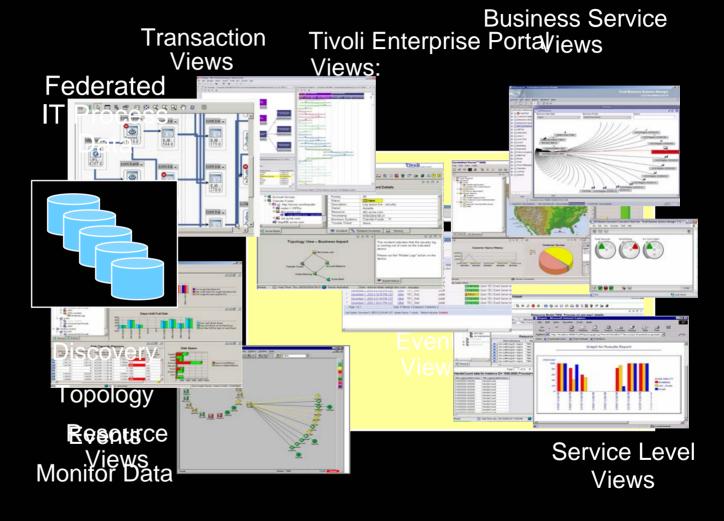
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CICS

Resources
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- •Middleware
- Storage
- Network

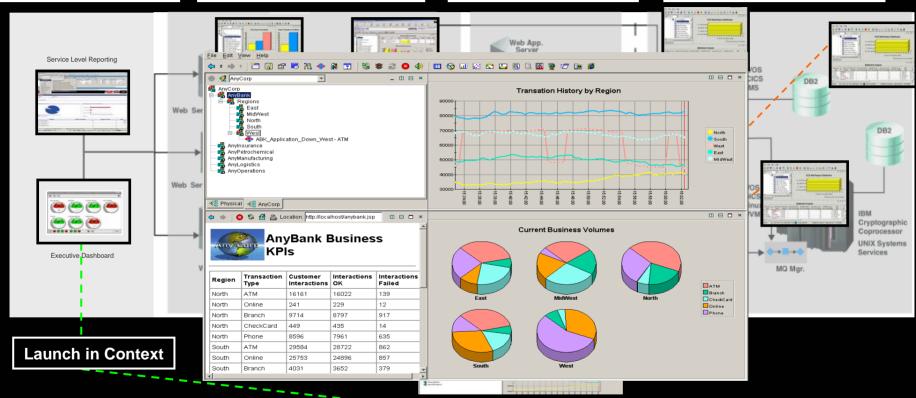




Tivoli Enterprise Portal – Demonstrable Deep Integration

A Dynamic Role-based Workspace for Integrating IT Operations Silos – One portal to manage the overall health of the infrastructure

Business Services Distributed Resources J2EE Transactions Mainframe Resources



Everything at your Fingertips







Micromuse Acquisition What Does it Mean to You







Micromuse and IBM Tivoli Have Joined Forces



- Headquartered in San Francisco, CA;
 ~650 employees worldwide
- 24 offices worldwide
- Extensive product portfolio under flagship Netcool® brand
- More than 1,800 customers sold worldwide
- Customer base includes 14 of the top 20 companies in the Fortune 500 and the 20 largest telecommunications carriers worldwide
- Worldwide direct sales and partner ecosystem with deep network management experience



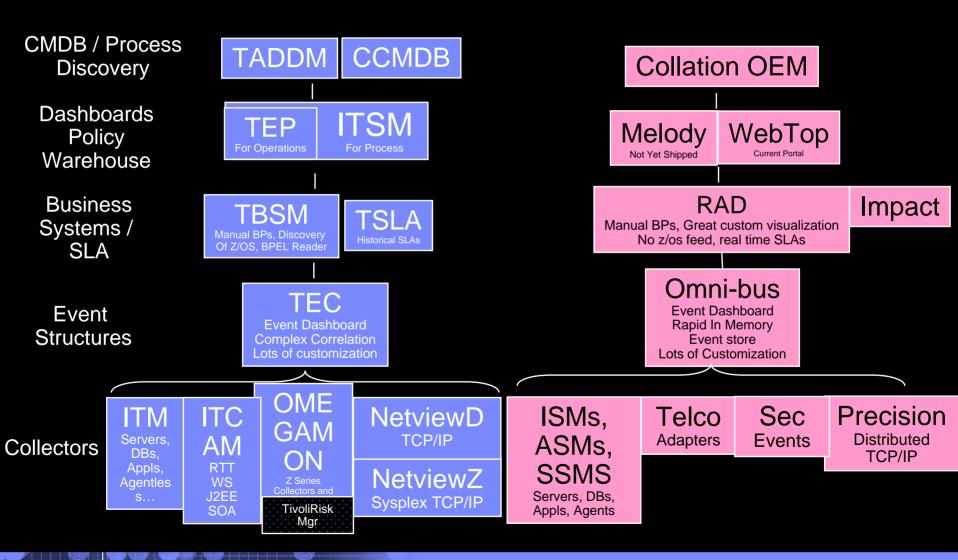
- Headquartered in Austin, Texas; ~3,250 employees worldwide
- Part of IBM's Software Group; ~40,000 employees worldwide
- Focus on systems, storage, and security management software to deliver comprehensive IT Service Management (ITSM)
- Market share leader in Enterprise Systems Management for four years in a row (Gartner, June 2005)
- 22,000 Tivoli software customers worldwide
- Many customers in common with Micromuse (especially in financial services)

The deal brings IBM a highly scalable event management system proven in large service provider and enterprise accounts, an innovative security event management product line, and network discovery capabilities. -- IDC - December, 2005



Dual Stacks to Combine and Integrate

Key Goal is to insure we leave no customer behind !!





Integration Goals

Combine
 Assets for broadest possible solution.

Integrate

- ➤ Appropriate Portfolio Integration Starting Immediately
- ➤ Planning underway to Integrate and Converge Roadmaps
 - Customers are key to this effort

Converge

Converged Solutions in Key areas combining Tivoli and Netcool Technology.

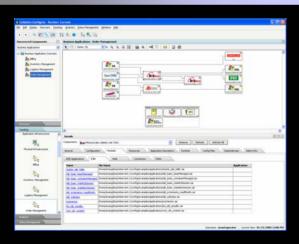




Business Service Management Today

- Tivoli and Micromuse solutions both leverage TADDM for Application Discovery
- Event and Monitoring Strategy allows either BSM product to provide fully integrated solution
- No Customer Left Behind

Tivoli Application Dependency Discover Manager

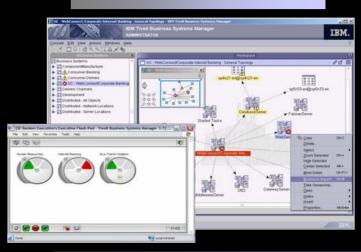




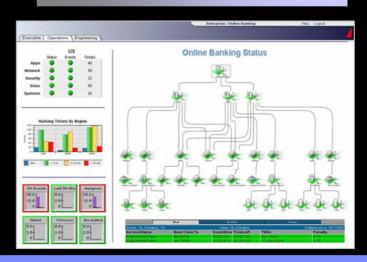


Collation OEM feeds RAD

Tivoli BSM

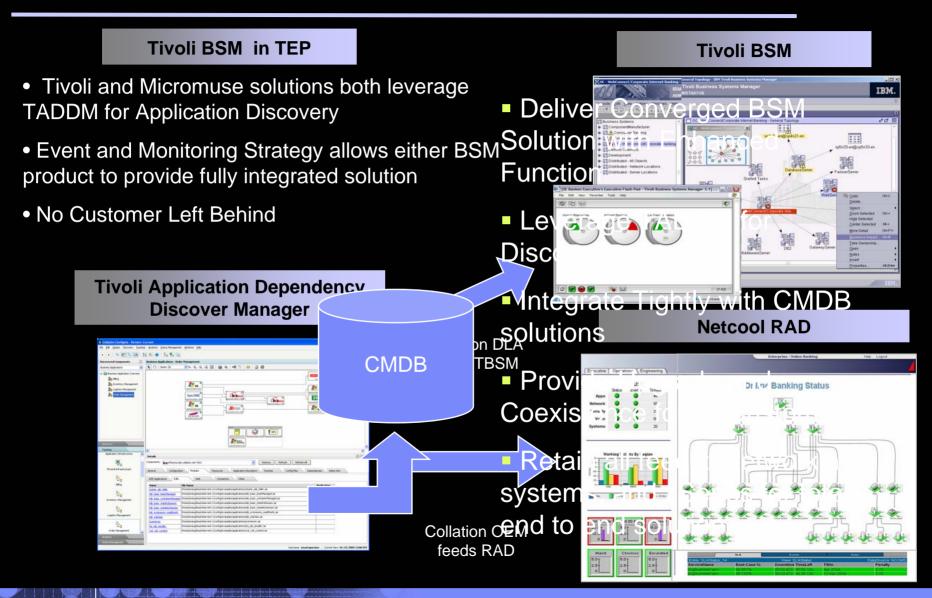


Netcool Realtime Active Dashboard





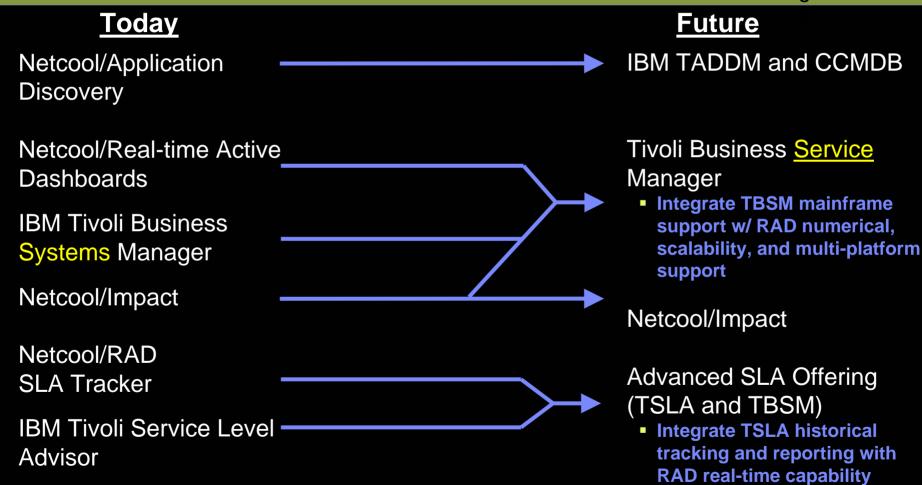
Future Tivoli Business Service Management





Direction Forward for RAD within IBM







TBSM Roadmap

RAD 3.0: July 2006

- > Numeric formulas
- > CMDB/Inventory for services
- > Advanced scorecards/viz
- > Simplified administration
- > ISM provisioning

TBSM 4.1: 1Q2007

- > Automated Discovery via:
 - >TADDM,
 - >z/OS and TMS (ITM) IDML
 - >Service Component Repository
- > Status Event Integration
 - >z/OS and Distributed sources
 - >TEC, ITM, OMNIbus support
 - >Mapping rules for ITM/TEC
- > TEP Bi-Directional Launch in Context
- > Initial Bluewash
 - >Licensing, Branding, OSS
- > ISMP-based Installation
- > Self-Management Agent (MOSWOS)
- > TSLA Integration

TBSM 4.2: 4Q2007

- > DB2 for Data Storage
- > Enhanced TEP Integration (Topo, Events, Navigator)
- > Deeper z/OS Support
 - >Discovery and Events
- > TBSM 3.1 Upgrade
- Enhanced ISMP InstallationEmbed OMNIBus
- > Enhanced Self-Management (MOSWOS)



Q4 06

Q1 07

Q2 07

Q3 07



TBSM 3.1 Fixpack 2: July 2006

- Select 3.2 function on TBSM 3.1
- > Discovery Library
- > ITM/TEP Integration
- > Support for key accounts



TBSM 3.1 Fixpack 3:1Q07

TBSM Future:



- > Complete TEP integration
- > ITAPM integration
- > API level integration with TADDM
- > TEP integration of RT SLA reports
- > Other TEP level reports
 (By this time working off a s

(By this time working off a single Event Engine)

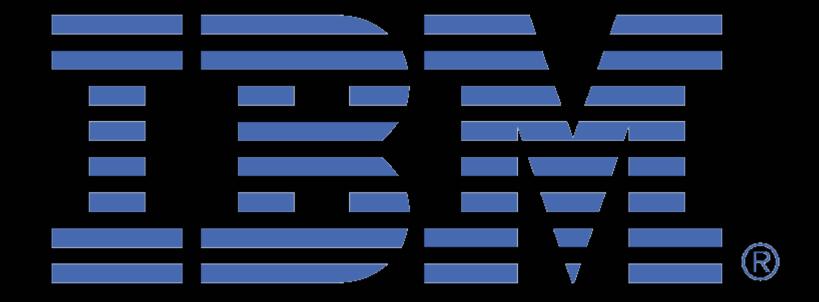


Summary

- Tivoli BSM solutions offer unparalleled coverage in end-toend IT management
- BSM is both a realtime, and predictive management paradigm
- BSM touches many IT processes with the 2 predominate being Availability Management and Service Level Management

 BSM portfolio has been enhanced and strengthened by Micromuse acquisition







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