WebSphere Service Oriented Architecture for System z

Attend one of our free technical education seminars to learn the value that System z™ and IBM application development tools can bring to your SOA implementation.

The business goal is clear: An On Demand IT environment that can quickly respond to changing and highly competitive markets. This requires flexible business processes that are part of a well-integrated enterprise, and the most cost-effective way to accomplish that is by reusing existing assets. It's a new way of thinking and it comes with a new set of methods and tools that take application integration to the next level: A Service Oriented Architecture (SOA) powered by the mainframe. Learn how to go from designing an SOA roadmap unique to your business objectives, to management of that new environment as it delivers results.
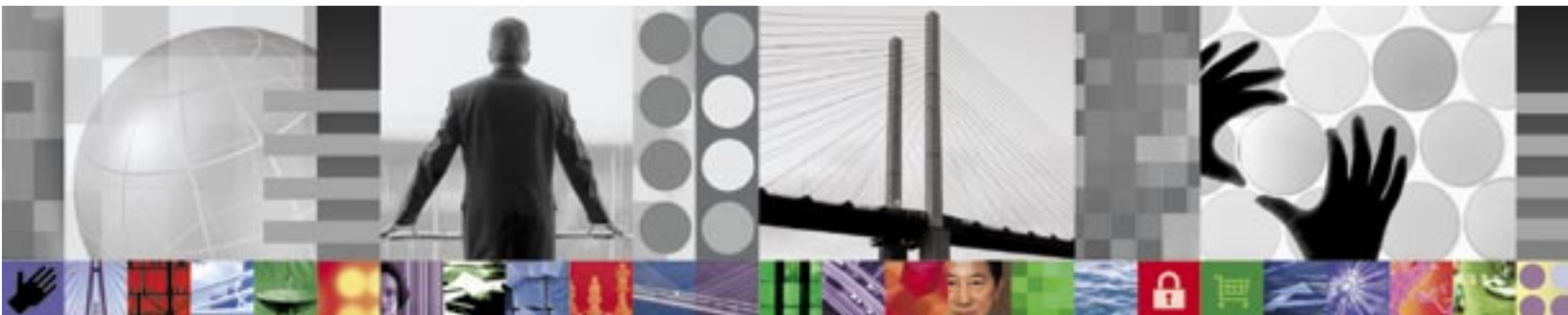
IBM is hosting a series of live seminars in cities across North America that are designed for technical professionals, including application development management, application developers and application architects. These seminars give attendees a unique opportunity to interact with technical professionals who have in-depth knowledge of WebSphere® and tools to help you implement a Service Oriented Architecture.

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In this one-day seminar, **WebSphere Service Oriented Architecture for System z**, you'll learn how to:

- *Break down business processes so stakeholders can clearly define business models that reduce inefficiencies*
- *Improve productivity across application development groups by integrating core application assets for reuse*
- *Build a WebSphere "business grid," a dynamic, goal-directed application environment for running mixed application types and workload patterns*
- *Quickly generate advanced user interfaces for core applications*

Register online today!

This technical seminar will help you better understand IBM's newest WebSphere and SOA-related offerings, and leverage your existing investments to support an On Demand operating environment. Visit **ibm.com**/software/zseries/soaseminars right now to locate the seminar nearest you.

Agenda

Morning

- Introduction and SOA overview
- Modeling and assembling SOA components for the mainframe
- Deploying new applications

Afternoon

- Integrating applications for improved efficiency
- Business process management
- Managing a mainframe SOA environment

Locations and dates

Ottawa   **September 12, 2006**
IBM
2220 Walkley Rd.
Ottawa, Ontario
E-Learning1

Columbus   **September 14, 2006**
IBM
5475 Rings Rd.
Dublin, OH
Innovation Classroom

Dallas   **September 19, 2006**
IBM
1507 LBJ Freeway
Dallas, TX
Room 1101

Chicago   **September 21, 2006**
IBM
Two Lincoln Centre
18W140 Butterfield Rd.
Oakbrook Terrace, IL
Room 1D

Atlanta   **September 26, 2006**
IBM
4111 Northside Pkwy.
Atlanta, GA
03F23 - Auditorium

Costa Mesa   **October 11, 2006**
IBM
600 Anton Blvd.
Costa Mesa, CA
Room 221

San Francisco   **October 12, 2006**
425 Market St.
San Francisco, CA
Training Room 20240, 20th Floor

Boston   **October 17, 2006**
IBM
20 Maguire Rd.
Lexington, MA
Boston Common Room

Minneapolis   **October 19, 2006**
IBM
650 Third Avenue South
Minneapolis, MN
Lake Superior A&B