

IT Service Management

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Agenda

- IT challenges and trends
- IBM's management vision and approach
- IT Service Management solutions for System z
- Next steps to realizing the value of ITSM



"What matters is how satisfied customers are, how costs are being saved on the supplier side, and how to allow for more creativity and added value at all levels of the organization." --Erik Brynjolfsson, Director of the Center for eBusiness at MIT







The Challenge: IT Organizations Are Under Tremendous Pressure

- Change: Market demands, workloads, service levels
- Compliance: Regulations, security, audit capabilities
- Complexity: Heterogeneous resources, silos, composite applications
- Cost: Management and administration



"We're trying to resolve a huge morass of IT complexity, while demand for our services keeps going up. We're getting hit from both sides. So what are we doing about it? We're delivering an adaptive IT organization that provides services on demand to support the needs of the business."

George Surdu, Director, Global Information Technology Infrastructure, Ford Motor Company, September 2005







IT Infrastructure Trends – Increasing Complexity

Complexity of today's composite applications...



"... most Global 2000 companies support 500-1000 applications, and the majority of these are not of the shrink-wrapped variety."

"Application Management Poll Reveals New Trends" Cameron Haight Gartner April 2004

...make managing IT infrastructure a different challenge every day.

"Composite applications have contributed to increased management complexity. Organizations need to be able to maximize the potential for these types of applications by ensuring that robust management processes are in place – across the application lifecycle."

Cameron Haight Gartner February 2005





IT Infrastructure Trends – Compliance

The changing global regulatory and business environment requires security, privacy, and ongoing audit capabilities.





"On a typical day, the security team logs 38,000 attempts – by unauthorized individuals or automated probes – to access the state's networks. **That's about one every 2.3 seconds.**"

"Defending Data: a Never-Ending Vigil"
Todd Spangler quoting Dan Lohrman, Chief Security Officer for the State of Michigan
Baseline, 2004





IT Infrastructure Trends - Speed of Change

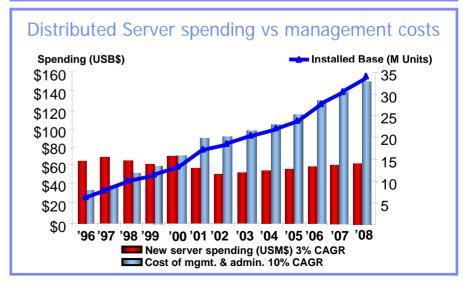
Rising workloads in a volatile business climate, make meeting service level expectations a daunting challenge.



"Business activity across our applications is in constant flux. The correct settings for performance yesterday will be different from what it needs to be today, and different from what it will need to be tomorrow."

Ken Van Kley, Blue Cross Blue Shield Illinois

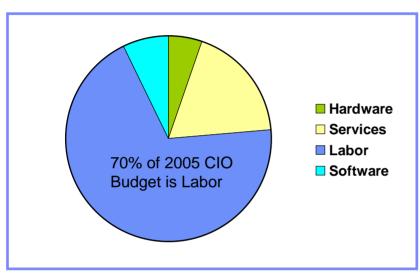


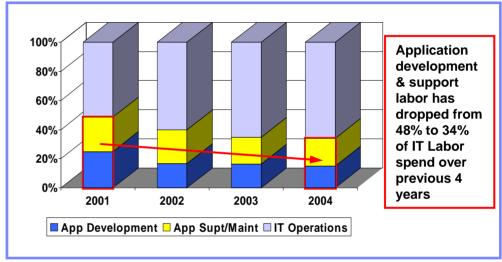




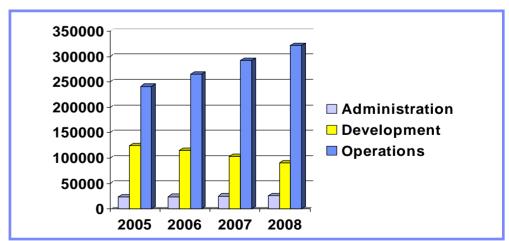
IT Infrastructure Trends – Cost

Decrease in Efficiency as IT Spending Shifts to Operations Labor





- 70% of CIO budget is labor
- Operations labor will be 73% of CIO labor budgets by 2008
- Application development will decline at -10% CGR to 2008
- \$325B in operations labor by 2008



Source: Tivoli Commissioned IDC Study 1Q05

Source: Gartner Group, IT spending and staffing surveys

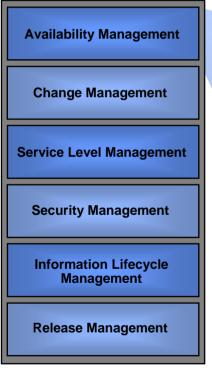


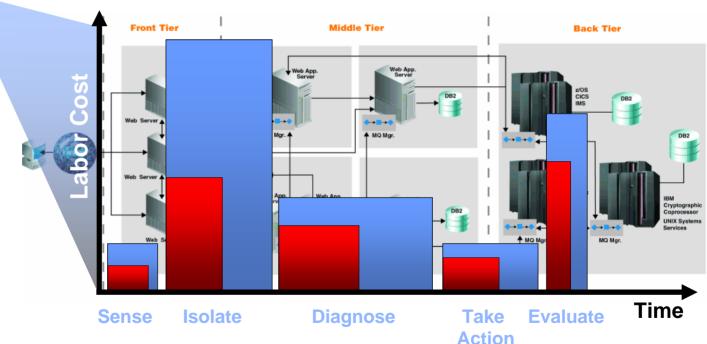




Architectural Complexity Exposes Organizational Complexity

Application Desktop Network Database Server **Mainframe Storage** Unix **Experts Experts Experts** Experts **Experts Experts Experts Experts** and Tools And tools



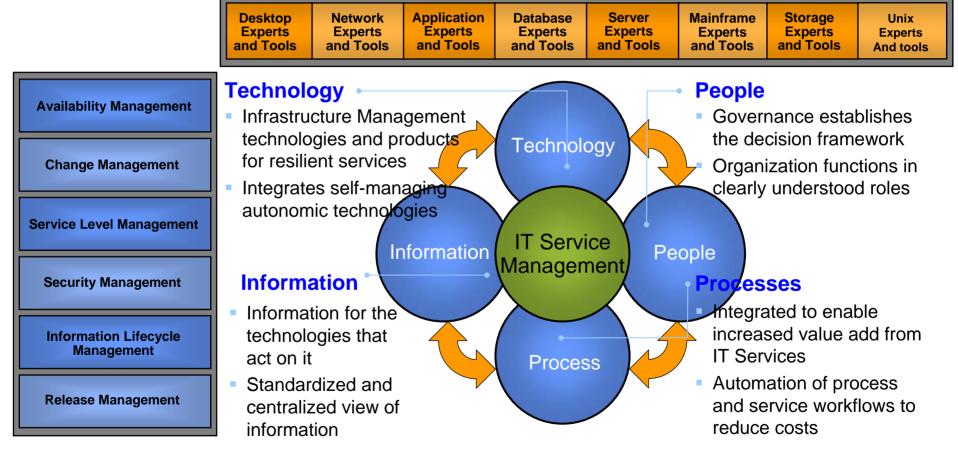






IT Vision: Managing IT Like a Business

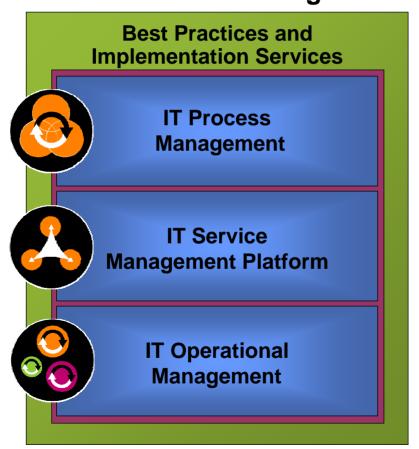
Effective and efficient delivery of IT services in support of business goals





Putting IT Service Management into Action

IBM IT Service Management



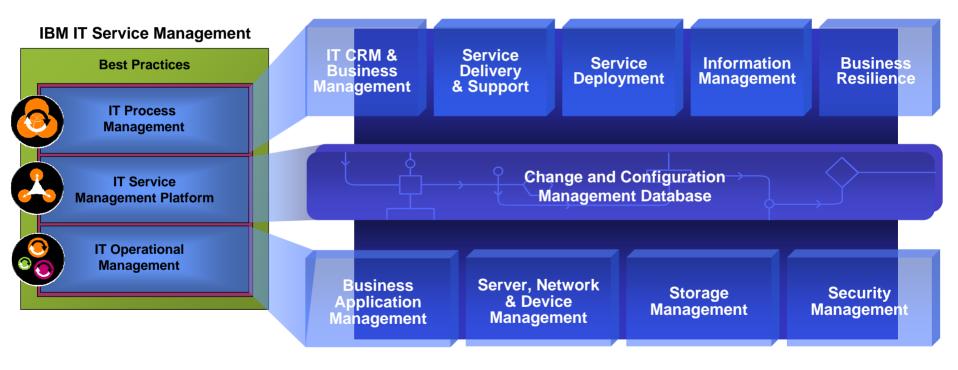


- Automated ITIL-aligned workflows
- Open, standards-based CMDB and workflow engine
- Automated infrastructurealigned tasks
- Best Practices and Implementation Support
- Built on SOA and Autonomic Computing Technologies



IBM IT Service Management

A Differentiated, Flexible Approach

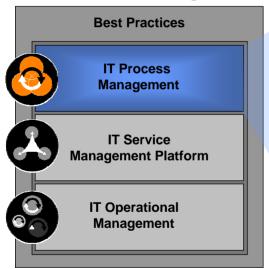


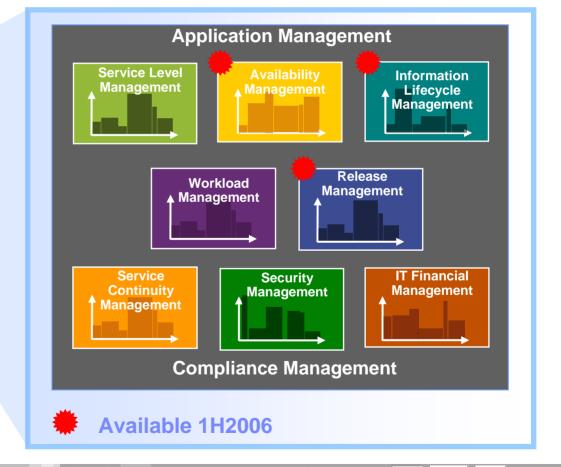


ITSM Process Managers: Automated Management of Your Key Business Processes Right Out of the Box

- Packaged solutions with predefined processes
- Integrates with Tivoli and non-Tivoli products
- Improves customer focus and satisfaction
- Assists in regulatory compliance

IBM IT Service Management



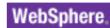




Tivoli Change and Configuration Management Database – A Platform for IT Service Management

Based on <u>proven</u> IBM technology:

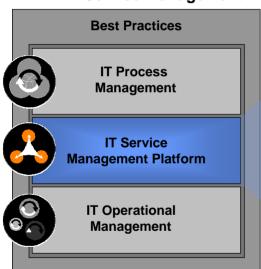








IBM IT Service Management



Configuration Management Database

- Open, federated model
- API and GUI reporting access

Workflow Engine

- Based on WebSphere technology
- Process modeling and simulation
- Automated process execution
- Real-time monitoring and reporting

Automated Process Workflows

Change & configuration management

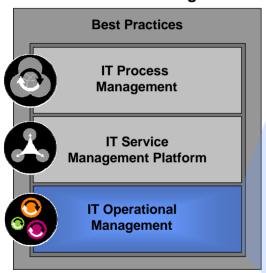
Limited availability <u>now</u>



Tivoli IT Service Management Technology & Products

Leverage Current Technology and Products

IBM IT Service Management





- Tivoli Business Systems Manager
- Tivoli Enterprise Console
- Tivoli Monitoring
- Tivoli NetView
- Tivoli OMEGAMON XE
- Tivoli Systems Automation
- Tivoli Workload Scheduler
- Tivoli License Management



- Tivoli Access Manager
- Tivoli Identity Manager
- Tivoli Federated Identity Manager



- Tivoli Storage Manager
- Tivoli Continuous Data Protection
- Total Storage Productivity Center





Leverage Best Practices and Implementation Support from IBM

IBM IT Service Management



Open Process Automation Library (OPAL)

IBM Global Services

- Innovation Workshops
- Infrastructure Services Readiness Engagement
- IT Service Management Design
- Implementation Services

Ecosystem of System Integrators and Business Partners

- Vision Creation Workshops
- Readiness Assessments
- ITIL Process Design
- Consulting and outsourcing services
- Implementation and deployment services

IBM Tivoli Unified Process

- IBM Process Reference Model for IT incorporates ITIL, COBIT, and IBM best practice processes in a complete, cohesive model
- Tools Mentor make ITIL actionable!



What Our Customers Are Saying...

"The IBM approach to IT Service Management is taking Enterprise Systems Management at Ford to a new level. Optimization of both the IT infrastructure and IT processes will help to make ITIL best practices a reality and Ford a more flexible, dynamic organization."



- George Surdu, Director Information Technology Infrastructure, Ford Motor Company

"The Tivoli suite of products has been (and will continue to be) integral to the bank in providing objective system data and other information to measure our progress. The integration of the Tivoli suite of products into our infrastructure plays a key role in our ITIL success."



- Tony Flora, SVP Global Services and Fulfillment Group

"By automating our processes, we have been able to enhance our ability to respond quickly and effectively to changing conditions and to evolving customer needs. A big part of our success is ensuring that our technology resources are aligned with the business strategies of the individual operating divisions and that our big investments have defined and measurable returns." - Rick Omartian, Information Technology CFO, Chief of Staff, The Guardian Life Insurance Company of America









DMdata Improves Problem Determination with Autonomic

Computing Technology

The Challenge

Problem determination and resolution across a large scale heterogeneous complex infrastructure must be efficient and fast to maintain a high level of service for customers

The Solution

Autonomic Computing Technology from IBM to import and convert multiple log files in different formats using the *Generic Log Adapter* to a standardized structure enabling cross-domain, chronological correlation with the *Log and Trace Analyzer*



Technology Benefits:

- z/OS and TBSM log conversion to industry standard WSDM Event Format (WEF), for a consistent view across multiple components
- Use of the Log Analyzer for a consistent log view and time-based correlation of log data across the infrastructure

On demand Business Benefits

- Improved availability and resilience for DMdata's customers
- Improved problem determination process

'It is not just about the fact that use of Common Base Events and the Log Analyzer reduces the time required for causal analysis of problems by at least 50% - but that it removes the need for Swat Teams searching across multiple logs for hours. Problem Determination is more or less impossible for some outages – this approach makes it possible!' – Kurt Kristiansen, General Manager, DMdata







ITSM Maximizes The Value of IBM Mainframes for Your On Demand Business

- IT Service Management: The future of systems management
- No better foundation for ITSM than the mainframe and System z
- In an industry bombarded by constant change, mainframe remains a dependable platform
- Many reasons behind mainframe's enduring success:
 - Low cost of ownership
 - High availability ...reliability ... scalability ... and security
 - The benchmark in Autonomic Computing capability
- We're committed to bringing mainframe solutions that:
 - Expand mainframe capabilities while enhancing its proven strengths
 - Reduce the costs associated with operations and systems management





Most Extensive Portfolio for Mainframe Management

BUSINESS SERVICE MANAGEMENT

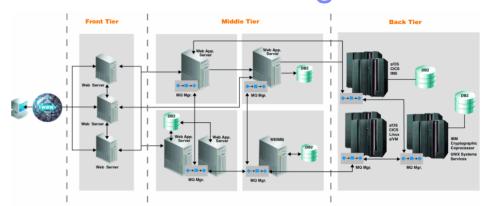
- IBM Tivoli Business Systems Manager
- IBM Tivoli Service Level Advisor

INFRASTRUCTURE MANAGEMENT

- IBM Tivoli Information Management for z/OS
- IBM Tivoli Performance Modeler for z/OS
- IBM Tivoli Decision Support for z/OS
- IBM Tivoli Decision Support Accounting Workstation

AVAILABILITY PERFORMANCE MANAGEMENT

- IBM Tivoli OMEGAMON XE on z/OS
- IBM Tivoli OMEGAMON XE for CICS on z/OS
- IBM Tivoli OMEGAMON XE for IMS on z/OS
- IBM Tivoli OMEGAMON XE for DB2 on z/OS
- IBM Tivoli OMEGAMON XE for Databases
- IBM Tivoli OMEGAMON XE for Mainframe Networks
- IBM Tivoli OMEGAMON XE for Storage on z/OS
- IBM Tivoli OMEGAMON XE for USS
- IBM Tivoli OMEGAMON XE for Linux on zSeries
- IBM Tivoli OMEGAMON for z/VM
- IBM Tivoli Monitoring for Web Infrastructure for z/OS



COMPOSITE APPLICATION MANAGEMENT

- IBM Tivoli Composite Application Manager for SOA on z/OS
- IBM Tivoli OMEGAMON XE for WebSphere Application Server on z/OS
- IBM WebSphere Studio Application Manager
- IBM Tivoli Monitoring for Transaction Performance for z/OS

OPERATIONS MANAGEMENT

- IBM Tivoli NetView for z/OS
- IBM Tivoli System Automation for z/OS
- IBM NetView Access Services for MVS.
- IBM Tivoli AF/Operator
- IBM Tivoli AF/Remote









Continued Commitment to Our Mainframe Customers

SECURITY MANAGEMENT



- IBM Tivoli Identity Manager on z/OS 4Q2006
- IBM Tivoli Federated Identity Manager on z/OS June 2006
- IBM Tivoli Access Manager for Business Integration
- IBM Tivoli Access Manager for e-Business
- IBM Tivoli Security Administrator for RACF
- Vanguard Security Management Portfolio

OPTIMIZATION PRODUCTION CONTROL

- IBM Tivoli Workload Scheduler for Host Edition
- IBM Tivoli Output Manager for z/OS
- IBM Tivoli Automated Tape Allocation Manager for z/OS
- IBM Tivoli Allocation Optimizer for z/OS
- Diversified Software Systems (DSSI)
- Job/SCAN
- Docu/TEXT



COMPLIANCE

- IBM Tivoli License Compliance Manager for z/OS
- IBM Tivoli Contract Compliance Manager

STORAGE MANAGEMENT

- IBM Tivoli Storage Manager for z/OS
- IBM Tivoli Storage Optimizer for z/OS

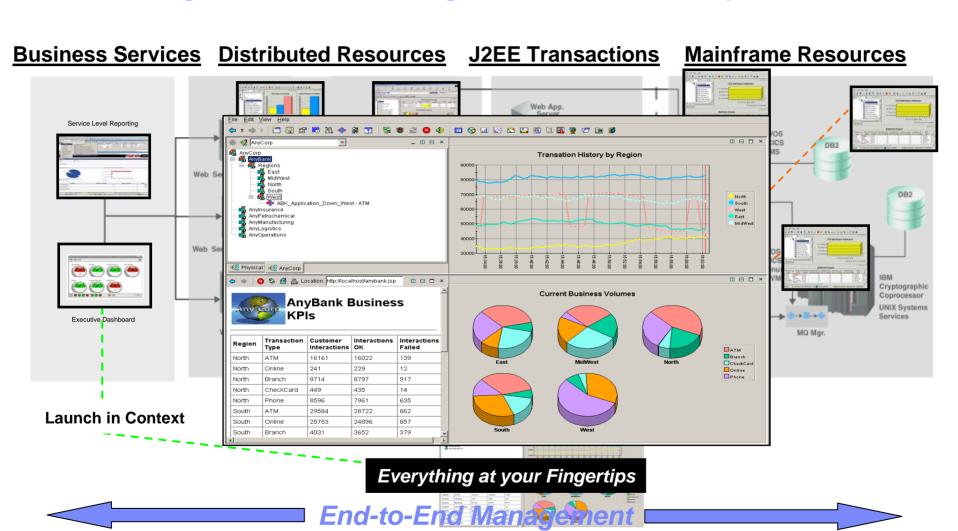






Simplify z/OS Operations with Tivoli Enterprise Portal

-- New management console integrates tools, data and processes



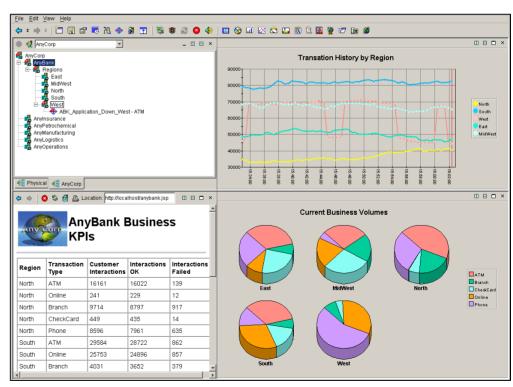


Advanced Monitoring and Managing of Mainframe Performance

Enhanced!

IBM Tivoli OMEGAMON XE for IBM System z9 and eServer zSeries

- Proactively manage your mainframe infrastructure
- Quickly identify and solve system delays by analyzing bottlenecks and building a detailed picture of resource usage
- Integrates with Tivoli Enterprise Portal



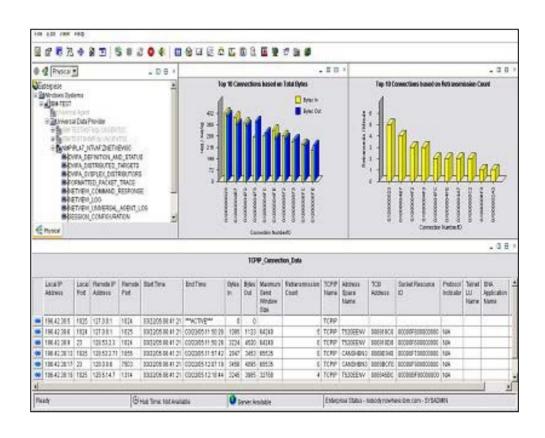


Exceptional Availability Management of Mainframe Networks

Enhanced!

IBM Tivoli NetView for z/OS

- Improve network and system availability by managing both mainframe TCP/IP and SNA networks
- Manage larger networks, more resources and more systems with fewer resources and personnel
- Integrates with Tivoli solutions to provide comprehensive, seamless availability management across your IT environment





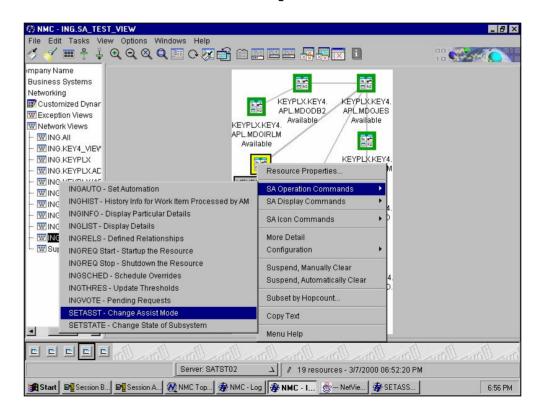


Automated Management for z/OS and Multiplatform Environments

Enhanced!

IBM Tivoli System Automation z/OS & Multiplatform

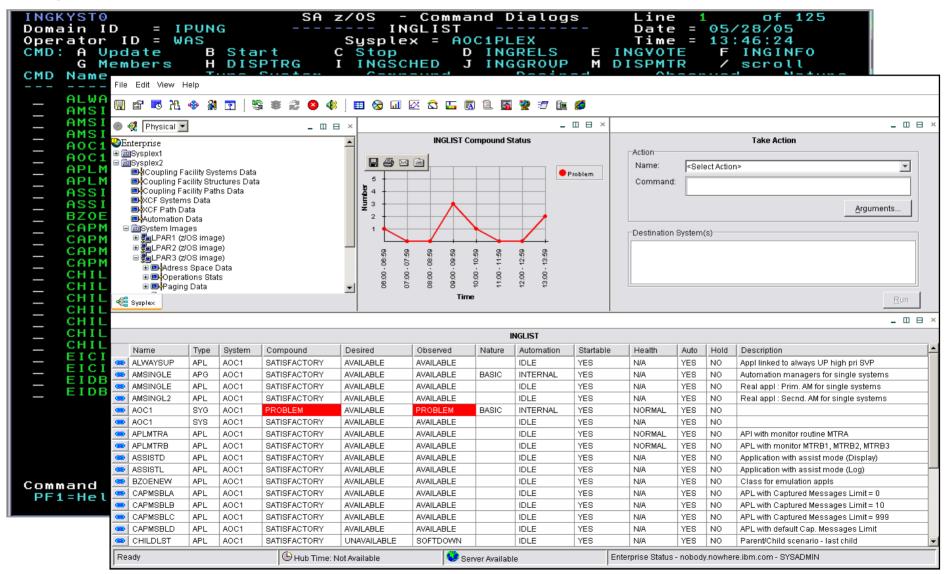
- High availability for critical business applications through policy-based self-healing
- Automate the process of bringing up and down composite applications and supporting resources
- Pre-packaged best practices for SAP, Siebel, WebSphere and more







System Automation for z/OS in the TEP (4Q06)



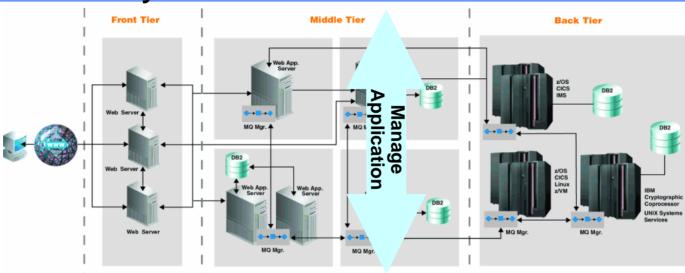




The ITCAM Solution Portfolio

Managing high-performance composite applications.

Analyze and Measure Transactions & Services



Monitor Infrastructure

ITCAM for RTT



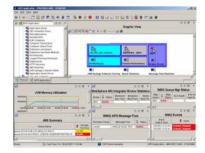
ITCAM for WebSphere



ITCAM for SOA



ITM, OMEGAMON XE







Expanded Software Asset Management Solutions

Help Control Costs, Meet Compliance Challenges

IBM Tivoli License Compliance Manager for z/OS

(formerly Isogon SoftAudit)

 Auto-discovery, centralized, accurate software inventory and usage information

IBM Tivoli Contract Compliance Manager (formerly Isogon Vista)

 Manage contractual and financial details of IT software and hardware agreements

Manage software inventory, usage and licenses

- Complete, accurate reporting on software assets and usage
- Manage software costs by learning which software justifies more investment ...or less
- Demonstrate adherence to stringent accounting standards
- Better planning, budgeting and control of enterprise software costs based on business needs

The only vendor with solutions spanning mainframe and distributed platforms







Securing The Enterprise

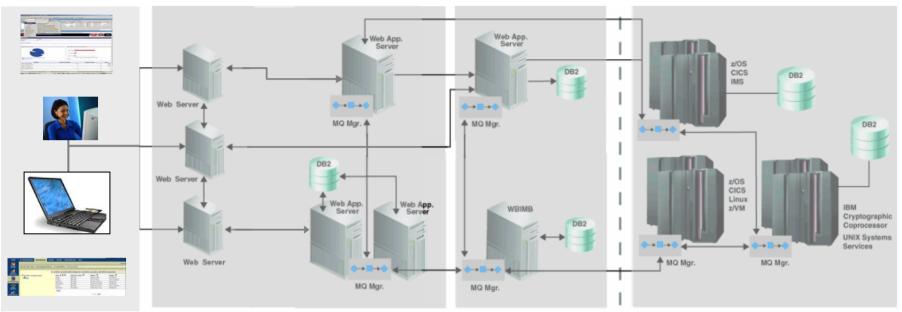
- System z has 40 years proven experience in securing complex commercial applications
 - It is the world's most secure platform!
- Tivoli has proven experience in securing distributed computing environments
- Both solutions embrace standards, common criteria
- The strengths of System z and Tivoli are best when leveraged together
 - Solution greater than the sum of its parts



- Modern computing environments require a paradigm shift in security
- End to end security requires a seamless and complete security approach
- New solutions integrate IBM capabilities....
- A combined approach for the best in policy, auditing, identity, access and risk management....and more









- Policy-based Identity Management
- Registry Simplification
- End-User Single Sign-on
- Cross-System Auditing and Compliance Reporting
- Secure Business Process



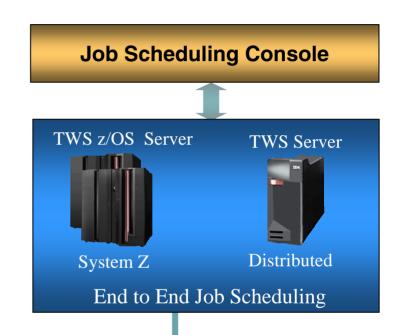




Centralized End-to-End Job Scheduling Management

IBM Tivoli Workload Scheduler

- Single solution to integrate workloads from multiple applications, across multiple platforms.
- Integrates with systems management solutions
 IBM LoadLeveler, Tivoli System Automation, Tivoli Business Systems Manager, Tivoli Intelligent Orchestrator, etc.
- Improves availability and integrity of production systems with market leading High Availability and Fault Tolerant architecture
- Dynamic real-time workload automation enabling SOA driven workload management solutions













End to End Management from Tivoli

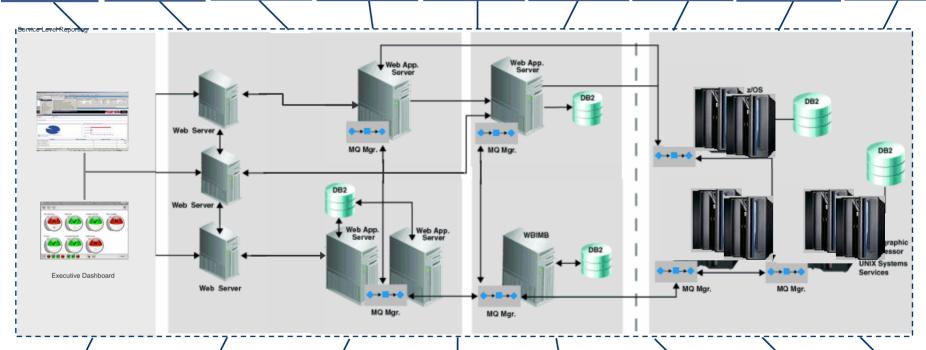
System z Portfolio

IBM Tivoli Monitoring v6.1

Tivoli Enterprise Console v3.9 OMEGAMON XE on z/OS v3.1.0 OMEGAMON XE for DB2 v3.1.0 OMEGAMON XE for CICS & IMS v3.1.0 OMEGAMON XE for MF Networks v3.1.0 OMEGAMON XE for Storage on z/OS v3.1.0

License Compliance Manager for z/OS v4.1

Contract Compliance Manager v3.7



System
Automation for
Multiplatforms
v2.1

Composite
Application
Manager for
WebSphere V6.0

Composite Application Manager for R.T. Tracking V6.0

Composite
Application
Manager for
SOA V6.0

NetView on z/OS v5.2 System Automation for z/OS 3.1 Workload Scheduler for z/OS 8.2 Usage and Accounting Manager v5.1









IBM Tivoli Unified Process – New Version Making ITIL Actionable with Methodware







- ITUP 2.0 now available!
- ▶ 127 Tool Mentors (24 new) describe how Tivoli tools implement process steps
- ▶ 18 Scenarios (13 new) added compliance, storage, SOA and SLA







Four Points to Take Away

End-to-End Management Solutions

Providing System Z and distributed management to find and fix problems quickly

IBM Mainframe Leadership

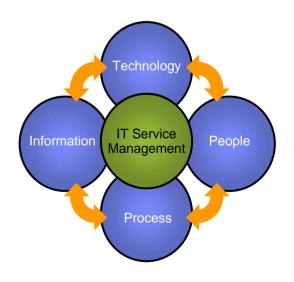
Continued investment in hardware and software to integrate and interoperate with new platforms and applications

Delivering on ITIL Best Practices with ITSM
 Improving service delivery with solutions that manage
 IT processes, based on ITIL best practices

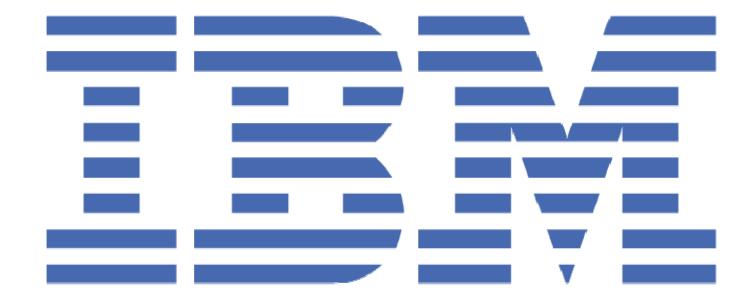
Cost Effective IT Service Management

Effective and efficient delivery of IT services in support of business goals







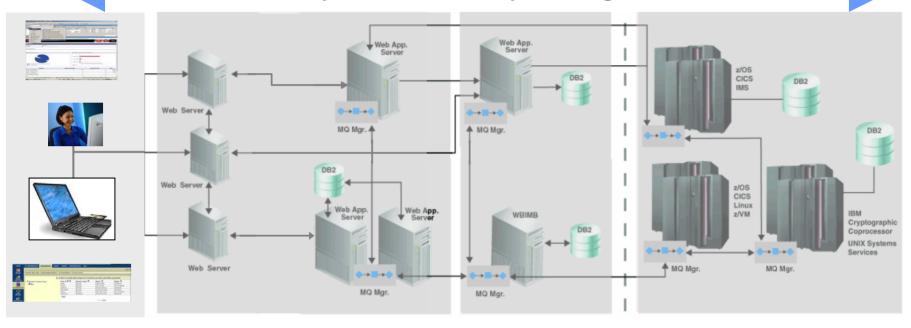






HR Systems

Policy-based Identity Management





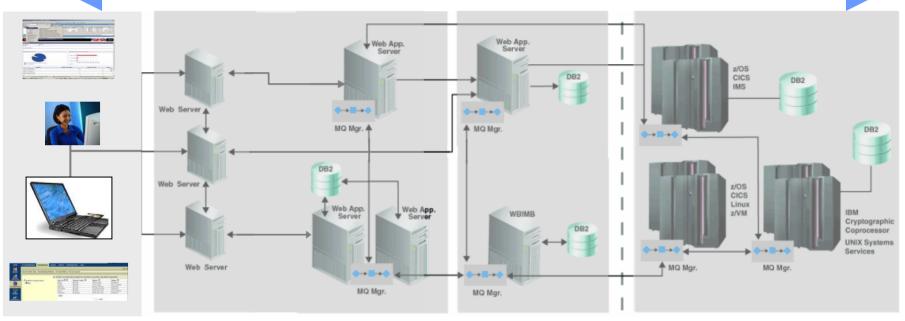
- Authorization through roles and user privileges
- End-User personal control introduced through Eclipse Higgins Project

 Identity Stores Tivoli Identity Manager on z/OS targeted for 4Q2006





Registry Simplification



HR Systems



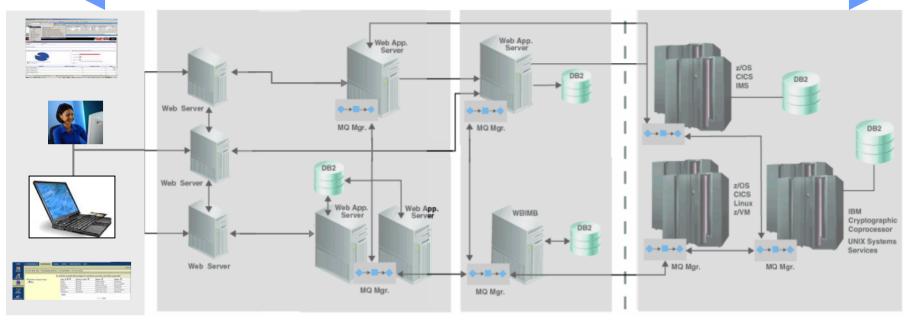


- Scalable Directory Services
- Cross-platform, cross-vendor synchronization
- Express product for Directory Integration
- Tivoli Federated Identity Manager on z/OS in June 2006





End User Single Sign-On





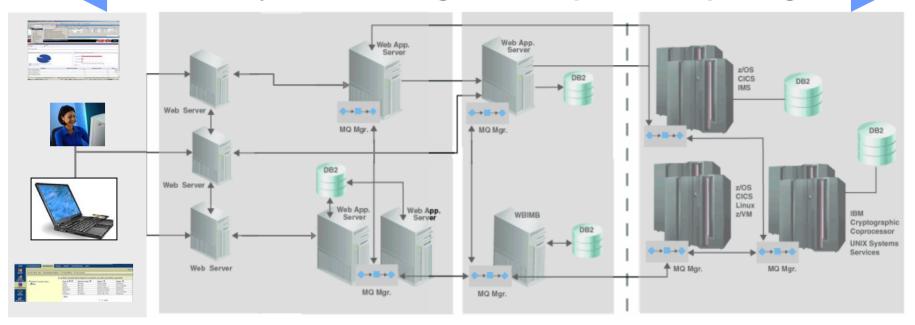


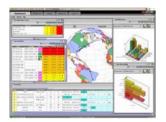
- Network access based on device compliance
- Multi-factor authentication integrated with access management
- Desktop Browser and Federated SSO between enterprises
- Identity context passed from point of entry to the mainframe





Cross System Auditing and Compliance Reporting





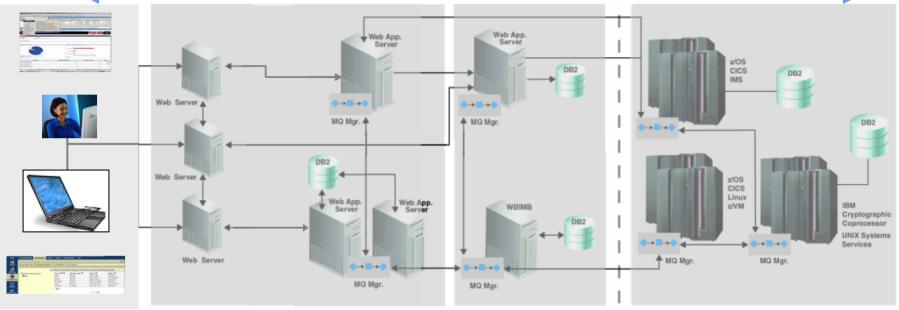


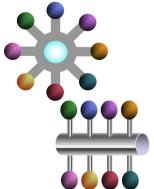
- Common Audit and Reporting Subsystem for access logs
- Security Information and Event Monitoring for Risk Management
- Compliance reporting from Identity and Access products
- Console for cross-system and cross-application IT compliance





Secure Business Processes





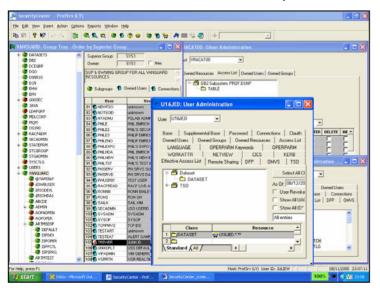
- Secure Web Services integration with business partners and within the enterprise
- Data confidentiality with secure key management
- End-to-end security management and credential transform in an SOA environment





Tougher Security Solutions Strengthen Protection from Intrusion and Help Manage Compliance Requirements

- Reseller Agreement with Vanguard Beefs Up Security Management Solution
 - Security administration, integrity auditing, and intrusion detection and management
 - Helps address the most stringent security rules and regulations
 - Reduce complexities of RACF security administration and enforce best practices



IBM and Vanguard Security Solutions

- Vanguard Security Center offers an easyto-use graphical user interface for RACF and DB2 security administration on z/OS
- Vanguard Administrator provides advanced security server management and analysis with automation and power utilities
- Vanguard Analyzer assists with security system snapshots or full-scale System z9 security audits
- Vanguard Enforcer manages and enforces security policy on z/OS and RACF
- Vanguard Advisor provides event detection, analysis and reporting capabilities for z/OS and RACF
- ▶ IBM Tivoli Security Administrator for RACF is designed to provide a low-cost RACF management solution