



IBM System z

The Transforming Role of the Mainframe

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Senior VP and Group Executive
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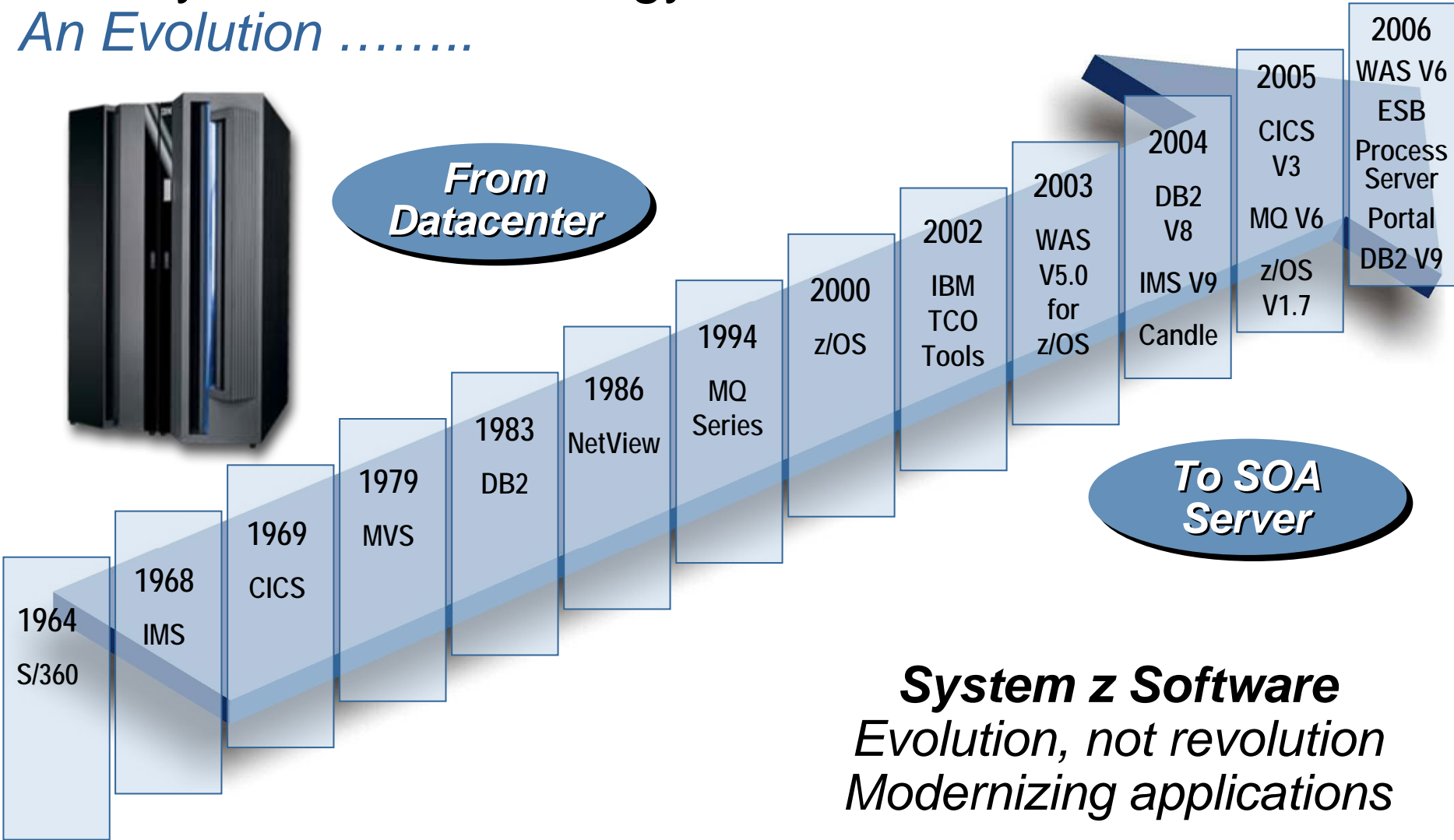


IBM System z Technology

An Evolution



*From
Datacenter*



*To SOA
Server*

System z Software
Evolution, not revolution
Modernizing applications

How Do You Define “Mainframe”?

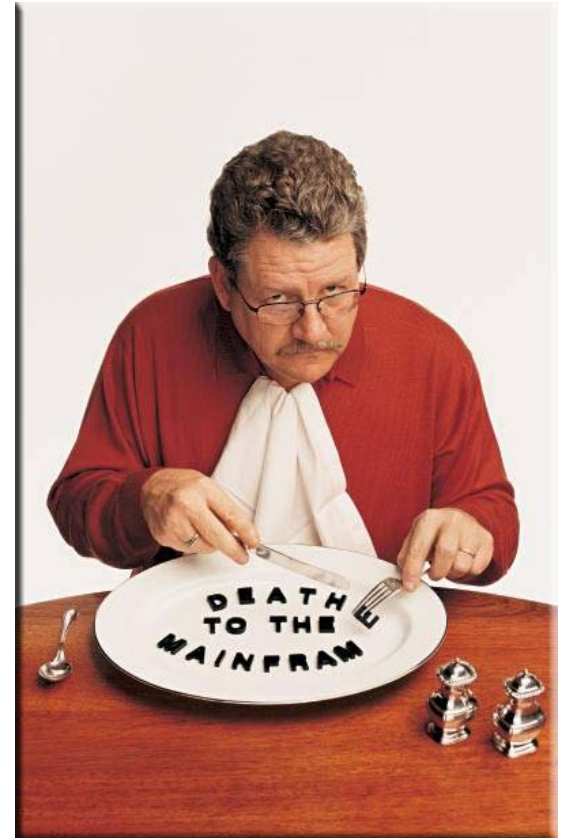
- It depends on your perspective:
 - **Wikipedia** says: “Mainframes (often colloquially referred to as [big iron](#)) are [large](#) and "expensive" computers used mainly by government institutions and large companies for [mission critical](#) applications, typically bulk data processing such as censuses, industry/consumer statistics, ERP, and financial transaction processing.”
 - **searchDataCenter.com** says: “Mainframe is an industry term for a [large](#) computer, typically manufactured by a large company such as IBM for the commercial applications of Fortune 1000 businesses and other [large-scale computing](#) purposes. Historically, a mainframe is associated with [centralized](#) rather than distributed computing. Today, IBM refers to its larger processors as large servers and emphasizes that they can be used to serve distributed users and smaller servers in a computing network”
 - **Mainframes.com** says: ““A mainframe is a continually evolving [general purpose](#) computing platform incorporating in its architectural definition the essential functionality required by its target applications.”
 - **Answers.com** says: “A [state-of-the-art](#) computer for [mission critical](#) tasks. In the "ancient" mid-1960s, all computers were mainframes, since the term referred to the main CPU cabinet. Today, it refers to a class of [ultra-reliable](#) medium and [large-scale](#) servers designed for [enterprise-class](#) and carrier-class operations.

Reports of the Death of the Mainframe

..... Were Premature

- “I predict that the last mainframe will be unplugged on March 15, 1996.”
 - **Stewart Alsop, March, 1991**

- “It’s clear that corporate customers still like to have centrally controlled, very predictable, reliable computing systems – exactly the kind of systems that IBM specializes in.”
 - **Stewart Alsop, February, 2002**



Source: IBM Annual Report, 2001

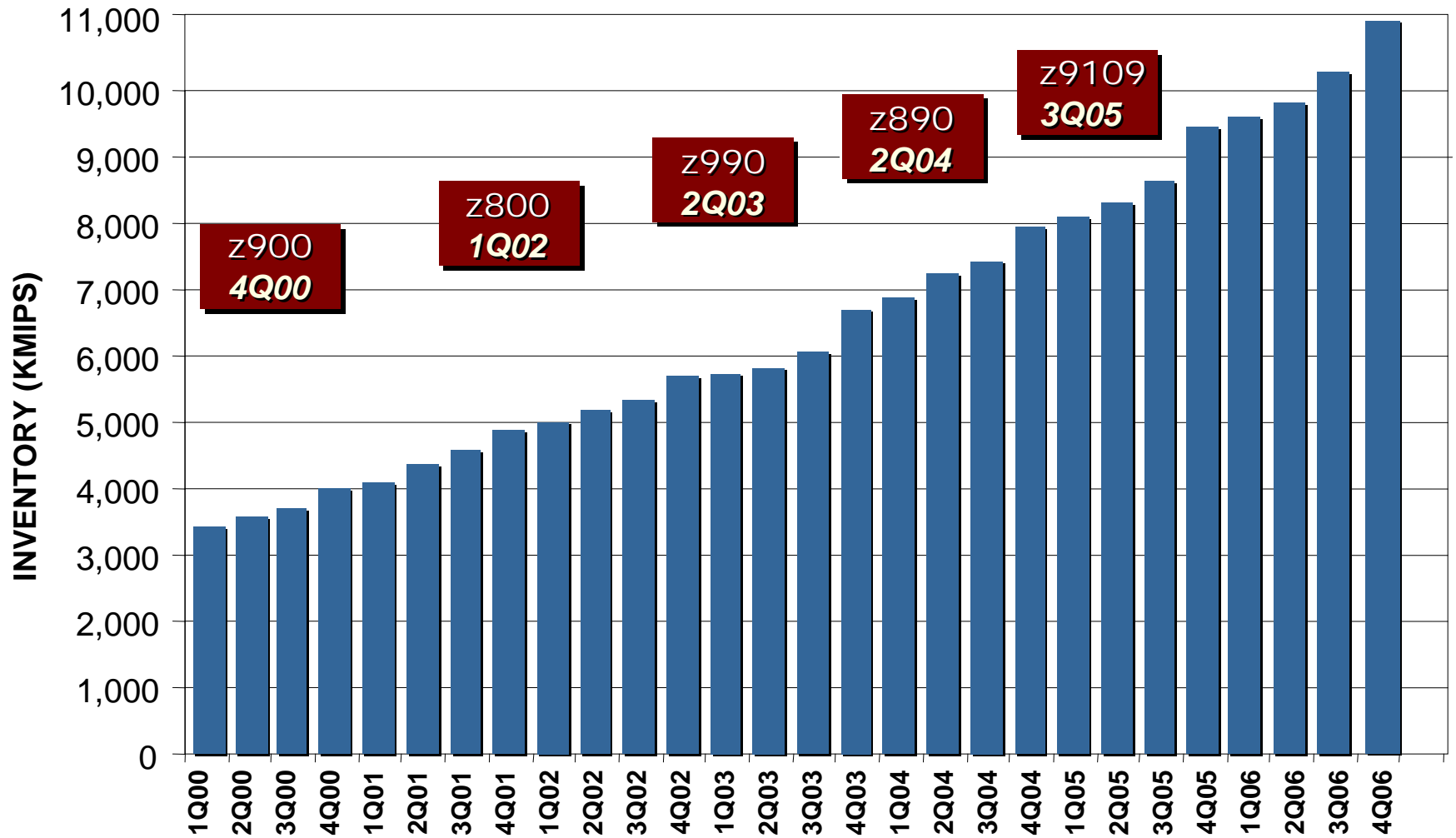
The Value of Mainframe Computing

Mainframe Computing Delivers Value for Core Commercial Workloads

- Designed for high availability and responsiveness
- Maximum throughput per unit cost
- Tight centralized control for
 - Security
 - Stability / Change Management
 - Backup / Recovery
 - Auditability
 - Resource / Cost Management and Accounting
- Simplified and low cost operations and administration



Customers Continue to Add Capacity



Source: IBM STG Finance

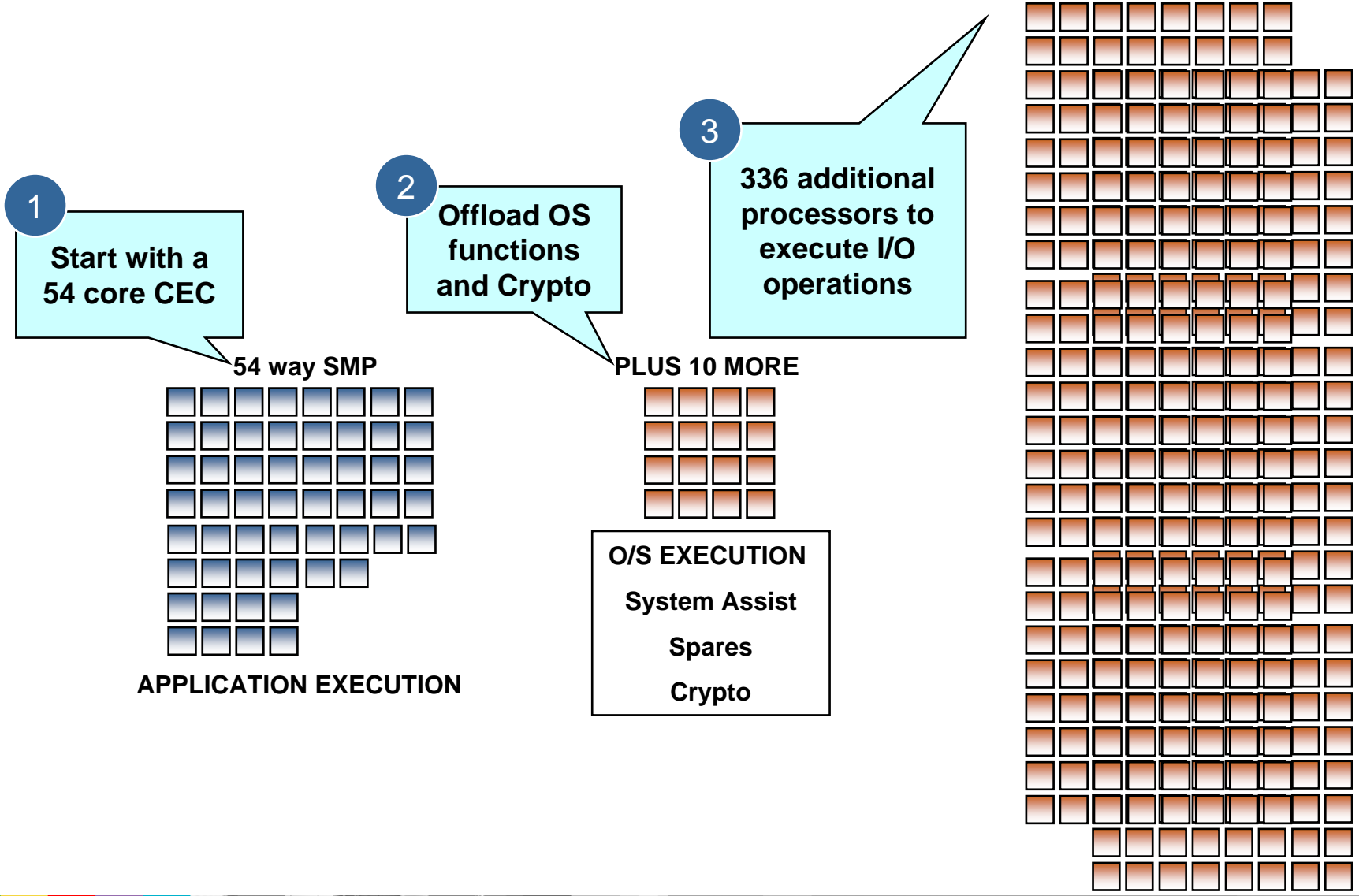
System z

The Mainframe for Mixed Commercial Workloads

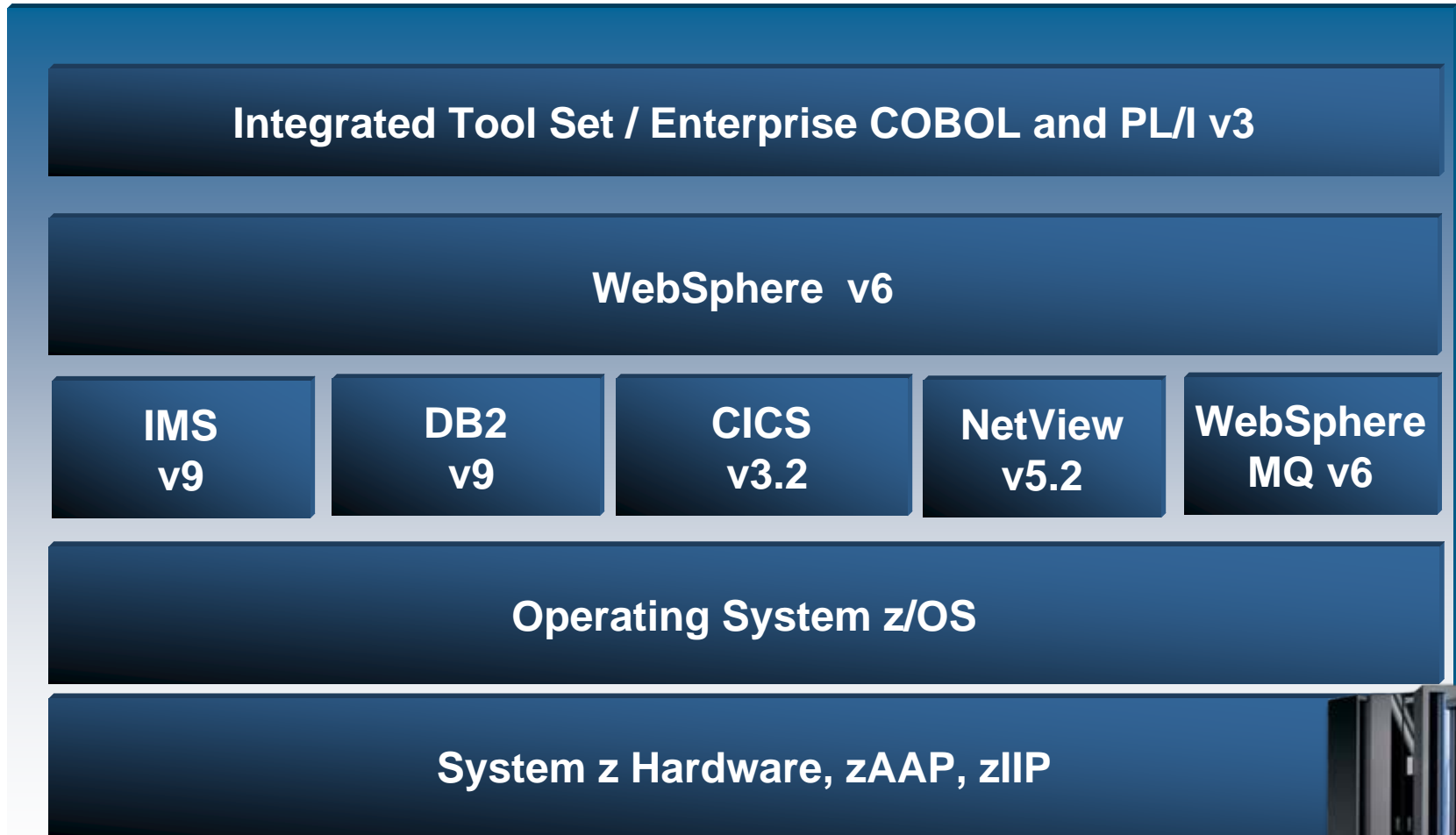
■ Near-linear scalability	up to 900,000+ concurrent users
■ "Mean Time Between Failure"	measured in decades vs. months
■ ¼ network equipment costs	virtual versus physical
■ 1/25 th floor space	400 sq. ft. versus 10,000 sq. ft
■ 1/20 energy requirement	\$32/day versus \$600/day
■ 1/5 the administration	< 5 people versus > 25 people
■ Highest average resource utilization	> 70% versus < 15%
■ Highest concurrent workload	hundreds of applications versus few



IBM System z9



IBM System z Platform Coherence



Transaction Management

The System z Application “Sweet Spot”

■ **Transaction monitor – *manages a transaction***

- A program or subsystem that manages or oversees the sequence of events that are part of a transaction
- Makes sure the ACID properties of a transaction are maintained
- Includes functions such as interfacing to databases and networks and transaction commit/rollback coordination
- Provides an API so applications can exploit the services of the transaction monitor

■ **IBM’s z/OS-based transaction monitors:**

- **IMS - Information Management System**
- **CICS - Customer Information Control System**
- **WebSphere Application Server for z/OS**

- A key strength of the z/OS platform is support for high-volume, high-performance transaction management using transaction monitors



IMS

Information Management System

“IMS Runs the World” since 1968



the world depends on it

- **Most Corporate data is managed by IMS**
 - Over 95% of Fortune 1000 Companies use IMS
 - IMS manages over 15 billion GBs of production data
 - \$2 trillion/day transferred through IMS by one customer

- **Over 50 billion transactions a day run through IMS**
 - IMS serves close to 200 million users per day
 - Over 79 million IMS trans/day handled by one customer on a single production Sysplex, 30 million trans/day on a single CEC
 - 120 million IMS trans/day, 7 million/hour handled by one customer
 - 4,000 trans/second (250 million/day) across TCP/IP to a single IMS
 - Over 3,000 days without an outage at one large customer
 - 21,000 trans/second on a single z990, with 4 IMS servers

CICS

Customer Information Control System

- CICS provides an execution environment for concurrent program execution for multiple end users, who have access to multiple data types
- CICS will manage the operating environment to provide performance, scalability, security, and integrity
 - 30+ years of applications
 - >30B transactions per day
 - 5,000 packages, 2,000 ISVs
 - 30M CICS users
 - 50K CICS/390 licenses, 16K customers
 - 950,000 CICS application programmers
 - 490 of IBM's top 500 customers



IBM System z and DB2

Where You Put Your Data Matters

- Integrity
- High availability
- Security
- Systems and database management



- **DB2 for Z in:**
 - 25 of the top 25 worldwide banks*
 - 23 of the top 25 US retailers**
 - 9 of the top 10 global life / health insurance providers***

Top companies as identified in:

* *WW Banks from The Banker.com: http://www.thebanker.com/news/fullstory.php/aid/1699/Tio_1000_World_Banks.html*

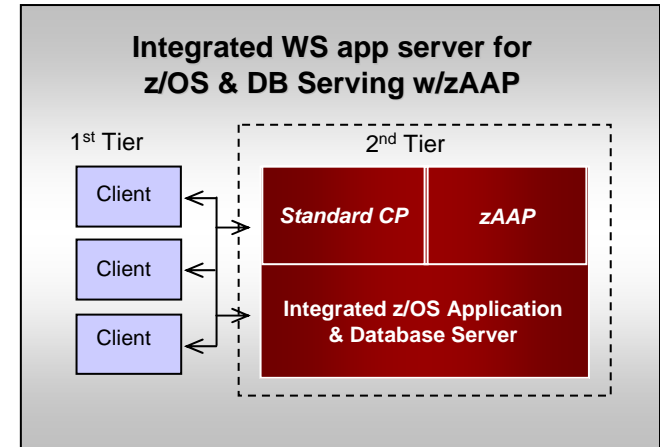
** *US Retailers from National Retail Federation July 2005: <http://www.stores.org/pdf/TOP100printwithad.pdf>*

*** *Insurance - 2005 Ward's 50 Benchmark Group: www.memc.com/news/Wards50.asp*

WebSphere Application Server for z/OS

The Java Transaction Manager

- **Architected on SOA infrastructure & principles**
 - Fully J2EE 1.4 platform certified
 - Leading Web Services support
 - WebSphere Rapid Development & Deployment
- **zAAP enabled (z9-109, z990, z890)**
 - Run Java applications next to mission critical data
 - Lower the cost of computing for WebSphere Application Server
(and all z/OS based Java applications)
- **Common code infrastructure**
 - Administration skills shared between platforms
 - Develop anywhere, run on WebSphere Application Server for z/OS
- **Native OS support – leverages the z/OS platform**
- **Optimization** features designed to provide security and data interaction, including support for the traditional mainframe SW – CICS, IMS, DB2
- **Enhanced QoS** within the product, complementary to QoS of the platform



Virtualization

Mainframes – The Innovator and Leader in Virtualization Function

- **Share processor, memory, I/O, and network among multiple operating environments**

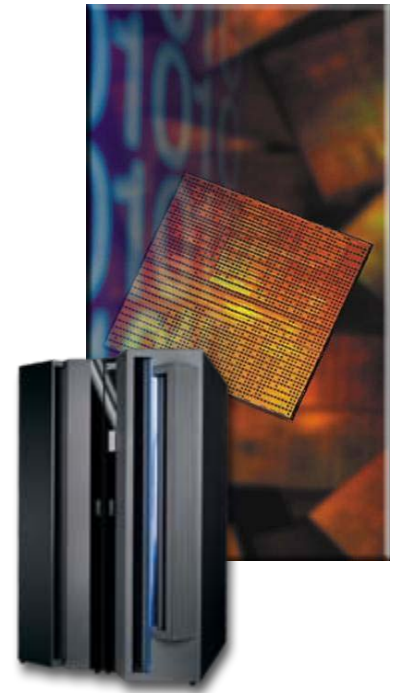
- Isolate workloads with EAL5 level security
- Share resources among workloads
- Enable communication for workloads internally with an in-memory TCP/IP network

- **35+ year history of virtualization, innovation and refinement**

- Hardware and software based for optimum performance and flexibility
- Robust suite of function for creating, provisioning, deploying, and managing virtual servers

- **z/VM Virtualization to simplify your IT infrastructure**

- Support up to hundreds of concurrent applications with z/VM
 - Share applications, data, as well as hardware among large numbers of servers
- Management tools for operation, maintenance, and accounting



z/OS Security

■ Security Server for z/OS

- RACF – Resource Access Control Facility
- LDAP
- Firewall



■ Encryption

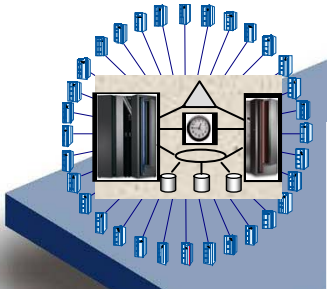
- On-board cryptographic hardware in System z9 servers
- **Integrated Cryptographic Service Facility (ICSF)** in z/OS
 - Callable APIs to perform crypto functions from software

■ Public Key Infrastructure (PKI) Services

- Enables a PKI on z/OS
- Operates a Certificate Authority
- Provides administration application, end-user interface, integration with z/OS LDAP, ICSF, and HTTP server
- Certified “Identrus Compliant” in 2005

Driving Value Up and Cost Down

Evolution of Specialty Engines



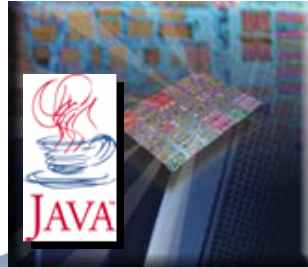
Internal Coupling Facility (ICF) 1997

- Centralized data sharing across mainframes



Integrated Facility for Linux (IFL) 2001

- Support for new workloads and open standards



System z9 Application Assist Processor (zAAP) 2004

- Designed to help improve resource optimization for z/OS Java technology-based workloads



WebSphere DataPower SOA Appliances 2005

- Easy-to-deploy network devices that simplify, help secure, and accelerate XML and Web services deployments

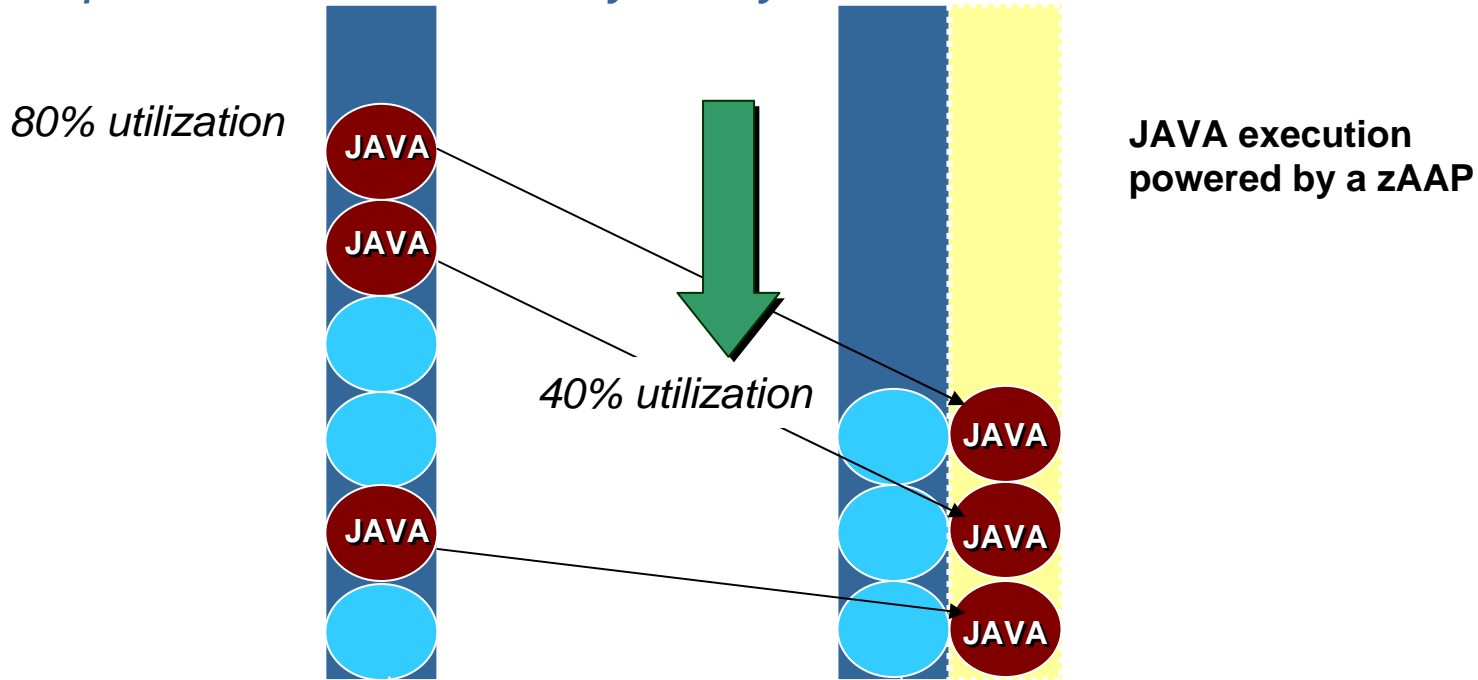


IBM System z9 Integrated Information Processor (zIIP) 2006

- Designed to help improve resource optimization for eligible data workloads within the enterprise

zAAP – System z9 Application Assist Processor

Consider a WebSphere Application that is transactional in nature and requires 1000 MIPS today on System z



1000 MIPS for WebSphere App	500 MIPS for WebSphere App + 500 MIPS now available for additional workloads
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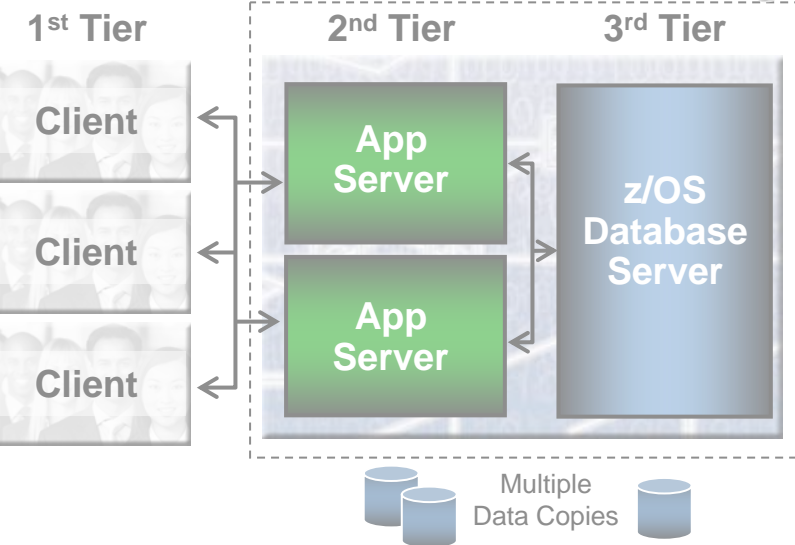
In this example, with zAAP, we can reduce the standard CP capacity requirement for the Application to 500 MIPS or a 50% reduction.*

**For illustrative purposes only*



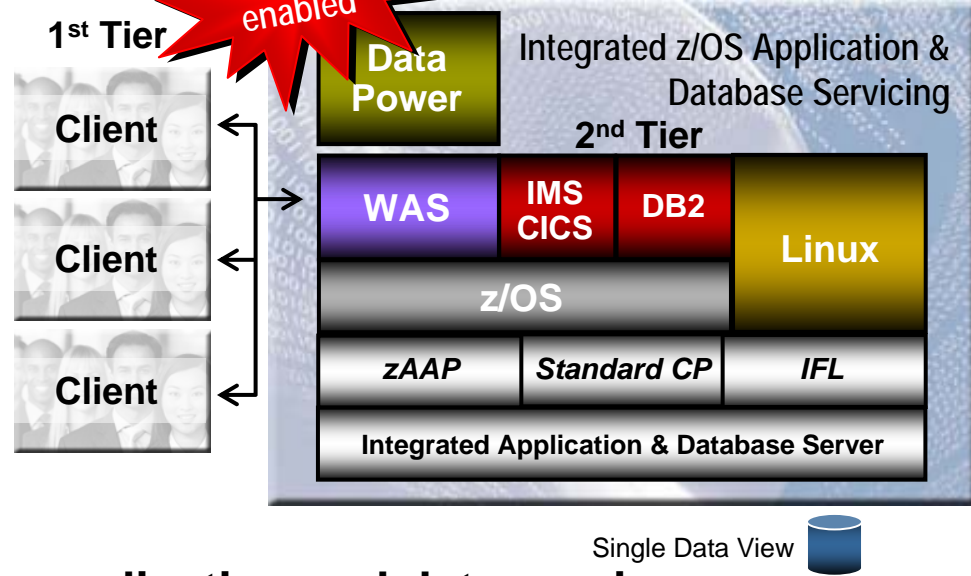
System z: *Enterprise Hub for Data and SOA*

BEFORE Networked Web Serving



zAAP & IFL enabled

AFTER



Potential advantages of consolidating application and data serving

- | | |
|---|--|
| <ul style="list-style-type: none"> ▪ Security ▪ Resilience ▪ Performance ▪ Operations ▪ Environmental ▪ Utilization ▪ Scalability ▪ Auditability ▪ Simplification ▪ Transaction Integrity | <ul style="list-style-type: none"> Fewer points of intrusion Fewer Points of Failure Avoid Network Latency Fewer parts to manage Less Hardware Efficient use of resources Batch and Transaction Processing Consistent identity Problem Determination/diagnosis Automatic recovery/rollback |
|---|--|

} With IFL
 } With zAAP

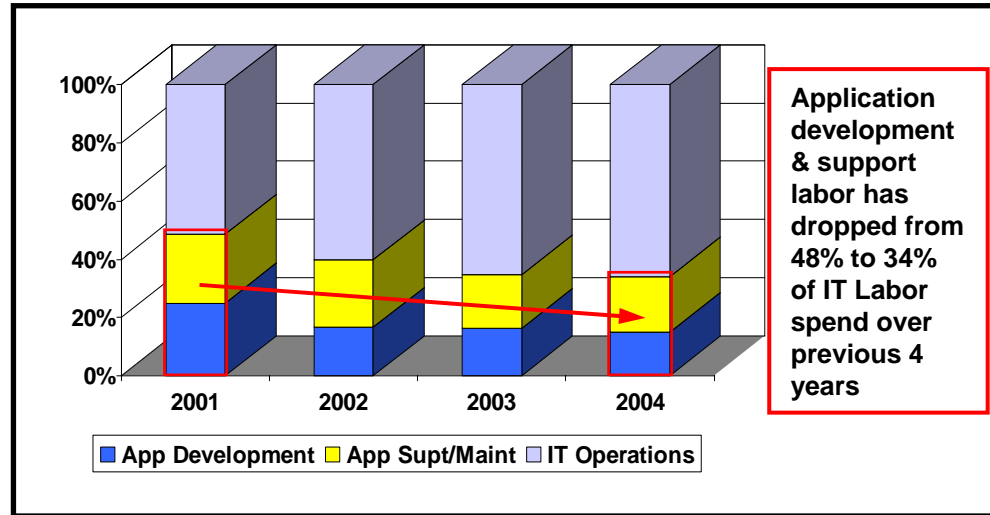
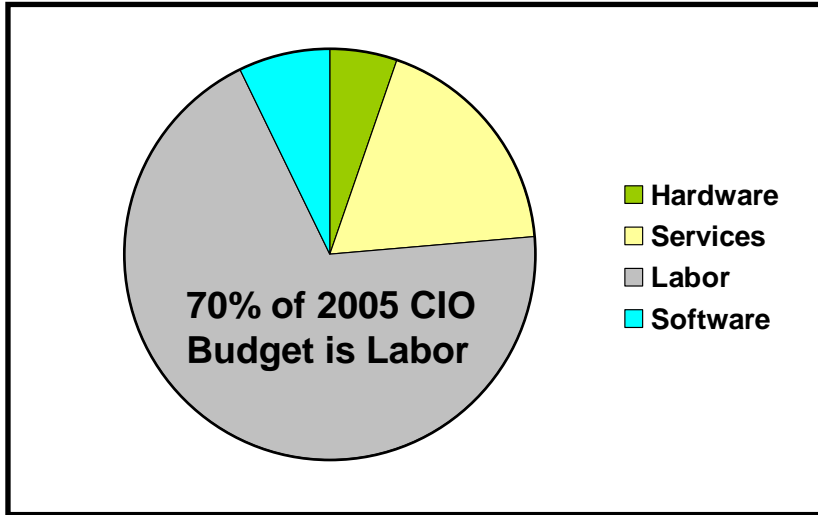
zIIP – System z9 Integrated Information Processor

- A breakthrough that strengthens mainframe position as the world's premier database serving platform
- Frees-up computing capacity
- Business Intelligence and transaction processing:
 - Reduce security risks
 - Improve resource optimization
 - Lower costs

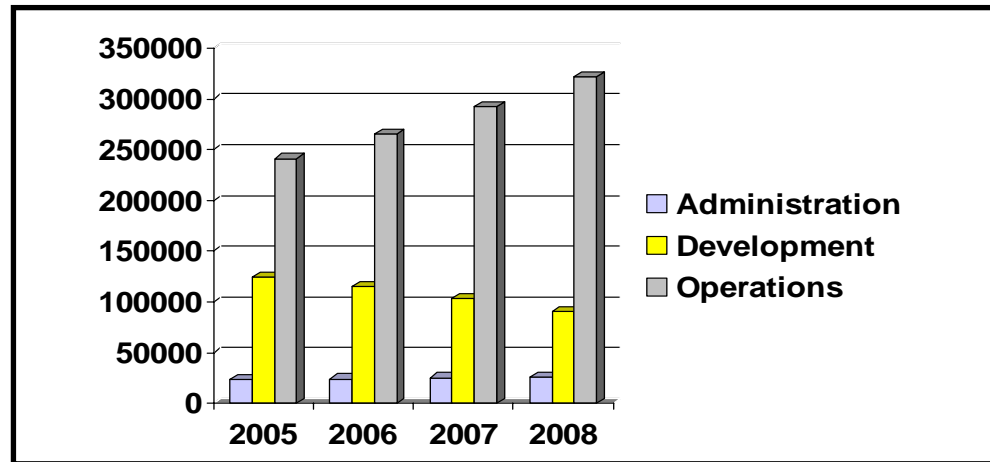


IT Infrastructure Trends – Cost

Decrease in Efficiency as IT Spending Shifts to Operations Labor

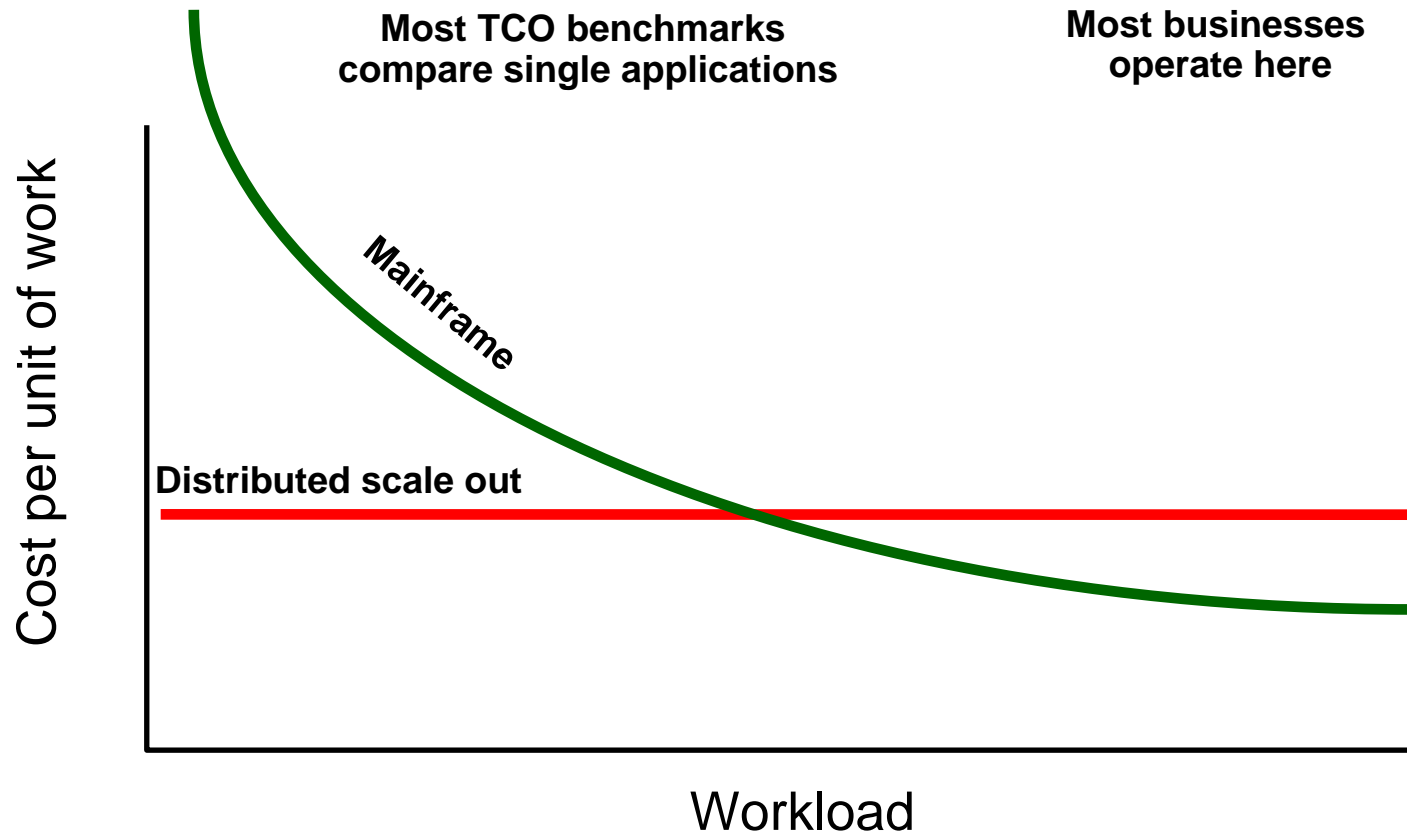


- 70% of CIO budget is labor
- Operations labor will be 73% of CIO labor budgets by 2008
- \$325B in operations labor by 2008



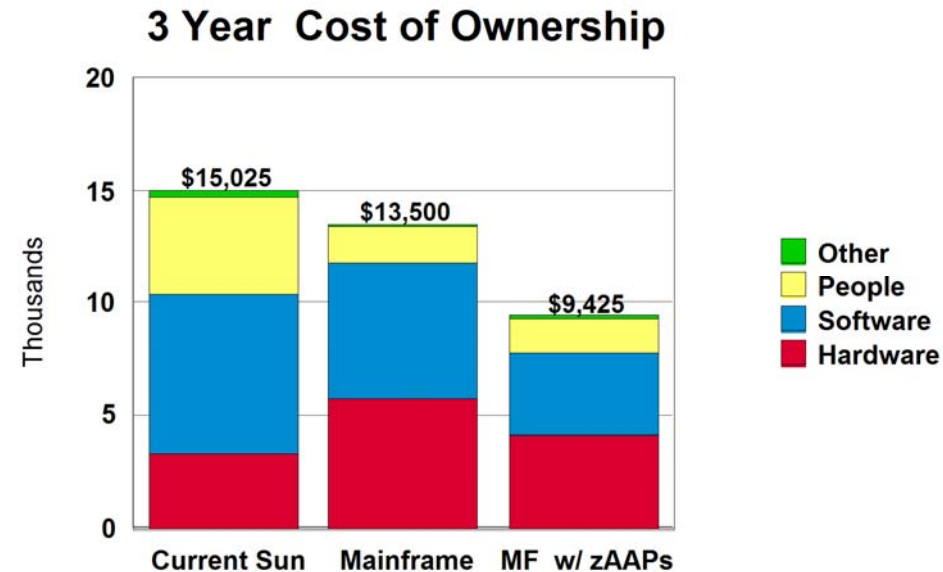
Source: Tivoli Commissioned Study 1Q05

Mainframe Cost Per Unit of Work Goes Down *.... As Workload Increases*



People Cost is the Driver of TCO

- In a recent typical study, a customer thought they only had 24 UNIX servers
 - But these were just the PRODUCTION servers
 - In addition they had 49 servers for Development, Test and Disaster Recovery
- They needed 44 people to support these servers and \$7M software
 - Running at only 20% utilization
- A comparable System z implementation would have required just 20 servers
 - Requiring 16 people to support
 - Using \$6M software
- They thought the Solaris environment was 1/5th of the cost of the mainframe **but in fact the System z TCO was 37% less**

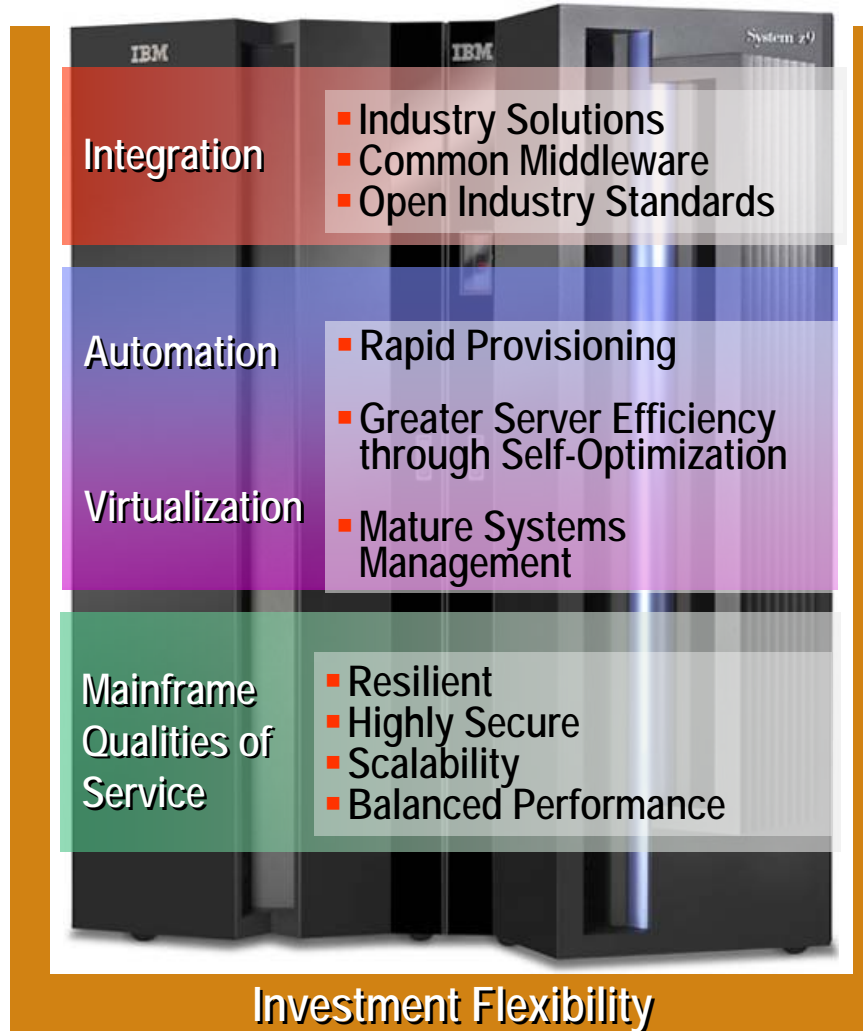


System z Core Values

Built Upon a 40 Year Heritage and Still Relevant

Business Challenges

- Financial Pressures
- Security and Operational Resiliency
- Simplify Infrastructure Complexity
- Accelerate Time-to-Market
- Increase Revenues
- Deploy New Capabilities



IT Challenges

- Be responsive to changing business needs
- Meet service level agreements
- Increase server and IT resource utilization
- Help reduce IT Costs
- Develop new applications while mitigating risk



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