System z Application Development and CICS for SOA
San Francisco Seminar Agenda

8:30 am	Registration and Continental Breakfast
9:00 am	SOA overview for the System z *Pamela Baron, Business Unit Executive zSeries SW AD Tools Americas*
9:30 am	Enabling SOA with CICS Web ervices support *Steve Zemblowski, Cert SW IT Specialist - Software - CICS - Advanced Technical Support (ATS)*
10:45 am	Break
11:00 am	Identifying and deploying your assets for SOA *Cornell Keene, z/Systems Sales Enablement Specialist - AD Tools*
11:30 am	Migrating to a CICS based SOA environment *Cornell Keene, z/Systems Sales Enablement Specialist - AD Tools*
12:00 pm	Lunch
12:45 pm	Deploying and modernizing core System z applications with productivity tools *Dan Brown, System z Certified Sales Enablement Specialist - AD Tools*
2:00 pm	Improving mainframe developer productivity *Dan Brown, System z Certified Sales Enablement Specialist - AD Tools*
2:15 pm	Break
2:30 pm	Deploying application development for composite COBOL, PL1 and Java applications *Dan Brown, System z Certified Sales Enablement Specialist - AD Tools*
3:00 pm	Systems and application end-to-end performance management *David Tran, Manager, Tools' Technologies*
3:15 pm	CICS and SOA architecture implementation considerations *Steve Zemblowski, Cert SW IT Specialist - Software - CICS - Advanced Technical Support (ATS)*
4:15 pm	Close

Presentations are available for download at http://www.ibm.com/software/zseries/cicsseminars/handouts