

Infrastructure Simplification and Best Practices for System z IT Service Management

Attend one of our free technical education seminars to learn the value of System z™ and Tivoli® solutions to help control costs and improve delivery of services to customers.

With islands of computing and data spread across your enterprise – including disparate management tools and each system requiring manual attention – you have an IT environment that's growing more complex with each upgrade. The cost of managing and maintaining such complex environments can easily overwhelm your budget. It's time for a new approach. This complimentary seminar will explain how virtualizing IT can reduce complexity by consolidating your enterprise into fewer devices. When you separate the logical representation of a resource from its physical implementation, you can improve its flexibility and simplify management.

IBM is hosting a series of seminars in cities across North America that are designed for a range of interests. Morning sessions will offer a higher level view of infrastructure simplification, and afternoon sessions give technical professionals – from IT operations management to data, storage or systems programmers – a more in-depth discussion of these critical topics. Attendees also have the opportunity to interact with technical professionals who have extensive knowledge of the unique advantages of the System z platform and software solutions to reduce complexity.

In this one-day seminar, **Infrastructure Simplification and Best Practices for System z IT Service Management**, you'll learn from experts about how to:

- *Control and lower operational costs by simplifying operations, even when your resources are limited*
- *Automate your production workload using solutions that also handle routine administrative tasks*
- *Make full use of your current software with end-to-end management tools for your operating environment*
- *Predict and prevent system outages in order to maintain service levels*

Register online today!

This technical seminar will help you better understand IBM's newest System z and related offerings, and leverage your infrastructure investments to support an On Demand operating environment. Visit ibm.com/software/zseries/zseminars right now to locate the seminar nearest you.



Agenda

Morning

- Infrastructure simplification
- System z technology update
- IT Service Management for System z
- It's time to take control of your infrastructure

Afternoon

- Managing service execution
- Ensure service delivery
- Enhance your IT compliance
- Improve problem and incident management

Locations and dates

Atlanta September 6, 2006

IBM
4111 Northside Pkwy.
Atlanta, GA
Hillside Bldg., Auditorium 03F-13

St Louis September 12, 2006

IBM
325 J. S. McDonnell Blvd.
Hazelwood, MO
Bldg. 300, Room 215

Los Angeles September 19, 2006

IBM
400 N. Brand Blvd.
Glendale, CA
7th Floor, Room 701

Columbus September 21, 2006

IBM
Atrium II, Suite 300, 5475 Rings Rd.
Dublin, OH
Innovation Classroom

New York City October 11, 2006

IBM
590 Madison Ave.
New York, NY
12th Floor, Room 1219

Dallas October 17, 2006

IBM
1503 LBJ Freeway
Dallas, TX
Fifth Floor, Room 5010

Washington, D.C. October 19, 2006

IBM
1301 K Street NW
Washington, D.C.
Room 12C202

Toronto October 20, 2006

IBM Toronto Software Lab
8200 Warden Ave.
Markham, Ontario
Amphitheatre



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