

FIPER Application in Bombardier One Year Later

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Engineering Software Proprietary



Agenda

- March 2006
- FIPER Implementation a year later
 - September 2006 (Yohohama, JAPAN)
 - March 2007 (Orlando)
- Other materials
 - Pratt & Whitney
 - Airbus/RollsRoyce

The Role of CAE in an Extended Aerospace Enterprise



Tim Ambridge Director, PLM Business Processes, Bombardier Aerospace IBM CAE Conference, March 2006

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Bombardier Aircraft



Nine Models of Business Aircraft



Bombardier* Global Express* Global 5000* Global XRS

Bombardier*

Challenger* 604

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Bombardier* Challenger* 300



Learjet 40* Learjet 45*/45XR* Learjet 60*



Six Models of Regional Aircraft

- •Over 2,000 in Service
- •Canadair Regional Jet* Series
- •Dash 8*/Q* Series Turboprops

* Trademark(s) of Bombardier Inc. or its subsidiaries.

Industry Challenges: The need for collaboration

- High Cost/Low Volume
 - Multi-billion dollar 3 5 year development programs
 - Multi-million dollar products with only 300 400 units delivered per year
- Large amount of customization and change even after delivery
- Highly regulated environment including after sales service
- Aircraft are high maintenance and long life items
- <u>No Aerospace company alone has all the resources</u> required to cover the cost nor the range of expertise needed to bring a new aircraft to market and provide support
- OEMs have become integrators, suppliers are now Partners in sharing financial and technical risks

 \rightarrow We needed to re-engineer the way we do engineering



World Class Engineering – Shifting our Focus

Shifting our focus from producing analysis reports to developing innovative products



"It wasn't easy but I finally found the analysis tool used to substantiate this part. But then I wasn't sure it was really the version used for the official certification report. I recall they had to do a last minute change to the analysis approach before signing off the report. Getting the tool is one thing, but reusing it is another, especially since Mr. X is no longer here."

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Why Fiper Engineering Process Infrastructure ?

- Drag-and-drop for building process models
- Links any application (CAD, Excel, Word, MatLab, ...)
- Controls process versions and keeps trace of data generated
- Built-in design driver components (DOE, Optimize, Monte Carlo, cost, ...)
- Integration with PLM, CAD, Document Mgt System, etc
- Web-based, secure, collaborative environment, inter- or intra-enterprise





Engineous' Value Proposition:



iSIGHT-FD Desktop Process Capturing



Engineering Software Proprietary

Engineous





FIPER Processes in the PLM Landscape





Stress Department Achievement: Process for generating internal loads



Intangible gains

- Allows Multiple Optimization Loops with Suppliers
 - Weight & product Optimization
 - Ability to review impact to loads change very quickly
- Facilitates management of multiple models, load sets and work packages
- More robust process \rightarrow Eliminates manual tasks
- Automated quality checking



Stress Department Achievement: Damage Tolerance Analysis

Same analysis process applies to each Principle Structural Elements (PSE)



- **Benefits**
 - 75% cycle time reduction in running damage tolerance analyses (DTA)
 - Quick turnaround for disposition to discrepancies
 - Ability to review impact to loads change very quickly
 - Eliminates manual tasks in analyses \rightarrow More robust process
 - Standardization of processes



Where we are going





FIPER Implementation, A Year Later

Engineering Software Proprietary

The Role of CAE in an Extended Aerospace Enterprise



Tim Ambridge Director, PLM Business Processes, Bombardier Aerospace September 2006

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Advanced Aerodynamics FIPER Model





Source: FORTRAN

Loads Process Map - BEFORE



Loads FIPER Model - AFTER





Stress FIPER Model - AFTER





Weights FIPER Model



Creating an Innovation Culture



Tim Ambridge Director, PLM Business Processes, Bombardier Aerospace 2007-March-14

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Ten easy steps to introducing change! Step 1: Start with Change in Mind

Build in change management from the beginning

- Make change management an integral part of the project plan
- Get the sponsors involved right away
- Be clear about the deliverables
- Know which change methods you are going to use with each audience from the start
- Be clear about the timeline
- Build up to implementation, don't wait for deployment to get started





A Final word: "The Evolution of Species"

- The technical stuff is the easy stuff, the real work is in getting people to use it, under pressure people revert to the familiar
- Continuous improvement requires continuous change
- People are the only source of long-term competitive advantage
- Companies can longer promise employees life time employment, but companies can provide marketable skills

"It is not the strongest, the fastest or the smartest of the species that survive, it is those most adaptable to change"

- Charles Darwin

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Lessons learned

- Integration within PLM architecture shouldn't be underestimated
- Integration with legacy applications shouldn't be underestimated
- Use as much "out of the box" as you can, customize as a last resort
- Don't try to automate your "As-Is"; rethink the process
- People are ultimately more adaptable than software
- Standardize across industry: "Is everybody really different ?"
- Exchange data rather than documents
- Supplier Compatibility : "Will they change with us?"
- Never, ever underestimate the difficulty in getting people to change, under stress, people revert to what they know
- Continuous improvement requires continuous change, try to implement a culture that wants change

Why we are changing is more important than what is changing

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Pratt & Whitney iSIGHT/FIPER Experience

Engineous 2007 Conference

J. Brent Staubach Pratt & Whitney Manager & Chief of Systems Optimization March 13, 2007

Pratt & Whitney Is A Division Of United Technologies Corporation

40,000 employees

\$ 11.1 billion sales

30,000 engines world wide on 600 airlines & 70 airforces

Headquarters in East Hartford Connecticut



System

ESI Product History At Pratt & Whitney



- Initial pilot project with *Engineous started* in 1995, V1.2
- 1996 PW purchased 20 seats, v2.0
- 2001 UTC corporate agreement

90 seats + 1000 parallel seats, v6.0

- 2004 UTC site license
- 2005 initial FIPER Purchase

Local Optimization : Turbine Airfoil Film Cooling



System

Part Systems Optimization : Airfoil Systems MDO

Michael Gottschalk, Propulsion Safety, Affordability, and Readiness Conference, 2006





J. Brent Staubach

Engine Systems Optimization



PMDO, Preliminary Multidisciplinary Design Optimization FIPER Integration FIPER DOE & Execution Space Filling DOE Parametric Vehicle Parametric Cycle Ě Parametric 1D Aero Parametric Τ4 Layout Engline Layour. SAS/JMP Response Surface Modeling Parametric Cost & Weight R=b_+_0x iSIGHT Optimization on RSMs Load RSMs Into ISIGHT Persto Optimei Lower Sullage Optina Fuel Engine Weicht Burned West 37 Τ4 Specific fuel consumption

Scalable Approach To MDO





V alue
I mprovement through a
V irtual
A eronautical
C ollaborative
E nterprise

EC Funded in FP6 65 Partners, 11 countries 75 M euros, 4 years, 2004-2007



VIVACE Partnership

TVACE	Aero Companies (20)	Vendors (10)	Research Centres (5)	Universities (14)
	Airbus	Dassault Systèmes	CERFACS (F)	Cranfield University
	Ajilon	Eurostep Group	DLR (D)	Imperial College, London
	Alenia	Engineous	EADS CCR (F), EADS D	Luleaa Univ. of Technology
	Avio S.p.A	EPM Technology	NLR (NL)	Univ.of Manchester Institute
	BAESYSTEMS	Hew lett-Packard	ONERA (F)	of Science and Technology
	CENAERO	I-Sight Softw are		Nottingham University
	Dassault Aviation	Leuven Measure. and Syst.		National Tech. Univ of Athens
	Eurocopter	MSC Softw are		Politecnico di Milano
Plus 3 rd tier Suppliers: INBIS, ESOCE, Etc.	Hydro-Control	Samtech Xerox		Politecnico di Torino
	Ind. de Turbopropulsores			Queen's University, Belfast
	Messier-Dow ty			Stuttgart University
	MTU Aero Engines			Tech. Univ. of Hamburg
	Operator	HACT		UNINOVA. Lisbon
	Rolls-Royce			Warw ick University
	Snecma Moteurs			
	Techspace Aero			
	Thales Avionics			
	Thales Avionics ES			
	Turbomeca			
	Volvo Aero Corporation			

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24, 25, 26 Oct. 2006



The key VIVACE objectives

Achieve a 5% cost reduction in aircraft development Contribution to 30 % lead time reduction in engine development

Contribution to 50 % cost reduction in engine development



VIVACE Story

Distributed engine design process



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Design Groups and VEC-Hub (Oct 2006)

Processes are running at different locations



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Expanded Workflow





Summary

Aerospace industry is moving rapidly towards:

- Simulation-based Development Process
- Workflow-based Standard Work
- Multi-disciplinary, Multi-Objective, Stochastic
- Collaborative System Engineering

Systems Optimizations Have Grown To Encompass Major Engineering Functions



6 Organizations, 14 disciplines, 50 Instantiations of models, 1000's of parameters



J. Brent Staubach

FIPER Enables Team Collaboration To Setup Models and Review Results



System