IBM Design Centers

Poughkeepsie, New York USA

Design Center services

The services or workshops provided by the Design Centers include:

- **Analysis/Assessment:** Define and analyze various solution options that meet existing and future client requirements, validate a planned strategy, IT transformation, or architecture, and provide recommendations and roadmaps.

- **Design:** Enable clients to go beyond analysis to create a high-level architecture. These sessions delve into the technological details of the architectural options. Additionally, the team reviews non-functional requirements and business issues associated with technology implementations. Clients are given a high-level design that can be leveraged to accelerate deployment.

- **Consultation:** Provide clients with technical expertise to evaluate a solution or strategy, focusing on identifying issues before they are encountered. Also provide support to technical field sellers, architects and specialists on new emerging technologies.

- **Enablement:** Help technical field sellers execute targeted workshops within their geographies. This includes education, support and mentoring.

The mission of the worldwide Design Centers is to design and architect innovative end-to-end solutions for clients that want to leverage leading-edge IBM technologies for their set-up of an IT environment.

The worldwide IBM Design Centers consist of certified IT architects and specialists using state-of-the-art methodologies and technologies in the IBM portfolio. The Design Center team works with global IBM architects, specialists, technical sellers, clients and business partners in support of developing business solutions.

The IBM Design Center
"has become a trusted advisor in this space . . . and was key to this win!"
- IBM Senior Delivery Project Executive on Design Center PureFlex Architecture Consulting.

"To put it in a single word "GREAT""
- Senior Manager | Infrastructure Services, IBM Business Partner on Design Center Smarter Computing Assessment.

IBM World Wide Design Centers Focus Areas

Our Value to clients

Our experts work directly with you to design, assess, and analyze advanced, cross-IBM technologies based on your specific requirements.

Emerging Technologies

- Smarter Computing
- IBM provides a complete portfolio of solutions and services that integrate your business and IT infrastructures.
- Latest IBM solutions and emerging IT technologies.
- Virtual Desktop Infrastructure (VDI)

Workload Optimized Systems

- Different types of workloads have unique needs and run more purposefully and enable higher levels of client value when matched with the optimal IT resources. IBM offers a wide range of workload optimized systems.

Business Analytics Optimization

- Advanced Analytics & Optimization Services help clients achieve their business objectives faster, with less risk and lower costs, by enhancing organizational performance through advanced data analytics and optimization techniques.

Cloud Computing

- IBM provides a breadth of cloud workload solutions for your IT infrastructure including analytics, collaboration, development and test, desktop and devices, infrastructure, storage and business services.

Expert Integrated Systems

- Expert integrated systems combine the flexibility of general purpose systems, the elasticity of cloud and the simplicity of an appliance tuned to the workload.
- IBM PureSystems ™
- IBM PureFlex Systems ™

Contacts & Location

The Design Centers provide global support and have a physical presence in multiple locations worldwide

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