



ECHO

Users **can't track** key events

They are **confused** by current notices

**No central notifications** system

**Promote** awareness & engagement

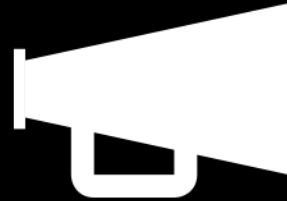
**Unify** user experience

**Help** developers add it to their code

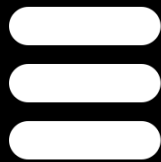
## STRUCTURE

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Notifications surface the **most important events** from my feeds.



NOTIFICATIONS



WATCHLIST



TALK



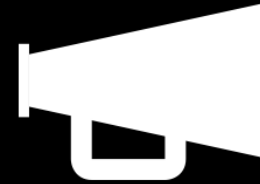
GENERAL



## Watchlist

AMBIENT AWARENESS  
HIGH VELOCITY

Activity around pages you've  
contributed to:  
6 people edited a page  
you **edited**



## Notifications

SPECIFIC AWARENESS  
TIME SENSITIVE

Activity around important,  
specific events:  
Your edit was reverted

Actions that **directly**  
**involve you:**  
Someone posted on  
your talk page

## First 3 notifications:

- your edit was **reverted**
- your new page was **reviewed**
- someone **left you a message**

Prototype: [ur1.ca/aqp9p](http://ur1.ca/aqp9p)

# First Release

- only **logged-in users**
- only **en-wiki** and **mediawiki**
- focus on notifications about:  
your **contributions to articles/talk**  
your **talk page**  
some of your **watchlist**
- build these features:  
**flyout**  
**all-notifications**  
**preferences**  
**emails**

[mediawiki.org/wiki/Echo](https://mediawiki.org/wiki/Echo)

Editor Engagement Tools  
[e2@wikimedia.org](mailto:e2@wikimedia.org)

For more info, contact [Fabrice Florin](#)  
Shortcut to this deck: <http://ur1.ca/aq7ri>