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## **New Zealand's state** broadcaster plans to dismiss 160 workers February 27, 2007

The state broadcaster of New Zealand. Television New Zealand (TVNZ), has announced its plans to fire at least 160 people because they have falling revenue, mainly from their NZ\$9.3 million advertising loss.

A memorandum, or "memo", was circulating the 1,100 employer, TVNZ TVNZ's logo. vesterday from CEO, Rick Ellis, which stated that their "guesstimate" of job New Zealand's anti-spam bill losses was around 130-160. 50 of the job losses will be from the news and current affairs department, where a total of 350 people currently work. The numbers are not set in stone, according to a spokesperson for TVNZ.

late last year where he announced it to facility, which also applies to normal 7 television station in Australia. a parliamentary select committee.

staff working the at Engineering Printing Manufacturing Union, said that some around of the staff are asking themselves how internationally. TVNZ will be able to start and manage the new digital 24 hour news channel with fewer staff. They are seeking to talk to TVNZ.

In two weeks time, staff will be asked what they think of the proposed changes, which also includes a top level management restructuring.

Steve Mahery, broadcasting minister, from other countries.

operational issue, and I expect they'll messaging and spam text messages. meet their charter requirements. How they structure the company to achieve this is entirely up to them."



# now law February 28, 2007

passed the Unsolicited Electronic Microsoft New Zealand, XtraMSN has Messages Act, which now makes it expired today and has been replaced illegal to send spam from New with a partnership between Xtra and Zealand that does not include the Yahoo!7, YahooXtra. Yahoo!7 is also The lay-offs have been expected since sender's details, and an unsubscribe a partnership, between Yahoo! and the commercial e-mails and porn e-mails.

> TVNZ, defense from spammers sending spam and from New Zealand, which accounts for Yahoo!Xtra are trying to become the 10% of all

the bill, except for two ACT MP's with website in New Zealand in terms of wish to market their services.

Critics are also damning the act, saying that it will do little to combat the spam, because most of it comes

said, "The restructuring of TVNZ is an The law also prohibits spam instant

Spam in New Zealand accounts for 80% of all e-mails in the inbox.

David Cunliffe, minister information technology, said, "This legislation enables Kiwis to join the global fight against spam. International cooperation to identify, shut down or block the sources of spam is an important part our anti-spam strategy."

# Yahoo!7 and Xtra New Zealand's website launched March 1, 2007

The partnership between New Last night the New Zealand Parliament Zealand's monopolistic ISP, Xtra and

The partnership's website was The union which represents some of New Zealand previously had no launched today, as well as a new MSN New Zealand homepage.

> spam homepage of all New Zealanders with the claim the partnership will beef up All members of parliament voted for content, as well as being the biggest their leader saying that it will place revenue. Kevin Kenrick, Telecom's extra costs on small businesses who consumer products chief operating officer, who own Xtra, said the aim of Yahoo!Xtra was to, "Yahoo!Xtra aimed to bring the best available international content and technology into a New Zealand context." "We do

Wikinews New Zealand Page 2

rooms."

Chief executive of Yahoo!7, Ian The boobs on bikes parade happens in online advertising. In Australia, that promote the Erotica Expo. number is around eight percent, which Mr Smith expects to become the number for New Zealand.

the best of New Zealand linked to the by the city councillors. best the rest of the world has to offer. and puts us in a prime position to capitalize on changing trends in media consumption and media usage."

partnership, with Xtra owning the other 49%. Mr Smith will chair the board that will be created.

The partnership also means that current Xtra subscribers will recieve a The press release stated that the new e-mail messaging platform, but current e-mail addresses will remain the same. This will mainly happen because of the mail technology currently offered by Yahoo!

brought into the new portal.

Mr. Kenrick and Mr. Smith both Nudity a moral, not legal, issue denied to disclose how much money from either sides has been invested, City council and organizers of the the near future.

Other ventures between Yahoo! and telecommunication ISP's occurred internationally as well.

# Complaints lodged, police helpless as "boobs on bikes" parade happens in New Zealand March 2, 2007

following The article contains photographs of women's exposed breasts. Viewer discretion is advised.

think Yahoo!Xtra will become an Today the "boobs on bikes" parade Photo report extension of New Zealanders living was held in Christchurch, New Zealand.

Smith, said that two to three percent of various centres around New Zealand all the advertising market was from and is designed to kick off, and

This parade caught less national media attention before the parade than the Auckland one last year as, unlike Mr. Smith said: "Yahoo!Xtra will be Auckland, there was no protest done

### Processions must be approved: Council

The Christchurch City Council Yahoo!7 will own 51% of the released a press statement stating that they had "not approved or received an application to hold the proposed "Boobs on Bikes" parade on Friday, 2 March, from Erotica event organisers."

council must be consulted for any procession that will interfere with traffic, or may require crowd Erotica Festival management. organiser Steve Crowe has brushed Other services owned by Yahoo!, such this off, saying that it is a promotion, as Flickr and Answers, will also be not a parade, and all rules of the road will be observed.

but do say that it will be profitable in event say they have received numerous complaints about the parade, however it isn't in the city's jurisdiction to act, have as female toplessness is not illegal.

> Council transport and streets manager Michael Aitken told NZPA that the "standard of dress of participants is not a matter that the council can control."

> inspector Police Gary Knowles commented that it was a "moral not a criminal issue. We have taken legal advice and unless there is a breach of the peace, we cannot intervene."

Wikinews reporter Gabriel Pollard was at the parade to catch the action.



One News arrives at the scene.





The parade continues on, and next to her is organiser, Steve Crowe.



Wikinews New Zealand Page 3



All photographs by Gabriel Pollard.

These and more full resolution photographs by Gabriel Pollard are available at: http://commons.wikimedia.org/wiki/B oobs\_on\_bikes\_parade

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