



Red Hat Society®

TIMELINE



Founder, Sue Ellen Cooper purchases an old red Fedora from a Thrift Shop in Arizona.
November 11 1997



First article on RHS appears in Romantic Homes Magazine
July 2000



Sue Ellen Cooper appears on Today Show with Florence Henderson
September 2001



Canadian documentary regarding RHS is released and receives Gracie Allen Award
June 2003

First RHS book published, "Fun and Friendship After Fifty" by Sue Ellen Cooper, which reaches #1 on NY Times Best Seller List

April 2004



RHS appears as the focal point of an episode of the television sitcom, Still Standing
November 15 2004



RHS reaches pop culture status when an episode of the longest animated show, The Simpsons, airs an episode about Marge joining the Red Hat Society

November 27 2005



RHS receives Popular Culture Association and American Culture Association National Award for our impact on the world
2008



RHS appears on QVC offering RHS merchandise
2005



RHS appears for second time on Today Show
2008



RHS spotlighted in a segment
January 2011

May 2011

RULES of ENGAGEMENT
RHS is the season finale focus of CBS's Rules of Engagement (#2 in the ratings!)



RHS's first book is published in Korea



The First RHS Chapter formed
April 25 1998



Pink Hatters lovingly introduced to the RHS
2000



RHS Online Store launched
January 2001

RHS grows to 40,000 chapters worldwide
2002



The first RHS convention, "Paint the Town Red" takes place in Chicago, IL
April 2002

Penn State conducts a comprehensive study on RHS and the positive impact on women in today's society

2003-2006 PENN STATE



RHS launches Platinum Mastercard Program
April 2005



RHS launches "Lifestyle" magazine available for purchase through subscription and at Wal Mart Stores nationwide
January 2005



HATS! The RHS musical debuts
January 2006



Documentary airs on PBS entitled, The Remarkable Red Hat Society
June 2006



Damon Wayans releases his first novel entitled "Red Hats" featuring the RHS
May 2010

RHS partners with River City Productions to launch a film and television production company
June 2010

April 2011

The first Red Hat and purple boa go on display at the Smithsonian's Museum of American History

