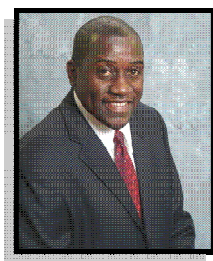


ABOUT RICH WILLIAMS



As the **C.E.O.** and Cofounder of **NABCO**© and a **Certified Master Trainer** of, the most results-getting training program in the real estate industry, Rich Williams brings unique and career-changing insight to the **Sweathogs program**. Through that program and **NABCO Seminars**, Rich Williams has trained, coached, mentored over 15,000 students and motivated thousands of audiences.

Rich began his real estate career in York, Pennsylvania, in 2002. After receiving numerous awards for production, he ventured into real estate coaching of two offices in the York area. Rich began training on both regional and national levels, creating training programs and developing a business base.

He soon became a Certified and Master Trainer for Sweathogs and Training Coach for the newly launched Sweathogs Online© another Sweathogs business model. Rich began conducting One day Training Seminars and **The Players Manual**© Academy training sessions to train aspiring real estate agents as they ventured into their careers in the field. He is the author of **The FSBO Survival System**©, **The Universal Guide To Phone Prospecting**, and **From 0 – 100 in 90 days!**

Rich currently continues to train students through the Sweathogs program in both the live and online formats. He also continues to entertain and wow audiences across North America through his seminars and workshops and as a **Certified Market Center Instructor for Keller Williams Realty**. Rich is an innovator working constantly to develop new products for today's sales professionals.

Here's what your colleagues are saying:

“Rich's training was by far the best that I had received as far as usable sales techniques and growing my real estate business. I was able to greatly improve my presentation to seller's and have learned ways to not be pushy to potential clients but to get them to sign on the dotted line.”

-Justin Oberholtzer – Keller Williams, Lancaster Pa
