

WIKIMEDIA FOUNDATION



# Wikipedia Editor Survey Questionnaire

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April 2011

## IMPORTANT NOTES

This document presents the survey questions in the exact sequence that they were asked during the first ever Wikipedia Editor Survey, conducted in April 2011.

Some things to note while reading the questionnaire:

1. The survey was presented only to logged-in Wikipedia users.
2. Questions marked as **(Not Mandatory)** were optional.
3. In some cases, there is some text in capital letters that precedes the question:

eg: [ASK IF ENGLISH IS SELECTED IN D9]

This indicates the audience that question was shown to. In this instance, only those who chose English as an option in question D9 were shown this question.

4. For some questions, the word RANDOM is mentioned above the possible responses. This indicates that the alternatives were presented in a random order to the respondents.
5. For the country/language questions, all the alternatives are not listed. Please refer the Codebook for the complete list of alternatives.

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## INTRODUCTION SCREEN

Thank you for taking the 2011 *Editor Survey*. *You have made Wikipedia and its sister projects what it is and your input will help make our projects even better.* Our goal is to use the information in this survey to generate insights that help improve your editing experience. We will share our report and analysis of the survey with you when the survey is complete.

This is a pilot survey and will take approximately 20-30 minutes to complete. We will also use basic information from your user profile for analysis.

We realize that this is a significant request of your time and we want to thank you in advance for your support in collecting valuable information that will help us all.

Thanks for your time and contribution!

### **CONFIDENTIALITY AND LICENSING:**

**The Wikimedia Foundation is committed to your privacy. We will not share individually identifiable data with outside organizations, or use the data in any way not associated with the objectives of this survey. Anonymized results will be released into the [public domain](#).**

If you have any questions about this survey, or concerns about confidentiality, please feel free to post your concerns anonymously at: [http://strategy.wikimedia.org/wiki/Editor\\_survey\\_feedback](http://strategy.wikimedia.org/wiki/Editor_survey_feedback)

## INTRODUCTORY QUESTIONS

D1b. Since you started editing Wikipedia, approximately how many edits have you made?  
(Please don't include changes made using bots.)

D2. How old are you?

_____	Years
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D3a. What is the highest level of education you have completed?

1. Primary education (elementary, primary, middle school or junior high school, etc.)
2. Secondary education (high school, A-levels, apprenticeship, etc.)
3. Tertiary education undergraduate (diploma, associate's degree, bachelor's degree)
4. Graduate education (master's)
5. Graduate education (doctorate)

D3b. Are you currently enrolled in school or university?

- 1 Yes  
0 No

D4. Are you employed?

- 1 Yes, I am working full-time.  
2 Yes, I am working part-time.  
3 No, I am not currently employed.

D5a. Are you married, do you have a partner, or are you single? (Not Mandatory)

- 1 I am married.  
2 I have a partner, but I am not married.  
3 I am single.

D5b. Do you have children? (Not Mandatory)

- 1 Yes, I have children  
0 No, I don't have children

D6. What is your approximate monthly gross income (i.e. the total income per month, including benefits but before taxes)? (Not Mandatory)

\_\_\_\_\_ Amount per month

\_\_\_\_\_ Currency

D7a. What is your nationality? (Not Mandatory)

\_\_\_\_\_

D7b. In which country do you live?

\_\_\_\_\_

D8. Is there a Wikimedia chapter in that country?

1 Yes

0 No

9 I don't know

**(Ask only if D8=1)**

D8a. Are you a member of the local Wikimedia Chapter?

1 Yes

0 No

D9. What is/are your primary language(s)? Please choose all that apply.

[ASK IF ENGLISH IS SELECTED IN D9]

D1C1. Did you make any anonymous edits in Wikipedia before you registered as a user or set up an account?

1 Yes

0 No

[ASK IF YES IN D1C1]

D1C2. How many anonymous edits did you make before you registered as a user or set up an account?

[NUMERICAL OPEN-ENDED]

D10. What is your gender?

1	Male
0	Female
2	Transsexual

3	Transgender
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D11. In a typical day, how much time do you spend on your computer? (Not Mandatory)

7	10 and more hours
6	9-8 hours
5	7-6 hours
4	5-4 hours
3	3-2 hours
2	About an hour
1	Less than an hour
0	Don't use my computer daily

D12. We are interested in learning about your proficiency with computers and computer applications. Below is a list of proficiency levels. Please choose one that describes you the best.

(Not Mandatory)

1. I am not very comfortable using a computer.
2. I use my computer to read email, browse the Internet and use word processors.
3. I can download and set up files and applications on my computer.
4. I can program and create my own applications.

## SECTION I: PARTICIPATION AND CONTRIBUTION

The next few questions are about your participation in Wikipedia.

Q1a. Which language versions of Wikipedia do you CONTRIBUTE to? *Please choose all that apply.*

[ONLY SHOW THE CHOICES IN Q1a]

Q1b. Which language version of Wikipedia do you PRIMARILY CONTRIBUTE to? Please choose ONE.

Q2a. Which language versions of Wikipedia do you READ? *Please choose all that apply.*

[ONLY SHOW THE CHOICES IN Q2a]

Q2b. Which language version of Wikipedia do you PRIMARILY READ? Please choose ONE.

Q3. What is your user access level? *Please choose all that apply.*

- 1 Unregistered user (no account)
- 2 Registered user (basic account, with or without rollbacker, reviewer status, etc.)
- 3 Administrator
- 4 Bureaucrat
- 5 Steward
- 6 Checkuser
- 7 Oversight

Q4a. We are interested in finding out more about your recent participation in Wikipedia and the Wikipedia community. For each activity, please indicate how often you have participated in the following activities in the last 30 days.

### **ACROSS**

1. Not at all
2. Seldom
3. Sometimes
4. Often
5. Very often

### **DOWN [RANDOM]**

- a. I write new articles.

- b. I research articles.
- c. I edit existing articles.
- d. I do translation work.
- e. I patrol for copyright violations, vandalism or other problems.
- f. I answer readers' questions and complaints.
- g. I resolve disputes among volunteers (e.g. mediation, arbitration).
- h. I organize or help events, workshops, meet-ups, or annual Wikimania conferences.
- i. I do public outreach or advocacy outside the Wikipedia community.
- j. I do technical work such as maintaining servers or software.
- k. I participate in chapter work.
- l. I participate in discussions about articles.
- m. I develop or maintain policies, guidelines and similar community processes.

Q4b. Below is a similar list of activities. Please indicate how often you have participated in the following activities in the last 30 days.

**ACROSS**

- 1. Not at all
- 2. Seldom
- 3. Sometimes
- 4. Often
- 5. Very Often

**DOWN [RANDOM]**

- a. I upload or edit media, images, maps, etc.
- b. I conduct quality review and assess articles for featured-article selection.
- c. I participate in deletion processes such as speedy deletion, proposed deletion and articles for deletion discussion.
- d. I work on the help desk or do other work to welcome new editors.
- e. Other, please specify\_\_\_\_\_

Q5a. Below is a list of reasons that some editors START contributing to Wikipedia. For which of the following reasons did you START contributing to Wikipedia? Please select as many as apply.

**[RANDOM]**

a. I wanted to see whether anyone could edit.
b. I saw an error and wanted to fix it.



c.	I saw a red link or noticed an article was missing, so I wrote it.
d.	I knew a lot about a subject that was poorly covered.
e.	My friends, family or colleagues contribute to Wikipedia.
f.	I wanted to demonstrate my knowledge to a wider public or community.
g.	I liked the idea of volunteering to share knowledge.
h.	I wanted to learn new skills.
i.	I wanted to participate in a discussion on Wikipedia.
j.	I was assigned to edit for a school project or work.

Q5b. Below is a list of reasons why some editors CONTINUE to contribute to Wikipedia. For which of the following reasons do you CONTINUE to contribute to Wikipedia? Please select as many as apply.

<b>[RANDOM]</b>
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- a. I do it for professional reasons.
- b. I keep finding or looking for mistakes.
- c. I find articles that are incomplete or biased.
- d. I like to contribute to subject matters in which I have expertise.
- e. I want to demonstrate my knowledge to a wider public or community.
- f. I want to popularize topics I care about.
- g. I like Wikipedia's philosophy of openness and collaboration.
- h. I believe that information should be freely available to everyone.
- i. I want to gain a reputation within the Wikipedia community.
- j. I like the idea of volunteering to share knowledge.
- k. It's fun.

Q6. Below is a list of tools available for editors. For each one, please tell us whether it makes it any difference when editing Wikipedia.

**ACROSS**

- 0 I am not aware of this feature.
- 1 It makes it easier to edit Wikipedia.
- 2 It makes no difference to my editing experience.
- 3 It makes it harder to edit Wikipedia.

**DOWN [RANDOM]**

- a. Help pages
- b. Policies and guidelines
- c. Wiki markup or HTML-like language
- d. Editing interface
- e. Automated tools such as Twinkle, Huggle, AWB, etc.
- f. Community forums and discussions
- g. Bots
- h. User-scripts and gadgets

Q7c. If you were to become less active on Wikipedia in the NEXT SIX months, what do you believe would be the most likely reason? Please choose ONE.

**[RANDOM]**

- a. I think I will have less time.
- b. I expect to spend more time on other **online** activities.
- c. I expect to spend more time on other **offline** activities.
- d. It's a waste of my time since my edits will be reverted.
- e. I think I don't have enough expertise to contribute.
- f. Other people are doing, so I don't want to do it.
- g. I don't want to edit the work of other editors.
- h. I am happy to read, and I don't want to contribute.
- i. I don't want to spend my time editing.
- j. I don't want to edit because of conflicts with other editors.
- k. The rules and guidelines for editing are becoming too complicated.
- i. Other, please specify\_\_\_\_\_

## SECTION II: TECHNOLOGY AND NETWORKING:

The next few questions are about your use of different types of technological devices and Internet websites.

Q8a. Below is a list of electronic devices some people own. Which of the following do you own?

[RANDOM]

a. A desktop computer
b. A laptop computer or netbook
c. A tablet device such as an iPad
d. A mobile or cellular phone
e. An MP3 player such as an iPod
f. None of the above [ANCHOR, MUTUALLY EXCLUSIVE]

[ASK ONLY IF 8A(D)=1]

Q8b. Do you own a smart phone such as an iPhone, Android, or Blackberry?

1	Yes
0	No

Q8c. Below is a similar list of electronic devices. Do you use any of these devices to EDIT Wikipedia. *Please choose all that apply.*

a. A desktop computer
b. A laptop computer or netbook
c. A tablet device such as an iPad
d. A mobile or cellular phone
e. An MP3 player such as an iPod

Q8d. Below is a similar list of electronic devices. Which of these do you use to READ Wikipedia? *Please choose all that apply.*

a.	A desktop computer
b.	A laptop computer or netbook
c.	A tablet device such as an iPad
d.	A mobile or cellular phone
e.	An MP3 player such as an iPod

Q9. Below is a list of tech activities some people may do regularly. For each one, please mark how often, if at all, you do it **on a typical DAY.** (Not Mandatory)

**ACROSS**

6	More than 8 hours
5	7-8 hours
4	5-6 hours
3	3-4 hours
2	1-2 hours
1	Less than an hour
0	Don't do this online activity

**DOWN**

a.	Staying in touch with friends and family on social networking websites such as Facebook
b.	Email
c.	Instant messaging service such as MSN messenger and GTalk
d.	Online multiplayer games such as World of Warcraft
e.	Online shopping
f.	Online games, such as Farmville and CityVille, on social networking websites
g.	Downloading music from websites or using programs such as iTunes

- h. Watching video on websites such as YouTube
- i. Using location-aware technologies such as FourSquare and GoWalla
- j. Blogging or reading blogs
- k. Using Twitter or a similar micro-blogging website
- l. Reading Wikipedia
- m. Contributing to Wikipedia
- n. Contributing to open-source software

Q10. Below is a similar, shorter list of things people do online. Please mark how important each of these is in YOUR everyday life. (Not Mandatory)

**ACROSS**

5	Extremely important
4	Very important
3	Somewhat important
2	Not too important
1	Not at all important

**DOWN**

- a. Email
- b. Online gaming
- c. Tweeting on platforms such as Twitter
- d. Social networking on websites such as Facebook
- e. Contributing to Wikipedia

Q11. Many people are using online social media these days. Do you: (Not Mandatory)

**ACROSS**

2	Yes
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10	No, but I am aware of this activity. No, I don't know about this activity.
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**DOWN**

a. Have a personal blog b. Tweet using Twitter or similar micro-blogging platforms c. Interact with other Twitter users through direct messages, replies and retweets
d. Regularly post comments or pictures to a blog
e. Post family or personal PICTURES online so that other people can see them
f. Post family or personal VIDEOS online so that other people can see them
g. Create media such as an audio broadcast or video, and podcast it or put it online on a website such as YouTube so it can be accessed by anyone
h. Post status updates on social networking websites such as Facebook i. Comment on friends' status updates, photographs, etc. on websites such as Facebook
j. Share online links on websites such as Twitter and Facebook
k. "Like" content on SOCIAL NETWORKING WEBSITES such as Facebook l. "Like" content on BLOGS, NEWSPAPERS, etc.
m. Write reviews for restaurants and products on websites such as Yelp and Amazon. n. Share your location information with friends on websites such as FourSquare, Twitter, etc. o. Answer, post or rate questions in online communities such as Quora and Fluther

[ASK IF HAVE A iPod/MP3 PLAYER OR CELL PHONE Q8a(d) & Q8a(e)=1]

Q12. Below is a list of features available on some mobile devices, such as cell phones and MP3 players. Please indicate the features you USE on any of your **mobile devices**. (Not Mandatory)

**[ACROSS]**

1	Yes, I use this.
0	No, I don't use this.

**DOWN [RANDOM]**

a.	A feature/app that allows you to access your social networking profile
b.	A feature/app that allows you to blog
c.	A feature/app that allows you to access Twitter
d.	A feature/app that allows you to search for information
e.	A feature/app that allows you to share/see photos
f.	A feature/app that allows you to share/watch videos
g.	A feature/app that allows you to find information relevant to your location
h.	A feature/app that allows you to read Wikipedia
i.	A feature/app that allows you to play games
j.	A feature/app that allows you to "check in" at places

Q13a. If Wikipedia were to launch features that were BUILT INTO Wikipedia's mobile site, how likely would you be to use the following features to edit Wikipedia?

**ACROSS**

5	Extremely likely
4	Very likely
3	Somewhat likely
2	Not too likely

1 Not at all likely

**DOWN [RANDOM]**

a. A feature that allows you to upload pictures from a mobile device to Commons
b. A feature that allows you to rate Wikipedia articles on a scale
c. A feature that allows you to create new articles
d. A feature that allows editors to do block edits like paragraphs and sentences
e. A feature that allows you to save articles to read or edit offline
f. A feature that allows you to check for vandalism on your phone

Q14a. If you had to choose, which one of the following would you choose? [QT=SS] (Not Mandatory)

1. I believe editing Wikipedia is more rewarding than other online activities such as tweeting, social networking, etc.
2. I believe contributing on Facebook, Twitter or similar sites is more rewarding than editing Wikipedia.

Q14b. If you had to choose, which one of the following would you rather do? [QT=SS] (Not Mandatory)

- 1 Spend my time editing Wikipedia so I can contribute to world knowledge.
- 2 Spend my time blogging so I can get recognition for my writing.



### SECTION III: WIKIPEDIA COMMUNITY

These next questions are about your interactions with other Wikipedia editors and your experiences as a member of the Wikipedia community.

Q15. In the last month, how many editors do you think you have interacted with (online, by telephone, or face-to-face)?

\_\_\_\_\_ [OE]

Q16. Below is a list of tools you can use to communicate with other editors. Which of the following tools, if any, have you used in the PAST MONTH to communicate with other editors? (*Please choose all that apply.*)

[RANDOM]

- a. Village pump
- b. User-page discussions
- c. Foundation-1 and similar mailing lists
- d. Wikimedia Foundation blog
- e. Planet Wikimedia blog
- f. IRC
- g. Instant Messaging services such as GTalk and Yahoo Messenger
- h. Email
- i. Social networking websites such as Facebook
- j. Micro-blogging websites such as Twitter
- k. None of the above [ANCHOR, MUTUALLY EXCLUSIVE]

Q17. We are interested in finding out how you would describe fellow editors. Below is a list of words to describe editors within the Wikipedia community. Please choose the TOP TWO words that describe Wikipedia editors. *Please select two.* (Not Mandatory)

[RANDOM]

- a. Helpful
- b. Friendly
- c. Collaborative
- d. Rude
- e. Unfriendly
- f. Intelligent
- g. Dumb
- h. Arrogant

Q18 Below is a list of interactions/experiences editors may have with others within the Wikipedia community. For each one, please tell us if you have had this interaction/experience.

<b>[RANDOM]</b>
<ul style="list-style-type: none"> <li>a. Another editor adding content/photos to an article you are working on</li> <li>b. Having inaccurate material added to an article you started</li> </ul>
<ul style="list-style-type: none"> <li>c. Getting a barnstar or similar award from another editor</li> <li>d. Having your article(s) selected as featured article(s)</li> <li>e. Having other editors fix grammatical errors in article(s) you started</li> <li>f. Having other editors add content to article(s) you started</li> <li>g. Having your picture(s) used in articles</li> <li>h. Having your content reused</li> <li>i. Having others compliment you on your edits/articles</li> <li>j. Article(s) making it to the front page</li> </ul>

- a. Having your edits reverted without any explanation
- b. Having your edits reverted, but with an explanation
- c. Having an article that you were working on deleted
- d. Being looked down on by more experienced editors
- e. Argument(s) with editors on discussion pages or elsewhere
- f. Other editors pushing their point of view
- g. Having offensive or inaccurate material added to articles you were working on

[ONLY SHOW THOSE OPTIONS FOR Q18 where a-j & a-g =1]

Q19. Below is a shorter list of interactions you have had within Wikipedia community. For each one, please tell us the degree to which it affects your overall experience editing Wikipedia.

1	This makes me less likely to continue editing Wikipedia.
2	This does not affect my likelihood to edit Wikipedia.
3	This makes me more likely to continue editing Wikipedia.

Q20. If you had to choose, which of these would you agree with: [QT=SS] (Not Mandatory)

**[ROTATE OPTIONS]**

1	The feedback from other editors through reverts, discussions, etc. has helped me become a better editor.
2	The feedback from other editors through reverts, discussions, etc. has been a bad experience for me.

Q21. From your perspective, what is the best way to gain a reputation within the Wikipedia community? Please rank the following choices in descending order of importance. **[RANK]** (Not Mandatory)

a.	Writing new articles
b.	Editing or fixing existing articles
c.	Commenting on talk pages
d.	Helping with administrative tasks such as deleting, blocking, etc.
e.	Providing support to other users such as mailing-list moderation or technical help
f.	Helping others resolve conflicts such as mediation or arbitration

Q22. When comparing yourself to other editors in the language you primarily edit Wikipedia (i.e., your home Wikipedia), in which of the following ways do you believe you are different from them? *(Please select all that apply.)*

- a. I am female, while most editors are male.
- b. I live in a different country from most of the editors who edit my home Wikipedia.
- c. My ethnicity is different from most of the editors who edit my home Wikipedia.
- d. My sexual orientation is different from most of the editors who edit my home Wikipedia.
- e. I am younger than most of the editors in my home Wikipedia.
- f. I am older than most of the editors in my home Wikipedia.
- g. My nationality is different from most of the editors who edit my home Wikipedia.
- h. None of the above **[ANCHOR, MUTUALLY EXCLUSIVE]**

Q23. Have you EVER been harassed by other editors?

2 Yes, I have been harassed ON Wikipedia (i.e. user page, discussion pages, etc.)

1 Yes, I have been harassed OUTSIDE Wikipedia (i.e. phone calls, Facebook, other websites, etc.)

0 No, I have never been harassed by other editors. [MUTUALLY EXCLUSIVE]

Q24a. Thinking about the last SIX MONTHS, do you remember an instance when you believe your edit was **reverted or deleted** because of any of the following?

1 Yes

0 No

- a. Your gender
- b. Your nationality
- c. Your ethnicity
- d. Your sexual orientation
- e. Your age

Q24b. Thinking about the last SIX MONTHS, do you remember an instance when you believe you **lost an editorial dispute** because of any of the following?

1 Yes

0 No

- a. Your gender
- b. Your nationality
- c. Your ethnicity
- d. Your sexual orientation
- e. Your age

Q24c. Thinking about the last SIX MONTHS, do you remember an instance when you believe you were stereotyped because of any of the following?

1 Yes

0 No

- a. Your gender
- b. Your nationality
- c. Your ethnicity
- d. Your sexual orientation
- e. Your age

Q24d. Thinking about the last SIX MONTHS, do you remember an instance when you believe other editors **undervalued your contribution**, including edits, participation in discussion pages, listservs etc. because of any of the following?

1 Yes

0 No

- a. Your gender
- b. Your nationality
- c. Your ethnicity
- d. Your sexual orientation
- e. Your age

Q24e. Thinking about the last SIX MONTHS, do you remember an instance when you believe other editors looked down on you because of any of the following?

1 Yes

0 No

- a. Your gender
- b. Your nationality
- c. Your ethnicity
- d. Your sexual orientation
- e. Your age

Q24f. Thinking about the last SIX MONTHS, do you remember an instance when you believe other editors were unwelcoming because of any of the following?

1 Yes

0 No

- a. Your gender
- b. Your nationality
- c. Your ethnicity
- d. Your sexual orientation
- e. Your age

[ASK ONLY IF D10= 0]

Q25. We are interested in the interactions that women have within the Wikipedia community. Below is a list of unpleasant experiences some female editors might have had. Please mark if you have PERSONALLY had any of these experiences. *Please choose all that apply.*

	a. I have received too much attention.
--	--

	b. I was stalked online.
	c. Someone tried to contact me unnecessarily outside Wikipedia.
	d. Someone tried to meet me in person. e. Someone used my image without my permission. f. Someone left inappropriate messages for me, or comments about me, in userspace or elsewhere on Wikipedia. g. Someone tried to flirt with me.
	h. Other _____ i. None of the above [ANCHOR, MUTUALLY EXCLUSIVE]

Q26. We are interested in finding out what kind of personal information you have made available for everyone to view in Wikipedia. Have you made the following personal information available in your profile in Wikipedia? *Please choose all that apply.*

**ACROSS**

- a. Choice of user name
- b. User page
- c. Both
- d. No

**DOWN**

- Gender
- Nationality
- Ethnicity
- Sexual orientation
- Age

Q27. Do you find the userspace (user, discussion pages etc.) in Wikipedia to be inappropriately sexualized (i.e. sexual talks, innuendos, images etc.)?

- 1 Yes
- 0 No

## SECTION IV. WIKIPEDIA READERSHIP AND DONATIONS

The next few questions are about your Wikipedia reading habits, and your participation with the Wikimedia Foundation that runs Wikipedia.

D13. For what purpose do you mostly read Wikipedia? *Please choose all that apply.* (Not Mandatory)

1.	To find information
2.	For school or university research as a reference I can cite
3.	For school or university research, but not to be cited
4.	For work

D14. Do you know whether the Wikimedia Foundation that runs Wikipedia is a nonprofit or for-profit organization? *Please choose one.*

1	It is a nonprofit organization
2	It is a for-profit organization

D15a. Have you ever donated money to the Wikimedia Foundation that runs Wikipedia?

1	Yes
0	No

[ASK ONLY IF D15a=1]

D15b. How often have you donated money to the Wikimedia Foundation that runs Wikipedia?

a.	Once
b.	2-3 times
c.	4-5 times

d. More than 5 times
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[ASK ONLY IF D15a=1]

D15b2. Is your donation to the Wikimedia Foundation tax-deductible?

- 1 Yes
- 0 No
- 9 I don't know.

[ASK ONLY IF D15b2=1]

D15b3 If your donation to the Wikimedia Foundation had not been not tax-deductible, would you still have donated?

- 1 Yes
- 0 No
- 9 I don't know.

[ASK ONLY if D15a=0]

D15c. Why have you never donated to the Wikimedia Foundation that runs Wikipedia? *Please choose all that apply.*

**RANDOM**

a. I didn't know Wikipedia is supported by a nonprofit organization.
b. I never donate to charities.
c. I can't afford to make a donation.
d. I donate my time instead of money.
e. Donations to the Wikimedia Foundation are not tax-deductible where I live.
f. I was never asked or don't know how to donate to the Wikimedia Foundation.
g. I disagree with Wikipedia's policies and practices.
h. I think my donation might not be used wisely.
i. It seems that enough people are making donations to keep the projects running.



D16. Have you ever sought or received information from the Wikimedia Foundation?

1 Yes

0 No

[ASK ONLY IF D16=1]

D16a. Are you happy with the quality of information you received from the Wikimedia Foundation?

1 Yes

0 No

D17. Have you ever voted in the Wikimedia Foundation Board of Trustees elections?

1 Yes

0 No

[ASK ONLY IF D17=0]

D17a. Why have you never voted in the elections for the Wikimedia Foundation Board of Trustees? *Please choose all that apply.*

**RANDOM**

- a. I missed the deadline.
- b. I felt I didn't have enough information about the Wikimedia Foundation to make a good decision.
- c. I felt I didn't have enough information about the candidates to make a good decision.
- d. I wanted to vote but was not eligible.
- e. I was not interested.
- f. I have never heard of these elections.
- g. Other \_\_\_\_\_

[ASK ONLY IF D17A(F)=1]

D18a. Now that you know about the elections for the Wikimedia Board of Trustees, would you be interested in voting in these elections in future?

1 Yes

0 No

D19. Have you ever run, or would you like to run, for the Wikimedia Foundation Board of Trustees?

1 Yes

0 No

9, No, I was not eligible to vote in the elections.

[ASK ONLY IF D19=0]

D19a. Why are you not interested in running in the Wikimedia Foundation board of trustee elections?

- a. I missed the deadline
- b. I am not interested in running for elections
- c. I disagree with Wikimedia Foundation's policies and practices
- d. I think I can't make a difference even if I am elected
- e. I don't have the information or don't know how to run for elections
- f. Other \_\_\_\_\_

(Not Mandatory)

D20a. On a 0-10 scale with 0 being NOT AT ALL GOOD and 10 being EXTREMELY GOOD, how would you rate your **own** performance, in contributing to the Wikimedia movement?

D20b. On a 0-10 scale with 0 being NOT AT ALL GOOD and 10 being EXTREMELY GOOD, how would you rate the performance of **Wikimedia volunteers** overall, in contributing to the Wikimedia movement?

D20c. On a 0-10 scale with 0 being NOT AT ALL GOOD and 10 being EXTREMELY GOOD, how would you rate the performance of the **Wikimedia Foundation**, in contributing to the Wikimedia movement?

D20d. On a 0-10 scale with 0 being NOT AT ALL GOOD and 10 being EXTREMELY GOOD, how would you rate the performance of the **Wikimedia chapters**, in contributing to the Wikimedia movement?

D21. We are interested in your opinion on how the Wikimedia Foundation should spend money. If you donated 100 dollars to the Foundation, how would you like the foundation to allocate the money for the following? (*Please ensure that all the responses add up to \$100.*) (Not Mandatory)

[NOTE: RESPONDENTS KNEW HOW MUCH MONEY WAS LEFT OUT OF 100 AS THEY MADE ALLOCATIONS]

[RANDOM]

- a. Technical operations (more operations staff, new caching servers, performance metrics, uptime)
- b. Technical features development aimed at supporting **experienced editors**

- c. Technical features development aimed at supporting **new editors**
- d. Community work aimed at supporting a healthy editing culture
- e. Community work aimed at attracting/supporting new editors **globally**
- f. Community work aimed at attracting/supporting new editors specifically in the **Global South**
- g. Grantmaking to chapters, individuals and similar organizations for priority projects
- h. Support for chapters (e.g., communications, monitoring compliance with agreements, fundraising, organizational development)
- i. Other

D22a. We will be conducting similar surveys in the future to track the Wikipedia community.

Would you be willing to participate in future surveys?

1 Yes

0 No

[ASK IF D22a=1]

D22b. Please provide us with your email address. The email will be used by the survey team to contact you about participation in future surveys, and will not be shared outside the survey team

## **EXIT SCREEN**

THANKS FOR PARTICIPATING IN THE SURVEY! THE DATA WILL BE ANONYMIZED  
AND RESULTS WILL BE RELEASED INTO THE PUBLIC DOMAIN.