

| Year | Launched | Model |
|-------------|-----------------|-------------------|
| 1990 | March 19 | Macintosh IIfx |
| | October 15 | Macintosh LC |
| | | Macintosh Classic |
| | | Macintosh IIsi |

| | | |
|-------------|-------------|--|
| 1991 | February 11 | Macintosh Portable (backlit screen) |
| | March 1 | Apple IIe Card (requires Macintosh LC) |
| | October 21 | Macintosh Classic II |
| | | Quadra 700 |
| | | Quadra 900 |
| | | PowerBook 100 |
| | | PowerBook 140 |
| | | PowerBook 170 |

| | | |
|-------------|------------|-------------------|
| 1992 | March 23 | Macintosh LC II |
| | May 18 | Quadra 950 |
| | August 3 | PowerBook 145 |
| | October 19 | Macintosh IIvi |
| | | Macintosh IIvx |
| | | PowerBook 160 |
| | | PowerBook 180 |
| | | PowerBook Duo 210 |
| | | PowerBook Duo 230 |

| | | |
|-------------|-------------|-------------------------------|
| 1993 | February 10 | Macintosh LC III / III+ |
| | | Macintosh Color Classic |
| | | Centris 610 |
| | | Centris 650 |
| | | Quadra 800 |
| | | PowerBook 165c |
| | | Workgroup Server 80 |
| | | Workgroup Server 95 |
| | March 22 | PowerCD |
| | | Apple Design Powered Speakers |

| | |
|------------|----------------------------|
| June 7 | PowerBook 145b |
| | PowerBook 180c |
| June 28 | Macintosh LC 520 |
| July 26 | Workgroup Server 60 |
| July 29 | Centris / Quadra 660AV |
| | Quadra 840AV |
| August 16 | Newton Message Pad |
| | PowerBook 165 |
| October 10 | Macintosh Color Classic II |
| October 21 | Macintosh TV |
| | Quadra 605 |
| | Quadra 610 |
| | Quadra 650 |
| | PowerBook Duo 250 |
| | PowerBook Duo 270c |

| | | |
|-------------|------------|-----------------------|
| 1994 | February 2 | Macintosh LC 550 |
| | | Macintosh LC 575 |
| | | Apple QuickTake 100 |
| | March 14 | Power Macintosh 6100 |
| | | Power Macintosh 7100 |
| | | Power Macintosh 8100 |
| | April 26 | Workgroup Server 6150 |
| | | Workgroup Server 8150 |
| | | Workgroup Server 9150 |
| | May 16 | PowerBook 520/c |
| | | PowerBook 540/c |
| | | PowerBook 550 |
| | | PowerBook Duo 280 |
| | | PowerBook Duo 280c |
| | July 18 | Quadra 630 |
| | | PowerBook 150 |
| | December 1 | Pippin |

| | | |
|-------------|------------|-----------------------------|
| 1995 | January 28 | Power Macintosh 6200 / 6300 |
|-------------|------------|-----------------------------|

| | |
|-----------|-------------------------------|
| April 3 | Macintosh LC 580 |
| | Power Macintosh/Performa 5200 |
| June 19 | Power Macintosh 9500 |
| August 7 | Power Macintosh 7200 |
| | Power Macintosh 7500 |
| | Power Macintosh 8500 |
| August 28 | PowerBook 190 |
| | Power Macintosh/Performa 5300 |
| | PowerBook 5300 |
| | PowerBook Duo 2300c |

| | | |
|-------------|-------------|------------------------------|
| 1996 | February 15 | Apple Network Server 500 |
| | | Apple Network Server 700/150 |
| | February 26 | Workgroup Server 7250 |
| | | Workgroup Server 8550 |
| | March 10 | Performa 5260 / 5300 |
| | April 1 | Performa 5400 |
| | | Power Macintosh 7600 |
| | October 16 | Apple Network Server 700/200 |
| | October 17 | Performa 6360 |
| | October 23 | Performa 6400 |
| | November 15 | Power Macintosh 4400 |
| | November 20 | PowerBook 1400 |

| | | |
|-------------|-------------|---------------------------------|
| 1997 | February 17 | Power Macintosh 5500 |
| | | Power Macintosh 6500 |
| | | Power Macintosh 7300 |
| | | Power Macintosh 8600 |
| | | Power Macintosh 9600 |
| | | PowerBook 3400 |
| | March 7 | eMate 300 |
| | March 20 | Twentieth Anniversary Macintosh |
| | April 21 | Workgroup Server 7350 |

| | |
|-------------|------------------------------|
| | Workgroup Server 9650 |
| May 8 | PowerBook 2400c |
| November 10 | Power Macintosh G3 desktop |
| | Power Macintosh G3 minitower |
| | PowerBook G3 |

i

| | | |
|-------------|------------|------------------------|
| 1998 | January 31 | Power Macintosh G3 AIO |
| | March 2 | Macintosh Server G3 |
| | May 6 | PowerBook G3 series |
| | August 15 | iMac G3 |

| | | |
|-------------|-------------|------------------------------------|
| 1999 | January 5 | Power Macintosh G3 (Blue & White) |
| | | Macintosh Server G3 (Blue & White) |
| | May 10 | PowerBook G3 ("Lombard") |
| | July 21 | iBook |
| | | AirPort (802.11b, "Graphite") |
| | August 31 | Macintosh Server G4 |
| | September 1 | Cinema Display (22") |
| | October 5 | iMac (slot loading) |
| | October 13 | Power Macintosh G4 Graphite |

2000s

| Year | Launched | Model |
|-------------|--------------|-------------------------|
| 2000 | February 16 | PowerBook ("Pismo") |
| | July 19 | Power Macintosh G4 Cube |
| | July 19 | Cinema Display (22") |
| | September 13 | iBook (FireWire) |

| | | |
|-------------|---------|-----------------------|
| 2001 | January | PowerBook G4 Titanium |
| | May 1 | iBook (white) |

| | |
|-------------|--------------------------------|
| July 18 | Power Macintosh G4 Quicksilver |
| September 8 | Server G4 Quicksilver |
| October 23 | iPod |

| | | |
|-------------|-----------|-------------------------|
| 2002 | January 7 | iMac G4 15" |
| | | iBook (14") |
| | April 29 | eMac |
| | May 14 | Xserve |
| | July 17 | iMac G4 17" |
| | August 13 | Power Macintosh G4 MDD |
| | August 27 | Macintosh Server G4 MDD |

| | | |
|-------------|--------------|-----------------------------|
| 2003 | January 7 | PowerBook G4 Aluminum (12") |
| | | PowerBook G4 Aluminum (17") |
| | February 10 | Xserve slot loading |
| | | Xserve Cluster Node |
| | June 23 | Power Macintosh G5 |
| | September 16 | PowerBook G4 Aluminum (15") |
| | October 22 | iBook G4 (12" / 14") |
| | November 18 | iMac G4 20" |

| | | |
|-------------|-----------|---------------------------|
| 2004 | January 6 | Xserve G5 |
| | | Xserve Cluster Node G5 |
| | June 7 | AirPort Express (802.11g) |
| | June 9 | Power Macintosh G5 FX |
| | June 28 | Cinema Display (20") |
| | | Cinema Display (23") |
| | | Cinema Display (30") |
| | August 31 | iMac G5 17" |
| | | iMac G5 20" |

| | | |
|-------------|------------|------------------------------|
| 2005 | January 11 | Mac Mini |
| | October 19 | Power Macintosh G5 dual core |

| | | |
|------|--------------|------------------------------------|
| 2006 | January 10 | iMac (Early 2006) |
| | | iPod Radio Remote |
| | February 14 | MacBook Pro (15") |
| | February 28 | Mac Mini Core Solo |
| | February 28 | Mac Mini Core Duo |
| | April 11 | Apple Remote Desktop 3 |
| | April 24 | MacBook Pro (17") |
| | May 16 | MacBook |
| | July 13 | Nike+iPod |
| | June 20 | Shake 4 |
| | August 7 | Mac Pro |
| | August 7 | Xserve (Intel) |
| | September 6 | iMac (Mid 2006) |
| 2007 | March 21 | Apple TV (1st gen.) |
| | June 29 | iPhone |
| | August 7 | iMac (Mid 2007) |
| | | Apple Mighty Mouse (revised) |
| | | Apple Keyboard with Numeric Keypad |
| | | Apple Wireless Keyboard (Aluminum) |
| | | Mac Mini (Mid 2007) |
| | September 5 | iPod Nano (3rd gen.) |
| | | iPod Classic (6th gen.) |
| | | iPod Touch (1st gen.) (8 & 16 GB) |
| | September 12 | Logic Studio |
| | October 27 | Mac OS X Leopard (10.5) |
| | | Mac OS X Server (10.5) |
| | November 15 | Final Cut Express 4 |

| | | |
|------|-------------|---------------------------------|
| 2008 | January 8 | Xserve (Early 2008) |
| | | Mac Pro (Early 2008) |
| | January 15 | MacBook Air (Early 2008) |
| | | MacBook Air External SuperDrive |
| | February 12 | Aperture 2 |
| | February 19 | Xsan 2 |
| | February 26 | MacBook (Early 2008) |
| | | MacBook Pro (Early 2008) (15") |
| | | MacBook Pro (Early 2008) (17") |

| | | |
|------|--------------|------------------------------------|
| | February 27 | iPod Touch (1st gen.) (32 GB) |
| | February 29 | Time Capsule (1st gen.) |
| | March 17 | AirPort Express 802.11n |
| | April 17 | Final Cut Studio 2 |
| | April 28 | iMac (Early 2008) |
| | May 29 | Logic Express 8 |
| | July 9 | MobileMe |
| | July 11 | iPhone 3G (8 GB) |
| | | iPhone 3G (16 GB) |
| | September 9 | iPod Nano (4th gen.) |
| | | iPod Classic (6th gen.) (120 GB) |
| | | iPod Touch (2nd gen.) (8 GB) |
| | | iPod Touch (2nd gen.) (16 & 32 GB) |
| | | In-Ear Headphones |
| | September 18 | Final Cut Server |
| | October 14 | MacBook Air (Late 2008) |
| | | MacBook (Late 2008) (White) |
| | | MacBook (Late 2008) (Aluminum) |
| | | MacBook Pro (Late 2008) (15") |
| | | LED Cinema Display |
| | | Bento 2.0 |
| 2009 | January 6 | MacBook Pro (Early 2009) (17") |
| | | iWork '09 |
| | | FileMaker Pro 10 |
| | January 27 | iLife '09 |
| | January 29 | MacBook (Early 2009) (White) |
| | March 3 | Mac Mini (Early 2009) |
| | | iMac (Early 2009) |
| | | Mac Pro (Early 2009) |
| | | Time Capsule (2nd gen.) (500 GB) |
| | | Time Capsule (2nd gen.) (1 TB) |
| | | AirPort Extreme 802.11n (3rd gen.) |
| | | Apple Keyboard (short) |
| | March 11 | iPod Shuffle (3rd gen.) (4 GB) |
| | April 7 | Xserve (2009) |
| | May 27 | MacBook (Mid 2009) |
| | June 8 | MacBook Pro (Mid 2009) |

| | |
|-------------|------------------------------------|
| | MacBook Air (Mid 2009) |
| June 19 | iPhone 3GS (16 & 32 GB) |
| July 23 | Final Cut Studio 3 |
| | Final Cut Server 1.5 |
| | Logic Studio 2 |
| | Logic Express 9 |
| July 30 | Time Capsule (2nd gen.) (2 TB) |
| August 28 | Mac OS X Snow Leopard (10.6) |
| | Mac OS X Server (10.6) |
| September 9 | iPod Nano (5th gen.) |
| | iPod Classic (6th gen.) (160 GB) |
| | iPod Touch (3rd gen.) |
| | iPod Shuffle (3rd gen.) (2 GB) |
| October 20 | iMac (Late 2009) |
| | MacBook (Late 2009) |
| | Magic Mouse |
| | AirPort Extreme 802.11n (4th gen.) |

2010s

| Year | Launched | Model |
|------|-------------|------------------------------|
| 2010 | February 9 | Aperture 3 |
| | March 31 | Time Capsule (3rd gen.) |
| | April 3 | iPad (Wi-Fi) |
| | April 13 | MacBook Pro (Mid 2010) |
| | April 30 | iPad (Wi-Fi + 3G) |
| | May 18 | MacBook (Mid 2010) |
| | June 15 | Mac Mini (Mid 2010) |
| | June 24 | iPhone 3GS (8 GB) |
| | | iPhone 4 (GSM) (16 & 32 GB) |
| | August 9 | Mac Pro (Mid 2010) |
| | September 1 | iPod Touch (4th gen.) |
| | | iPod Nano (6th gen.) |
| | | iPod Shuffle (4th gen.) |
| | | Apple TV (2nd gen.) |
| | October 20 | MacBook Air (Late 2010) |
| | | iLife '11 |
| 2011 | February 10 | iPhone 4 (CDMA) (16 & 32 GB) |

| | |
|-------------|--|
| February 24 | MacBook Pro (Early 2011) |
| March 11 | iPad 2 (16 GB) iPad 2 (32 & 64 GB) |
| May 3 | iMac (Mid 2011) |
| June 21 | AirPort Extreme 802.11n (5th gen.) Time Capsule (4th gen.) |
| July 20 | MacBook Air (Mid 2011) Mac Mini (Mid 2011) Thunderbolt Display Mac OS X Lion (10.7) |
| October 12 | iOS 5 iCloud Cards Find My Friends AirPort Utility |
| October 14 | iPhone 4 (8 GB) iPhone 4S iPhone Micro USB Adapter |
| October 24 | MacBook Pro (Late 2011) |
| 2012 | January 19 iBooks Author |
| | March 16 iPad (3rd gen.) |