

Secours Louisianais à la France Wins Thanks of Great Nations

Mrs. de Roaldes, president of the Secours Louisianais à la France, desires to report the safe arrival of the March shipment, which is acknowledged from France as follows: Société Française de Secours aux Blessés Militaires, 3, Région Militaire, Comité du Havre.

But our soldiers galvanized by their horrors are by no means depressed by them. Furthermore, the whole world is bent on victory of right; powerful and generous America brings us the most disinterested and sublime help that one could hope for.

Everything has arrived safely and we are delighted with the contents of the boxes of packing cases Nos. 280, 281, 282, 283, 284, 285. If you only know how useful everything is to us and how very grateful we are to the Secours Louisianais à la France, I cannot give you an idea of the intense misery of the countries which have been opened up by the allied armies. We send all we can to relieve their suffering and help to set them up again, but it is a gigantic task.

Believe me, dear Madame de Roaldes, cordially yours, (Signed) CAROL DE COX, Paris, April 28, 1917.

I am pleased to announce that the trunk of clothing shipped on the 17th of March, reached us in perfect condition, and that the contents are very useful, especially are the bolts of cotton most valuable. Materials are constantly increasing in price, and we are always in great need of them. Just now, our unfortunate compatriots are coming to us for help in large numbers, from the provinces reconquered from the Germans by the English, or by our own troops. They arrive destitute of everything. The Germans rob and pillage systematically, their officers giving the example. After furniture, linen, silver, etc., have been carried off, everything left in the country is set fire to. They destroy for the pleasure it gives, cut down fruit trees and blow up historical castles. Never since the beginning of time has such savage barbarity been seen. They are the heirs of the invasions of the first centuries.

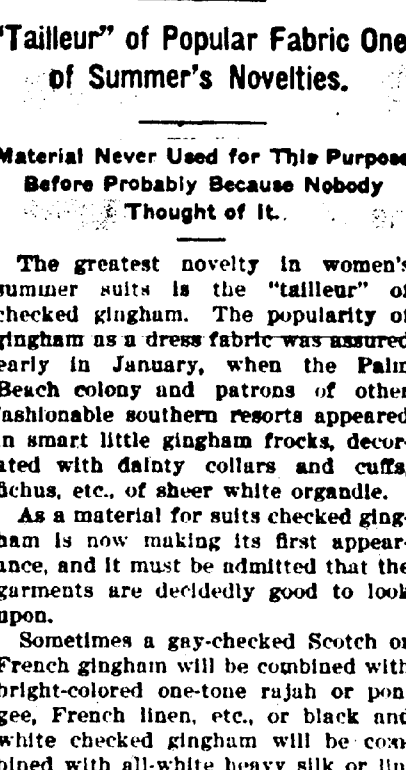
SUITS OF GINGHAM IN KEEPING WITH THE DAY "Tailleur" of Popular Fabric One of Summer's Novelties.

Material Never Used for This Purpose Before Probably Because Nobody Thought of It.

The greatest novelty in women's summer suits is the "tailleur" of checked gingham. The popularity of gingham as a dress fabric was assured early in January, when the Palm Beach colony and patrons of other fashionable southern resorts appeared in smart little gingham frocks, decorated with dainty collars and cuffs, fichus, etc. of sheer white organdy.

Sometimes a gay-checked Scotch or French gingham will be combined with bright-colored one-tone rajah or pongee, French linen, etc., or black and white checked gingham will be combined with all-white heavy silk or linen, writes a fashion authority.

The suit shown in the sketch is typical of the combination gingham suits. The skirt is a plaited model, with wide box plait in front framed on either side and at the back with flat plaits, made entirely of gingham.



To be in latest style young women must exhibit in their fancy finery and especially in their bonnets some touch of the military. This young lady is wearing the latest hat fashion to make appearance; it is aptly termed the "helmet." It is of white plush with black velvet facing. A thin black patent leather belt extends over the crown and does duty as a chin strap. White silk braid is worked in as a relieving decoration.

Inasmuch as linens and even other cotton fabrics fully as light in weight as gingham have been found desirable and satisfactory in the development of summer suits, there is no reason why gingham should not be in the list of fabrics for garments of this type. That it has not been used before for the



Suits of Gingham the Latest.

purpose is doubtless because nobody thought about it. To make the little suit sketched four and three-quarter yards of gingham 36 inches wide will be required, with three and a quarter yards of rajah silk or other plain-color fabric. The skirt measures three yards in width, although it hangs quite straight and seems narrow, because the plaits are pressed to lay quite flat. Flare is out of the question this season, if one would be smartly gowned.

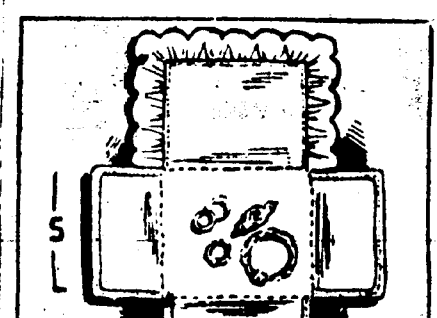
Attention to Diet and Right Sort of Exercise, Outdoors or in Home, Are Necessary.

There is nothing so coveted by the average woman as a slender, youthful figure. Indeed, judging by the deep interest taken by the fair sex in outdoor sports of the most vigorous sort, it would seem as if women take much more strenuously to take as much natural exercise as possible to keep the figure trim.

Of course all the exercise imaginable will be of little or no avail if one is not careful of diet and digestion, and the woman who wishes to reduce as well as build must be most careful of this factor.

TRINKET SACHET IS USEFUL

Case in Which Jewels May Be Placed Easily Made Attractive Addition to Dressing Table.



Trinket Sachet.

A most handy and useful little article for the dressing table, in which rings, bracelets, etc., can be placed and covered up, is the trinket sachet shown in the sketch. It is made of cream-colored lap silk, and lined with soft wash-leather and bound at the edges, where indicated, with narrow gold ribbon. The center portion is stiffened with a piece of cord, sewed

between the silk and the lining. This part of the case measures five inches by six inches, and the sketch clearly shows the proportion in which the other parts of the sachet should be made. To close the case, the side and lower flaps have merely to be folded on to the center portion, and then the upper flap folded downwards, thus entirely inclosing the jewels in wash-leather.

The lower sketch shows the case closed. The silk is cut into tiny curves at the edges and the initials of the owner are worked with gold silk in the center. If desired, gold with ribbon can be easily added in front to secure the case.

Thought Measurement. "A man is as big as the office in which he ordinarily thinks" remarked the wise citizen. "That is dreadful!" exclaimed Miss Cayenne. "My father is a scientist, and he is accustomed to putting his ideas with a microscope." - Washington Star.

TRYING TO RAISE THE STATE'S QUOTA

LIBERTY LOAN BOND SALES ARE RATHER SLOW

CONFINED TO BIG INVESTORS

New Campaign To Be Inaugurated to Reach the People With Small Savings

Liberty bonds are not finding as ready a sale in New Orleans as might be wished, and unless this section is to have its patriotic eye blackened there will have to be a more ready response from the investors. This was the announcement made yesterday by the committee which has in charge the promotion of the bond sales.

The New Orleans banks, which are acting as agents for the Federal Government in the sale of the bonds, have taken over \$1,000,000 in bonds on themselves, and to sell to their customers. The city's full quota is \$2,500,000, and the government may shortly ask the local banks to underwrite \$1,000,000 more.

Total sales of bonds so far have amounted to \$2,000,000, and it is pointed out that it will be a heavy load for the banks to carry more than \$500,000 in bonds in their vaults. The selling campaign will be re-launched in an effort to dispose of the local quota by June 15, the day in which subscriptions to the bond issue are closed.

So far, it is said, only the wealthy bank depositors have purchased Liberty bonds, the persons of moderate means who have bought bonds being limited in number. This is very disappointing to the bank officials, who had hoped to make the sales of bonds a popular issue, and to place at least one bond in the greater number of homes in New Orleans.

At the same time an effort is being made to awaken interest in the Lib-

erty loan in New Orleans, a campaign will be carried on in the state. The American Bankers' association, through the chairman of its Louisiana committee, L. M. Pool, of the Iberian National bank, will have charge of the state campaign.

Mr. Pool will have the assistance of prominent bankers in each congressional district. P. H. Saunders, chairman of the Liberty Loan committee of the clearing house, has been assigned to the first district. The second district fell to Mr. Pool. L. O. Broussard, of Abbeville, will conduct the Liberty Loan campaign in the third district. In the fourth district the important work will be under the direction of Ben Johnson, of Mansfield. T. E. Flournoy, of Monroe, will direct the association's energies in the fifth district, and in the sixth the campaign will be under the leadership of Joe Gottlieb, of Baton Rouge. Dr. J. A. Haas, of Opelousas, is in charge of the Louisiana Bankers' association, with headquarters at Alexandria, will cover the eighth district.

The following will be in charge of the group work: E. W. Smith, Ruston; E. A. Planche, Ville Platte; W. L. Trimble, Crowley; and C. P. Shaver, Thibodaux. This committee will serve at large over the state: C. D. Moss, Lake Charles; A. T. Kahn, Shreveport; Travis Oliver, Monroe; Eugene Cazdenus, Baton Rouge; R. S. Hecht, W. W. Boulton, F. Dietze, Jr., and Lynn H. Perkins.

Preventing Disease. The only way to prevent such diseases from spreading is for every child who has a cold, a cough or a sore throat or feels out of sorts to be very careful not to put in his mouth or to cough over or to handle anything which other children are to use. A child who is not absolutely well should be particularly careful to keep away from babies, because babies are so much more likely to suffer seriously if they catch disease.

Absent-Minded. A little girl who was trying to tell a friend how absent-minded her grandpa was said: "He walks around, thinking about nothing; and, when he remembers it, he then forgets that what he thought of was something entirely different from what he wanted to remember."

ON DEMANDE!!!

Des infirmières diplômées, capables, entre 21 et 35 ans pour se présenter à prendre le service immédiatement, dans l'Hôpital, Unité No. 24 fondée par la Société de la Croix Rouge Américaine et qui complète son organisation, en ce moment, pour partir pour l'Europe.

COMMITTEE MAPS OUT THE PROGRAM

Continued From Page One.

ers of the society; a reception at the consulate to the French colony; a visit to the mayor at the city hall; addresses at the headquarters of the society at the corner of Esplanade and Bourbon streets; a procession through the principal streets; and a reception at the Fair Grounds where the festival will take place.

The fête will open at two o'clock with speeches by distinguished orators, including the governor and the mayor. There will be races, baseball games, and all kinds of amusements for young and old, fireworks, and a ball.

The following are the sub-committees appointed Friday:

- Officers: Octave Garnaud, Maurice D. Foubert, Victor Brisson.
- Press and Publicity: F. Brunet, René Broussard, J. de la Vergne, Arrien Desloges, Charles De Fouchier.
- Privileges: J. A. Bernier, Jean Ormire, Maurice Maunus.
- Prizes: A. Maurin, Jean Monlaud, J. A. Buisson.
- Decorations: F. A. Brunel, Henri Douars.
- Day Amusements: E. E. Nacari, All. Omichien, J. A. Buisson.
- Races: E. Arcaus, B. A. Lee, E. E. Nacari.
- Ball: Jean Monlaud, Paul E. Sabinqué.
- Fireworks: Henri Douars, F. A. Brunel, E. Arcaus.
- Music: J. E. Martin, Maurice Maunus, Al. Galdossus.
- Police: Jos. Flaudry, J. A. Buisson, Charles Desloges.
- Reception: A. Maurin, Charles D. Fouchier, Octave Garnaud, Jos. Flaudry, Sebastian Roy, P. E. Sabinqué, J. A. Buisson, J. A. Buisson.
- Gifts and Trunk: J. A. Bernier, A. Omichien, M. Maunus, H. Douars, L. E. Martin.
- Programme: Chas. D. Fouchier, L. E. Martin, A. Omichien, F. Bidstein, Jean Dubrière, Jean Monlaud.
- Prizes to school children: F. A. Brunel, J. E. Martin, A. Maurin.

Child's Vision

UNE REMÈDE SPLENDIDE POUR Désordres de l'Estomac Digestion Difficile Rhumatismes Névralgies, Sang appauvri, Abcès, Clous, Anémie. PRIN. \$1.00 LA BOUTEILLE HARRARD MEDICAL MFG. CO., Incorporated 523 édifice Audubon Nouvelle-Orléans, Lae.

Peacock

"A Bird of a Drink" Breuvage Délicieux 5c Partout Dans tous les débits de première classe et livré à votre domicile. Tout le monde en raffole—il vous plaira parce qu'il est si différencié des autres. Surnommé à juste titre "L'Aristocrate des Breuvages." Fabriqué par The Hydrox Company, Chicago, Ill. "THE HOUSE OF QUALITY" (La Maison du bon Goût) F. HOLLANDER & CO. Distributeurs pour les Etats du Sud. Phone MA45

GIVE STYLE TO NEW SUITS

Fine Shirrings Serve to Shape Coat and Narrow Stitches Provide Proper Finish.

Accessories that make for style and are the distinctive new notes of the season's fashions are the fine shirring which serves to shape a cut, the narrow stitches that give it finish, and the odd belts, which if they are not fastened on the outside are fastened under the coat and only show when it is partly open. Outside belts are quite narrow this season, but those inside are almost five inches wide.

Another necessity for the modern suit is pockets. Pockets appear sometimes on the skirts, but invariably on the coats. Sport skirts, of course, are not complete without them. Spunking of sport skirts, they are the most fascinating this season. Glace cloth is a new material used for sport skirts, and as it is a dressy fabric, it gives the impression of elaborateness to an otherwise conventional skirt. Colored embroidery is another effective touch.

Wraps of Paisley Silk. Paisley silk evening coats promise to be much in vogue for warm evenings. The silk is shirred at the neck, a long loop hanging in burmese fashion at the back. This loop is edged with black velvet, which brings out the rich colors of the Paisley pattern, and is weighted with a large black tassel.

"I don't know if it does any particular good, but it seems to bother satisfy my children," said Mr. Gey Johnson of Hampus Ridge, Ark. "Every time the preacher gets off what they think is too long a sermon, my kids whip the preacher's kids." - Washington Star.

COMPTEZ LES PAS

Avez-vous jamais eu l'idée de compter les pas que vous faites dans le courant de la journée pour vous rendre à votre téléphone principal?

En vous servant d'extensions de Téléphone vous économiserez la plupart de ces pas, et vous doublerez l'agrément d'avoir un téléphone dont le service additionnel vous coûterait quelques sous par jour, tout en ayant l'avantage d'un téléphone à domicile.

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Matière à réflexion.

"Jackson" est une bière pour les hommes de tête aussi bien que pour les artisans bronzés. Elle assiste votre cerveau fatigué et fortifie vos nerfs. Ces avantages sont produits par des éléments toniques contenus dans les meilleurs ingrédients. "Essayez un stein à l'enseigne Jackson."

JACKSON BREWING CO.

D. MERCIER'S SONS

Les marchands renommés par la modicité des prix de leurs articles et la loyauté dans leurs transactions commerciales.

Vêtements confectionnés, Chapeaux et Articles de Toilette pour messieurs et enfants.

Le magasin est ouvert le samedi soir jusqu'à neuf heures du soir octobre au soir juillet, coin des rues Dauphine et Bienville, à deux pâtés de la rue du Canal. Zone D-1-1111