

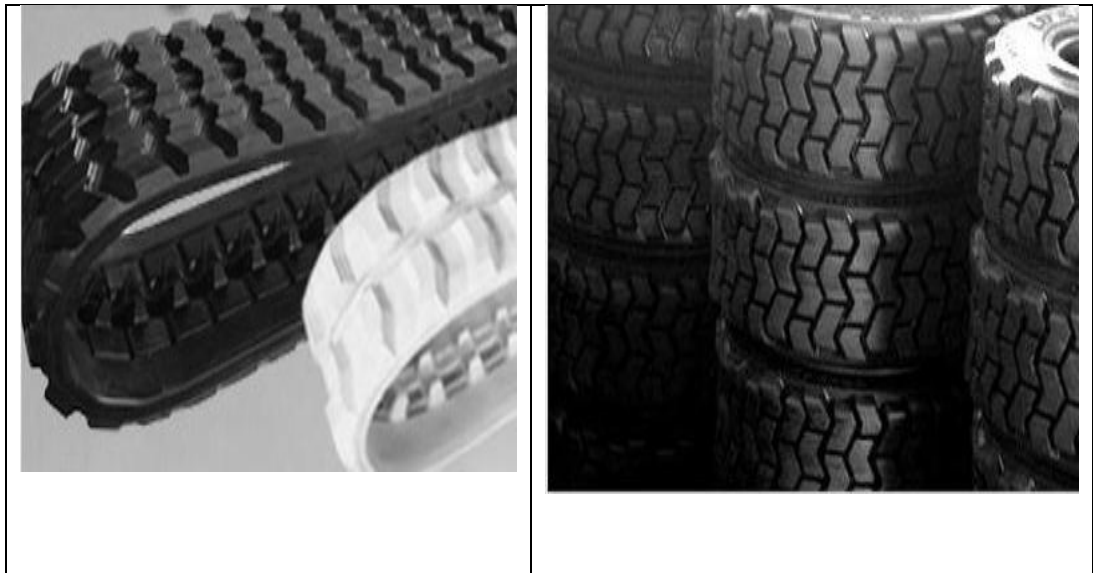
LOADSTAR (PVT) LTD

Loadstar is a manufacturing organization carrying out its operations based on several plants scattered around Western and Southern parts of Sri Lanka. It was started in 1984 as a joint venture of Jinasena Group of Companies of Sri Lanka and Solideal International of Belgium. Its production is mainly based on rubber, one of the three main export crops of Sri Lanka. It was started as a BOI project and now acts as one of the world's leading Tyre manufacture in Industrial Tyres.

As an individual entity it contributes to 3% percent of country's total foreign income and it purchases over 70% of the total rubber production in Sri Lanka. Currently all of its manufacturing requirements are fulfilled by its own chain of companies. It has around 8200 employee base contributing at various stages of its manufacturing effort and they recognized each and every employee as a member of the company. Its main production is aligned under four main product lines:

- Air Tyres
- Solid Tyres
- Rubber Tracks
- Rims & Wheels

Their productions are exported to over 90 countries, distributed among Europe, North & South America and Africa using more than 150 sales centers. The manufacturing is purely handled in Sri Lanka under the authority of Jinasena Group of Companies and the sales are handled by the Solideal International through their sales centers in USA, Canada, Germany, France, Italy, UK, Sweden, Poland, Australia, etc



Loadstar has been awarded the Most Outstanding Exporter of Sri Lanka award by the National Chamber of Exporters of Sri Lanka (NCE) in 2007 and won the National Cleaner Production award in 2008, 2009 (NCC) Silver.

Loadstar employs over 5,000 people across six plants. Loadstar is an ISO 9000 certified company since 1996, and is one of the first tire companies in Sri Lanka to be certified. Loadstar is committed to its customer by consistently delivering high quality products at competitive prices.

Loadstar endeavors to continually improve all business processes and ensure conformity to the established quality systems. Loadstar accomplishes this through constantly upgrading of the skills of employees.

Presently the company consumes a significant percentage of the natural rubber production of Sri Lanka. Loadstar has continued to grow rapidly over the last 27 years and is continuing its journey with implementation of lean system and processes.



Ekala Tire Division
Established: 1994



Midigama Tire Division
Established: 1998



Ekala Metal Product Division
Established: 2004



Ancillary Product Division
Established: 2004



Central Mixing Plant
Established: 1999



Palena Stores Complex
Established: 2005



**Kyoto Metal
Products Division**
Established: 2003



**Kuruwita Tire
Division**
Established: 2003



**Kotugoda Tire
Division**
Established: 1992



**Ekala Tire Division
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Established: 2008



**Jinasena
Industrial Park**
Established: 1996



**Cast Product
Division**
Established: 2007

Above those plants & offices owned by loadstar . In those I trained at Jinasena Industrial Park in ekala (JIP). In JIP they doing all services of their other factories and design & install all production machineries .there are machine shop ,hydraulic shop , electrical shop heavy machinery shop as EMD 01,02,03,08 etc. there are one factory manager and each main division have engineering manager and also specify engineer for the familiar subject of the division.