

繁中版：

關於廣穎：

廣穎電通(Silicon Power Computer & Communications Inc.)成立於 2003 年 2 月，主要股東為兆豐金控交通銀行、矽創電子。經營管理團隊由記憶體產品行銷、磁碟控制器、主機板研發等領域之資深專業經理人所組成。執行團隊則由專研數位儲存資訊科技的行銷業務與資深的產業技術專業人才所組成。

廣穎電通致力於銷售自有品牌商品開拓全球市場，目前自有品牌商品已經成功銷售全球 90 多個國家，包括俄國、日本、韓國、美國、荷蘭等，廣獲全球百萬消費者肯定。為進軍全球市場在荷蘭及日本設立分公司，未來將版圖擴及德國、美國與大陸。廣穎電通於 2006 年獲得經濟部頒發績優外銷企業小巨人獎，2008 年再獲得肯定榮獲國家磐石獎，表彰公司在整體經營管理的卓越表現。公司產品線完整包含：記憶卡、隨身碟、讀卡機、SSD 固態硬碟以及 DRAM 模組。

高品質的產品、優良的客戶服務、用心負責的團隊、快速的出貨承諾是廣穎電通一直秉持的經營理念。而公司的核心價值：分享、關懷、值得信賴，是讓廣穎電通持續成長的動力和成功的關鍵。我們深信惟有不斷的精耕技術領域，重視產品研發及人才，才能保有競爭優勢，提供顧客最優化的服務。

廣穎電通為業界第一家於全球市場推出免費終身保固服務的品牌廠商，全體同仁致力傳遞值得信賴、重分享與關懷的企業品牌承諾。廣穎電通品牌記憶卡與隨身碟系列商品享有終身保固服務，同時設有服務維修中心，快速維修換貨，使消費者得到最立即的售後服務。「自 2010 年起，為不斷提升廣穎電通整體服務品質，廣穎電通與黑貓宅急便攜手合作，一同提供廣穎電通全台的消費者更完善的送修服務！」

Sharing

生活中因為有無私的分享，能夠彰顯出多采多姿的風貌。廣穎電通經營團隊堅持將成果分享給所有客戶、員工與社會大眾，追求長期緊密的和諧關係！期許與您共創雙贏的局面，一起分享生命中驚嘆的喜悅！

Caring

廣穎電通員工透過積極的回饋行動，參與社會公益。我們真心重視基本人權，用心創造員工福利，貼心照顧消費者權益，全心關懷社會公益，滿心呵護環境保護，關懷生命周遭的每一個人，為善盡企業社會責任努力。

Trustworthy

在您與廣穎電通合作的第一刻開始，您便擁有高品質的產品與服務、充滿活力的團隊以及真誠的朋友。「品質看的見，過程是關鍵」！廣穎秉持著以客戶服務為導向的理念，從無鉛製程、100%出廠測試，對高品質的要求到銷售的完善保固服務，優質穩定的品質與服務是始終一貫的堅持，廣穎電通絕對是您值得放心信賴的好朋友、好夥伴！

簡中版： 關於廣穎

廣穎電通(Silicon Power Computer & Communications Inc.)成立於 2003 年 2 月，主要股東為兆豐金控(前身為交通銀行)、矽創電子。經營管理團隊由內存產品營銷、軟盤控制器、主機板研發等領域之資深專業經理人所組成。執行團隊則由專研數碼存儲科技的營銷業務與資深的產業技術專業人才所組成。

廣穎電通致力於銷售自有品牌商品開拓全球市場，目前自有品牌商品已經成功銷售全球 100 多個國家，包括俄羅斯、日本、韓國、美國、荷蘭等，廣穎全球百萬消費者肯定。為布局全球在荷蘭及日本設立分公司，未來版圖將擴及德國、美國與大陸。廣穎電通於 2006 年獲得台灣經濟部頒發績優外銷企業小巨人獎，2008 年再獲得肯定榮獲盤石獎，表彰公司在整體經營管理的卓越表現。公司產品線完整包含：閃存卡、閃存盤、讀卡器、SSD 固態硬碟以及內存。

高質量的產品、優良的客戶服務、用心負責的團隊、快速的出貨承諾是廣穎電通一直秉持的經營理念。而公司的核心價值：分享、關懷、值得信賴，是讓廣穎電通持續成長的動力和成功的關鍵。我們深信惟有不斷的精耕技術領域，重視產品研發及人才，才能保有競爭優勢，提供顧客最優化的服務。

廣穎電通領先全球於市場推出免費終身質保服務，全體同仁致力傳遞值得信賴、重分享與關懷的企業品牌承諾。廣穎電通品牌閃存卡與閃存盤系列商品享有終身質保服務，使消費者得到最立即的售後服務。

Sharing

廣穎電通經營團隊堅持將經營成果分享給所有客戶、員工與社會大眾，追求長期緊密的和諧關係！期許與您共創雙贏的局面，一起分享生命中驚嘆的喜悅！

Caring

廣穎電通員工透過積極的回饋行動，參與社會公益，用心創造員工福利，貼心照顧消費者權益，全心關懷社會公益，滿心呵護環境保護，關懷生命周遭的每一個人，為善盡企業社會責任努力。

Trustworthy

在您擁有廣穎電通產品的那一刻開始，您就是我們經營團隊的朋友，您不止擁有高質量的產品與服務、還多了一群充滿活力的真誠朋友。「質量看的見，過程是關鍵」！廣穎秉持著以客戶服務為導向的理念，100%出廠測試，對高質量的要求到銷售的完善質保服務，優質穩定的質量與服務是始終一貫的堅持，廣穎電通

英文版：

About Silicon Power Computer & Communications Inc.

Silicon Power Computer & Communications Inc. (SPCC) is the world's leading manufacturer of brand name Flash Memory Cards, USB flash drives, DRAM modules and other consumer electronic devices. It was founded by a group of well-experienced marketing and technical specialists focusing on flash data storage products design, development, manufacturing, and marketing.

Silicon Power products help to drive market demand for Digital Camera's, Multimedia Mobile Phones, USB Flash Drives, and other consumer electronic devices via distributors, VARs (Value-Added-Resellers), retailers, and OEM partners throughout the world. Silicon Power products have successfully sold to millions of customers covered more than 90 countries around the world, including Russia, Japan, Korea, America, Netherlands. In 2006, Silicon Power won the Rising Star Award held by the Ministry of Economic Affairs, Taiwan. The award is to praise the small and medium enterprises with outstanding export performances that contribute to the nation's economy and trade. Aiming at achieving the optimal ratio of the competitive price and the high quality, Silicon Power established branch offices in Japan, Russia and Netherlands to provide creative, cost-effective services to fit partners's needs.

The corporate core values: sharing, caring and trustworthy are the key to achieve the sustainable competitive advantage. We believe in building a people-oriented environment in company that cultivates innovative thinking and creative services, and in operating a sustainable business while providing advanced technology to customers. In 2008, Silicon Power proudly won the honor of National Award of Outstanding Small and Medium Enterprises among 187 candidates for competitive business advantage in financial, products, human resource management and marketing strategy.

With company growth and profitability achieved, Silicon Power is planning on providing contributions to society through various activities and events. It is pretty sure Silicon Power commits to regard the interests of our society, customers, employees and shareholders with foremost importance.

Silicon Power is the first among its worldwide competitors to offer Lifetime Warranty Service both for the Flash Memory Card and for USB Flash Drive products. All the heart of Silicon Power, exists a strong atmosphere of "Sharing, Caring, and of being Trustworthy."

Sharing the future with you

Every valuable moment becomes even more fulfilling when it can be shared. Our products ensure that the memories are stored for life. Our employees enjoy our profit-sharing program. Another way we share is by passing on any cost-savings to our customers and by offering our unparalleled quality, service, and lifetime warranty.

Caring for the people in our life

With products in over 90 countries around the world, Silicon Power acknowledges our power and visibility in the world and seeks to enhance our commitment to be a caring and positive force. As part of that commitment, our Employee Bonus program enriches the lives of our employees with a 15% yearly surplus. In short, we aim for a better tomorrow than today.

Your trustworthy friend

Our every product undergoes intense quality assurance and security before being shipped because we insist upon Quality, Service, Efficiency, Commitment, and Qualified Personnel in delivering our products. Likewise, we insist also upon sustaining our environment by using lead-free materials, manufacturing facilities and packaging.