



**GK-Tech**  
**Website Proposal**

# GK WEBSITE PROPOSAL



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**Purpose of Project**

**The purpose of this website is to put GK.Entertainment on the global market and expose it to the entire market giving it a fair platform to compete globally.**

**GK Holdings**

**FAX: +26461 214705 / 06**

**8/10/2012**

# Web Site Design Proposal for GK.Entertainment

Project Title: [www.gk.entertainment.com](http://www.gk.entertainment.com) GK.Entertainment Web Site Design

Prepared By: Girley Katupose

Dated: Wednesday, October 8, 2012

Conditions: Price and condition will be valid for three months starting from issued date as above, however it might also change as the prices of the industry changes and the .

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## Project Information

Project Title [www.GK.Entertainment.com](http://www.GK.Entertainment.com) GK.Entertainment Web Site Design

Prepared By: GK Holdings

Dated: Wednesday, August 22, 2012

Conditions: Price and condition will be valid for three months starting from issued date as above, however it might also change as the prices of the industry changes and the .

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## Client Information

Company Name **GK.Entertainment**  
Contact Name **Mrs. Guso Dorio**  
Fax Number +26461 22222254 / +26461 22 22 53  
Street address Litungeni  
State & Country Namibia  
ZIP/Postal Code 0000

## About GK Tech

GK Tech is a sub Technology company fully owned by GK Holdings and it's 100 % privately owned.

GK Tech consist of 4 division, the Technicians, Network, Business Analyst and the Software Developers which is made up of creative and multi-talented web and software developers plus designers.

GK Tech do provide the full package including web design, web development, web application, and web hosting web services. As a complete solutions team, GK Tech offers customer-oriented web design services and delivers you creative and effective results.

GK Tech aims to be the sole technology services and product provider through dedication to satifing it's clients needs.

## **Purpose of Project**

The purpose of this website is to put GK.Entertianment Entertainment on the global market and expose it to the entire market giving it a fair platform to compete globaly.

## **Website Objectives**

- The web site is to market your business global from a central point
- Put your organization on the globe through internet.
- Make all the potential clients aware of the business existence ant the services and products they provide.
- Promote products and services to a larger environment to the global and local market.
- Create a well-managed platform for online marketing if needed so.
- Additional company requirements on the website should be stated to GK tech.
- Attracts all potential clients by making your existence known globally.
- Increase sales.

## **Website Planning**

GK Tech will provide the following services during the development of your website:  
Advice or develop a page suitable for your organization, a look and feel to be used throughout the site with your guidance using your co-prorate colors. The website should display all products and services provided by the organization to its entire stakeholders however some stakeholders

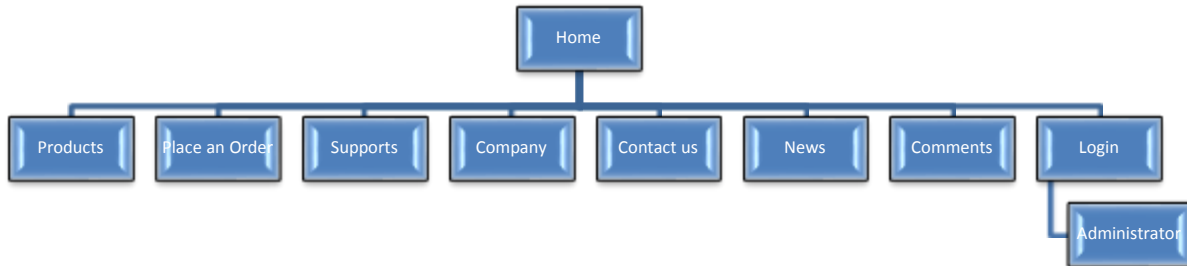
will take priority and this will be reflected in the website plan and design. The website will consist of images.

- The images used in the navigation sections will be as simple as possible.
- The page will design will offer a balance in between the text and surrounding space.
- With the dynamic design of the site, it will help in contributing the wide recognition of the products.

## Target

- Existing Customers
- Prospects (new customers)
- Suppliers
- Stakeholders
- Partners and associates
- Employees

## Website Map



- The site will consist of 11 pages.
- On every page they should be a link to take visitors back to the home page.

## Sample of Welcome Page

**Welcome to GK.Entertainment**

*Home*

*Products*

*Contact Us*

*About Us*

*News / Events*

*Bookings*

*Comments*

Stars meet at famous places

GK.Ent

## **Website Page definitions: content of Pages**

### **Home Page**

This page will give focus to the overall site, and offer links to all major areas and functions. Links back to the Home page will be available on every page in the web site. The Home page will anchor the site and pull its elements together. Rather than simply be a promotional introduction.

### **Products**

On this page promotional material for the company's products would be shown, to create awareness. This page aims to advertise the products offered by the organization.

- The link will include products.

### **Place an Order**

This Page is to allow clients to place orders via the internet from their current location, provided that delivery is done in that specific location.

### **Support**

Technical information, FAQ's, and manuals for products are shown here. A support form could be included to report problems and request assistance.

### **Company**

This page is to give detail information about the company, it's structure and staff. Maps and driving directions will be included. Company history, biographies, pictures, and links to other pages and sites could be added.

- The link will include corporate overview, mission, vision and company location.

### **Contact Us**

This page is a standard tool for managing messages from the web site back to the organization. A single contact form will support a different email address for each topic area.

- The link will include the office address, operating hours, phone number and email address.

### **News**

This page will display any events taking place that has to do with the organization or any special / promotions the organization have.



## Comments

This page allows customers to post their comments regarding on the products and service offered or on how to improve the services and products.

## Login

The login page allows the website administrator to sign on in order for him/her to practice her duties accordingly, and this would on be available or visible to the website administrator and not other user.

## Administrator

On this page the administrator can perform certain duties that are made possible.

## External Interface Requirements

### Tools Used In Development

- DreamWeaver
- Notepad

### User Interfaces

- Keyboard
- Laptop / Computer (Desktop)
- Mouse
- printer.

## Hardware Interfaces

### Server Side

- Operating System: Windows Server 2003 or above, Linux server
- Processor: Intel Chipset
- Memory: 64GB or above
- Hard Drive Capacity: 500GB, expandable

### Client Side

- Operating System: Window XP, Window Vista or Window 7, Linux
- Browser: Internet Explorer 6 and above and Mozilla or Google Chrome.
- Memory: 1 GB or above

## Software Interfaces

### Database

- Oracle Database
- Web Server

### *Communications Interfaces*

- Dial Up Modem
- Broadband Internet

### **User documentation**

In order for the user to be able to visit the website he/she needs to be connected to the internet. And via (through) a browser e.g. Mozilla Firefox, a user can then access the website various services offered by the site.



# GK Holdings

## GK Tech

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25 SCHONELINE STREET, WINDHOEK WEST, WINDHOEK, NAMIBIA

### RE: WEBSITE DEVELOPMENT AGREEMENT

GK Holdings will create an Internet website for GK.Entertianment in accordance with the terms and conditions as stated in the proposal.

By signing this agreement, GK.Entertianment the client acknowledges that they are purchasing the items in this proposal and have read and agree to the terms and conditions in “Exhibit A”.

Website design and development Fee Client aggress to pay a nonrefundable design and development fee set forth in the attached estimated services cost (“Development Fee”).

Payment may be accepted two equal installments: (i) nonrefundable 25% :Initial Payment” due before GK Tech begins work on clients initial Website Design, and (ii) a non-refundable 75% :Final payment” due upon Clients acceptance of their website design or 20 business days client is presented with the proposed “Website Design” which however is sooner.

#### Client

Company: .....

Client Name: .....

Position: .....

Signed at: .....

Signature: .....

Date Acceptance: .....

**On Behalf of GK Tech:**

Company: .....  
Name: .....  
Position: Project Manager  
Signed at: .....  
Signature: .....  
Date Acceptance: .....

## Reference

[www.mwebcreator.com](http://www.mwebcreator.com)

[www.nb2bc.co.uk](http://www.nb2bc.co.uk)

[www.websightmedia.net](http://www.websightmedia.net)

[www.kingdesignsllc.com](http://www.kingdesignsllc.com)