

2012-06-11

Kulturrad Fagtag, Oslo

Stel je een wereld voor waarin elke persoon
vrije toegang heeft tot alle kennis.

Dat is waar wij aan werken.



Collaboration: why

- Mission
- Impact
- Reach
- Community
- Non-pro
- $1 + 1 =$



Community

- Not a crowd
- Structures
- Rules of the game
- Opportunity





Content donations

- Collection available through Wikimedia Commons
- Reach
- Context
- Multiple languages
- Digital restoration
- ...



Effective donations

Higher reach. Nationaal Archief: 2000+ views vs 4 views per photo

Copyright...

Metadata

Community

Focus?

Wiki Loves Art

- Photo contest
- 2009 Netherlands
- 45 museums
- 5400+ images
- Van Gogh, Boijmans van Beuningen





Wiki Loves ...

1 month

Community

Easy upload

Good overview

Wiki Loves Monuments

2010: Netherlands

2011: Europe (18 countries)

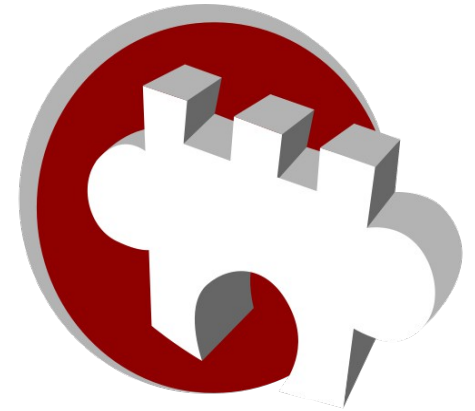
2012: World (25+ countries)

1 month

Lists of monuments

Collaborations

Local



WIKI **loves**
monuments

2011



2012







Wiki Loves Monuments results

Freely licensed photos: 165,000+

*Familiarity: 4,000+ new uploaders,
7,500,000+ hits on project websites*

18 countries

14 local events

*Wikipedia is editable: 85% expects to edit
more*

Collaboration: 2000+ emails...

Leiden

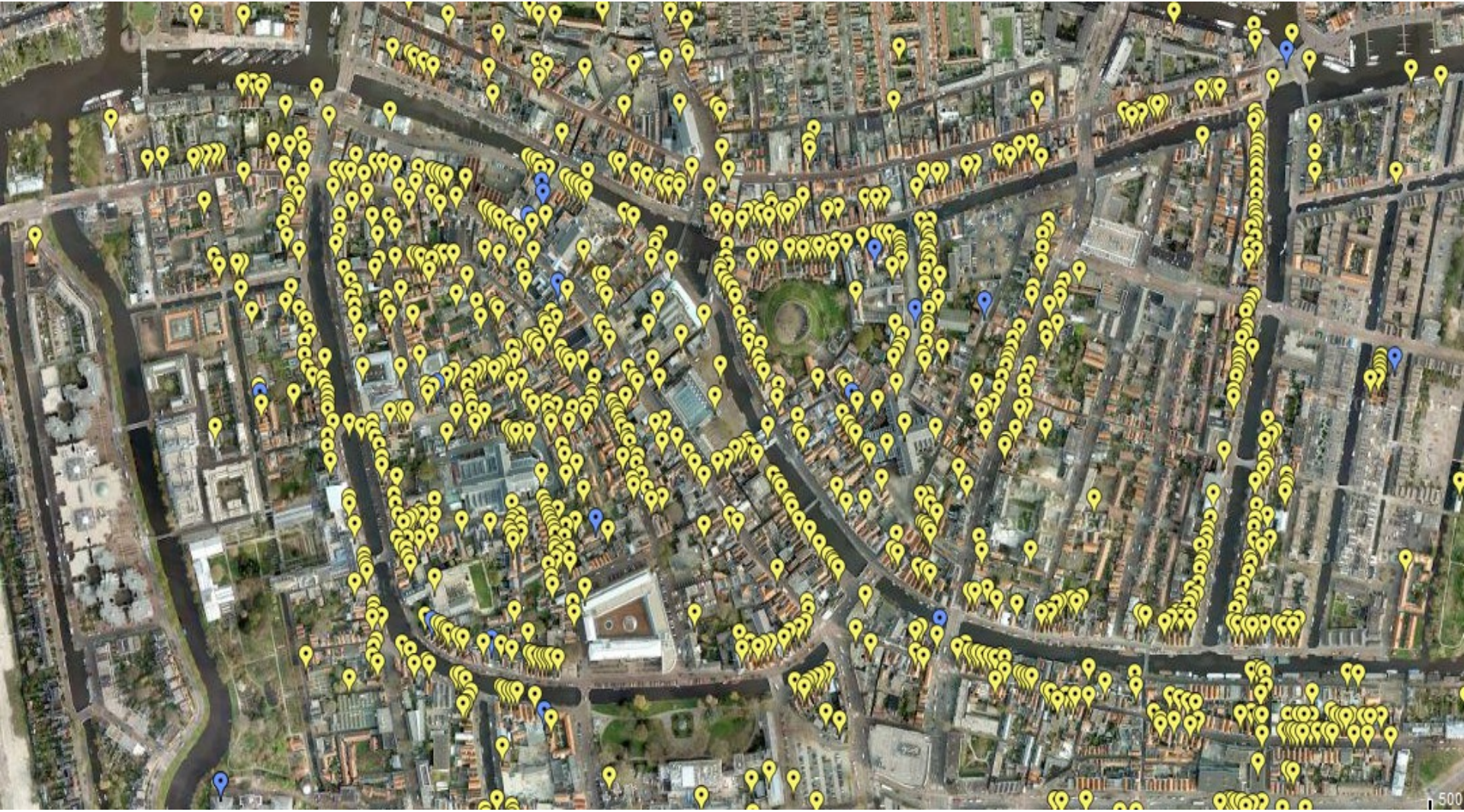


Photo contests: lessons

Easy

Fun

Nearby

Wikipedia

Results

Edit-a-thon

Themed meeting of Wikipedians to edit articles

Something extra

British Library, Teylers Museum

Lock them in a room with coffee

Combinations



Edit-a-thon, some tips

Timing: 8 weeks

Target: group of Wikipedians

Something extra

Topic

Combine

Avoid high expectations



Writing challenge

Thematic Contest

Articles

Teylers Museum

Timing

Target group

Prize: relevant & cool

Topic: popular & underrepresented

Combine



Local projects

Monmouthpedia: cover every single notable person, place, plant and artefact freely

Connect real world with online through QR codes

Local collaborations

Expertise



General

Crowdsourcing vs community sourcing

Don't create a community, join one

Focus, but not too much

Fun, Fun, Fun



More information

Please contact Wikimedia Norge: leder@wikimedia.no

General: <http://glamwiki.org>

Content donations:

http://commons.wikimedia.org/wiki/Commons:Guide_to_content_partnerships

Wiki Loves Art /NL: http://commons.wikimedia.org/wiki/Wiki_loves_art

Wiki Loves Monuments: <http://www.wikilovesmonuments.org>

Edit-a-thon: <http://outreach.wikimedia.org/wiki/Editathon>

Teylers Challenge: <http://en.wikipedia.org/wiki/Wikipedia:Teylers>

Monmouthpedia: <http://en.wikipedia.org/wiki/Wikipedia:GLAM/Monmouthpedia>