

Our Quest...every single human being

**Wikiconference India
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Chief Global Development Officer
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**WIKIMEDIA
FOUNDATION**

Our Quest...every single human being

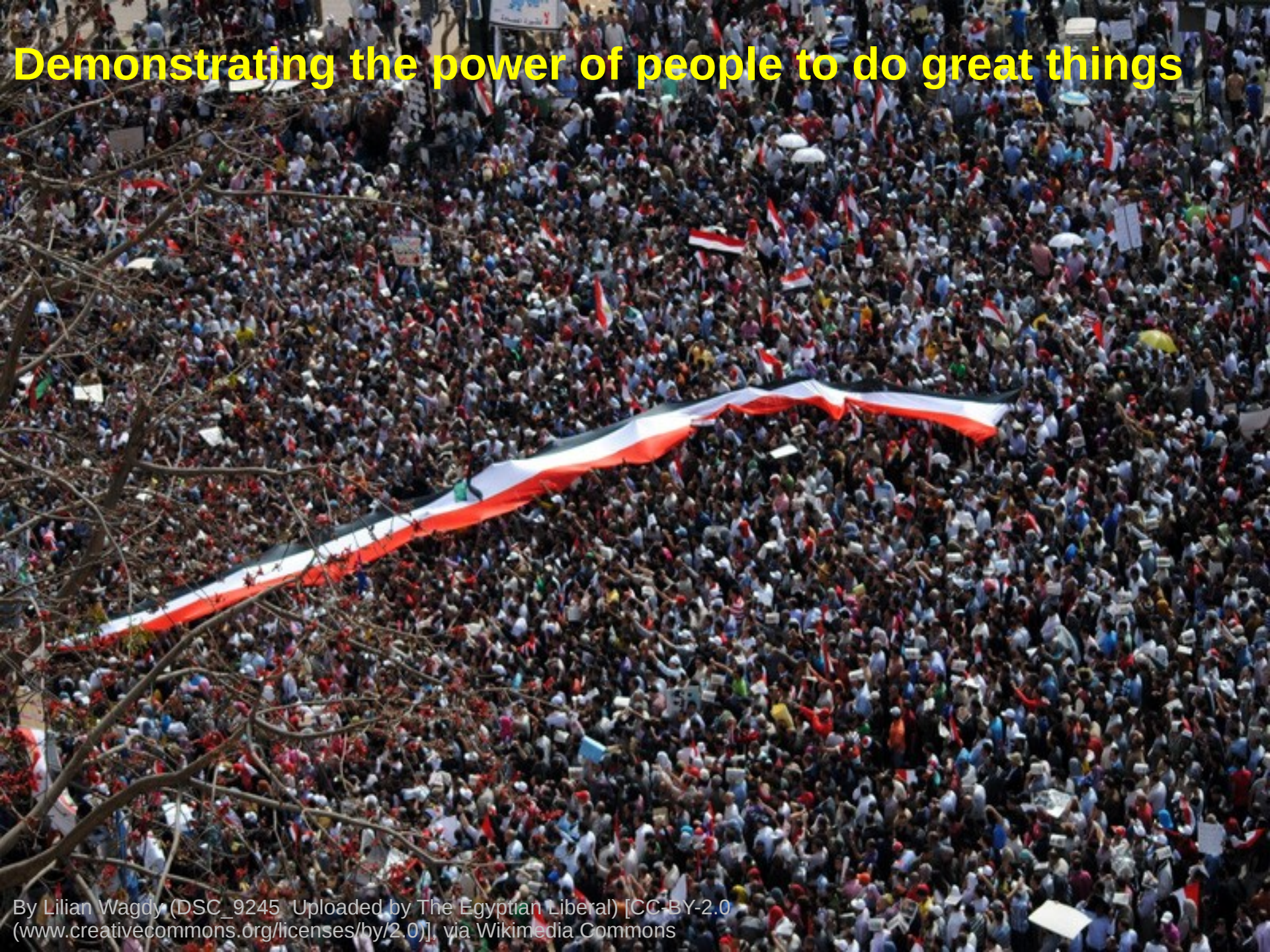


Gift to humanity: A limitless way to find, share knowledge

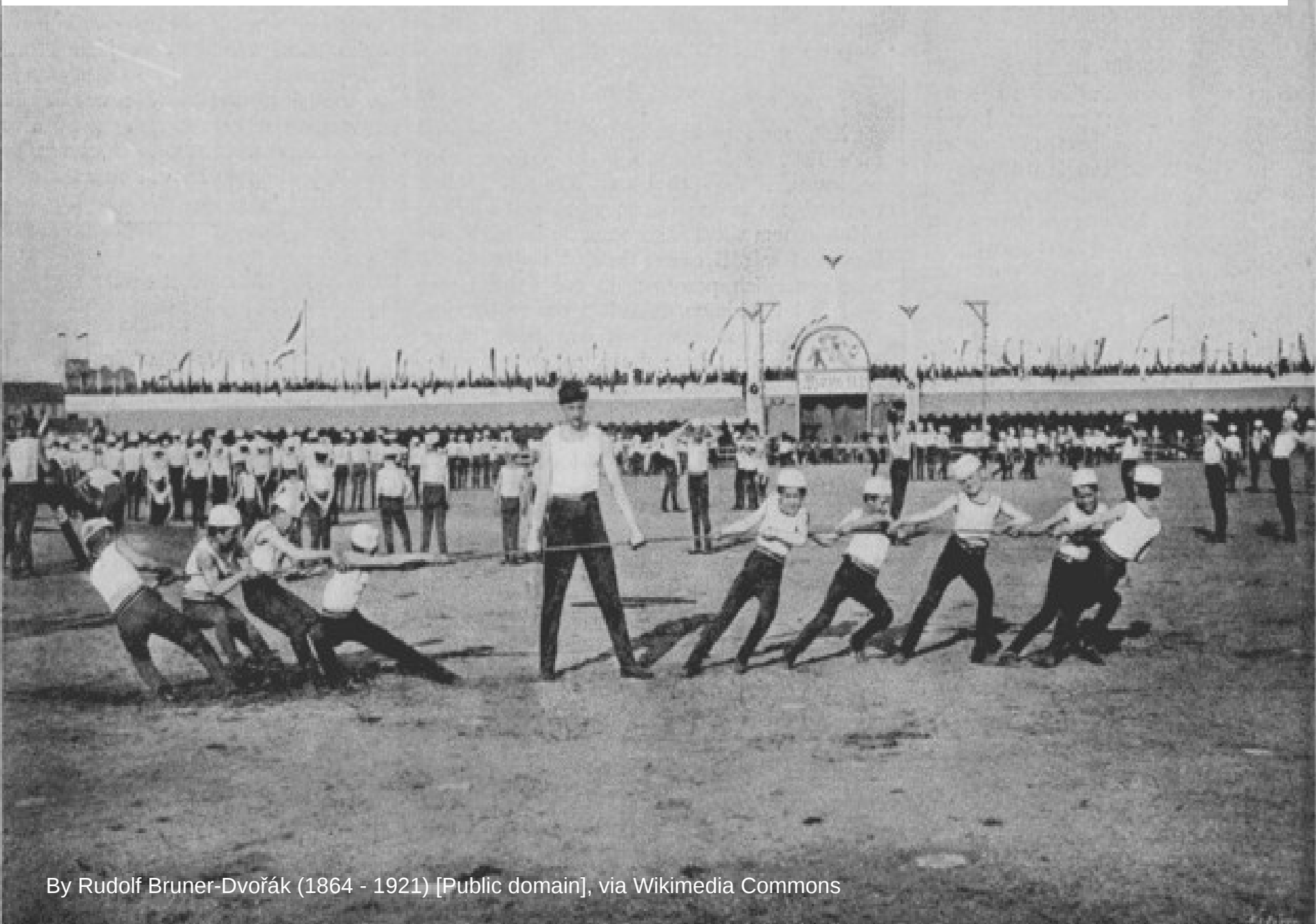


By United States Air Force photo by Senior Airman Joshua Strang [Public domain], via Wikimedia Commons

Demonstrating the power of people to do great things



Neutral point of view, verifiable facts, seeking truth



By Rudolf Bruner-Dvořák (1864 - 1921) [Public domain], via Wikimedia Commons

Free as in
Ice cream...



...ad-free experience on
the web



Beacon for free speech and the open/free Internet



At the heart of it for me: Knowledge = freedom and opportunity for everyone on the planet



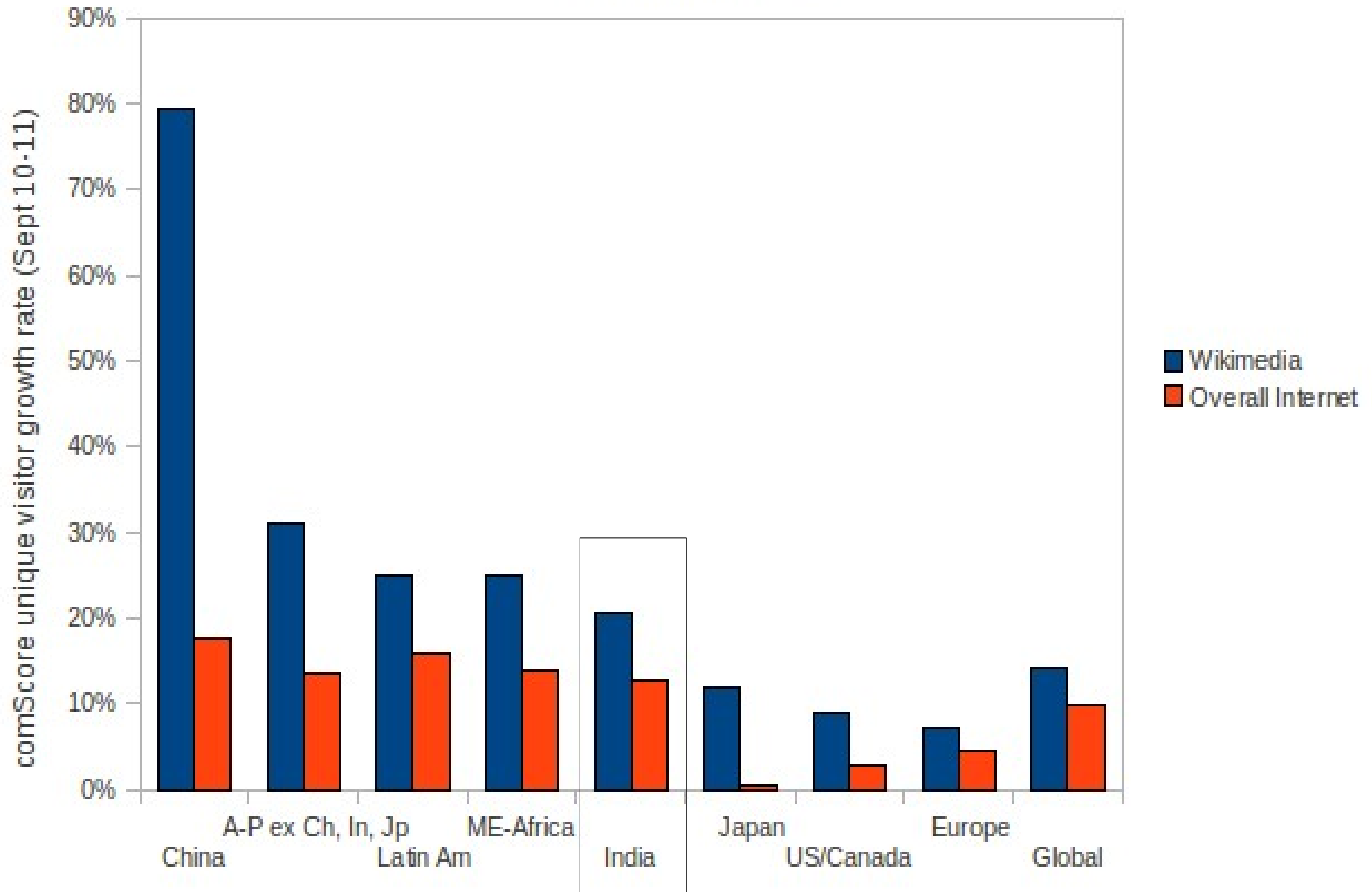
How are we doing in our quest?



By Pavel Novak [CC-BY-SA-2.5 (www.creativecommons.org/licenses/by-sa/2.5)], via Wikimedia Commons

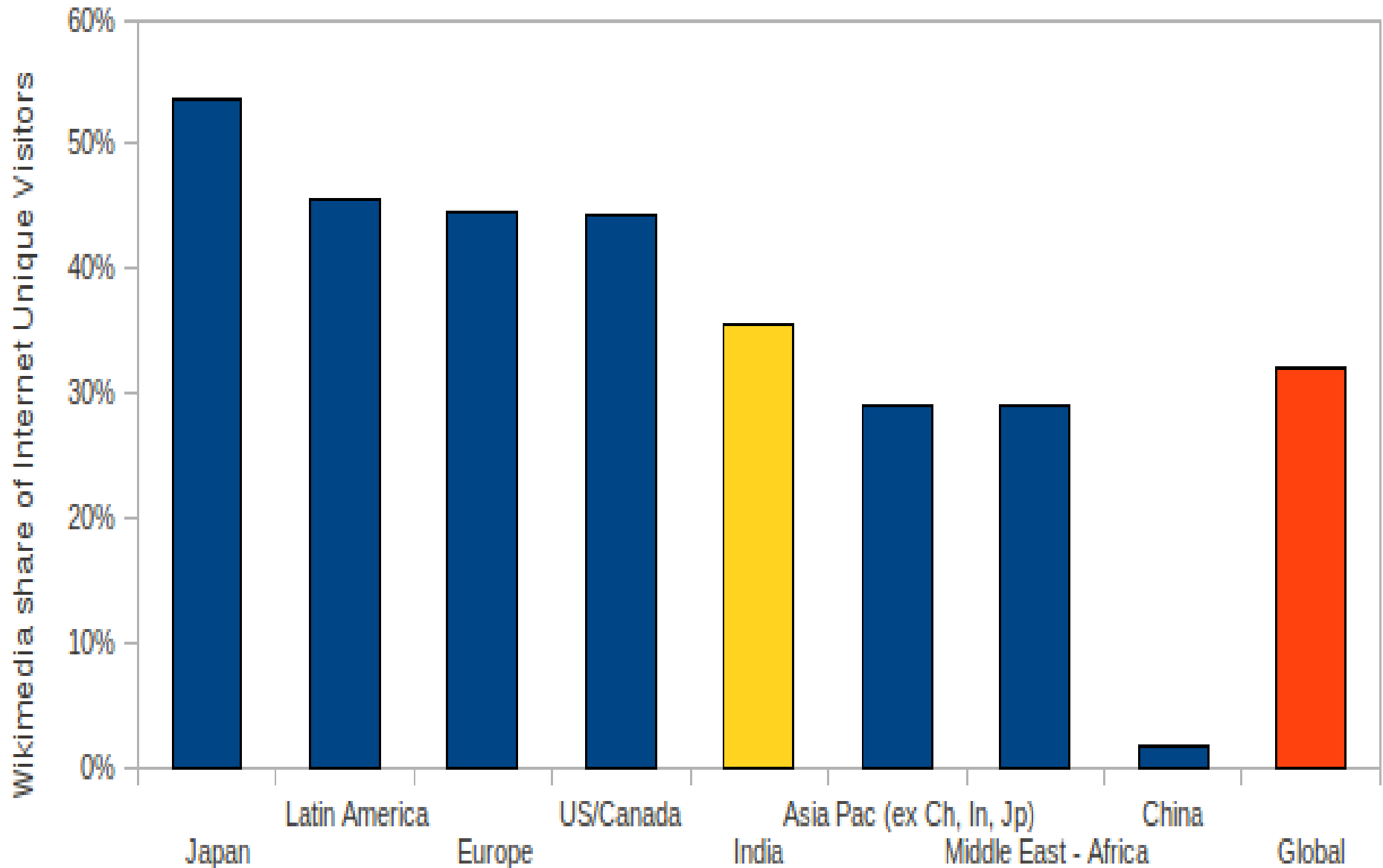
450 million UVs in Sept 2011

Source: comScore

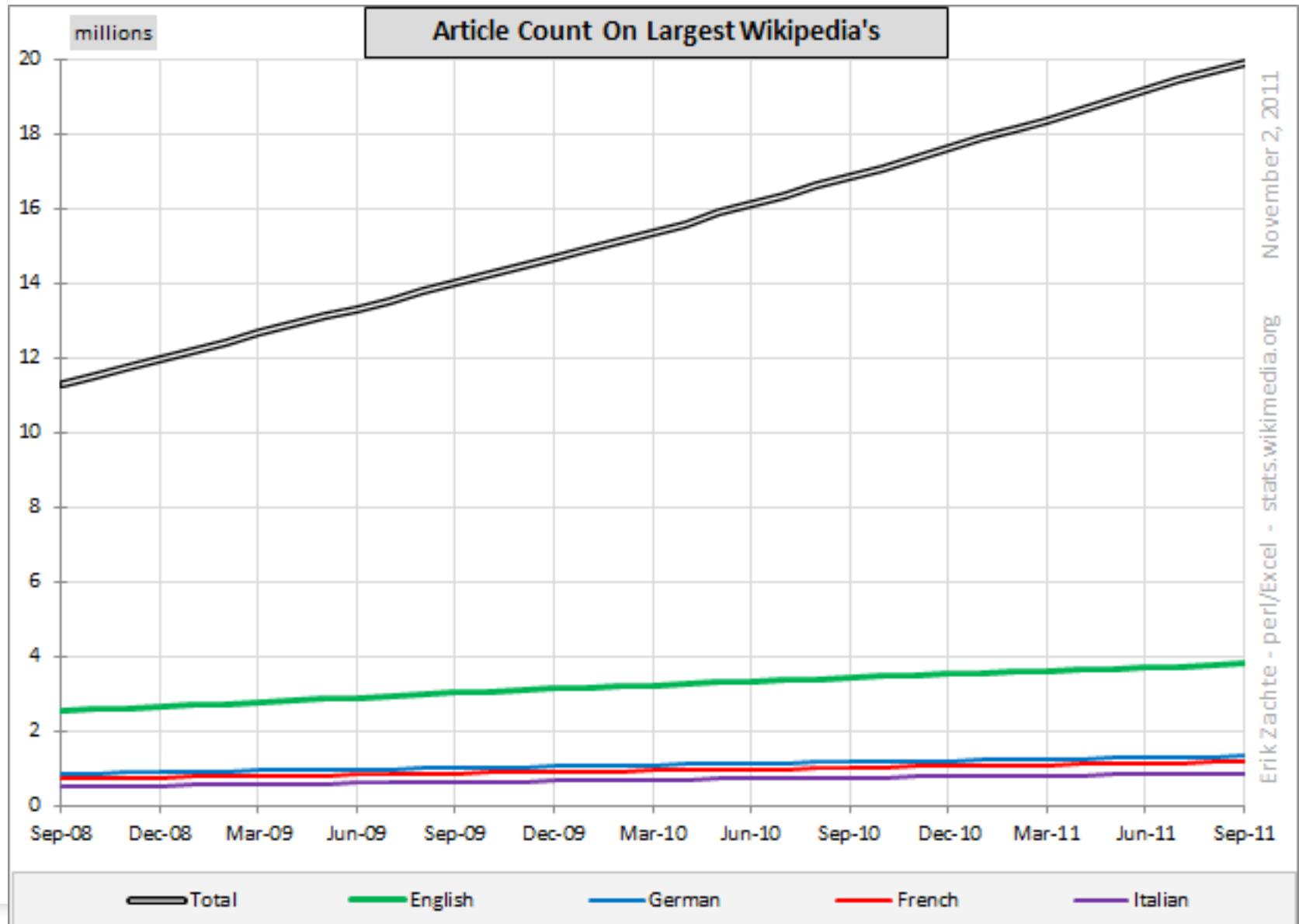


1/3 of global UVs are with us

Source: comScore, Sept 2011

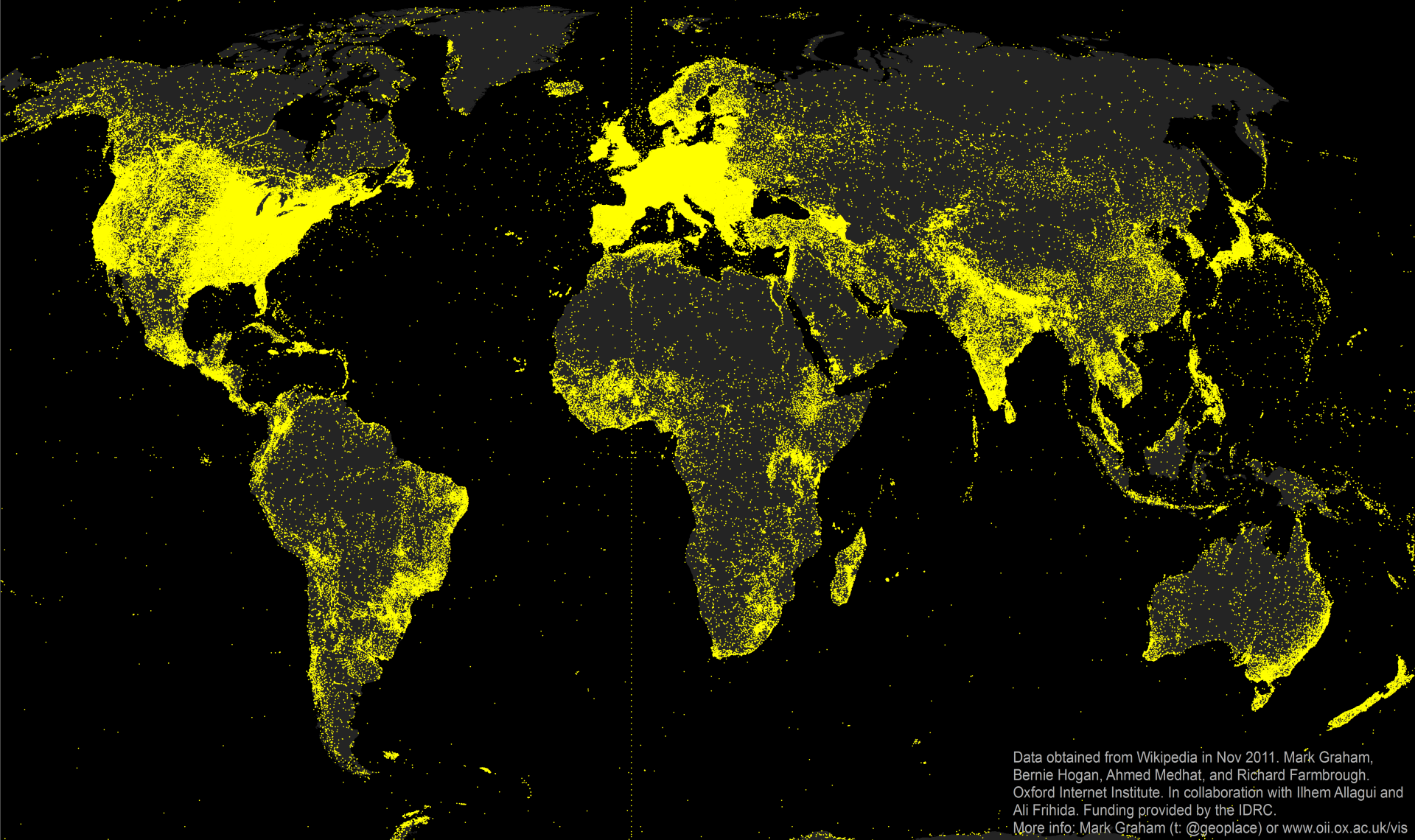


We are rapidly approaching 20 million articles and no sign of slowing



English Wikipedia is doing well in becoming a truly global knowledge resource

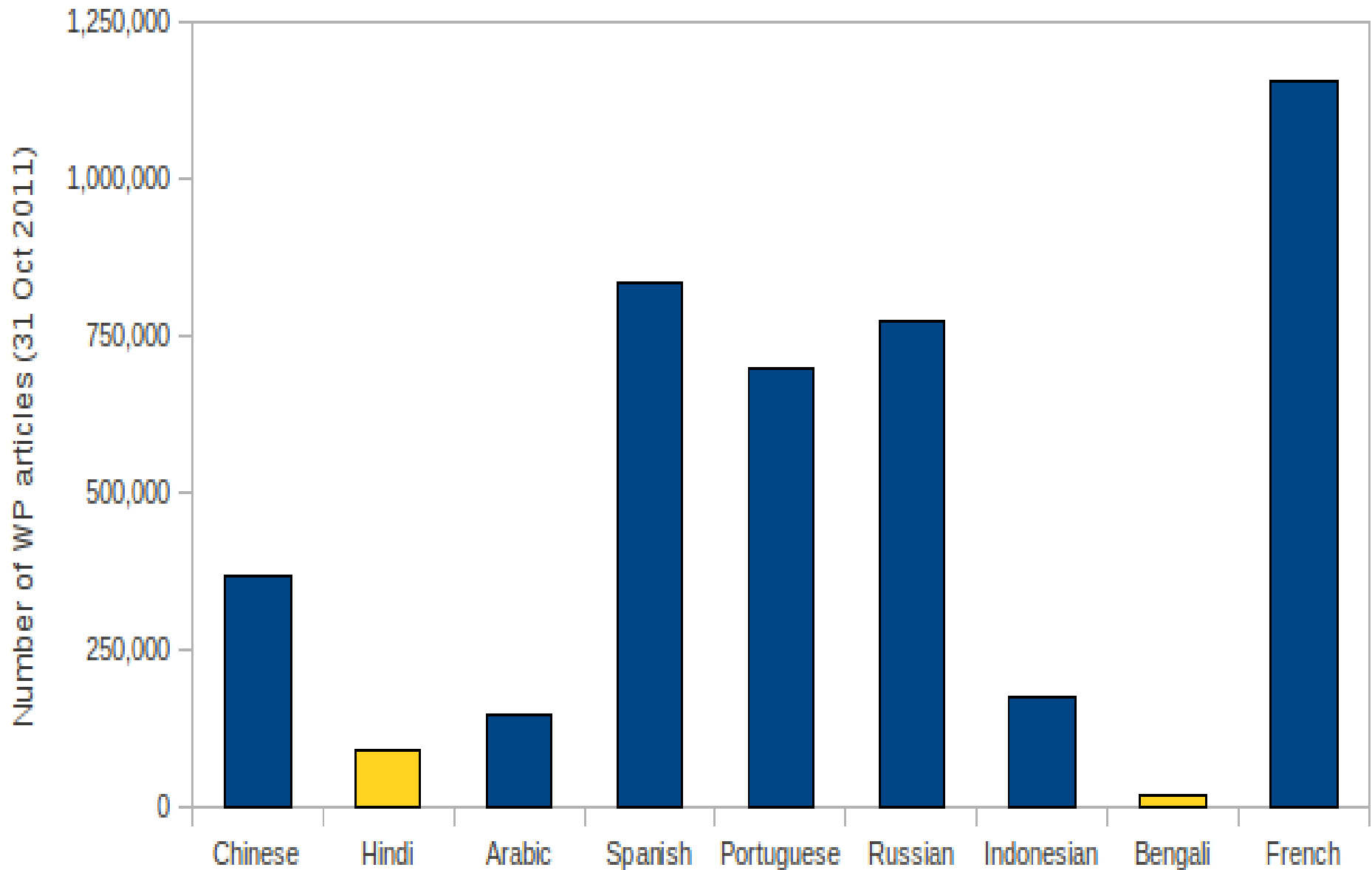
Geotagged Articles in English Wikipedia



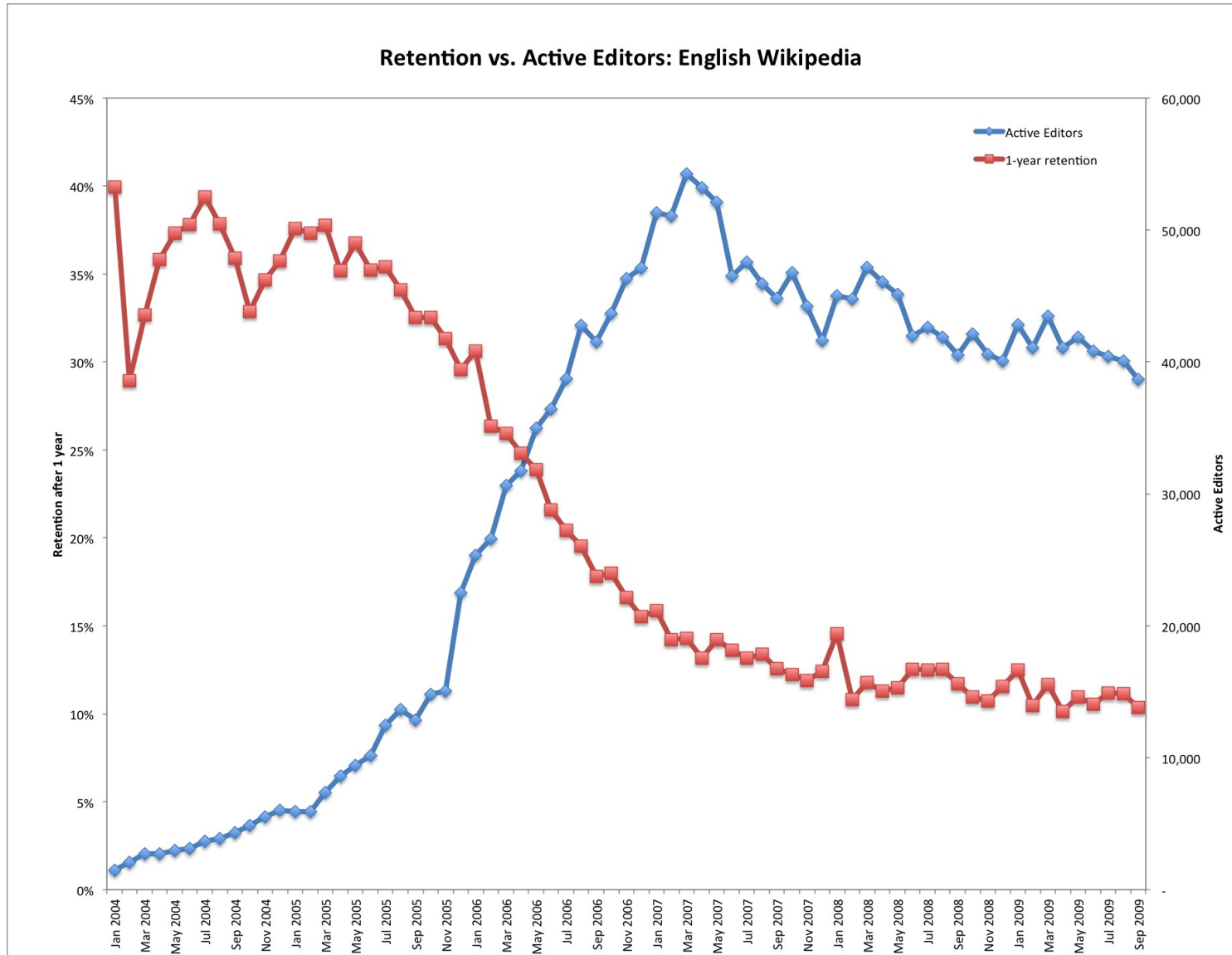
Data obtained from Wikipedia in Nov 2011. Mark Graham, Bernie Hogan, Ahmed Medhat, and Richard Farnbrough. Oxford Internet Institute. In collaboration with Ilhem Allagui and Ali Farihida. Funding provided by the IDRC. More info: Mark Graham (t: @geoplac) or www.oii.ox.ac.uk/vis

Number of Wikipedia articles for languages with >200M speakers (ex. English)

source: <http://stats.wikimedia.org/EN/Sitemap.htm>



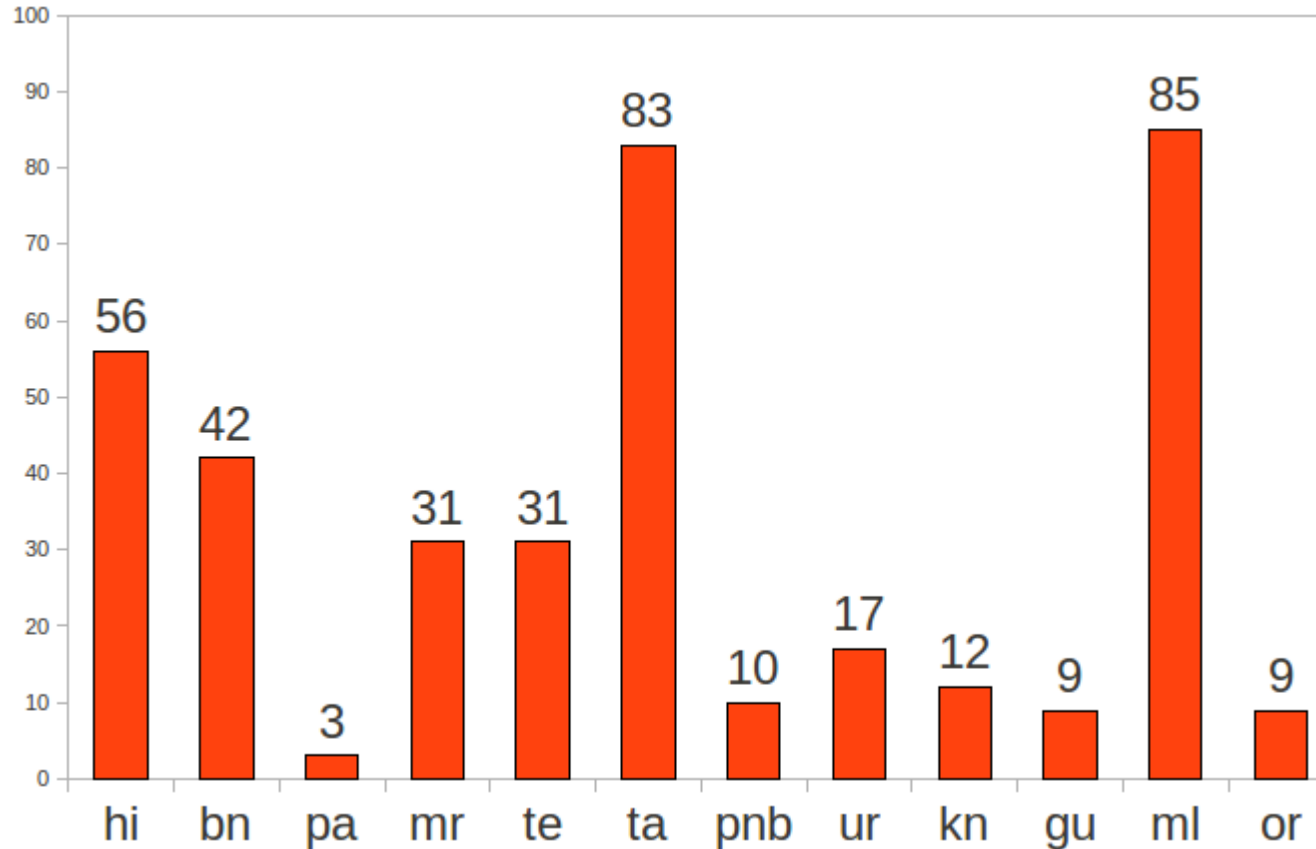
We should be concerned about the decline of our editing community



We should be concerned that we don't have communities needed to reach everyone



Selected Indic language active editors (Sept 2011)



Realizing our vision in India (and around the world)



We need to expand our community...success starts here



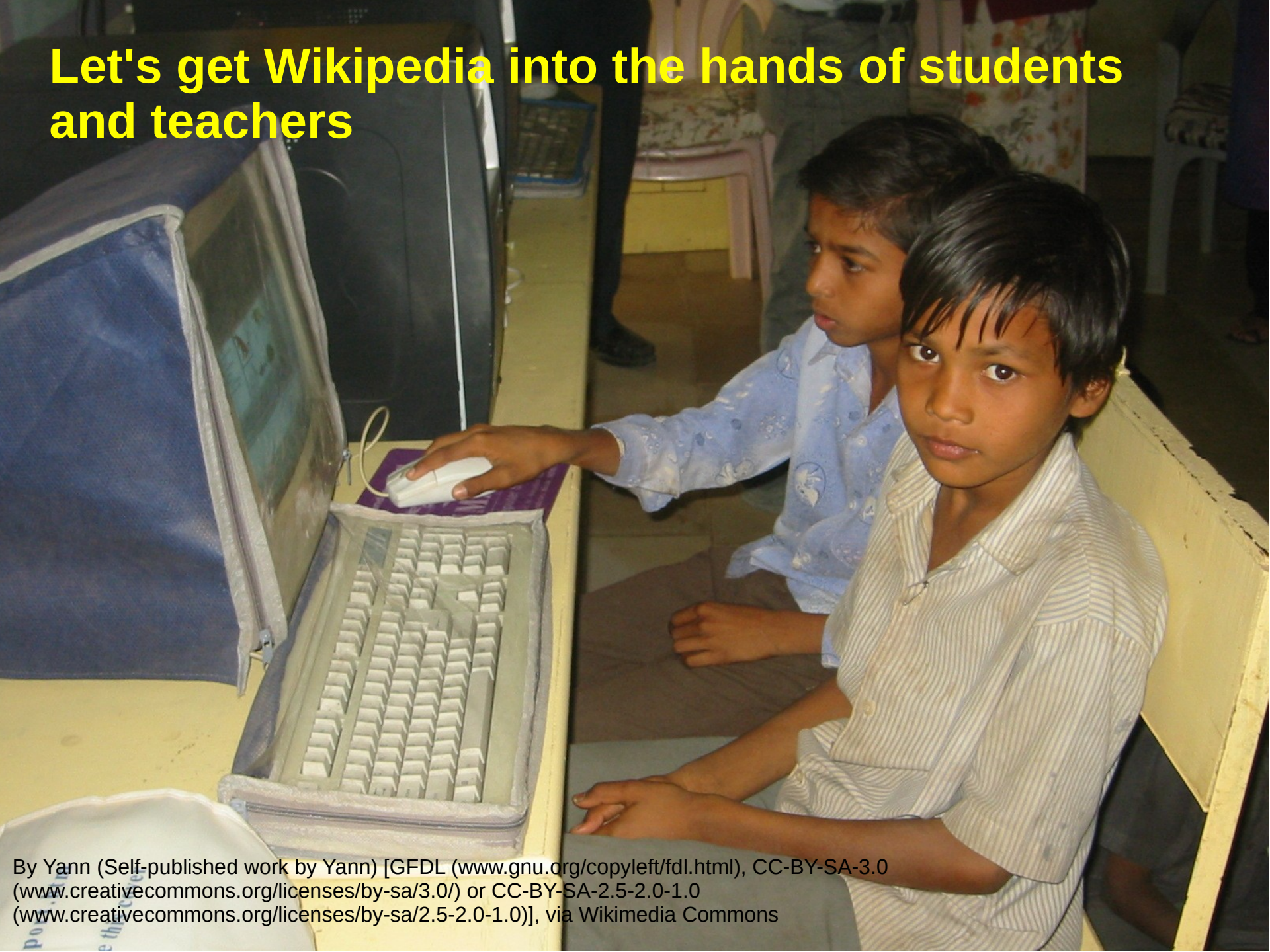
We need to welcome and support newcomers



We need to figure out how to engage students...as readers and contributors



Let's get Wikipedia into the hands of students and teachers

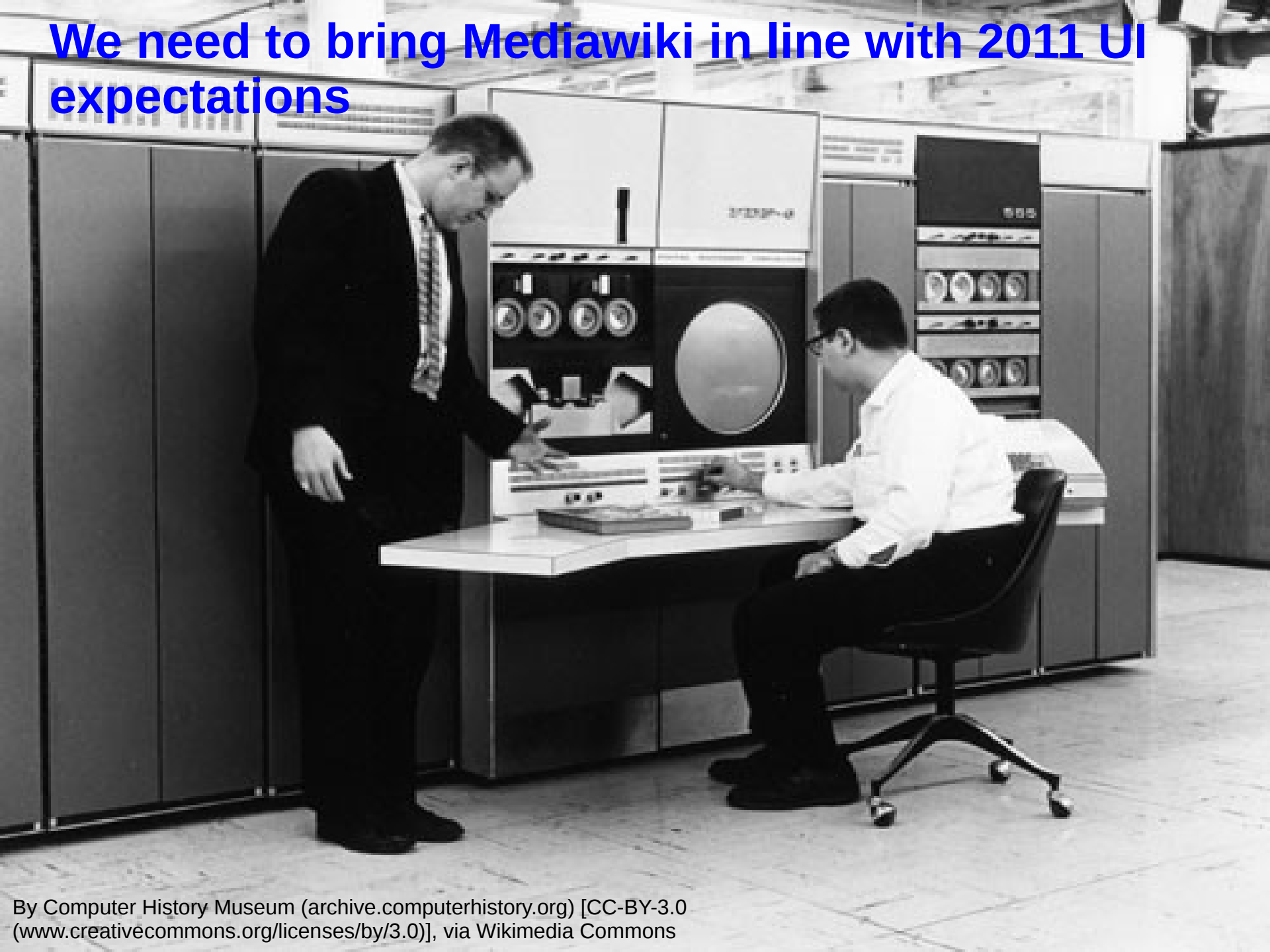


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**Let's explore new kinds of partnership to
enrich our knowledge resource and community**



We need to bring Mediawiki in line with 2011 UI expectations



We need to nail the mobile web experience



**We need to try some experiments, innovate
and remember the fifth pillar**



We can do it here and around the world...if we remain an open, mission-driven community



Thank you

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