

Herlande Moise is the CEO and President of Lumiere, the premier lifestyle, fashion and beauty magazine for Caribbean-American women. She aims to celebrate, inspire, entertain and empower the brand's audience-which encompasses thousands of readers located all over the world but most specifically in North America. In addition, lumieremagazine.com is the largest and fastest growing Caribbean-American magazine website; providing fresh daily content and breaking celebrity news, which has resulted in explosive growth of thousands of views each month.

Since Lumiere's inception in 2008, Moise has lead the magazine to participate and sponsor some of the biggest entertainment events, such as Mercedes-Benz New York Fashion Week, Night of Legends, La Nuit des Jeunes, Miami Summer Fest, BET Awards, to name only a few. Moise and her team have turned the magazine website into a must read and one of the most visited magazine site in the Caribbean. In addition, Lumiere has been recognized for its compelling editorial content-including extensive coverage of the effects of the devastating earthquake that ravaged Haiti in 2010, its fashion forward senses, as well as its exclusive interviews with some of the industry's A-list celebrities such as Gabrielle Union, Wyclef Jean, Carimi and newly elected Haitian President Michel Martelly.

Moise is 29 years old and is the youngest out of 12 children. She was born in Port-au-Prince, Haiti and has been a resident of United States since 2000. She currently resides in New York City. "It is my wish to continue working and serve this community for the rest of my life" she said "I hope our readers will be there every step of the way to cheer us and maybe even guide us to this road of entertainment revolution."