

Lindsay Luv is an internationally touring DJ known for her world-renowned mixes, and impeccable fashion sense. MTV has named her the “DJ to the Stars” and she has been coined the official “Turntable Goddess” of Victoria’s Secret.

Luv made her entrance into the music industry on the east coast by assisting on the management team for major label artists, The Raveonettes, and then as a multi-faceted agent in Manhattan booking stars like Mickey Avalon, Chromeo, The Presets, Justic and DJ AM, for Fortune 100 brand events. The late Adam Goldstein, aka DJ AM, and Luv developed a friendship and mutual respect for eachothers musical knowledge and he soon introduced the idea of her DJing. DJ AM and legendary producer/songwriter & co-founder of Sire records, Richard Gottehrer (Blondie, The Go-Go's, The Raveonettes) have been widely credited as her mentors within the music industry. Luv has since become a staple name in nightclubs, at celebrity parties, on TV and at high fashion branding events across the country and internationally.

Early Life

Luv was born and raised outside of Boston and graduated with high honors from the University of Massachusetts Amherst. She then moved to New York where she lived for many years, and now resides in Los Angeles.

Career

Having always been musically inclined, Lindsay Luv was intrigued by the entertainment world early on. She began to gain recognition by working with other artists as early as high school and college, including promotions for Dispatch and Guster, and then following a brief stint at Comedy Central, Luv joined forces with the team behind The Raveonettes who were just releasing their first EP, Whip It On. Luv assisted with the team on and off for many years and has maintained a strong tie with the band and management to date. Luv also worked for many years in Artist Relations at top indie distributor, The Orchard and went on to produce indie music based events for Fortune 100 brands on behalf of a Chicago based Marketing Agency. Luv was often credited in NY as having brought emerging artists like Mickey Avalon, Chromeo, The Presets, and Justice to the masses in NY. Through work, Luv and celebrity spinner DJ AM developed a mutual respect and Luv was then encouraged to begin her own career as a DJ by Adam Goldstein after he witnessed her natural talent at identifying great new music firsthand.

Luv has made several appearances on TV shows in regards to her work, including The Real Housewives of Vancouver, MTV’s “The Seven”, MTV’s MADE, Sean Kingston's Super 21, The Real World Brooklyn, and The Tyra Banks Show. She is constantly receiving accolades on sites like fashion blog Refinery29, Racked, Giuliana Rancic’s FabFitFun, as well as interviews/features in Blackbook, Time Out NY, Flaunt & NYLON magazines and she comfortably resides in the “Most Played of All Time” category on popular DJ website, TheFuture.FM.

Luv has played many an international gig, including parties in Pune, India, Geneva

Switzerland, Mexico, Vancouver, and will be spinning in the exclusive Maldives in late 2012. She has built and maintained a significant presence in the fashion world, having spun for Andrew Marc, Brian Lichtenberg, Rebecca Minkoff, Guess by Marciano, Hudson Jeans, and Diesel, and is making waves in the foodie culture with a recent event for Eater and Curbed under her belt.

The latest extension of Luv's brand comes with her new site #Luvlifestyle, which explores the worlds of fashion, music, cooking, design, and celebrity interviews. In the short time since its release, #Luvlifestyle has garnered exponential press and is continuing to grow every day with the help of Luv's favorite brands.

For more on DJ Lindsay Luv, visit her official website, www.djlluv.com, follow her on twitter [@LindsayLuv](https://twitter.com/LindsayLuv), and on Facebook.com/[DJLindsayLuv](https://www.facebook.com/DJLindsayLuv).