

BUSINESS CURRICULUM

DANY STATIONERY, Inc. DE CV

Mexican company with more than 22 years of service to society. The company headquarters is located in the city of Hermosillo, Sonora, Mexico. Currently offer service to various locations within the state of Sonora, with projected to expand to other regions of the state and country, we are a company committed to excellence and quality of our products and services at fair prices. Papeleria Dany began operations in 1988 under the name of its founder Josefina Velazquez Navarro, Today as Papeleria Dany LTD. We are a solid company, with experience, in addition to the human and financial capital to meet market needs.

Our main activities are the distribution and marketing of office stationery, school supplies, as well as products and computer services..

Aiming to meet the needs of our customers, arise the different range of services and products we offer. Our motto is "**From a Clip to a Computer** ", making clear our commitment to offer a service satisfaction and immediate delivery to our customers.

Our company has the necessary infrastructure for its operation and meet demand in the region, with different locations of stores, floor sales, distribution equipment, and human capital needed to meet the goals and objectives. **The generals of our company are:**

Number of establishments: 04 locations

Sales floor area TOTAL: 650 m2

Area wineries: 2000 m2

Workshop Service: 100 m2

Cast and crew: 08 units

Sales staff: 23 people

Support Staff: 04 people

Warehouse and distribution staff: 06 people

Name:PAPELERIA DANY LTD.

Official Address: PINO SUAREZ NO. 171 SOUTH, HERMOSILLO, SONORA, MEXICO

Federal Tax:PDA000111U43

OBJECTIVES

1. Position the company as one of the top in State of Sonora.
2. Meet timely with obligations incurred or contracts both with the public and private sectors.
3. Select, acquire and use technology to deliver quality services

with efficiently.

4. Implement the use of right tools for the best performance of our activities and services.

5. Being a company that cares about sustainable development. Maintain enabling efficient management and financial viability.

MISSION

Providing quality products and services at a fair price, which meet the needs of our customers, meaning through operational strategies, trained staff and the use of technology.

VISION

Position ourselves as a leader in the sale and marketing of our products and services, making use of cutting edge technology and strategies in search of the efficiency of our activities, and in turn that exist opportunities for staff development within the company.

Catalog of Products and Services

Within our catalog, we handle different product lines, as a consistent range of office and school stationery, supplies, accessories computing, different types of papers, furniture and equipment needed for offices and computer centers, also offers High product line Technology in computing and networking equipment, repair and service computer products, copying and printing services, local point of sale, signage, and other graphic arts services. **We also offer the following services:**

- * Rent and Sale Copiers
- * Repair of Computer Equipment
- * Refill Cartridges and Toners
- * Development of Web Pages
- * Communication Networks
- * Serigraph
- * Development of Rubber Stamps
- * Sales and Software Development
- * Structured Cabling
- * Security and VOIP telephony

For this we have direct support from manufacturers and suppliers through different brands of products such as:
pictures of companies.