

We invites you to visit & Discover new avenues for your Business & Promote the Tourism sectors in SAARC Nations



11th SAARC Trade Fair & Tourism Mart 2012 - Bangladesh

Discover new avenues for your Business & Promote the Tourism sectors in SAARC Nations

Explore South Asia's Potentials

from 30 March ~ 01 April 2012

@ Bangabandhu International Conference Centre[BICC], Dhaka - Bangladesh

Event Profile / Highlights

As per decision of SAARC secretariat, 11th SAARC Trade Fair and Tourism Mart 2012 will be held in Bangladesh. Bangladesh would like to host the fair during 30 March - 01 April 2012 at the BICC in Dhaka. It is expected that 11th SAARC Trade Fair and Tourism Mart 2012 will be more effective and successful than 5th SAARC Trade Fair organized by Bangladesh during 27-31 December 2003.

The main focus of this event is on providing business information services to importers and exporters including Small and Medium Enterprises (SMEs) for making use of trade opportunities in South Asia. Most SMEs in the SAARC region insufficiently utilize their market opportunities as they do not have adequate access to information on market developments, prices, exports and financial possibilities. Another objective to organize the fair is to exchange useful information and to enhance the tourism potentials of the SAARC nations. 11th SAARC Trade Fair and Tourism Mart 2012 will be a unique umbrella under which business/trade and tourism potential of SAARC nations will be displayed.

Participants	(A) All 08 SAARC nations (Bangladesh, Bhutan, India, Nepal, Sri Lanka, The Maldives, Pakistan and Afghanistan). (B) All 10 SAARC Observer countries (The USA, The European Union, Myanmar, South Korea, Iran, Mauritius, Australia, Japan, China and Turkey)
Exhibits	All information & services of: (a) Potential Exportable Products and (b) Tourism & Hospitality Products and Services.
Visiting Hours	10 AM to 08 PM
Expected Visitors	200,000
Additional attractions	Cultural functions of Bangladesh and other interested SAARC countries. In addition seminar, symposium and workshop will also be organized.

Profile of Exhibits:

Trade Show:

- Export Oriented Products & Services : All Export-oriented Products & Services of SAARC nations.
- Lifestyle : Sports Products, Leisure Products, Tourism, Hotels & Resorts services and information.
- Food & Beverage : Canned Food, Frozen & Convenient Food, Dairy Products, Fruits & Vegetables, Sauces, Bottled Water, Coffee, Tea, Juices, Non-Alcoholic Beverages, Chocolates, Sweets and Confectionary Products.
- Healthcare Products : Food Supplements, Functional Foods & Beverages, Nutritional Supplements, Sports Nutrition, Vitamins & Minerals, Herbal Products.
- Personal Care & Beauty Products : Body Care, Cosmetic and Beauty Aids, Dental Care, Deodorants, Essential Oil, Fragrances, Eye Care, Foot Care, Hair Care, Lip Care, Nail Care, Skin Care, Slimming Products, Hygiene Products, Toiletries.
- Gifts & Premiums: Leather Goods, Photo & Picture Frames, Stationery, Silverware, Souvenirs, Umbrellas, Lighters, Bags
- Household Products : Home Textiles, Bathroom Fittings & Accessories, Kitchenware, Home Decorative Items, Furniture, Wood Articles, Lighting Equipments, Ceramic & Porcelain Products.
- Art & Crafts : Decorative Craft Items, Crystal & Glassware, Handicrafts, Nakshikantha, Boutique, Folklore Products.
- Personal Accessories : Jewellery, Gold, Games & Accessories, Watches & Clocks.
- Fashion & Accessories : Fashion Apparels & Accessories, Footwear & Leatherwear.
- Toys & Games : Board Games, Die-Cast/Metal Toys, Dolls & Accessories, Educational Toys/Games, Wind-Up Toys, Inflatable Models, Remote Controlled Toys, Ride-On Toys, Sporting Toys, Stuffed Toys, Wooden Toys.

- Baby & Infant Products : Bibs, Clothes, Diapers, Medicine, Socks.
- Luggage : Hand bag, Travel bag, School bag, Office bag, Haver sack.
- Engineering Products: Automobiles, Motorcycles, Bicycles, Electric Bicycles, Leisure Boats, Float glass.
- Construction Materials, Cement and others.

Tourism:

Tour Operators, Tourism Destinations & Attractions, Tourist Associations, Travel Agencies, Travel Goods and Others. Airlines, Art & Heritage Centers , Attractions, Car and Limousine Services, Credit Cards and Facilities Providers, Credit Cards and Facilities Providers, Cruise/Ferry Services, Cultural Venues, Destinations, Embassies, Golf Courses, Health Spas and Beach Resorts, Holiday Camps, Hotels & Restaurants, National Tourist Organizations, National Travel Organizations, Pubs and Entertainment Outlets, Reservation Systems, Technology & Facilities Suppliers, Theatres.

Additional events (Support Services, Related Trade Publications and Web portals):

The event will also focus on variety of food, cultural events, entertainment activities, buyer/seller meetings and seminars on the subjects of mutual interests.

Afghanistan



Bangladesh



Bhutan



India



Maldives



Nepal



Pakistan



Sri Lanka



Organizer (for Booking/Participation Information, please contact) :



Ministry of Commerce
Bangladesh

Ministry of Civil Aviation
and Tourism, Bangladesh



Focal point : Director (Fair), Export Promotion Bureau
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Event Manager



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