Content Liberation

Wikimedia, Copyright & Concerns for Museums

13 April 2011 Collections Management – The George Washington University

Sarah Stierch (@Sarah_Stierch)



What is Wikimedia?

- Wikipedia established in 2001.
 - 10 years later articles
 - 3.5 million in English
- Led to the creation of Wikimedia to oversee other projects:
 - WikiBooks, WikiSource, Commons, Wikitionary



Mona Jimbo

What is Wikimedia Commons?

(..give me all your images and no one will be harmed!)

- Established in 2004
- Central repository for images, videos and sound
- All uploads must be GNU, Creative Commons, public domain
- Images become free for the world to use, preferably for education

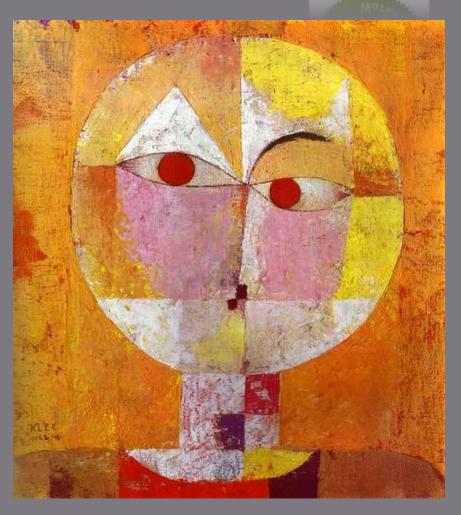


Picture of the Year 2006 By Senior Airman Joshua Strang

What is Content Liberation?



- ı. Digitized
- 2. Published online
 - 1. High res
- Released (if still incopyright) under freeculture approved stamp.
- 4. Uploaded to Wikimedia Commons

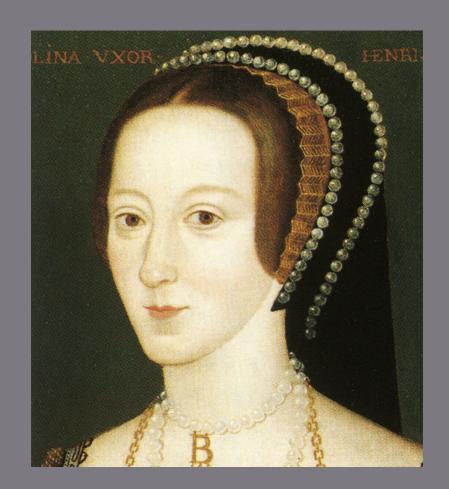


Senecio, Paul Klee, 1922

What museums fear...

the only thing to fear is....who's going to use our object?

- Misuse of object images
 - Excitement about further publishing, but..
 - Fear of improper use
- Losing money
 - NPG in London made \$600,000+ from sales
- NPG threatens legal action
- Other concerns



Anne Boleyn, Unknown, late 16th century

GLAM-WIKI = #WIKILOVE









- GLAM WIKI
 - Collaboration events
 - GLAM-WIKI:UK
- "Wikimedia takes a stand, so you don't have to."

If you love something, set it free.

Thanks Liam Wyatt (User:WittyLama) for the inspiration!