

History

LiveJam began with a mission dedicated to bring and show the 'NOW GENERATION' that they can live their lives to the fullest and say NO to drugs, alcohol, violence and immorality by saying YES to life, hope, peace and purity.

The words YES and NO stand out LOUD in the activities of LiveJam as it clearly portrays what the organisation stands for.

- NO to Drugs & YES to LIFE.
- NO to Chains & YES to Freedom.

LIVEJAM is a non-profit organization that works among urban youth to spread the message of freedom and hope from the entanglements of drug and alcohol abuse and those struggling from the aftermath of broken homes. This is done through the use of contemporary music, arts, media and entertainment, thus encouraging young lives to live life to the FULLEST.

With humble beginnings that began in the year 2005 in a small town in Kerala, LiveJam has come a long way in terms of its outreach to young kids in schools across the country. Envisioned in 2004 in the heart of Bonny Andrews, LiveJam is a youth movement that has touched thousands of young lives. In the past, the LJ team have been invited to speak and conduct workshops at prominent schools and colleges in various cities, authorities of which would gladly vouch for LJ's program quality, motives, and the impact of the same on young lives. Having extensively toured campuses in the cities of Delhi, Hyderabad, Bangalore, Kolkata, Trivandrum, Cochin and Ooty over the last four seasons, with a wide array of music programs, the team is excited to be contributing to the NOW generation.