

IFIM BUSINESS SCHOOL INFO FOR THE WIKIPAGE

ABOUT IFIM BUSINESS SCHOOL

Institute of Finance and International Management (IFIM) Business School is a business school based in Electronic City in Bangalore, India. Promoted by Dalal Street Investment Journal Group (DSIJ), Mumbai, IFIM was founded in 1995 with its first batch of students graduating in 1997.

IFIM has been ranked among the top 30 Business school in the country and the No. 1 Private Business School in Bangalore for two consecutive years by Outlook Magazine (Outlook Survey 2011 and 2012).

ACADEMIC CURRICULUM STRUCTURE

IFIM Business School offers 3 programs:

1. 2-year full-time postgraduate Diploma in Management (PGDM): 120 seats
2. 2-year full-time postgraduate Diploma in Management - International Business (PGDM-IB): 60 seats
3. 2-year full-time postgraduate Diploma in Management - Finance (PGDM-Finance): 60 seats

Whilst the regular PGDM program has International Business and Finance components as integral parts of dual functional specialization, the PGDM-IB and PGDM-Finance programs offer a sectoral focus.

THE GOVERNING BOARD OF THE INSTITUTE

Mr. V B Padode - Chairman-Centre for Developmental Education (CDE) Society and Chief Editor-Dalal Street Investment Journal (DSIJ)

Dr. R. S. Nirjar – Executive chairman - Board of Governors, former Vice Chancellor, Gautama Buddha University, Greater Noida (UP)

Mr. Sanjay Padode - Secretary-CDE Society, Bangalore

Dr. N. Jayasankaran – Chief Mentor, IFIM Business School

Dr. Pritam Singh - Director General of IMI and erstwhile Director of MDI and IIM – Lucknow

Dr. Devi Singh - Director, Indian Institute of Management, Lucknow

Dr. Chandra Bhushan Sharma - President IGNOU Teacher's Association, New Delhi

Dr. N.R.Shetty – Vice Chancellor (Retd.)- Bangalore University

Dr. V.A. Sastry- Director – MUSA Software Engineering Pvt Ltd

Mr. Mike Shah - President & CEO- M. S. Enterprises, Bangalore

Mr. Rajesh Padode - Joint Managing Director-DSIJ Pvt. Ltd., Pune

Dr. M R Gopalan - Advisor - Research, IFIM Business School

Mr. Rajesh Naithani – Officer on special duty, Ministry of information and Broadcasting, Government of India

IFIM CAMPUS

Located in Electronics City, IFIM Business School has a completely Wi-Fi enabled campus., spread over 2 acres, together with a computer lab, student activity areas, 24 classrooms of varying seating capacities, 3 conference halls, a centrally air-conditioned auditorium, an amphitheatre and more.

FACILITIES

COMPUTER FACILITIES

IFIM students are equipped to connect to the school's knowledge base 24x7. The Intranet captures all that is learnt in the Institute and disseminates the same to all its stakeholders on demand. The Lab has a 24-hour Internet facility and can handle intensive computing applications. It is equipped with the latest hardware for client-server computing.

CASHLESS CAMPUS

Another initiative of IFIM in the recent past has been the introduction of a concept called "Cashless Campus". In association with IDBI bank, IFIM has evolved a system of payments for all types of purchases within the campus without involving cash. This measure will go a long way in establishing transparency and accountability. The Cashless Campus extends its advantages to parents as well, to enable them to monitor the expenses and financial needs of their wards on a regular basis.

LIBRARY

The library subscribes to over 118 journals and periodicals, contains over 13,000 books and has an extensive collection of reports and projects. The Library Information System (LIS) contains a record of all books and journals. Faculty and students can access 8,500 E-journals, current as well as retrospective, through the electronic database.

BOARDING AND LODGING

A modern hostel complex with a gymnasium, student recreation centre, lounge, food courts, a mess offering a range of cuisines, ample parking and well-appointed single and double rooms - separate for girls and boys - is situated near the campus. The commute between the hostel and the main campus is organized by a shuttle bus service managed by the Institute.

ACADEMIC AND RESEARCH ALLIANCES

The academic and research partners of IFIM Business School frequently undertake the global exchange of students and faculty. These exchanges expand the perspectives of the participants and enrich the learning process.

The Institute enjoys academic and research alliances with the following universities:

Virginia Commonwealth University, USA

Ecole de Grenoble, France

University of Science and Technology, Lubeck, Germany. Over the last 6 years, this partnership has blossomed into several student and faculty exchanges.

University of Washington

ESC Rennes School of Business, France

New York Institute of Technology (NYIT), USA

The Institute also enjoys alliances with leading organizations for enhancing learning opportunities. Some of these eminent organization partners are:

The Bombay Stock Exchange

The National Stock Exchange

Institute for Finance, Banking and Insurance

Financial Technologies Knowledge Management Company Limited

FACULTY

IFIM Business School has over 30 full-time faculties, who have been regular contributors to academic research in the form of text books, books and papers. IFIM also has a host of visiting faculty from the business world to impart practical insights into the business environment.

ACADEMIC PROGRAMMES

PGDM-INTERNATIONAL BUSINESS (IB)

The increasing pace of globalization has created a need to develop a competent cadre of business executives who can understand and analyse the trends in international business. IFIM's PGDM-IB program aims at providing a comprehensive coverage of all relevant disciplines to International Business activities like International Finance, International Marketing and International HRM. Students will also be studying some specific courses like International Economics, International Business Strategy, Export-Import Management, International Project Management, French and so on. The program follows a pedagogy that has a healthy blend of theory and practice like case studies, take-home assignments, industry visits and research. At the end of the course the students are introduced to the corporate world through Industry Interface programs across various FMCG, IT, BFSI, manufacturing and trading companies.

The students have to take an international immersion tour post the 4th term and this immersion is run in collaboration with our partner Universities/Institutes overseas.

PGDM-FINANCE

The objective of this course is to prepare professionals for the financial services and banking industry. The BFSI (Banking, Financial Services and Insurance) sector has been known to absorb MBA graduates globally with the highest salary packages. This industry is growing at a rapid pace in the country and there are plenty of employment opportunities.

The PGDM-Finance course has been designed to produce managers for the financial world who can take hardcore decisions on investments, funding operations, acquisition financing, portfolio decisions and other frontier areas. 2 important emerging trends in finance have been kept in mind: a) the growing importance of information technology in financial decision making and b) the increasing use of quantitative techniques and business analytics in arriving at key financial decisions. Besides, emphasis is placed on practical learning facilitated by the Finance Lab where live simulations of the stock market, forex market, derivatives market and commodities market are enabled.

With a view to establish an industry outreach, IFIM has partnered with reputed agencies like The NSE, The BSE and Financial Technologies Knowledge Management Company.

PROGRAMME ACCREDITATION

All the 3 programs mentioned above are approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India, New Delhi. The PGDM program is accredited by The National Board of Accreditation (NBA) and has been enjoying the equivalent status of an MBA from the Association of Indian Universities for more than a decade. PGDM-IB and Finance are under process of accreditation by The NBA. The Institute is a member of the South Asia Quality System and is undergoing accreditation. The Institute will also be applying for a NAAC accreditation in this year.

OTHER INSTITUTIONAL INITIATIVES

Unique Industry Internship Program (IIP)

Under the PGDM, PGDM-International Business and PGDM-Finance programs, the IIP is a structured intervention of 6 months duration, designed to deepen a student's understanding and appreciation of concepts and enable hands-on experience to carry out research in an area of specialization. It helps develop deep domain knowledge and skills, the ability to integrate theory and application and to achieve seamless integration with customers.

ACADEMIC AND RESEARCH ACTIVITIES

IFIM encourages students to work on a number of research projects, collaborate with faculty by writing articles as co-authors and presenting the research findings at national and international conferences. IFIM organizes a recognized international academic conference named "Convergence" where the students play an active role.

PhD PROGRAM IN MANAGEMENT

IFIM Business School has been running the Ph D programme affiliated to Visvesvaraya Technological University (VTU), Belgaum. The research orientation of the institute has brought this unique distinction of being amongst the few autonomous institutes in the country to be accorded such recognition by a University.

IFIM also has a number of Centres of Excellence which engage in Research & Training and add value to the PGDM offered by us, as our students are actively involved in all these co-curricular activities, under the guidance of the concerned faculty. These are Centre for Personality Development (CPD), Sports and Wellness Centre, Centre for Research (CFR), Centre for Entrepreneurship (CFE) and Centre for Social Responsibility (CSR).

Centre for Personality Development (CPD) is where the students undergo training in the following aspects: Communication Skills (theory and practical through language labs), Logical Reasoning, Quantitative Techniques, Table Etiquette, Personal Grooming, Interview Skills and Theatre Workshops amongst others.

CPD also offers a program called PEP (Performance Enhancement Program) which is a series of programmes/interventions supported by a well-designed curriculum and conducted over 5 terms to postgraduate students.

Sports and Wellness Centre

The Wellness program is unique to IFIM where the students' physical well-being is closely monitored by a group of qualified physical trainers over 2 years. Starting the day early, workouts in the gym, in adherence to a regimen and eating the right foods are the components of wellness.

Centre For Entrepreneurship

The CFE in association with The National Entrepreneurship Network (NEN), encourages, incubates and facilitates the spirit of global enterprise among aspiring graduates of IFIM Business School and other potential entrepreneurs. Its mission is to enhance the business risk appetite of the students by imparting knowledge, tools and techniques that will enable them to generate original business ideas, examine their viability, prepare formal business plans and explore sources of funds from Banks, Venture Capitalists and Angel Investors - and eventually running these enterprises successfully.

Centre for Social Responsibility

The Corporate Social Responsibility (CSR) program has been institutionalized through a Centre known as the Centre for Social Entrepreneurship and Management. The Centre aims at building awareness and sensitizing students to various issues and concerns faced by the social sector and finds ways to enhance human, social and natural capital. This offers a permanent platform to engage in socially meaningful projects within the evolving framework of management studies and to share knowledge and talent to contribute to society.

At IFIM students have to undertake a mandatory course in CSR. During this they take up different CSR related projects under the aegis of NPOs, NGOs and socially responsible corporations. This

involves hands-on training at the grass root level of society to understand the concepts of inclusive and sustainable growth. Students interested in pursuing a career in the social sector with renowned NPOs and NGOs like Greenpeace, Oxfam, CRY, Amnesty International or in industries that have a well-developed CSR philosophy like the Tata Group, Infosys, Suzlon, and Wipro to name a few, often use their learning in this Centre to seek excellent employment opportunities.

SCHOLARSHIP SCHEME AND AWARDS FOR ACADEMIC EXCELLENCE PADODE FOUNDATION SCHOLARSHIPS

The Padode Foundation Scholarships are instituted by Padode Foundation and awarded to the students of PGDM Program.

These scholarships are instituted to:

- i. attract the best students aspiring to do management programs,
- ii. motivate the students to excel in their studies

The scholarships are merit based and are intended for meritorious and deserving Indian nationals.

The scholarships are awarded to all the students who satisfy the prescribed criteria for the award of the scholarships.

PLACEMENTS AT IFIM BUSINESS SCHOOL

Some of the prominent names who have been frequently visiting IFIM for campus hiring over the years include Deloitte Consulting, UCO Bank, ICICI Bank, Citi Bank, ICICI Securities, Greenply, TCS, Bank of Baroda, Vijaya Bank, IOB, IBM, Amba Research, Religare, Infiniti Research, Sharp, Apple, Info Edge, IDBI Bank, L&T, Developmental Bank of Singapore and Mercer Consulting , to name a few.

The Institute believes that a diversified participant profile ensured by its unique admission process provides rich talent for companies to recruit. In the 2009 - 2011 batch 42% bagged offers in the areas of research/consulting and 35% in the financial sector.

The placement 2012 cycle saw companies from across varied sectors, ranging from banking to retail and analytics to IT visit the campus. Volvo, Frost and Sullivan, Schneider, Genpact, SKF India, Biocon , Deloitte, Ernst & Young, ICICI Bank, HSBC Bank, IDBI Bank, CITI BANK were some of the companies who recruited students from IFIM. Two students also received international placement offers from the Expat Group, Dubai.

Placement Highlights 2012

Highest Salary Package – 10.5 lacs p.a.

Average Salary Package – 4.8 lacs p.a.

Key Sectors

- Analytics

- Banking, Financial Sector & Insurance
- Consulting & Research
- Operations & IT
- Retail

ADMISSION REQUIREMENTS AND PROCEDURE

ELIGIBILITY

A student applying to IFIM Business School for PGDM, PGDM-IB and PGDM-Finance must have a valid CAT/ XAT/MAT/ATMA/CMAT percentile.

The student should have a consistent academic track record and a minimum of 50% marks in graduation.

ADMISSION PROCEDURE

Shortlisted candidates will be called for a Group Discussion (GD) and Personal Interview (PI). Based on the performance in the GD & PI, the percentile in CAT/ XAT/MAT/ATMA/CMAT, marks scored in X, XII and Degree Examinations, selection list will be prepared followed by issue of offer letters.